

DEYO'S BOOK OF HOMES



WARREN V. DEYO
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WALLKILL, N. Y.

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Our Building and Plan Service

WE offer this new Book of Home Designs for the purpose of assisting those desiring to build a home of their own, or to improve their present one. These homes are in American Colonial, New England, English Colonial, Dutch Colonial, English Manor, Italian, Spanish or Mission styles, assuring a wide choice in design as well as in size and materials.

¶ The Plans have been prepared by the best architectural talent and combine practicability, distinctiveness of designs and economical construction cost. The blue prints and materials for these homes are furnished by our Company.

¶ Come in and see us and we will be glad to talk it over. Such matters as quotations on materials, labor costs, duration of construction and information on general financing will be gladly furnished. Years of practical experience have brought us in contact with the best contractors, the services of which will be placed at your disposal.

¶ Frequently one has some certain arrangements, or a special feature they desire to have incorporated into the general plans. And, quite possibly, an entirely different arrangement may be desired. In either event, these changes will require but a few days and will be made by capable architects at a small cost.

¶ The homes illustrated are of the most modern design and have a permanent appeal. Nothing freakish, flashy nor faddish has been included. They were selected on a conservative basis which at the same time permitted an adequate variety to express one's individual taste. As a result they are not of a fly-by-night popularity but will have a lasting beauty and resale value.

¶ If we may be of service in assisting you with your contemplated building, it will be a pleasure to have you call on us. Should it be more convenient, telephone or write, suggesting the time you would desire us to call. Let us be of service to you.

Warren V. Deyo



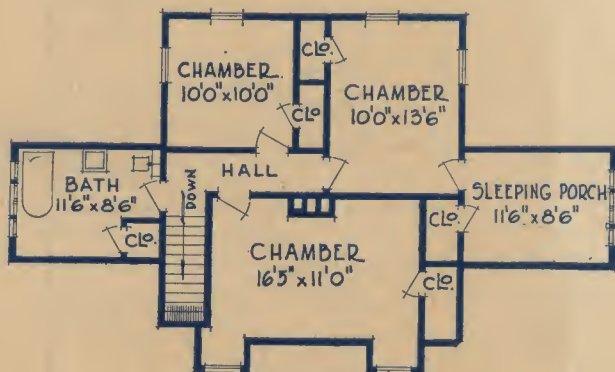
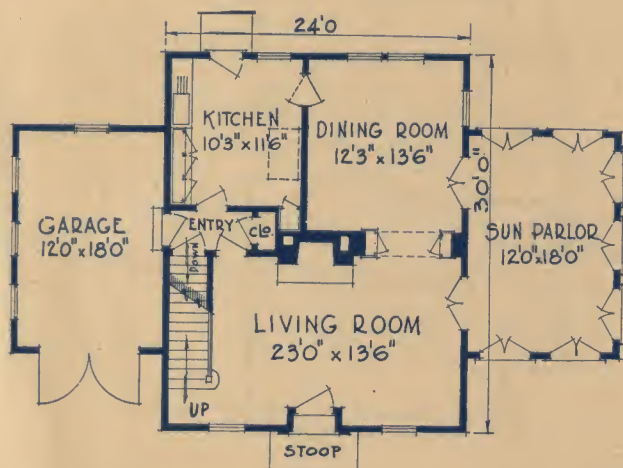
House: 24 Ft. Wide x 30 Ft. Deep
Garage: 12 Ft. Wide x 18 Ft. Deep

Design 14031-A

6 Rooms, Bath, Sun Parlor,
Sleeping Porch and Garage

MANY people say "we are building for comfort more than looks." Why not both? The service represented by this book of homes makes it possible. This picture for instance represents a home built from the inside out—for comfort more than looks—but it has such a pleasing exterior that the reverse would seem to be true.

Non-essential features which increase expense are eliminated and standard materials are used throughout in stock sizes.



DIMENSIONS:

Width Over All.....	49' 0"	Ceiling Height, First Floor.....	9' 0"
Depth Over All.....	36' 0"	Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"		

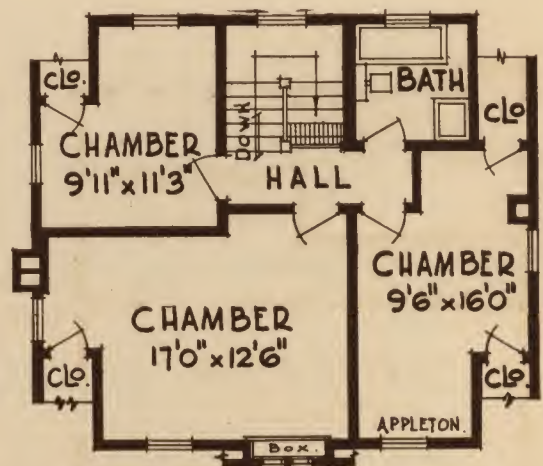
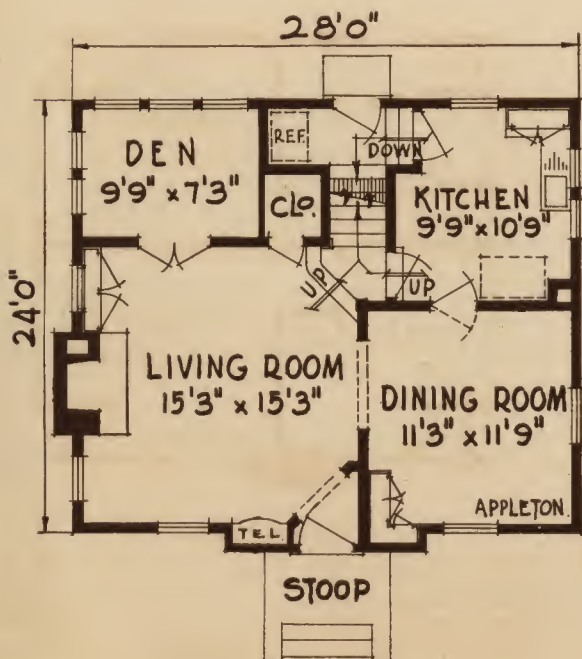


Size 28'0" x 24'0"

"The APPLETON"

6 Rooms, Bath and Den

IN the Modern Colonial Style. The front gable breaking the roof projection gives the "Appleton" an individual touch. The built-in telephone cabinets and dining cabinets are convenient, and attractive. The simplified stairway provides access from both living room and kitchen.



DIMENSIONS

Width over all.....	29' 0"
Depth over all.....	33' 6"
Ceiling height, 1st floor.....	8' 6"
Ceiling height, 2nd floor.....	8' 0"
Height of basement.....	7' 0"

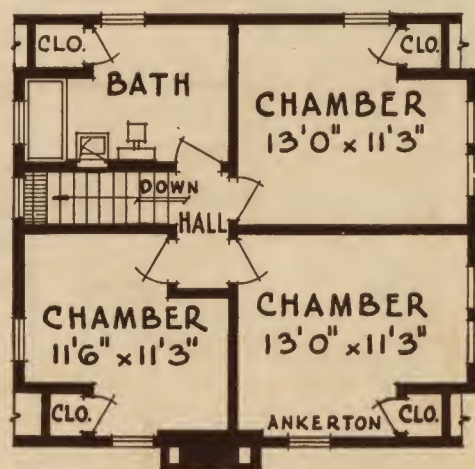
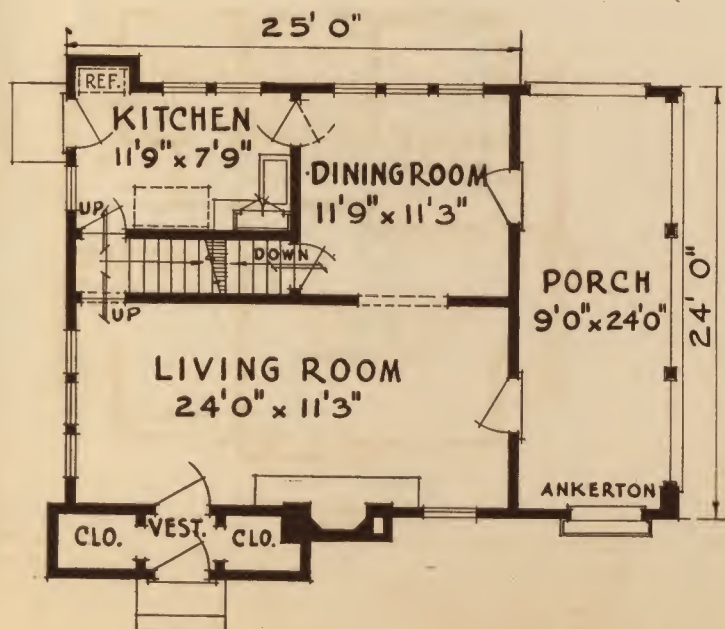


Size 23'0" x 24'0"

"The ANKERTON"

6 Rooms and Bath

FULFILLING all the wonderful possibilities of modernized colonial architecture. Entrance, chimney, shutters, siding and long sloping roof are all colonial in design and tradition. The result is a home of outward beauty, and inward comfort.



DIMENSIONS

Width over all	39' 6"
Depth over all	31' 6"
Ceiling height, 1st floor	8' 6"
Ceiling height, 2nd floor	8' 0"
Height of basement	7' 0"

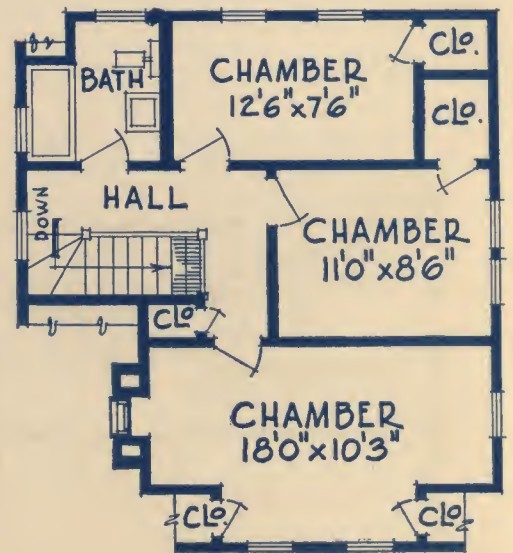
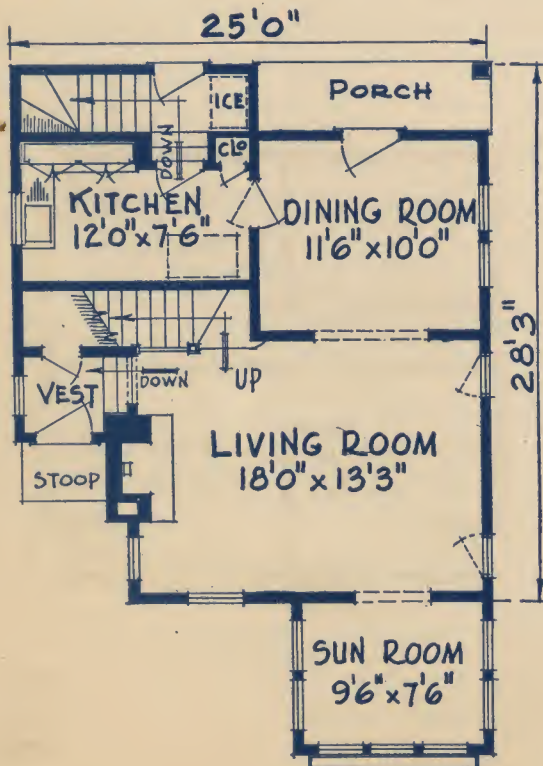


25 Ft. Wide x 28 Ft. 3 In. Deep

Design 14161-A

6 Rooms, Bath and Sun Room

THIS charming, individual, English home is especially well suited for a suburban district or for a city residential section. Such houses as these are not extreme or faddish; their distinctiveness is merely a matter of better architecture than is usually found in small homes.



DIMENSIONS:

Width Over All.....	27' 6"
Depth Over All.....	39' 0"
Ceiling Height, First Floor.....	8' 4"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"



26 Ft. Wide x 24 Ft. Deep

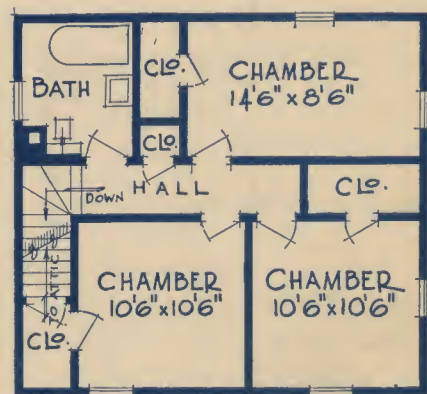
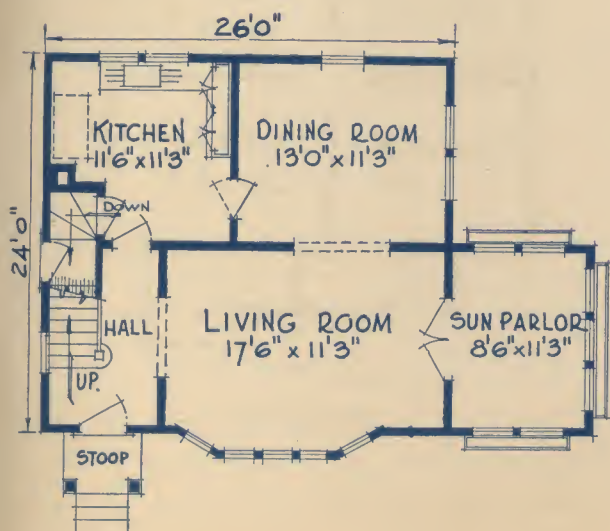
Design 14037-A

6 Rooms, Bath and Sun Parlor

GAMBREL-ROOFED is often used synonymously with Dutch Colonial. For small homes it is a pleasing type which is constantly growing in popularity.

While it may be developed in any local materials shingles are always suitable as well as clap boards. The roof, shutters and trim afford opportunity for color.

While the exterior is excellently designed in harmonious portions the interior provides every comfort for a large family and yet is arranged so that the housework is not burdensome.



DIMENSIONS:

Width Over All.....	39' 0"
Depth Over All.....	32' 6"
Ceiling Height, First Floor.....	8' 6"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"

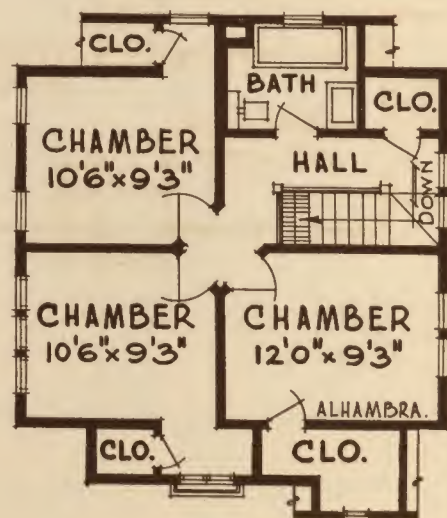
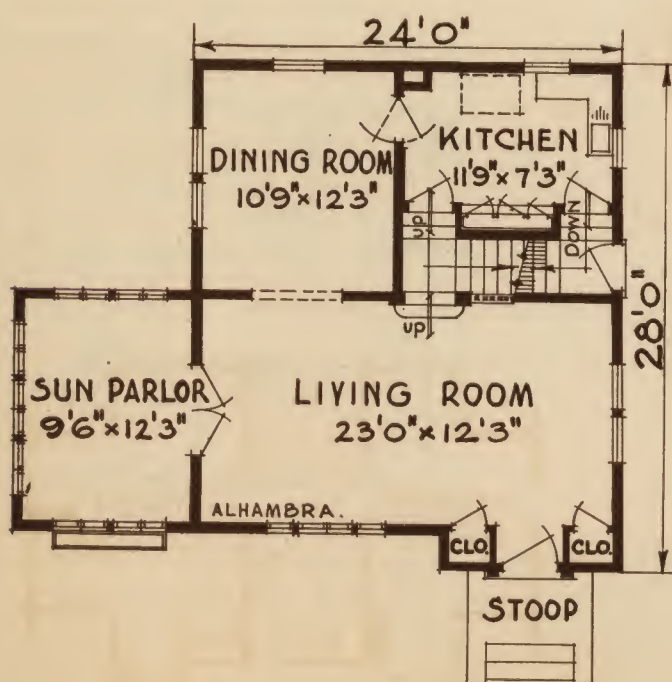


Size 24'0" x 28'0"

"The ALHAMBRA"

6 Rooms, Bath and Sun Parlor

THE long curve of the roof, the position of the windows, and the harmonious exterior lend the "Alhambra" charm and distinction. Inside, the well lighted sun parlor, the large living room and ample closet space are among the comfortable features. A convenient arrangement is the main stairway which is accessible from both kitchen and living room.



DIMENSIONS

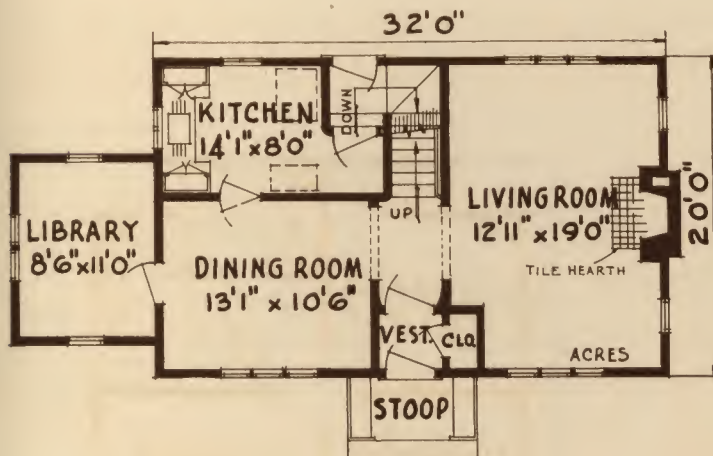
Width over all.....	36' 0"
Depth over all.....	35' 0"
Ceiling height, 1st floor.....	8' 6"
Ceiling height, 2nd floor.....	8' 0"
Height of basement.....	7' 0"



Size 41'0" x 20'0"

"The ACRES"

6 Rooms and Bath



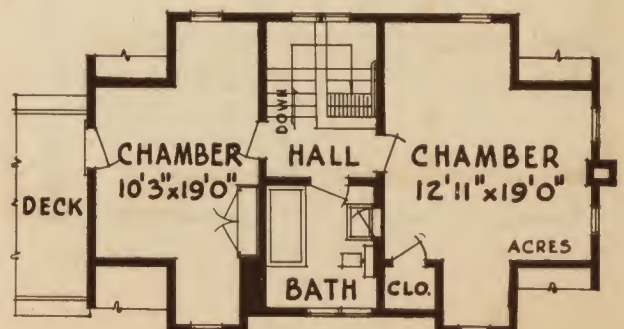
A MODERN Colonial home in every sense of the word. Large rooms conveniently arranged for easy housekeeping and congenial living.

The entire dwelling including the basement is equipped with those close fitting, well balanced steel sash so appropriate for well designed homes.

If desired, the library can be used for a sleeping chamber or sun parlor.

DIMENSIONS

Width over all.....	43' 0"
Depth over all.....	28' 0"
Ceiling height, 1st floor.....	8' 6"
Ceiling height, 2nd floor.....	8' 6"
Height of basement.....	7' 0"



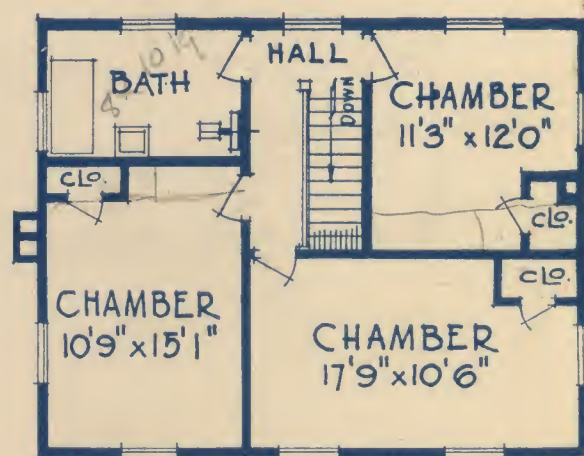
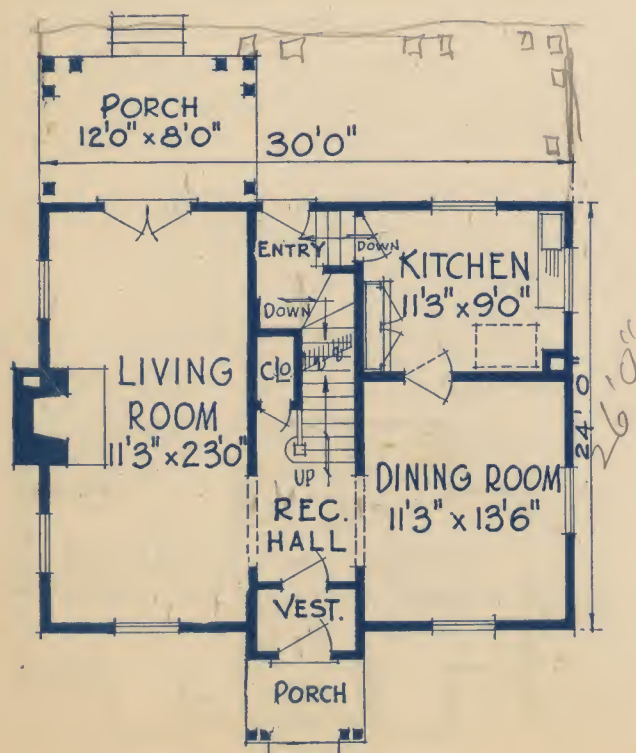


30 Ft. Wide x 24 Ft. Deep

Design 14028-A

6 Rooms and Bath

REMINISCENT of the home of our forefathers. And as we examine it, within and without, we cannot deny their taste and sensibility.



DIMENSIONS:

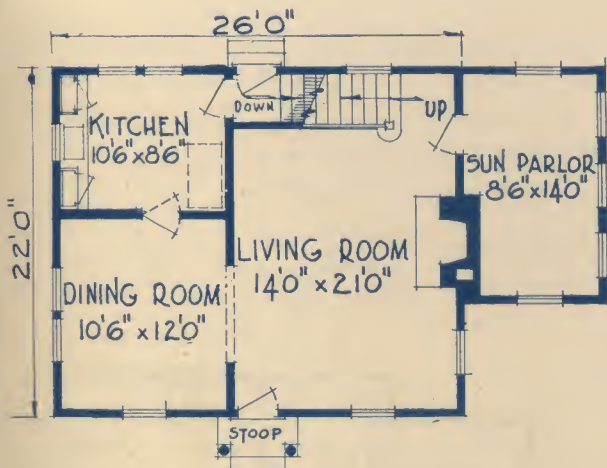
Width Over All	32' 0"
Depth Over All	39' 8"
Ceiling Height, First Floor	9' 0"
Ceiling Height, Second Floor	8' 4"
Height of Basement	7' 0"



26 Ft. Wide x 22 Ft. Deep

Design 14077-A

.5 Rooms, Bath and Sun Parlor

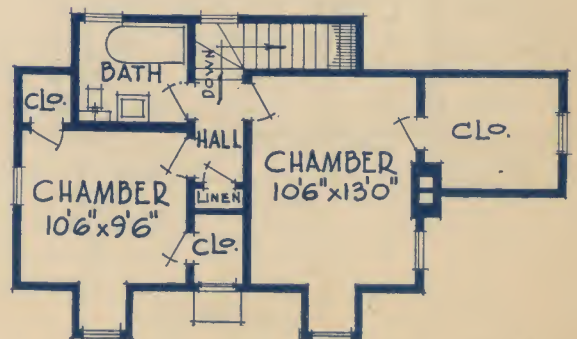


DIMENSIONS:

Width Over All.....	35' 6"
Depth Over All.....	27' 0"
Ceiling Height, First Floor.....	9' 0"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"

HERE is a well planned home of unusual merit. Just the kind of home to build when appearances, convenient room arrangements and low building costs are desired. Look at the beautiful picture and then examine the floor plans. Note the large, well lighted, cheerful rooms and the big closets.

This charming home will make a pleasant addition to any neighborhood

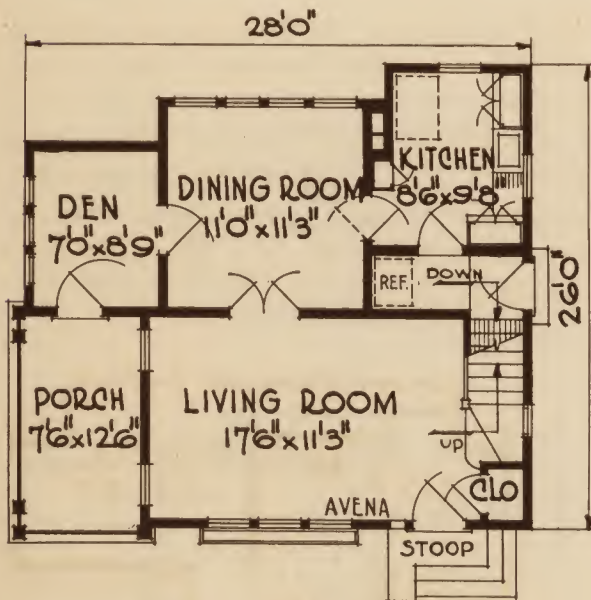




Size 28'0" x 26'0"

"The AVENA"

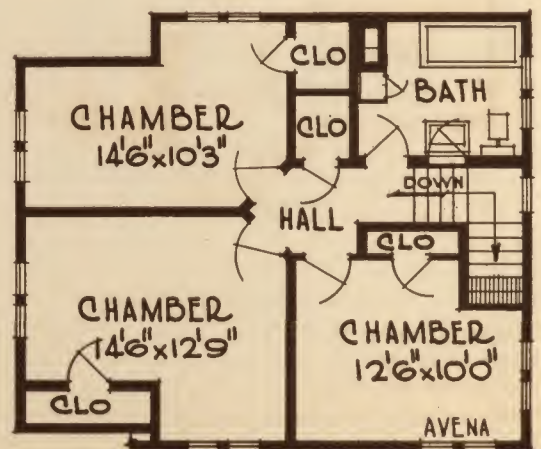
6 Rooms, Bath and Den



DIMENSIONS

Width over all.....	32' 0"
Depth over all.....	30' 6"
Ceiling height, 1st floor.....	8' 6"
Ceiling height, 2nd floor.....	8' 0"
Height of basement.....	7' 0"

SHINGLES and stucco blend perfectly in the "Avena." A cozy den and adjoining porch are special features. The architect's consideration of the housewife is shown by the clothes chute, kitchen cabinet, and general handiness of arrangement.

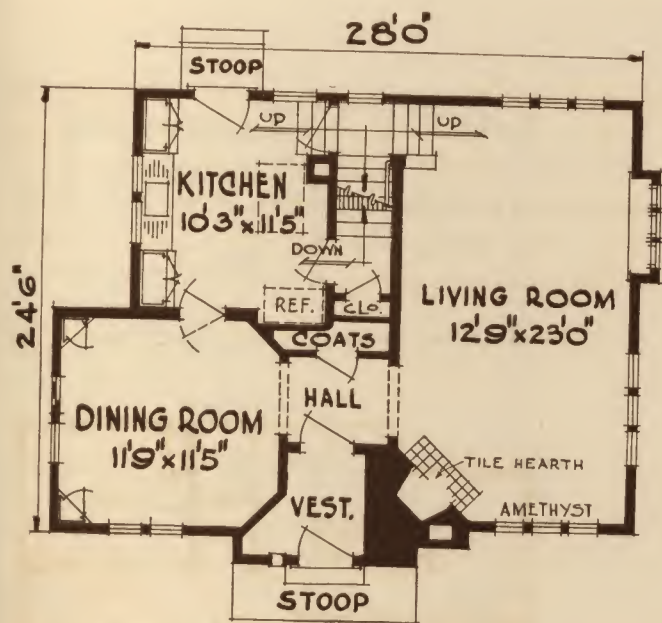




Size 28'0" x 24'6"

"The AMETHYST"

6 Rooms and Bath with Shower

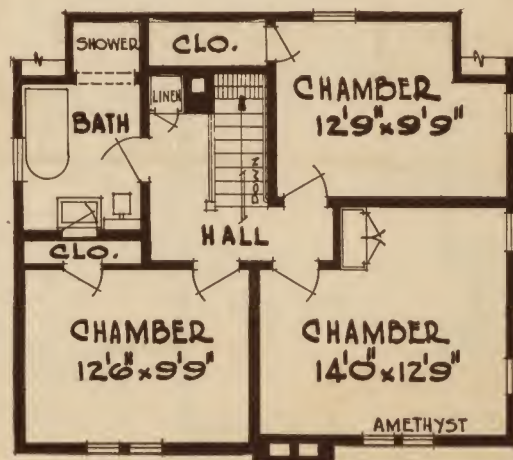


DIMENSIONS

Width over all.....	34' 0"
Depth over all.....	32' 6"
Ceiling height, 1st floor.....	8' 6"
Ceiling height, 2nd floor.....	8' 0"
Height of basement.....	7' 0"

THE clever blending of stucco and shingles makes this home unique.

A built-in mail box, a shower in the bath, and a corner fireplace with an ample hearth, are but a few of the improvements in this modern and tasty home.



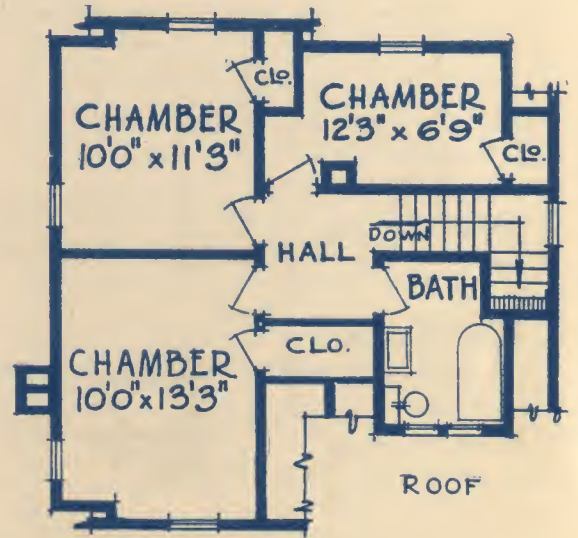
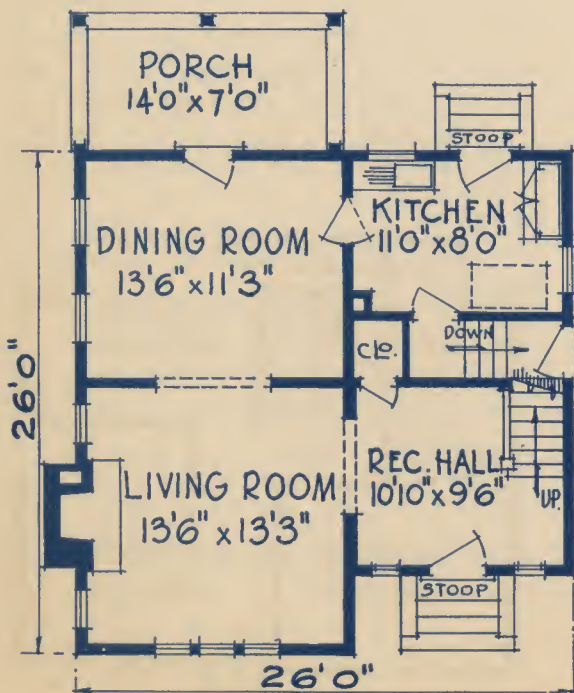


26 Ft. Wide x 26 Ft. Deep

Design 14030-A

6 Rooms, Bath and
Private Porch

A HOME that wears well ever will be popular, because it owes its beauty to good proportions, stability of construction and harmony of detail. The interior was planned to insure happy, contented comfort, convenience and plenty of healthful light and fresh air.



DIMENSIONS:

Width Over All.....	28' 6"
Depth Over All.....	34' 0"
Ceiling Height, First Floor.....	9' 0"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"



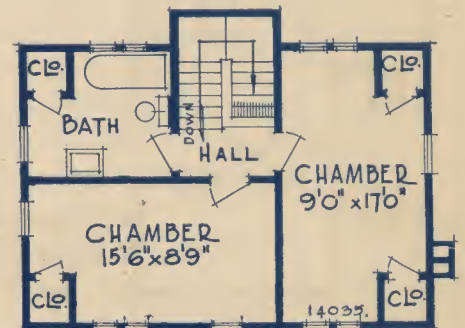
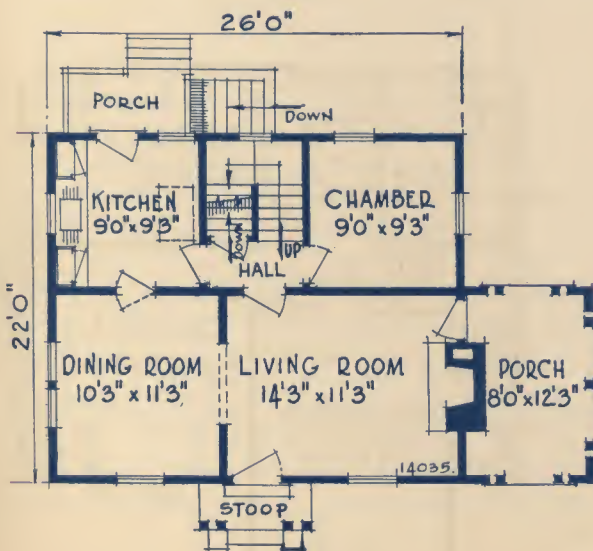
26 Ft. Wide x 22 Ft. Deep

Design 14035-A

6 Rooms and Bath

THIS attractive home is out of the ordinary because it emphasizes individuality. Yet it is designed along simple and practical lines with careful considerations for economy in construction.

The chamber on the first floor is desired by many. All rooms are large and well arranged. This is a very popular type of a small moderate cost home.



DIMENSIONS:

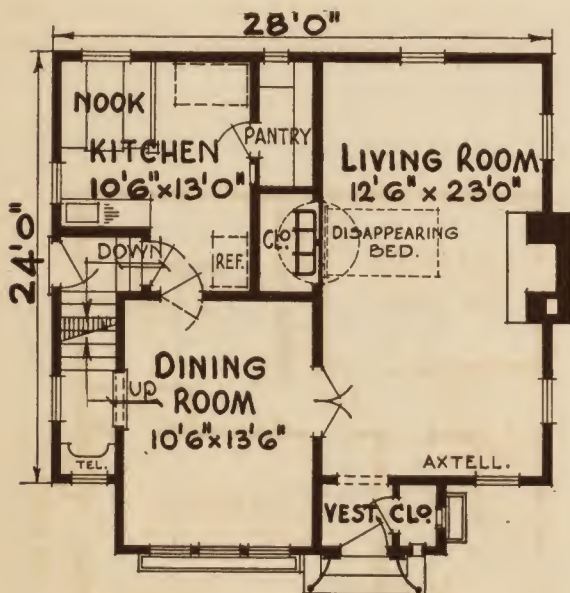
Width Over All	35' 0"
Depth Over All	32' 0"
Ceiling Height, First Floor	8' 6"
Ceiling Height, Second Floor	8' 0"
Height of Basement	7' 0"



Size 28'0" x 28'0"

"The AXTELL"

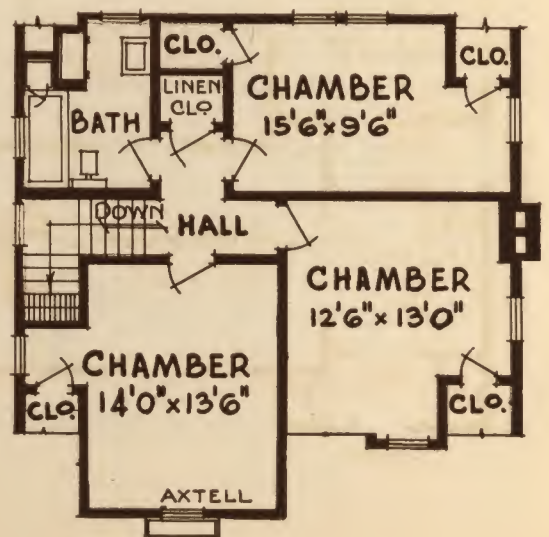
6 Rooms, Bath and Dining Nook



DIMENSIONS

Width over all.....	32' 0"
Depth over all.....	32' 3"
Ceiling height, 1st floor.....	8' 6"
Ceiling height, 2nd floor.....	8' 0"
Height of basement.....	7' 0"

A FRAME home of unusual beauty. The enticing entrance opens into a small vestibule, thence into a magnificent living room. A disappearing bed in the living room is featured, adding comfort and space economy.



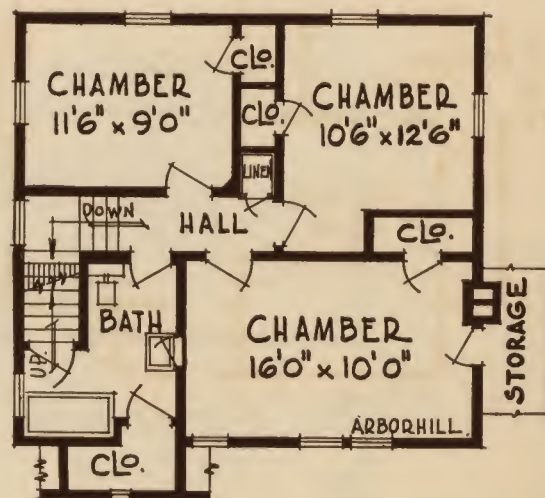
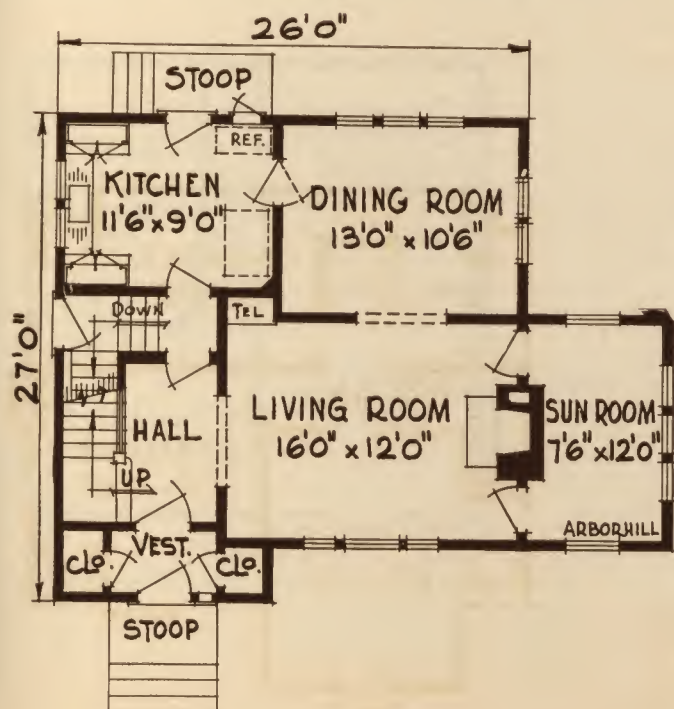


Size 26'0" x 27'0"

"The ARBORHILL"

6 Rooms, Bath and Sun Room

A SHINGLED house with a particularly welcoming entrance. The position of the fireplace between the two doors leading to the sun room is effective. An abundance of windows provide the maximum sunlight and air.



DIMENSIONS

Width over all.....	35' 0"
Depth over all.....	36' 6"
Ceiling height, 1st floor.....	8' 6"
Ceiling height, 2nd floor.....	8' 0"
Height of basement.....	7' 0"

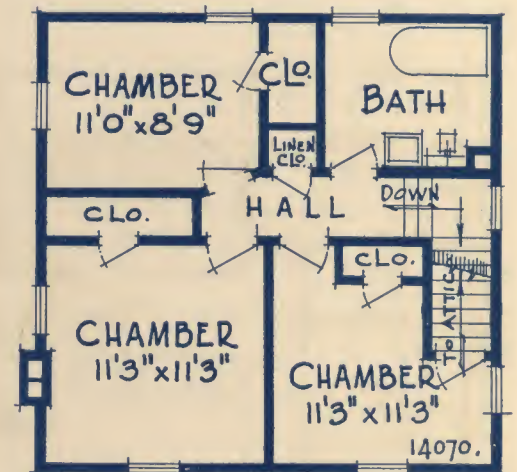
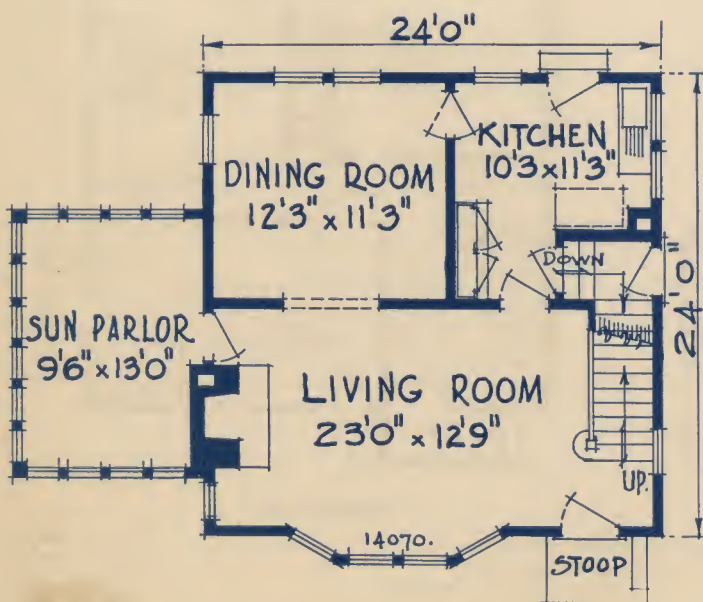


24 Ft. Wide x 24 Ft. Deep

Design 14070-A

6 Rooms, Bath and Sun Parlor

THIS is a production of that refined and characteristic Colonial type of American architecture so much admired. Character and individuality mark the entire structure. Small square window panes, the classical front entrance and the necessary old-fashioned blinds all combine to produce the perfect home. The architects have not overlooked the grand living room with its massive fireplace, nor the large, square dining room. The kitchen is equipped with all of the conveniences required by the up-to-date housekeeper. All rooms are convenient and made cheerful by plenty of windows.



DIMENSIONS:

Width Over All.....	37' 6"
Depth Over All.....	29' 0"
Ceiling Height, First Floor.....	8' 6"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"

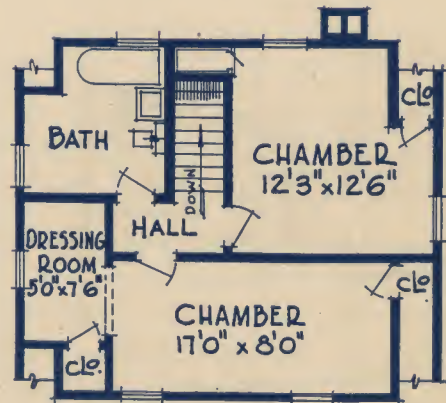
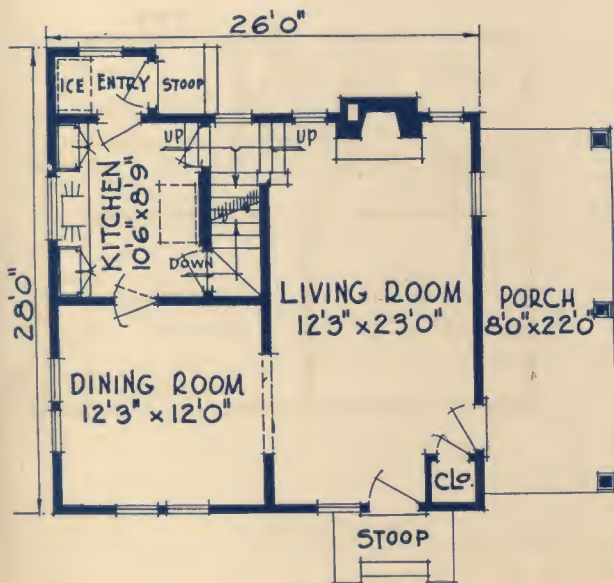


26 Ft. Wide x 28 Ft. Deep

Design 14156-A

5 Rooms, Bath and Dressing Room

FOR those desiring a substantial and outstanding home of frame at a cost that is nominal. Dutch Colonial never showed to better advantage than in the above. The builder will probably want to retain this color scheme. It is exceptionally good.



DIMENSIONS:

Width Over All.....	35' 0"
Depth Over All.....	33' 6"
Ceiling Height, First Floor.....	8' 6"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"

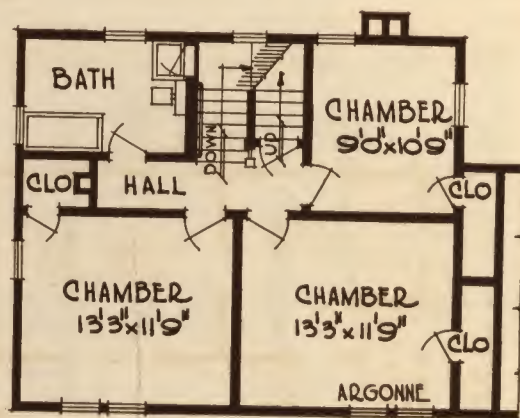
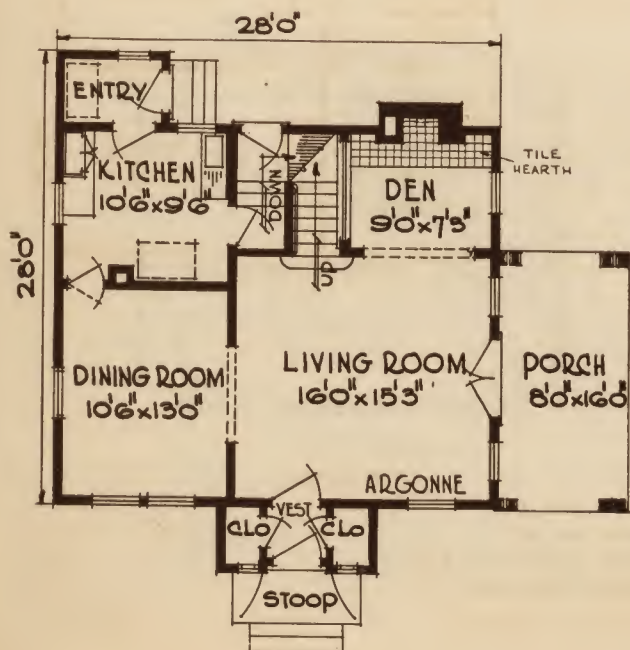


Size 28'0" x 24'0"

"The ARGONNE"

6 Rooms, Bath and Den

THE "ARGONNE," a pleasant, homey house in shingles. The large open porch adds to its outward attractiveness. Inside, the den with its fireplace, and tile hearth carries out the pleasantness and hominess which the exterior suggests.



DIMENSIONS

Width over all.....	37' 0"
Depth over all.....	38' 0"
Ceiling height, 1st floor.....	8' 6"
Ceiling height, 2nd floor.....	8' 0"
Height of basement.....	7' 0"



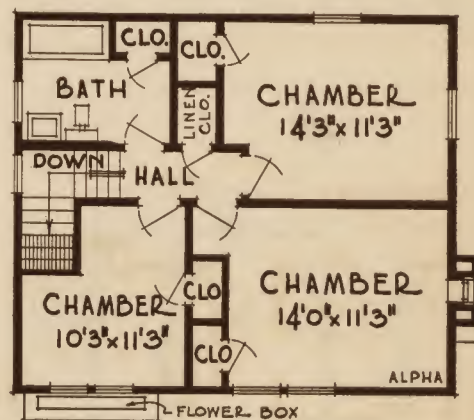
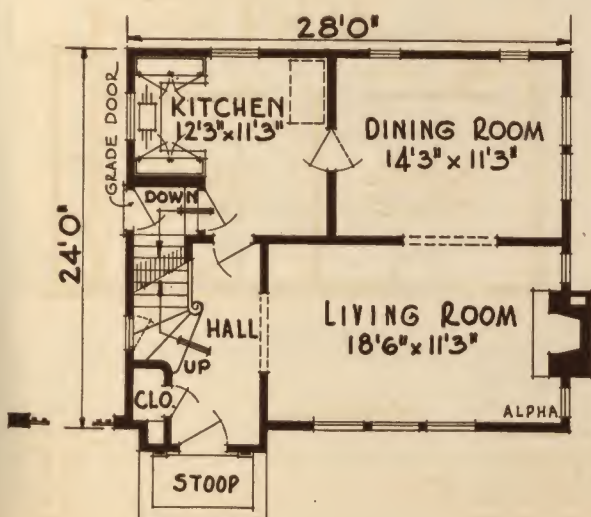
Size 28'0" x 24'0"

"The ALPHA"

6 Rooms and Bath

A HOME is a permanent investment which saves rent and protects the family. Besides, it offers happiness at the present by producing comfort, congenial surroundings and the independent feeling of possessing one's own home.

The above substantial colonial dwelling is very popular among the American public. The style of the structure is up-to-date, and is always in demand.



DIMENSIONS

Width over all.....	37' 6"
Depth over all.....	31' 0"
Ceiling height, 1st floor.....	8' 6"
Ceiling height, 2nd floor.....	8' 0"
Height of basement.....	7' 0"

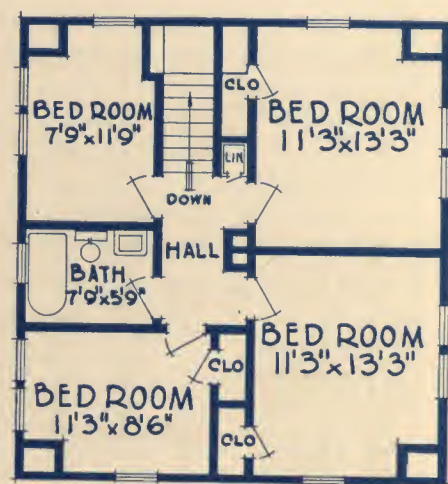
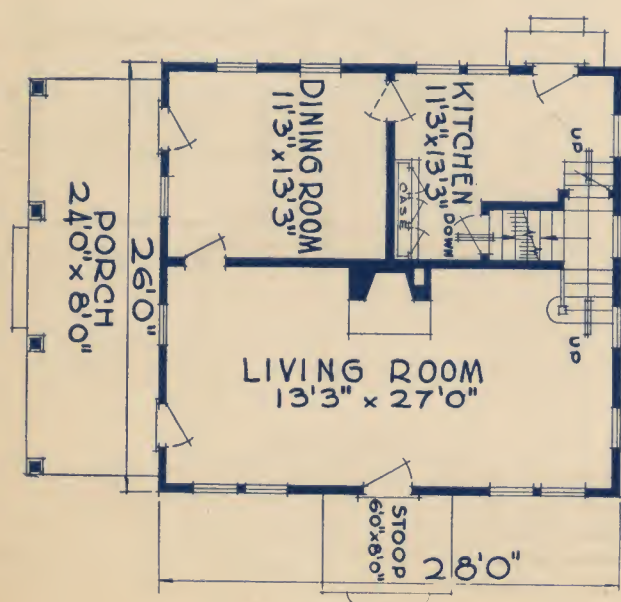


28 Ft. Wide x 26 Ft. Deep

Design 12587-A

7 Rooms and Bath

ONE of the best examples of the Dutch Colonial style. The attractiveness of the exterior is quite visible. Look at the floor plan and visualize the beauty of the rooms. You cannot help but be pleased.



DIMENSIONS:

Width Over All.....	38' 6"
Depth Over All.....	36' 0"
Ceiling Height, First Floor.....	8' 6"
Ceiling Height, Second Floor.....	8' 6"
Height of Basement.....	7' 0"

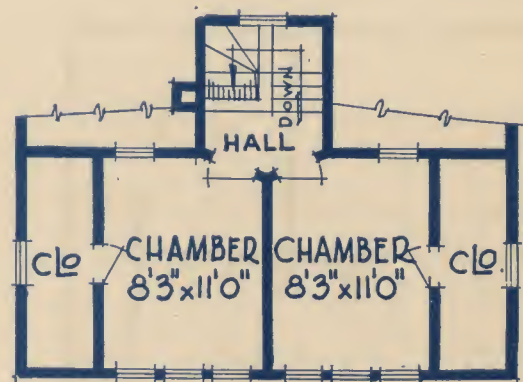
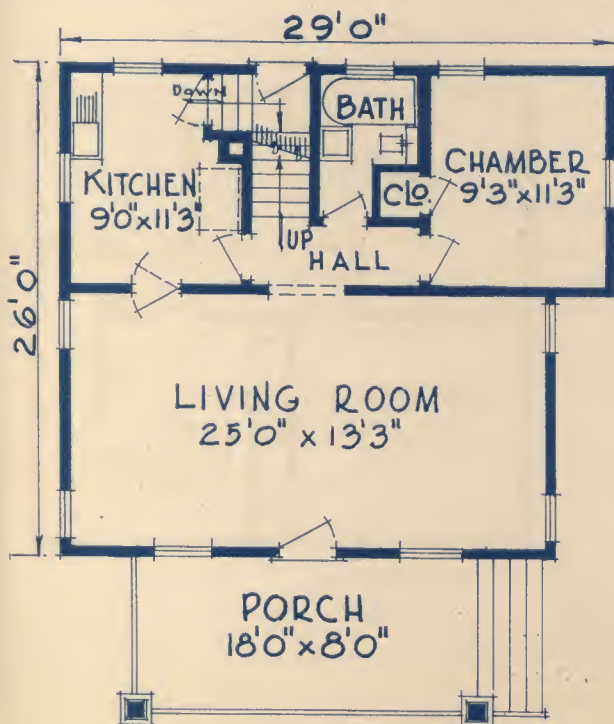


29 Ft. Wide x 26 Ft. Deep

Design 14094-A

5 Rooms and Bath

ALTHOUGH originality is expressed in every line of this handsome structure, it is really of simple construction and will cost no more than many extremely plain and unsightly dwellings. Lovers of sunshine and fresh air will be delighted with the great amount of windows, and particularly with the sleeping chambers on the second floor.



DIMENSIONS:

Width Over All.....	34' 6"
Depth Over All.....	39' 6"
Ceiling Height, First Floor.....	9' 0"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"

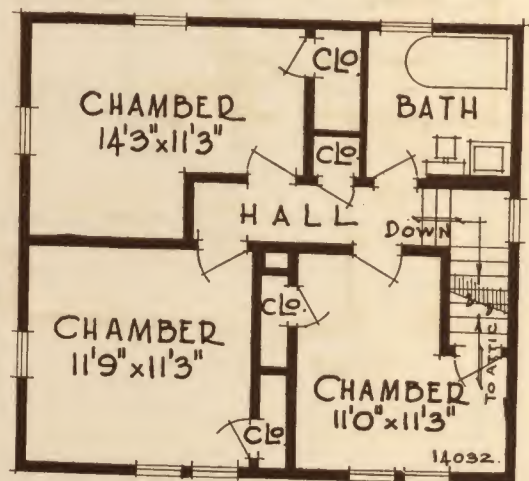
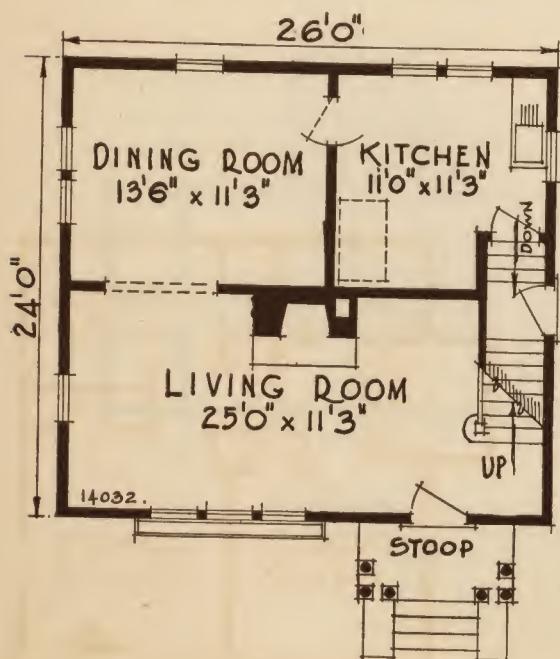


26 Ft. Wide x 24 Ft. Deep

Design 14032-A

6 Rooms and Bath

A MODERN design yet retaining the distinctive lines of the Colonial type. An all-around charming and cozy home with a most appealing and hospitable appearance. The rectangular plan and the simple pitch roof insure simple construction. Your attention is called to the large living room with its cheerful fireplace and the convenient arrangement of rooms with their large closets.



DIMENSIONS:

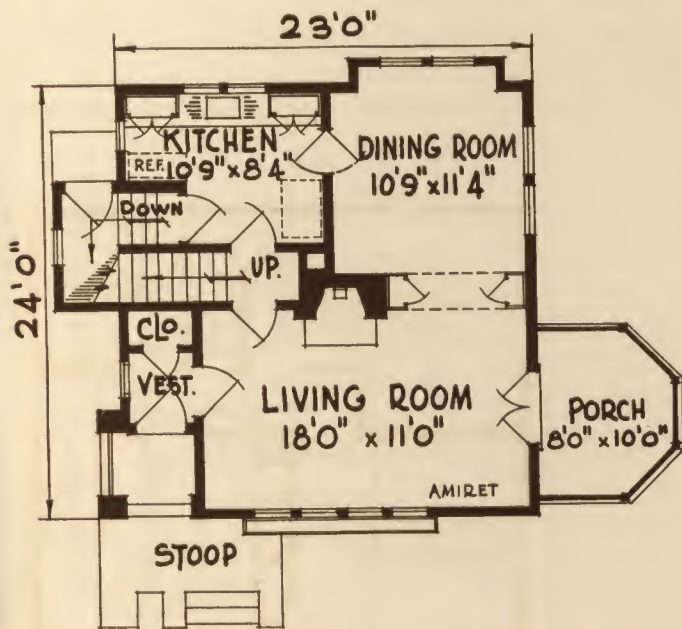
Width Over All.....	28' 6"
Depth Over All.....	32' 0"
Ceiling Height, First Floor.....	8' 6"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"



Size 23'0" x 24'0"

"The AMIRET"

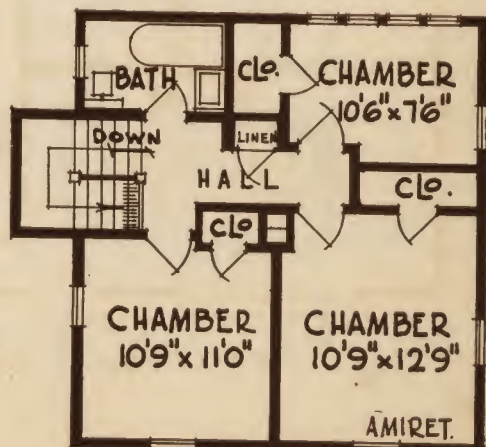
6 Rooms and Bath



DIMENSIONS

Width over all.....	35' 6"
Depth over all.....	32' 0"
Ceiling height, 1st floor.....	8' 6"
Ceiling height, 2nd floor.....	8' 0"
Height of basement.....	7' 0"

AN inviting entrance, and an open side porch make the "Amiret" distinctive. A graceful plaster arch over the opening between the dining room, and living room adds to the beauty of both rooms. Bookcases are below the arch.





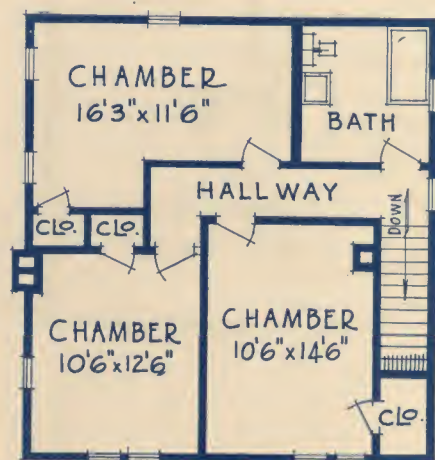
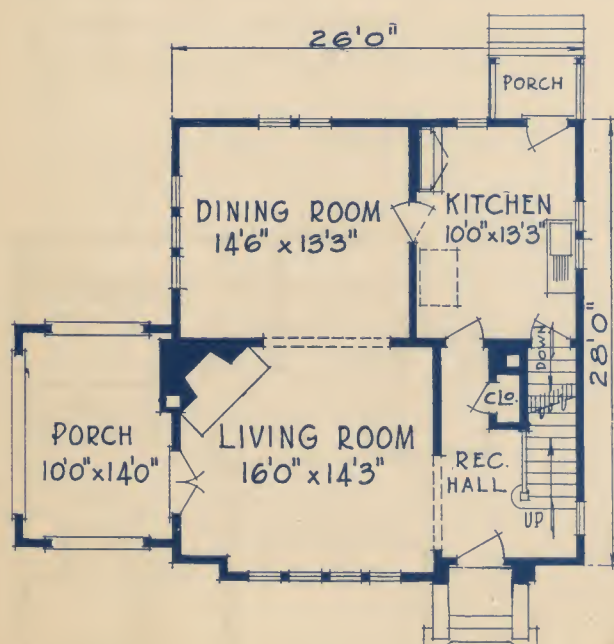
26 Ft. Wide x 28 Ft. Deep

Design 14034-A

6 Rooms, Bath and Private Porch

A LATER individualistic type, essentially American in composition and the resultant of slow processes of artistic evolution. Primarily indicative of the natural requirements of comfort, beauty and simplicity of feature.

That prime requisite of the American, sunlight in abundance and architectural beauty, must needs be filled in order that any type of architecture survive through the years.



DIMENSIONS:

Width Over All.....	40' 6"
Depth Over All.....	40' 0"
Ceiling Height, First Floor.....	9' 0"
Ceiling Height, Second Floor.....	8' 6"
Height of Basement.....	7' 0"

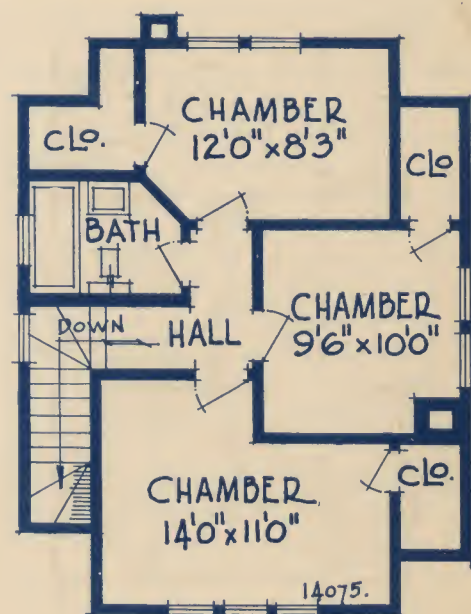
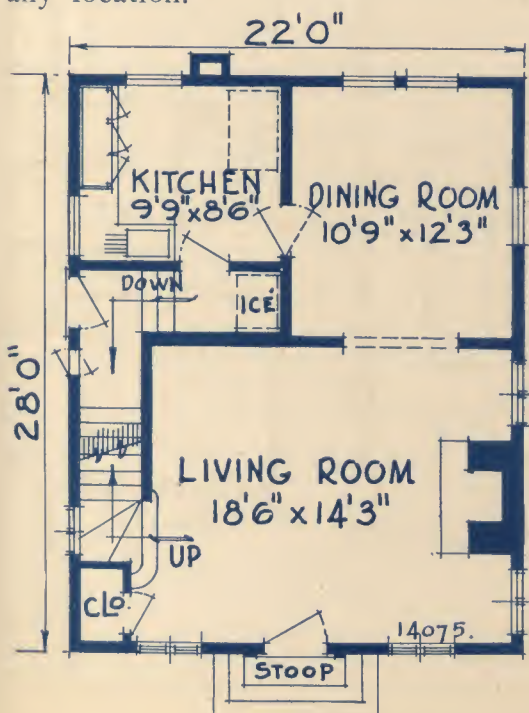


22 Ft. Wide x 23 Ft. Deep

Design 14075-A

6 Rooms and Bath

THIS home, like all our designs, is planned on simple yet effective lines, that insure it being moderate in building cost and pleasing in exterior appearance. It is a very popular design that is especially suited for almost any small or medium-sized family, any locality, any location.



DIMENSIONS:

Width Over All.....	26' 0"
Depth Over All.....	33' 0"
Ceiling Height, First Floor.....	8' 6"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"

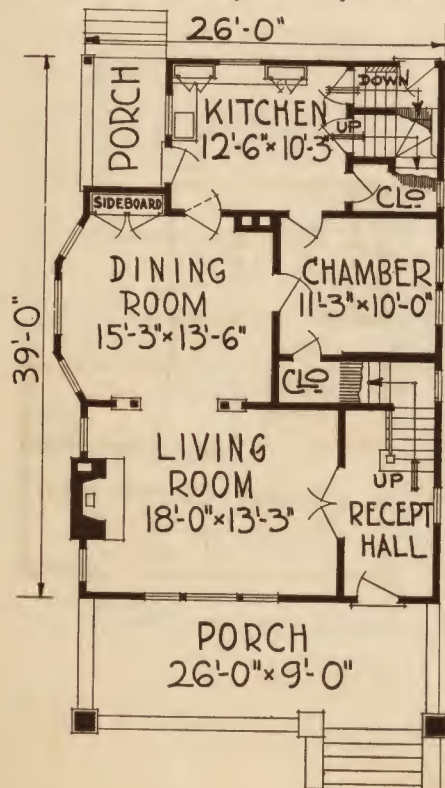


26 Ft. Wide x 39 Ft. Deep

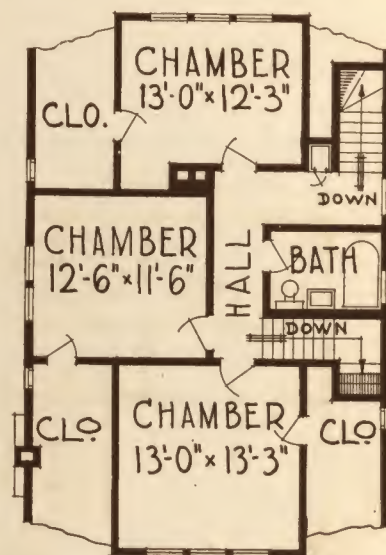
Design 11637-A

7 Rooms and Bath

PEOPLE'S thoughts, deeds, their very being are tremendously affected by their immediate atmosphere. Living in a home of beauty and airy freedom like the above cannot help but heighten one's personality and provoke the very best with him.



At a nominal cost we can make any changes desired in this plan or in any other plan in this book in which you are interested. Tell us your wants so we can serve you.



DIMENSIONS:

Width Over All.....	32' 6"
Depth Over All.....	55' 8"
Ceiling Height, First Floor.....	9' 0"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"

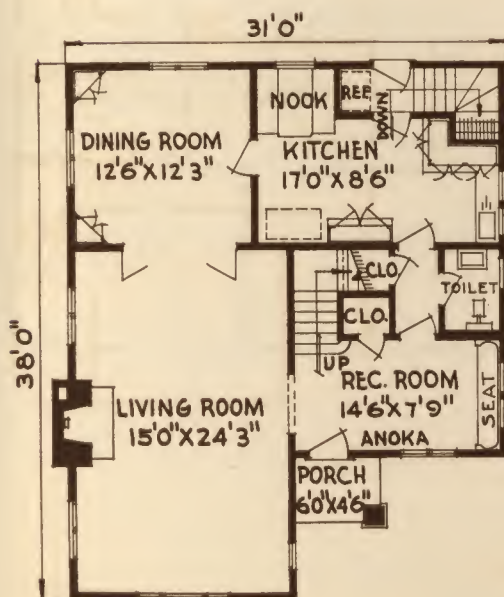


Size 31'0" x 38'0"

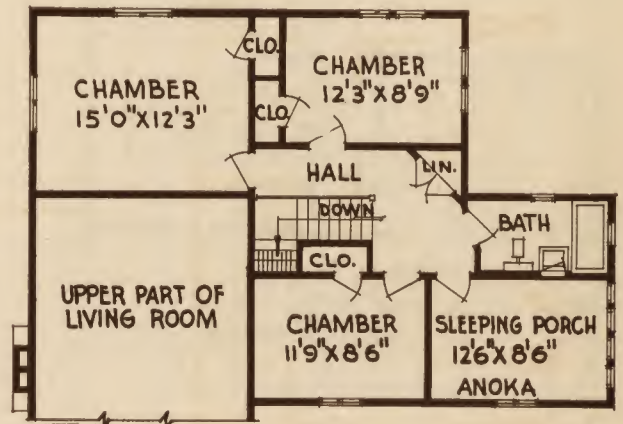
"The ANOKA"

6 Rooms, Bath, Nook, Sleeping Porch
and Toilet

AN air of rusticity combined with a beauty of color and line makes the "Anoka" a unique and effective home. A thatched roof is always fetching and when used with shingled sides is particularly so. The floor plan reveals the excellence of arrangement and many features included.



DRIVEWAY



DIMENSIONS

Width over all.....	43' 6"
Depth over all.....	39' 6"
Ceiling height, 1st floor.....	8' 6"
Ceiling height, 2nd floor.....	8' 0"
Height of basement.....	7' 0"



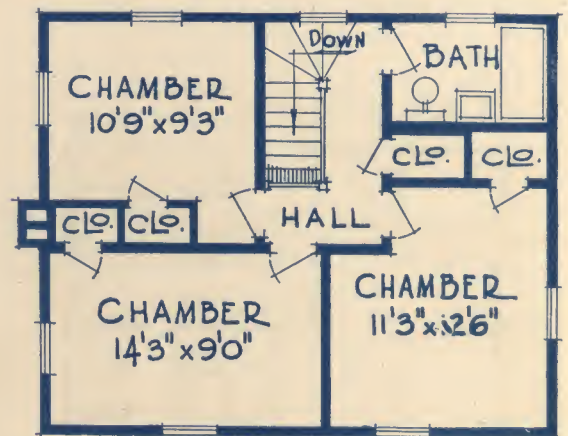
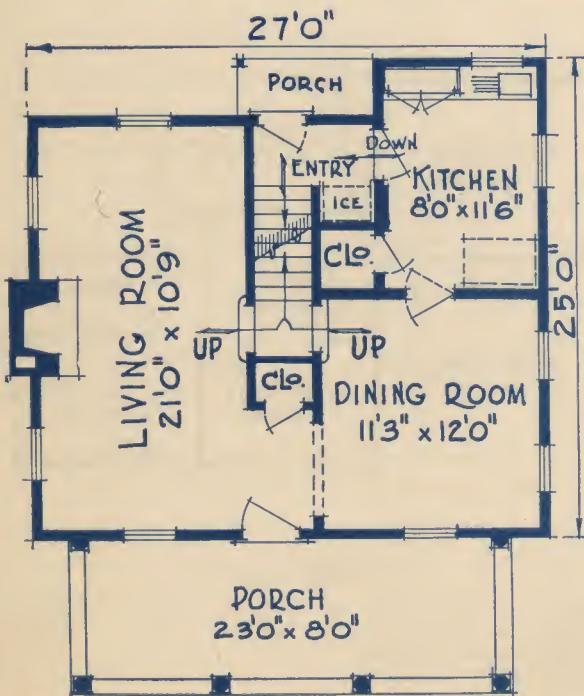
27 Ft. Wide x 22 Ft. Deep

Design 14038-A

6 Rooms and Bath

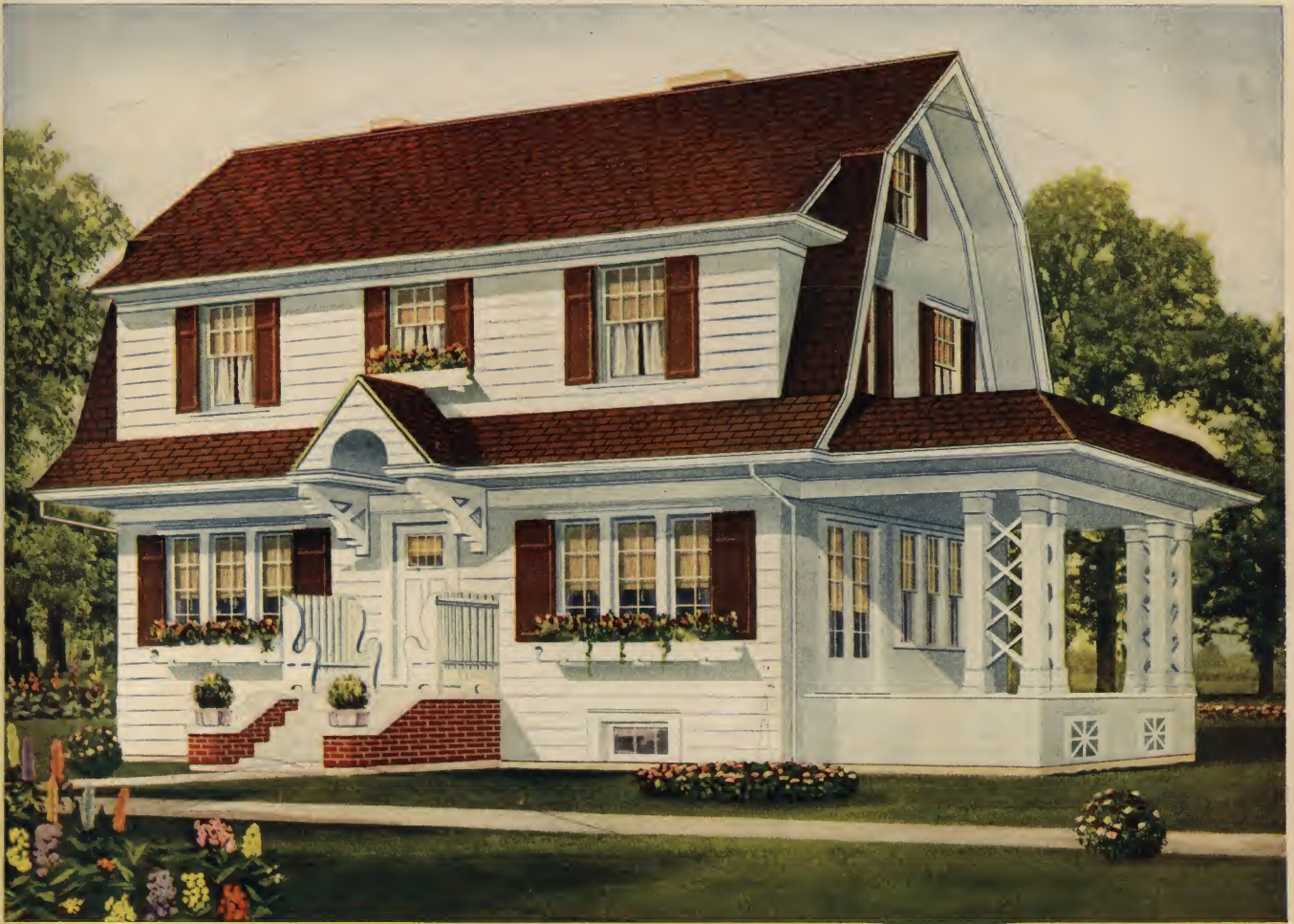
THIS is a type of home that lends itself to development in various materials or combination of materials.

The simple hip roof, plain straight walls and flat pergola porch roof are economical of construction and are very effective from the standpoint of appearance.



DIMENSIONS:

Width Over All.....	31' 6"
Depth Over All.....	36' 6"
Ceiling Height, First Floor.....	9' 0"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"

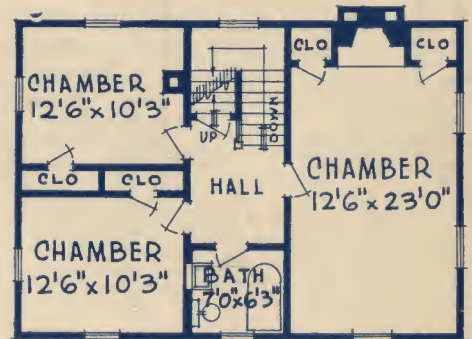
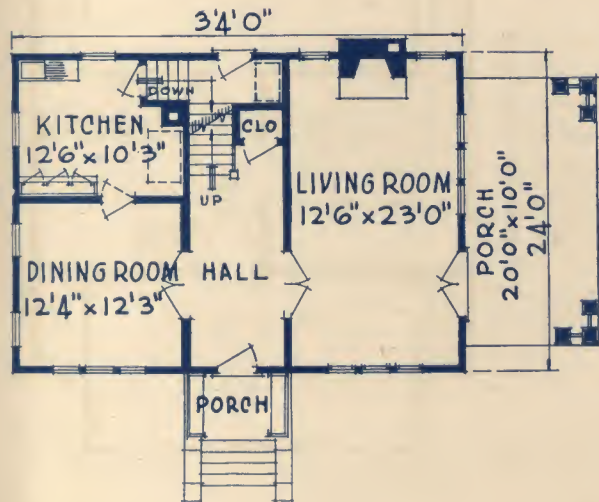


34 Ft. Wide x 24 Ft. Deep

Design 12580-A

6 Rooms and Bath

MODERNIZED Colonial Architecture at its best—GAMBREL ROOF, wide dormers, fire places and many paneled windows. A sturdiness and generosity marks the whole appearance, nothing being cramped or confined. Construct the interior in your imagination and you will find the freeness and airiness fulfilled.



DIMENSIONS:

Width Over All.....	50' 6"	Depth Over All.....	36' 0"
Ceiling Height, First Floor.....	9' 0"	Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"		

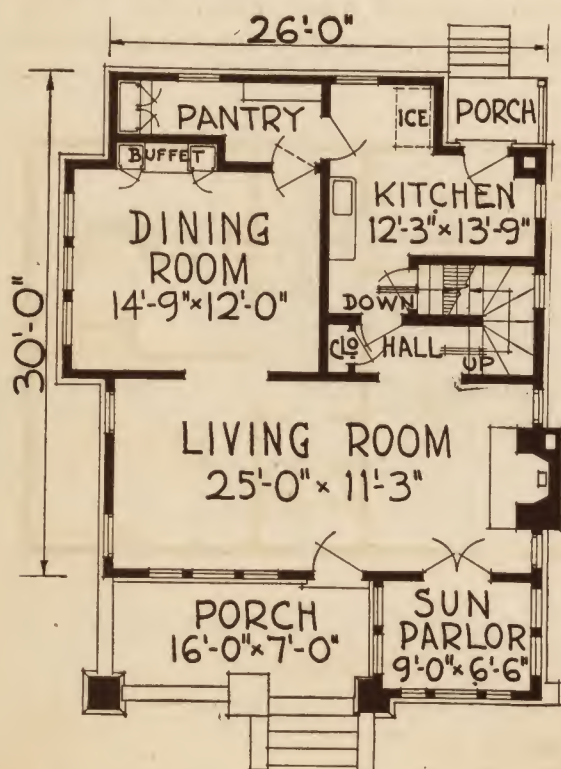


26 Ft. Wide x 30 Ft. Deep

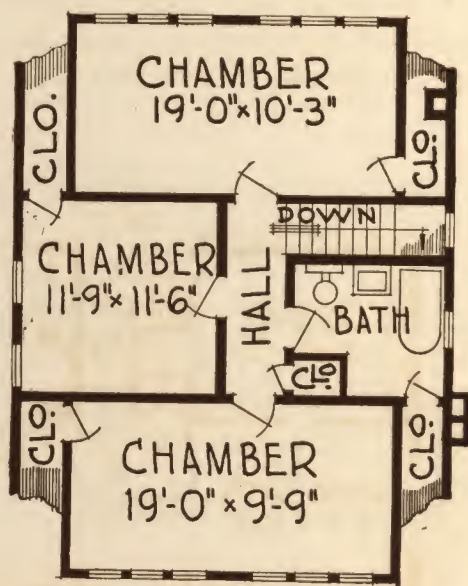
Design 12210-A

6 Rooms, Bath and Sun Parlor

A HOME that wears well and ever will be popular, because it owes its beauty to good proportions, stability of construction and harmony of detail. The interior was planned to insure happy, contented comfort, convenience and plenty of healthful light and fresh air.



*Do your friends
a favor by show-
ing or loaning
them this book, if
they are inter-
ested in home
building.*



DIMENSIONS:

Width Over All.....	33' 0"
Depth Over All.....	44' 0"
Ceiling Height, First Floor.....	8' 6"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"

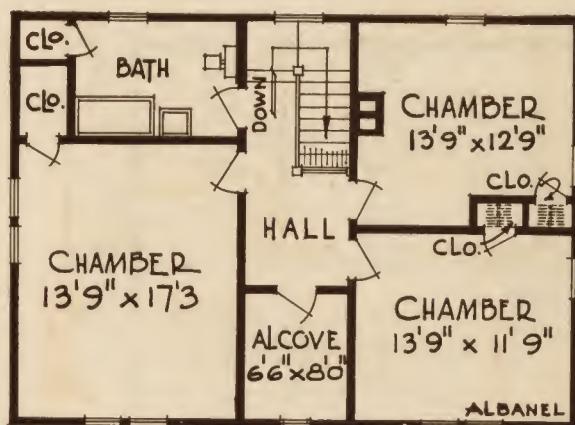
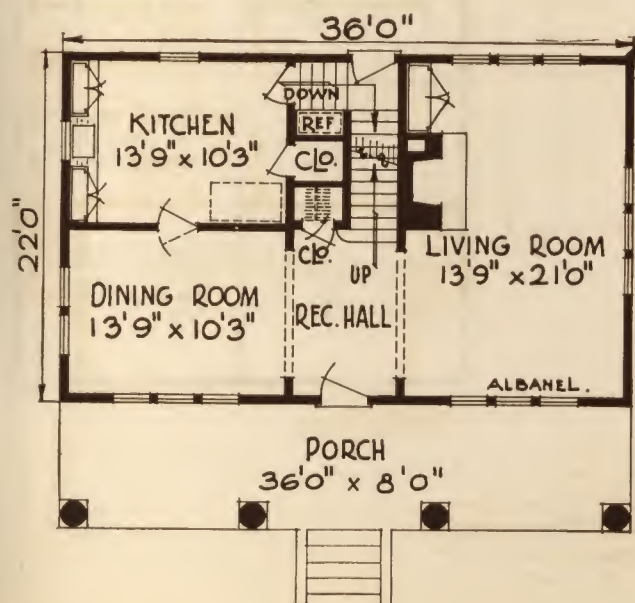


Size 36'0" x 22'0"

"The ALBANEL"

6 Rooms, Bath and Alcove

BEAUTIFUL in every detail from the classic pillars to the long sloping roof. A home of quiet dignity dominating its immediate surroundings. The interior is complete with all modern equipment from the utility kitchen to the space saving closet fixtures.



DIMENSIONS

Width over all.....	43' 0"
Depth over all.....	36' 0"
Ceiling height, 1st floor.....	9' 0"
Ceiling height, 2nd floor.....	8' 0"
Height of basement.....	7' 0"

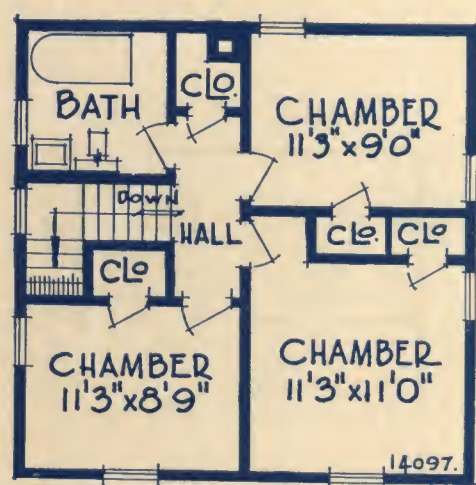
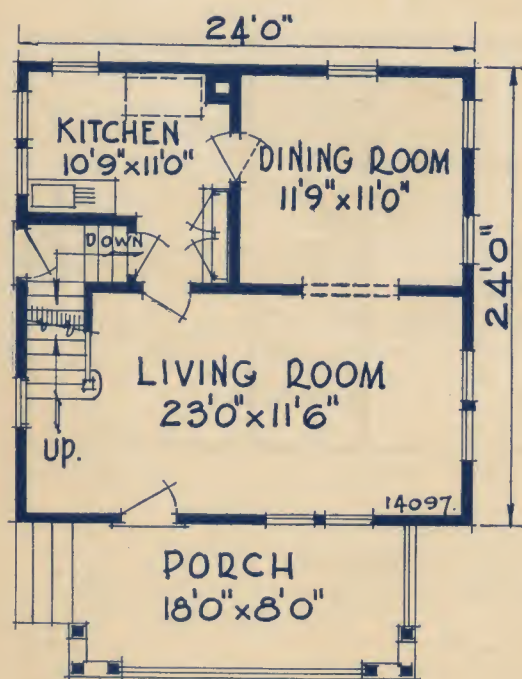


24 Ft. Wide x 24 Ft. Deep

Design 14097-A

6 Rooms and Bath

ROOMY houses of the square type are usually in demand by those who figure costs carefully for they offer the most space for the money expended, and when such economy is coupled with dignity and beauty it is time to buy.



DIMENSIONS:

Width Over All.....	29' 6"
Depth Over All.....	36' 6"
Ceiling Height, First Floor.....	8' 6"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"

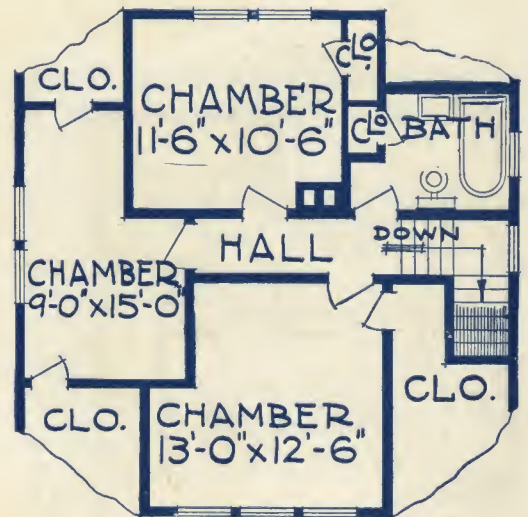
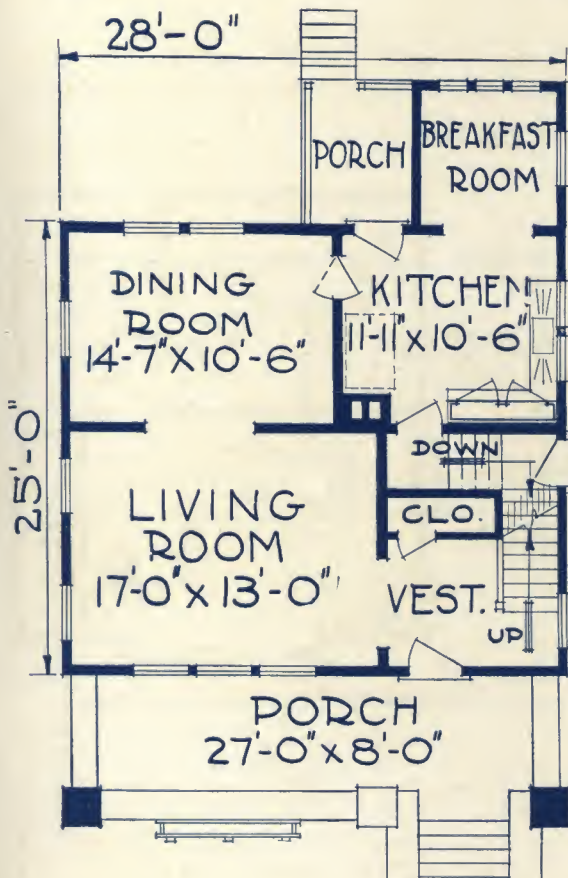


28 Ft. Wide x 25 Ft. Deep

Design 12743-A

3 Rooms, Bath and Breakfast Room

ONE of the most popular designs our architects have ever produced. Study the picture and floor plans and you will see why.



DIMENSIONS:

Width Over All.....	33' 9"
Depth Over All.....	48' 0"
Ceiling Height, First Floor.....	9' 0"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"

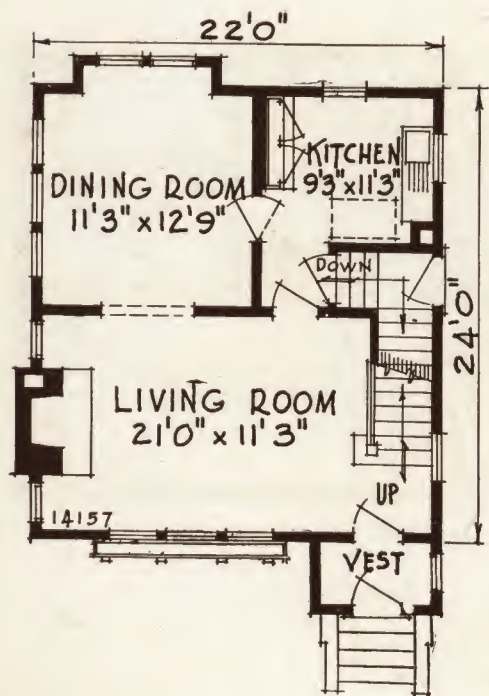


22 Ft. Wide x 24 Ft. Deep

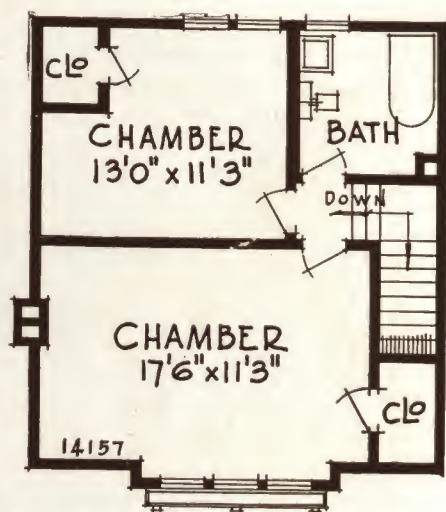
Design 14157-A

5 Rooms and Bath

IT is rare that one finds such distinction and charm in the small home. The interior is also captivating. Place yourself for a moment in the long living room with its big booming fireplace at the far end.



*As you probably
build but once in
your lifetime,
why not build
that one right.*



DIMENSIONS:

Width Over All.....	26' 0"
Depth Over All.....	34' 6"
Ceiling Height, 1st Floor.....	8' 6"
Ceiling Height, 2nd Floor.....	8' 0"
Height of Basement.....	7' 0"

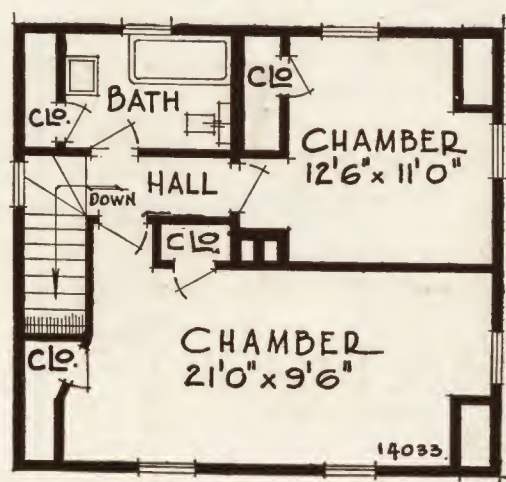
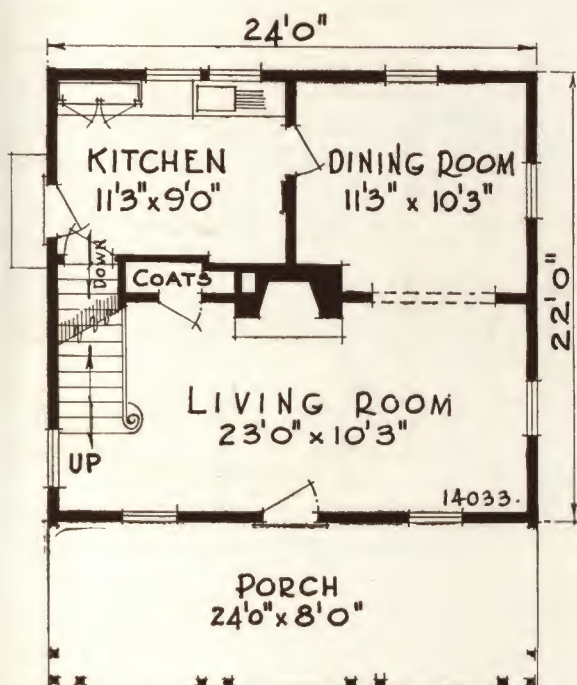


24 Ft. Wide x 22 Ft. Deep

Design 14033-A

5 Rooms and Bath

THE ever popular and distinctive Dutch Colonial type of home, a style of early architecture of this country that has never lost its attraction. The outstanding feature of this design is the large porch across the front. The cheerful fireplace and the conveniently arranged rooms and closets are worthy of attention.



DIMENSIONS:

Width Over All.....	25' 6"
Depth Over All.....	32' 0"
Ceiling Height, First Floor.....	8' 6"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"

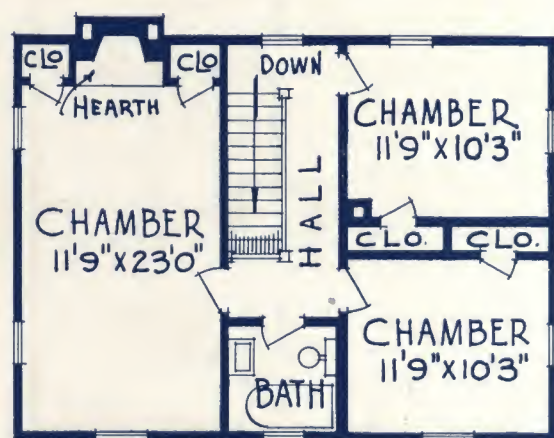
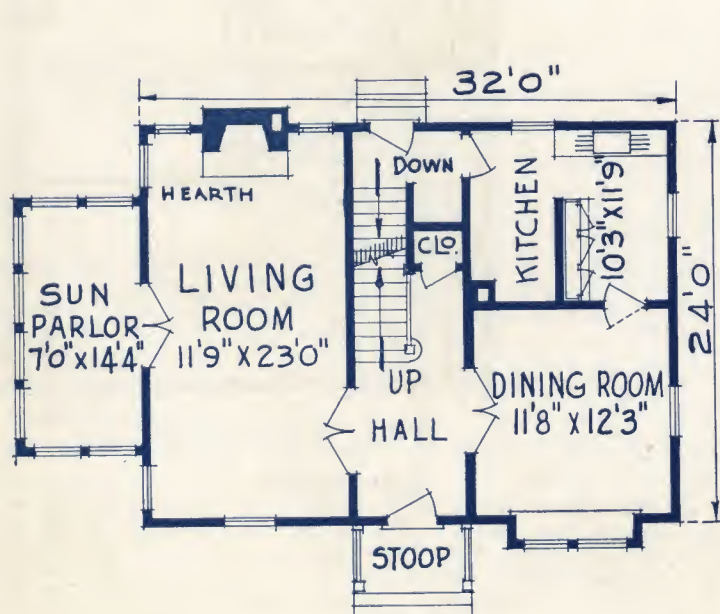


32 Ft. Wide x 24 Ft. Deep

Design 12579-A

6 Rooms, Bath and Sun Parlor

THIS home is a distinctly modern version of the colonial home. The beauty of the old lines has been preserved but the wonderful sun parlor gives away the fact that this design belongs to these later days of faith in sunshine and fresh air. This design is a bright spot for an exclusive residential district.



DIMENSIONS:

Width Over All.....	44' 9"
Depth Over All.....	33' 9"
Ceiling Height, First Floor.....	8' 6"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"

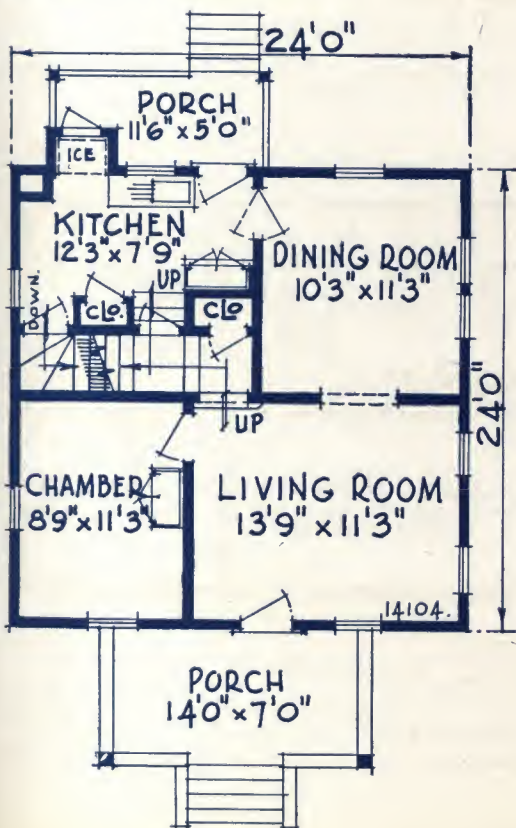


24 Ft. Wide x 24 Ft. Deep

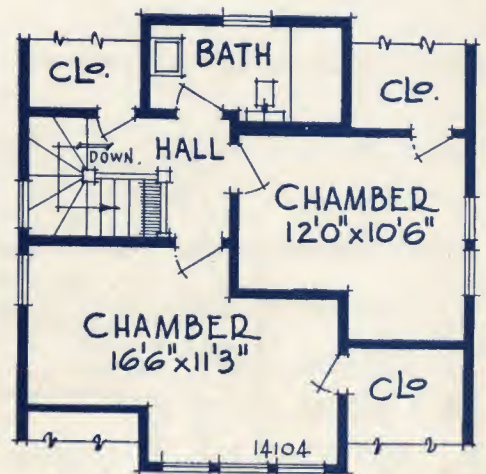
Design 14104-A

6 Rooms and Bath

THE advantages of this type of homes are namely, the roominess of a two-story and the compact and trim appearance of the bungalow. Notice the number of big closets and the size of the chambers, also, don't fail to notice the kitchen, a perfect gem.



Our whole organization is directed toward making it easy for the builder to get what he wants at the right time.



DIMENSIONS:

Width Over All.....	28' 6"
Depth Over All.....	42' 6"
Ceiling Height, 1st Floor.....	8' 4"
Ceiling Height, 2nd Floor.....	8' 0"
Height of Basement.....	7' 0"

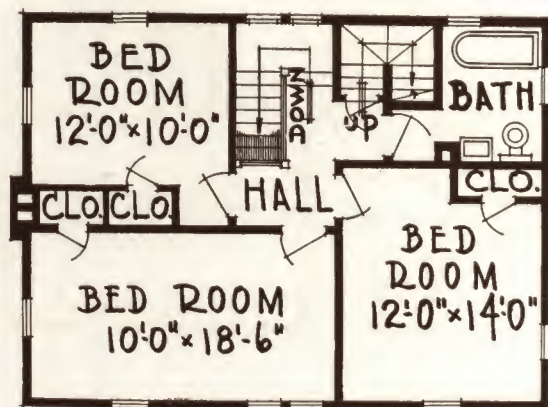
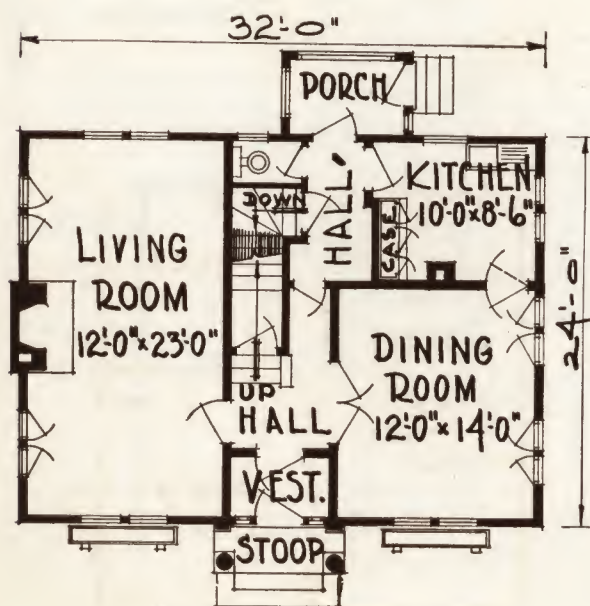


32 Ft. Wide x 24 Ft. Deep

Design 12676-A

6 Rooms and Bath

NO GREATER tribute could possibly be paid any design than is paid the old colonial type of home throughout the entire country more frequently each day than ever before. Its simple, dignified lines, its quaint old shutters and its inviting hospitality are instant in their appeal. A study of the floor plans will reveal nothing to be desired. This home is provided with a great number of windows.



DIMENSIONS:

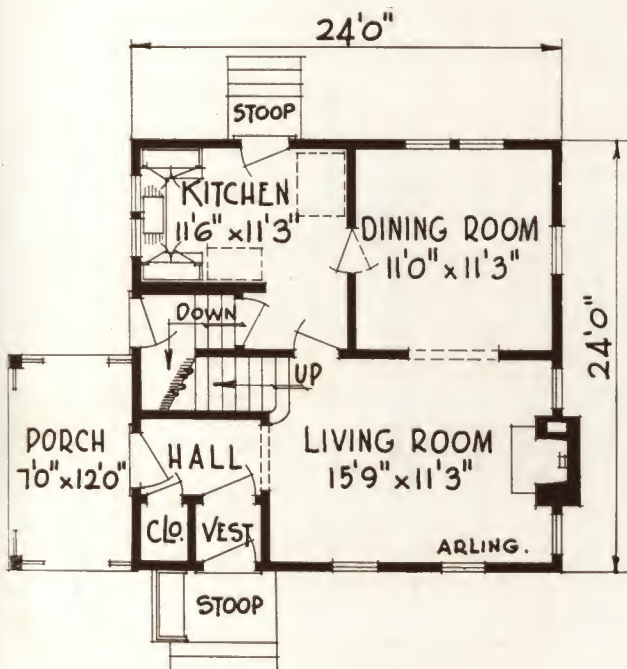
Width Over All.....	34' 6"
Ceiling Height, First Floor.....	9' 0"
Depth Over All.....	36' 6"
Ceiling Height, Second Floor.....	8' 6"
Height of Basement.....	7' 0"



Size 24'0" x 24'0"

"The ARLING"

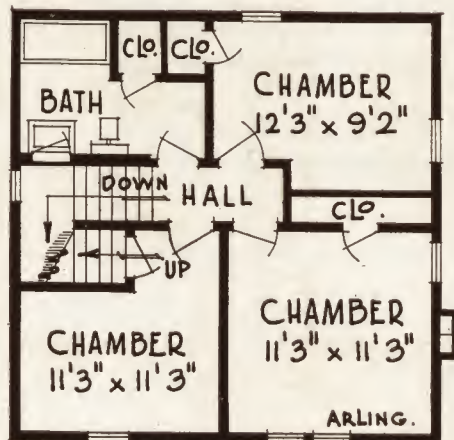
6 Rooms and Bath



DIMENSIONS

Width over all.....	33' 6"
Depth over all.....	34' 6"
Ceiling height, 1st floor.....	8' 6"
Ceiling height, 2nd floor.....	8' 0"
Height of basement.....	7' 0"

A FRAME home of the conventional type. The roofed entrance with built-in seat is especially attractive. The rooms are of ample size and well arranged. There is an attic for storage.



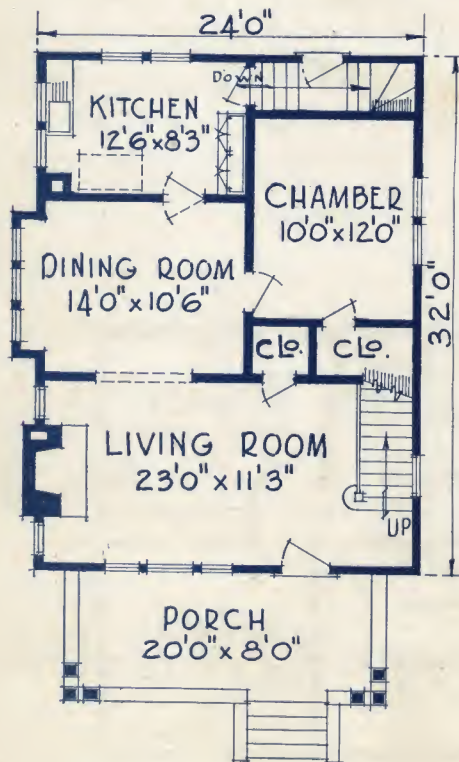


24 Ft. Wide x 32 Ft Deep

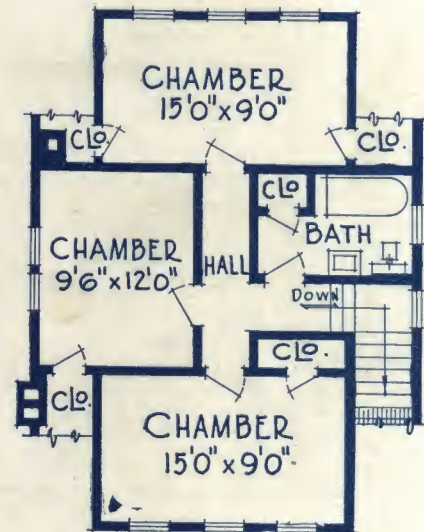
Design 14093-A

7 Rooms and Bath

SUCH an inviting home as this does not fail to win universal admiration. Folks will be more than pleased with this type of American semi-bungalow home. Comfort, convenience, sunshine and above all, happiness to the family are all offered by this masterpiece in design and substantial construction. A home in every sense of the word.



Build a salable home and insure your investment. Avoid freak house designs, or bad arrangements. The splendid plans, shown in this book, will help you in selecting a salable home.



DIMENSIONS:

Width Over All.....	28' 6"
Depth Over All.....	46' 0"
Ceiling Height, 1st Floor.....	9' 0"
Ceiling Height, 2nd Floor.....	8' 0"
Height of Basement.....	7' 0"

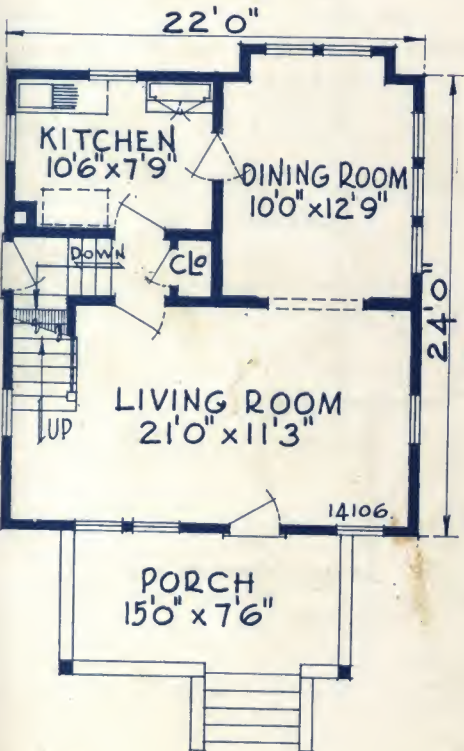


22 Ft. Wide x 24 Ft. Deep

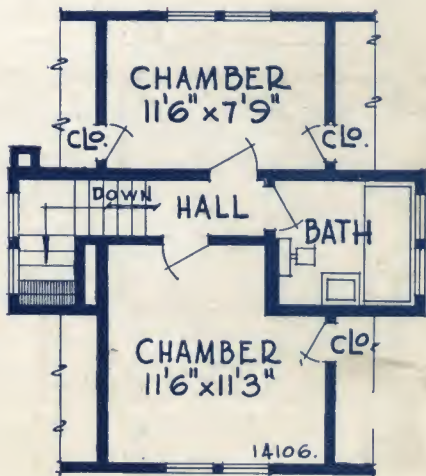
Design 14106-A

5 Rooms and Bath

A THOUGHTFUL blend of siding and shingles in different colors. This home assures comfort and convenience, beauty and family happiness. One has only to look at the size and arrangement of rooms to be convinced of this.



Our service makes it easy to build distinctive homes at economical cost.



DIMENSIONS:

Width Over All.....	26' 0"
Depth Over All.....	37' 0"
Ceiling Height, 1st Floor.....	8' 6"
Ceiling Height, 2nd Floor.....	8' 0"
Height of Basement.....	7' 0"

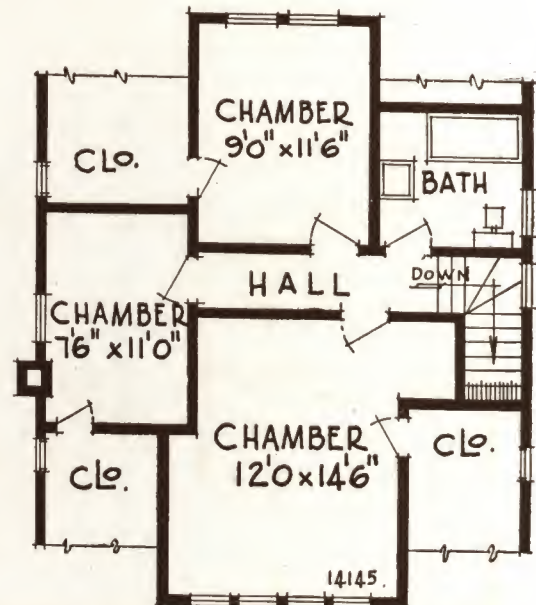
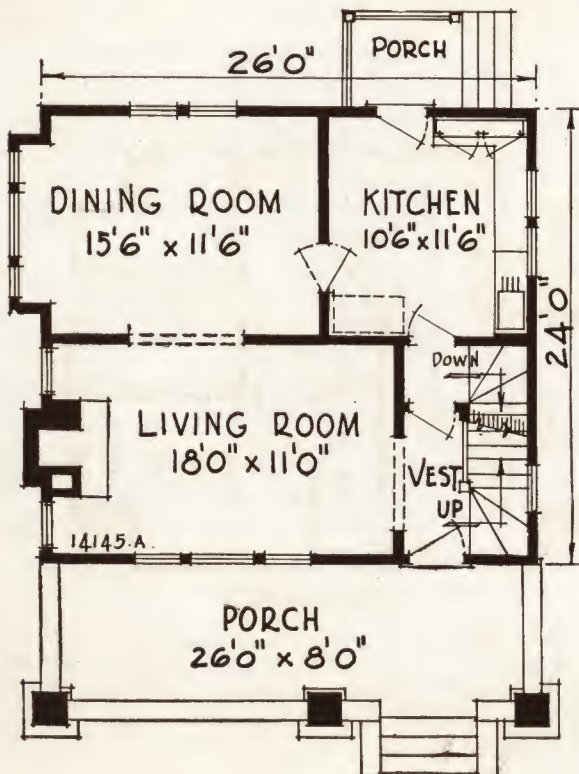


26 Ft. Wide x 24 Ft. Deep

Design 14145-A

6 Rooms and Bath

FROM the moment you enter the door you are enchanted with this home. From the vestibule you enter the long sweeping living room with its booming fireplace at the opposite end. Thence into the sunny dining room and white, compact kitchen. Upstairs—well wander at will and judge for yourself.



DIMENSIONS:

Width Over All.....	32' 9"
Depth Over All.....	40' 6"
Ceiling Height, First Floor.....	9' 0"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"

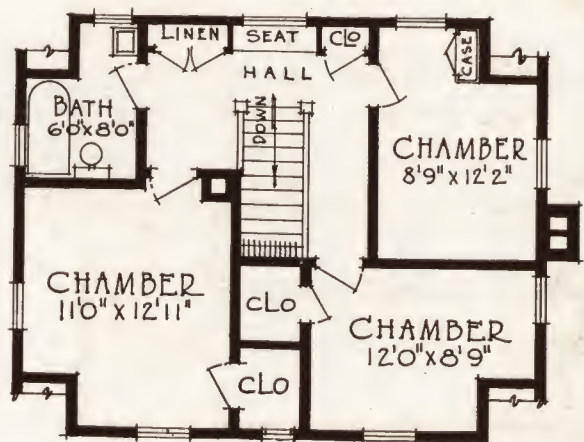
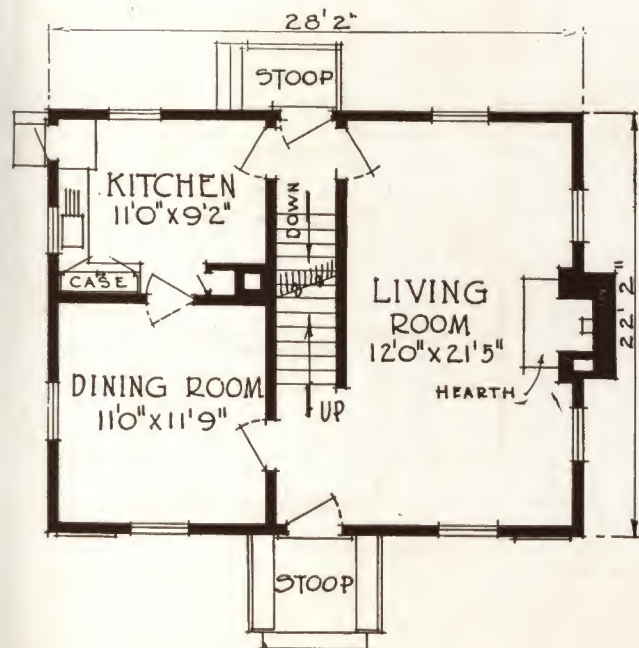


28 Ft. 2 In. Wide x 22 Ft. 2 In. Deep

Design 14011-A

6 Rooms and Bath

AN ATTRACTIVE Colonial home, one and one-half story, with as much room as a two-story house. It's a joy to contemplate living in a home arranged like this design. Think of the possibilities of the living room with its fireplace and many windows. An ideal home for those who yearn for a better environment.



DIMENSIONS:

Width Over All.....	32' 0"
Depth Over All.....	32' 0"
Ceiling Height, First Floor.....	9' 0"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"



24 Ft. Wide x 28 Ft. Deep

Design 14046-A

6 Rooms and Bath

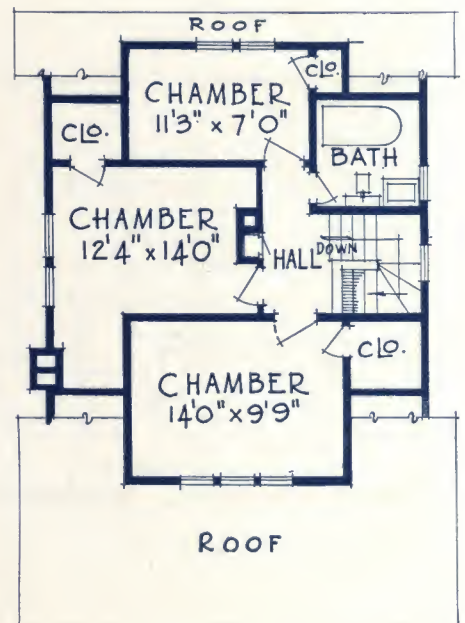
A DISTINCT unity of impression is obtained by placing the entrance at the side. The porch and long roof stand out in one unbroken whole. The interior is equally pleasing and clear-cut.

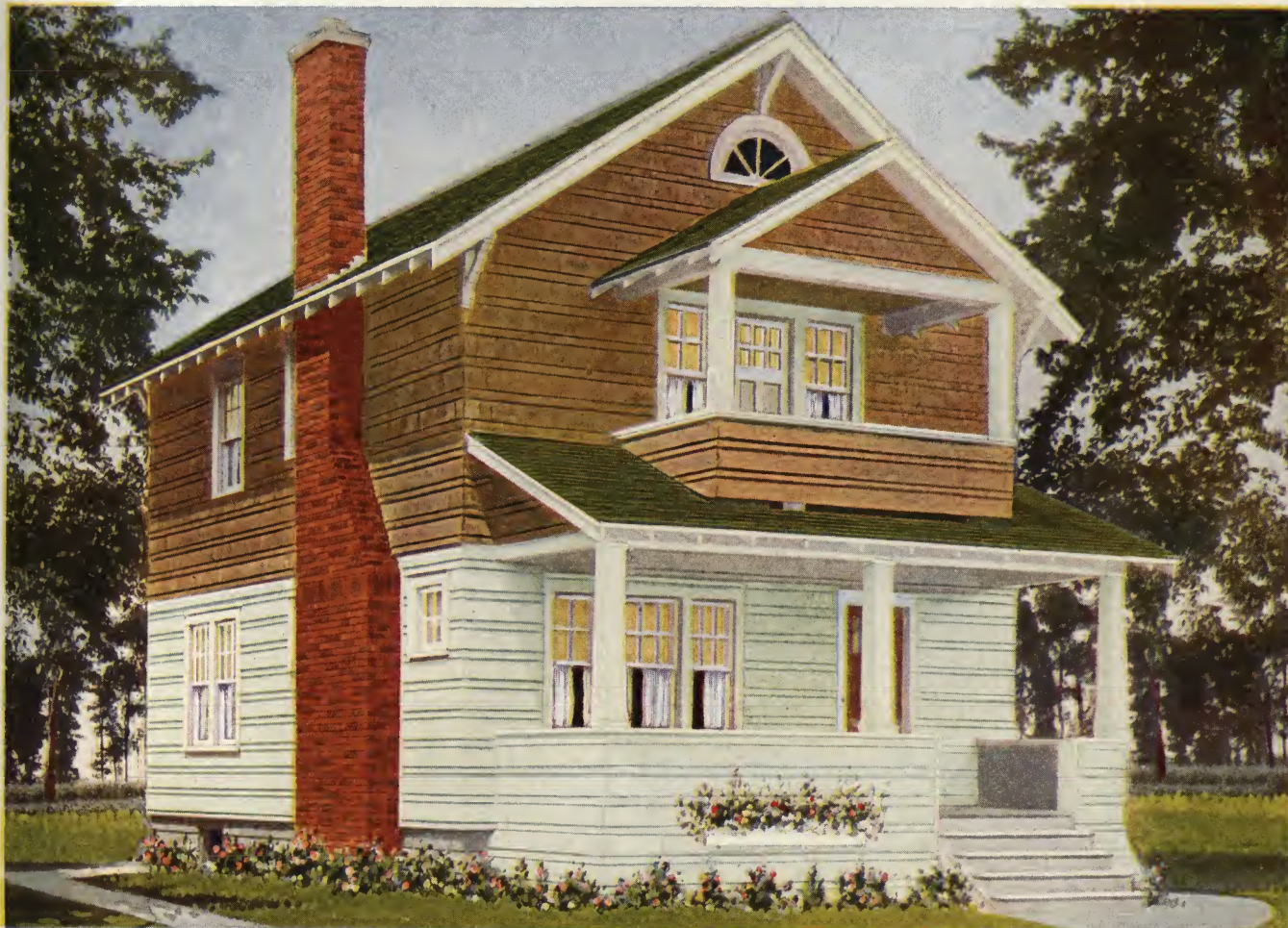


DIMENSIONS:
 Width Over All.....28' 0"
 Depth Over All.....41' 9"
 Ceiling Height, 1st Floor... 8' 6"
 Ceiling Height, 2nd Floor... 8' 0"
 Height of Basement..... 7' 0"

AT A NOMINAL COST

Plans from your own rough sketch can be worked out by us so as to make the home exactly to suit your requirements. Bring your ideas to us so we can develop them.



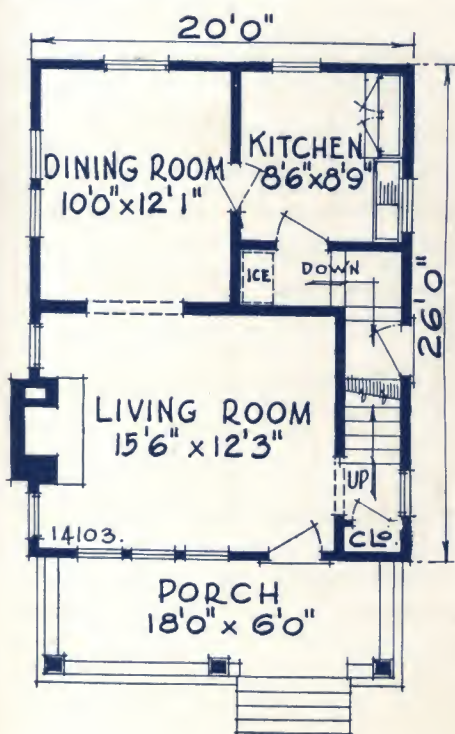


20 Ft. Wide x 26 Ft. Deep

Design 14103-A

6 Rooms and Bath

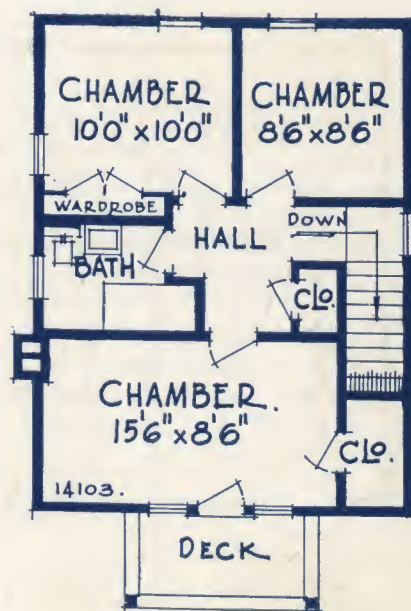
THE above home while it is unusual is particularly free from the freakish. The columns and balanced roof lines of the front achieve a decided monumentality. The color scheme is particularly good.



It is a pleasure to us to give you any information, also the price, on any of the homes illustrated in this book of homes.

DIMENSIONS:

Width Over All.....24' 0"
 Depth Over All.....36' 6"
 Ceiling Height, 1st Floor... 8' 6"
 Ceiling Height, 2nd Floor . 8' 0"
 Height of Basement.....7' 0"



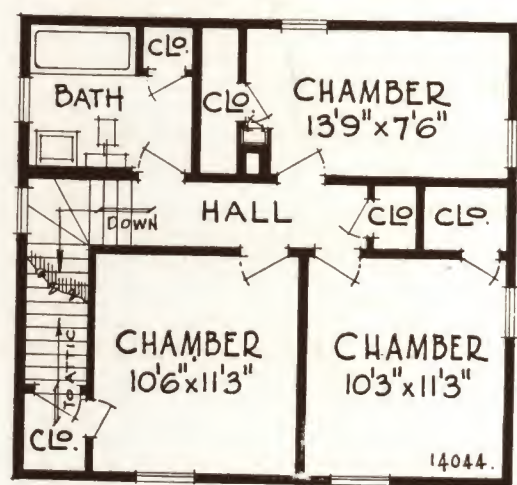
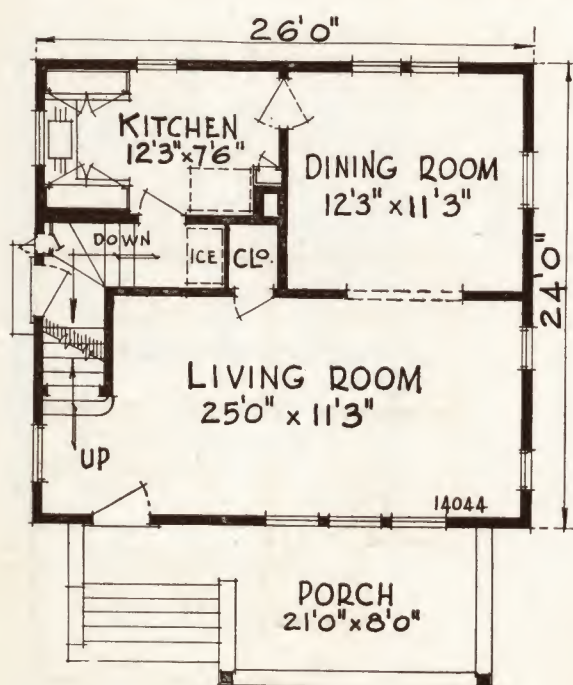


26 Ft. Wide x 24 Ft. Deep

Design 14044-A

6 Rooms and Bath

THIS small home is unusually satisfactory both in plan and appearance. Consider the comfort you will get from the porch on front—shaded—open to every breeze—generously proportioned. This porch, it is said, is an American invention. While this design occupies small ground space, it offers large, convenient, comfortable rooms.



DIMENSIONS:

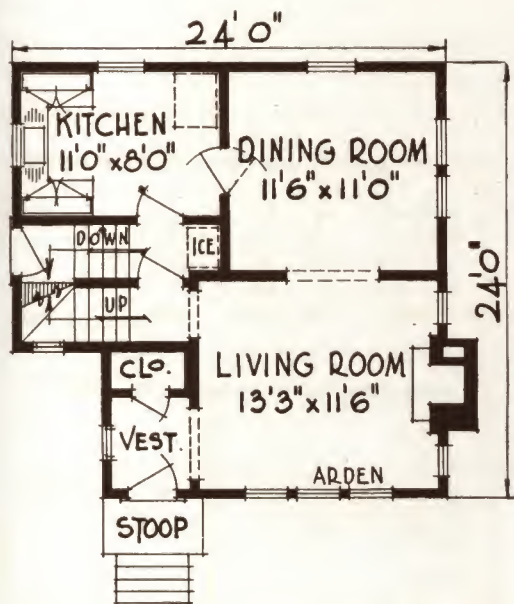
Width Over All.....	31' 6"
Depth Over All.....	36' 0"
Ceiling Height, First Floor.....	8' 6"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"



Size 24'0" x 24'0"

"The ARDEN"

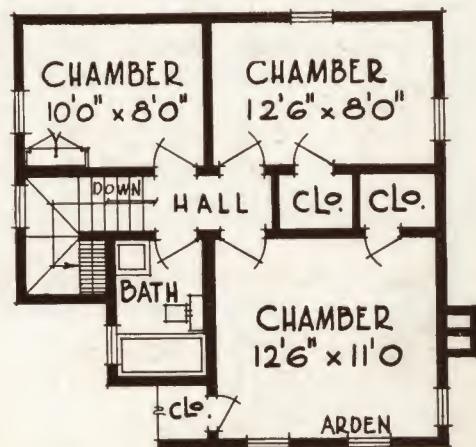
6 Rooms and Bath



DIMENSIONS

Width over all.....	27' 0"
Depth over all.....	31' 0"
Ceiling height, 1st floor.....	8' 6"
Ceiling height, 2nd floor.....	8' 0"
Height of basement.....	7' 0"

A SMALL modern home recalling the early English type. Inside one finds the rooms ample, cozy, and easy to keep. Shutters were never used to a better advantage. The exposed chimney materially adds to its attractiveness.



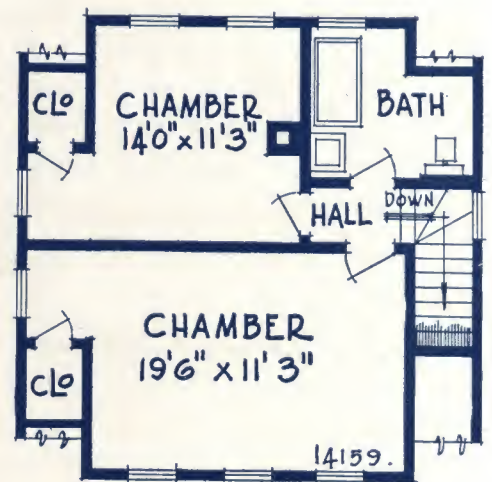
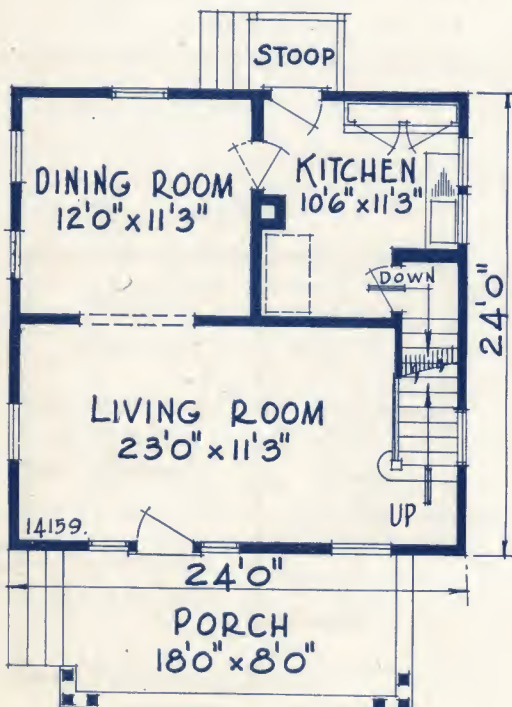


24 Ft. Wide x 24 Ft. Deep

Design 14159-A

5 Rooms and Bath

THE discriminating builders so often prefer this type of American home. The symmetrical proportions, the massive construction and the wide roof projections, furnish an air of substantial dignity so much admired. Do not overlook the large cheerful living room, the well-appointed kitchen, and the large well-lighted chambers. A home complete with all essentials to please the happy family.



DIMENSIONS:

Width Over All.....	39' 0"
Depth Over All.....	37' 6"
Ceiling Height, First Floor.....	9' 0"
Ceiling Height, Second Floor.....	8' 6"
Height of Basement.....	7' 0"

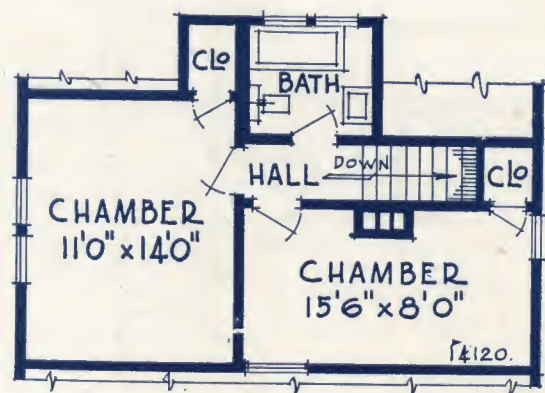
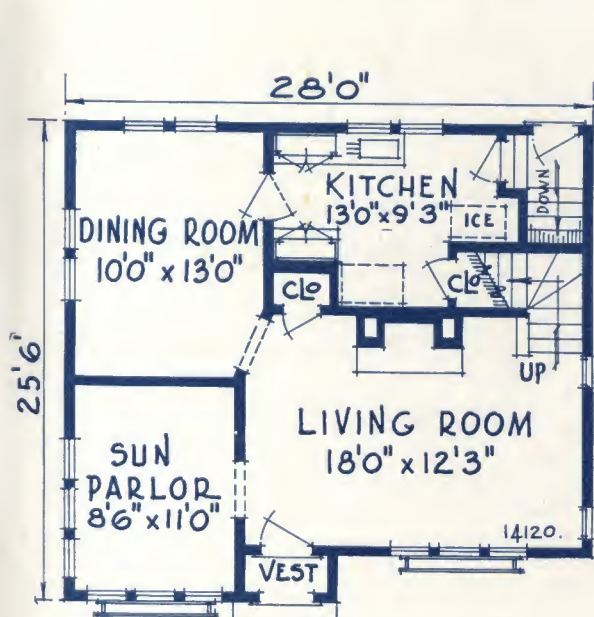


28 Ft. Wide x 25 Ft. 6 In. Deep

Design 14120-A

5 Rooms, Bath and Sun Parlor

IT is perfectly apparent that this attractive structure was designed as a complete home—one which gives comfort, joy and happiness to the proud possessor. This type of home offers a most efficient arrangement for interior rooms, as will be seen by referring to the floor plans. Plenty of windows to insure plenty of air and sunlight are provided.



DIMENSIONS:

Width Over All.....	29' 0"
Depth Over All.....	28' 6"
Ceiling Height, First Floor.....	8' 4"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"

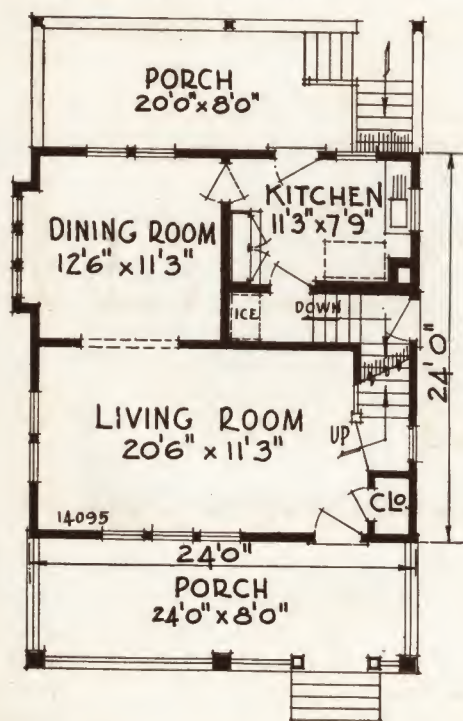


24 Ft. Wide x 24 Ft. Deep

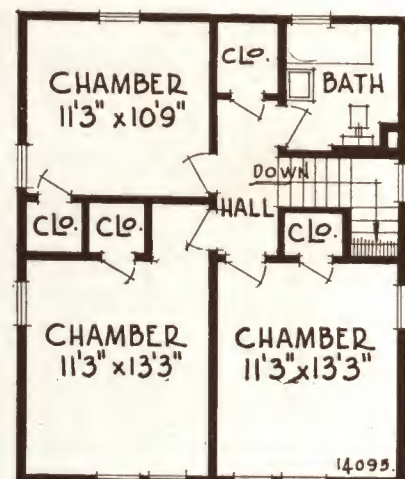
Design 14095-A

6 Rooms and Bath

A HOME is an investment for one thing and the home builder should never forget it. He saves the money which would go for rent and pays it on his home which protects his family. People who are alert and ready to act can most always find ways of financing the erection of their own homes.



*Build a salable
home such as illus-
trated in this book
—thus protecting
your investment.*



DIMENSIONS:

Width Over All.....	29' 0"
Depth Over All.....	45' 6"
Ceiling Height, 1st Floor.....	9' 0"
Ceiling Height, 2nd Floor.....	8' 0"
Height of Basement.....	7' 0"

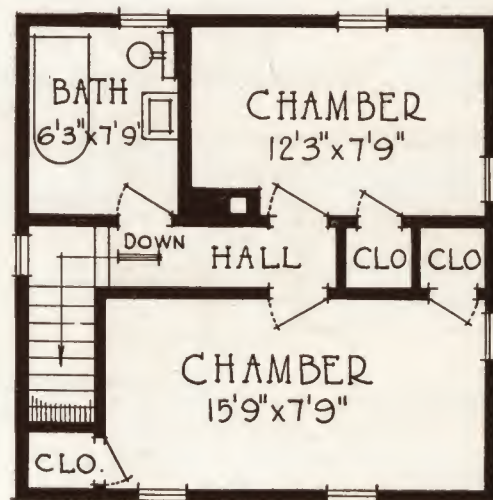
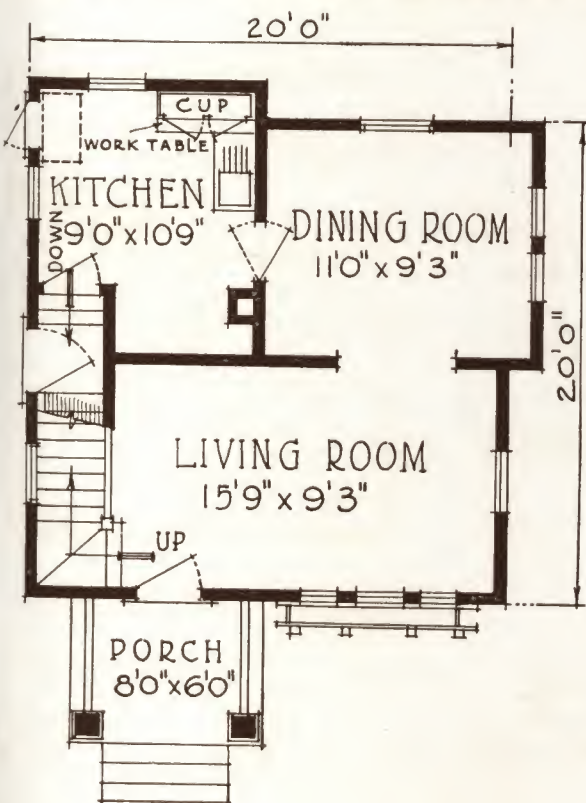


20 Ft. Wide x 20 Ft. Deep

Design 12273-A

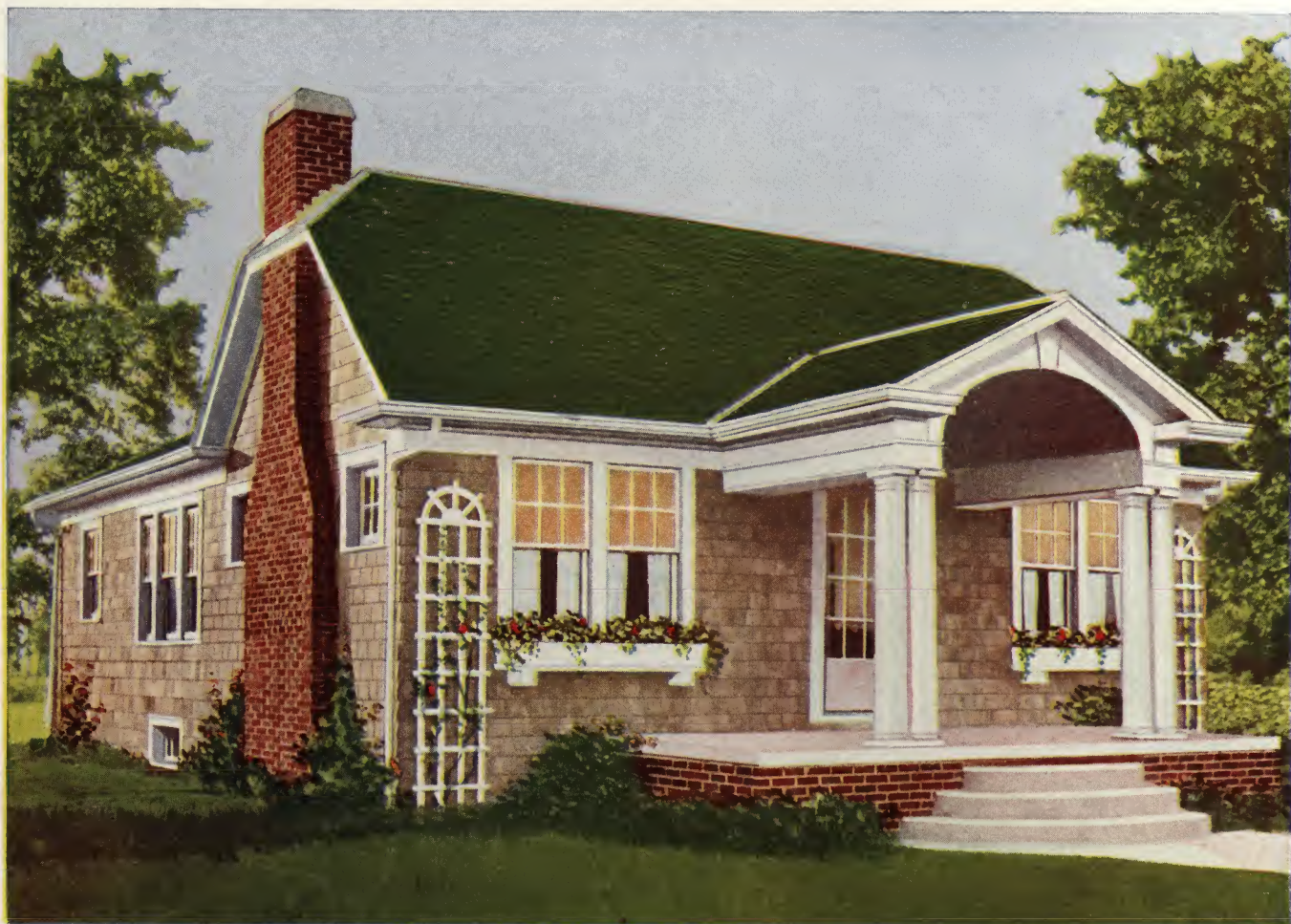
5 Rooms and Bath

HERE is a pleasing type of home—compact, conveniently arranged and comfortable. It is economically designed to rest upon a foundation 20 feet in width by 20 feet in depth, yet it provides five well lighted, airy rooms. People who realize the merits of this home will no doubt give it their careful consideration.



DIMENSIONS:

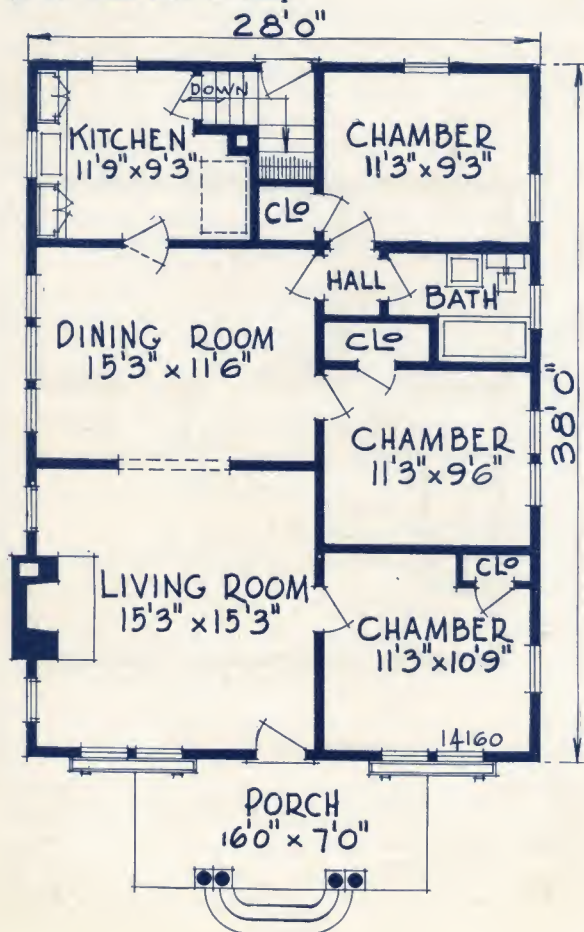
Width Over All.....	24' 0"
Depth Over All.....	31' 0"
Ceiling Height, First Floor.....	8' 6"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"



28 Ft. Wide x 38 Ft. Deep

Design 14160-A

6 Rooms and Bath



IN THIS day and age when the inventive faculty is taxed to the utmost and the past has been tapped thoroughly, things distinctive are hard to find. The above home is unique, distinctive and pleasing, and what is more important, a very definite dignity has been preserved.

Consult us about the home you need or its arrangement, as our experience and trade knowledge will probably save you many dollars, besides assure you of a satisfactory home.

DIMENSIONS:

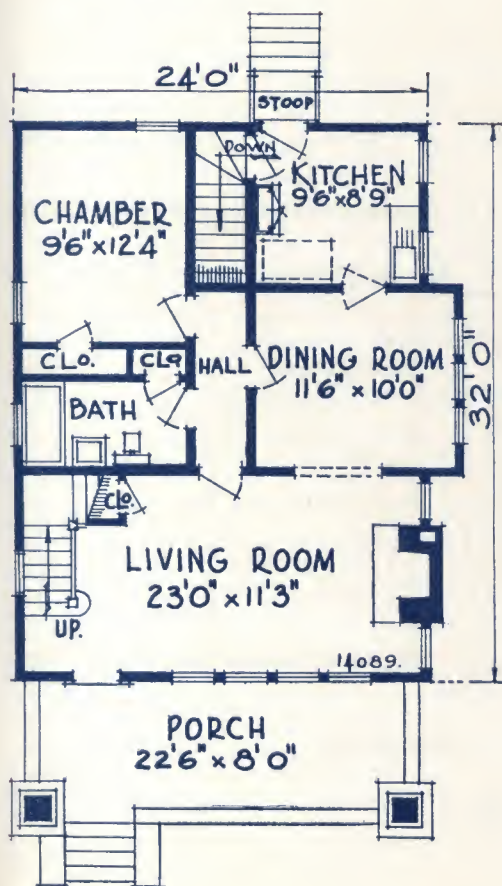
Width Over All.....	30' 6"
Depth Over All.....	49' 0"
Ceiling Height	8' 6"
Height of Basement.....	7' 0"



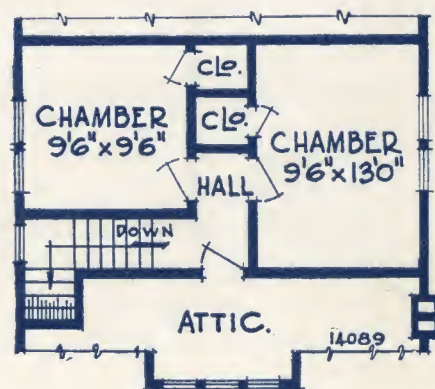
24 Ft. Wide x 32 Ft. Deep

Design 14089-A

6 Rooms and Bath



THE broad low roof with its heavy overhang, exposed rafters and broad verge boards are very effective features of this modern dwelling. Can you imagine a more appropriate present for the wife and family than a home built along the lines and arrangements similar to this design?



DIMENSIONS:

Width Over All.....	30' 0"
Depth Over All.....	51' 0"
Ceiling Height, First Floor.....	8' 6"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"

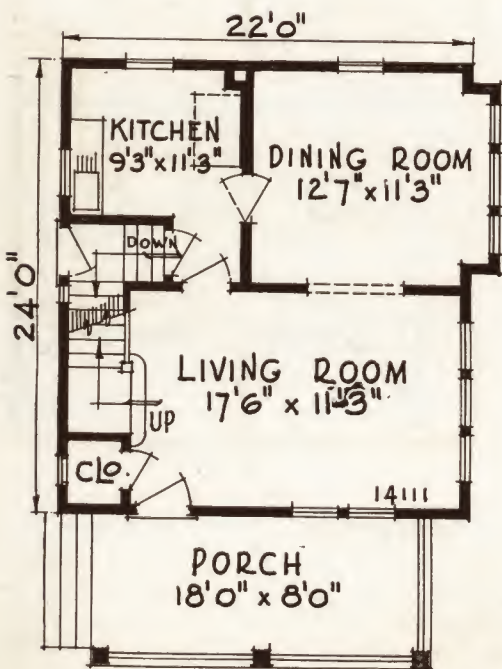


22 Ft. Wide x 24 Ft. Deep

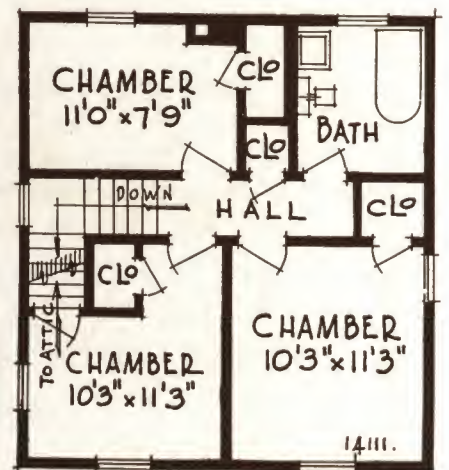
Design 14111-A

6 Rooms and Bath

A HOME like the above enables the owner to secure the most comfort at the least possible cost. All excessive details are to a great extent eliminated, yet this design is modern, pleasing and very substantial looking. The interior provides large, comfortable, well-lighted rooms, plenty of closets and a most convenient attic. The purchaser of this home will receive high value for his investment.



We are glad to serve you, so don't hesitate to call on us to help solve your building problems and show you the most economical way to build.



DIMENSIONS:

Width Over All.....	26' 6"
Depth Over All.....	36' 0"
Ceiling Height, 1st Floor.....	8' 6"
Ceiling Height, 2nd Floor.....	8' 0"
Height of Basement.....	7' 0"

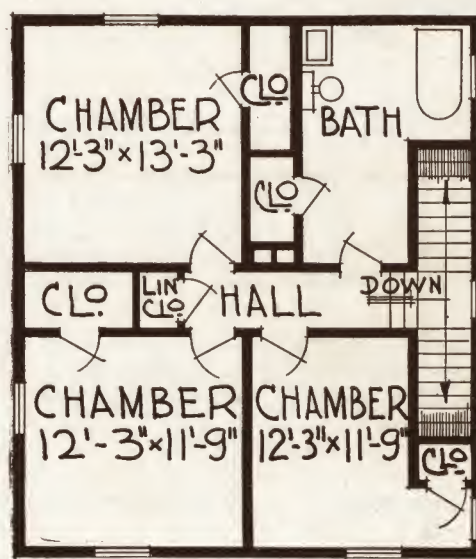
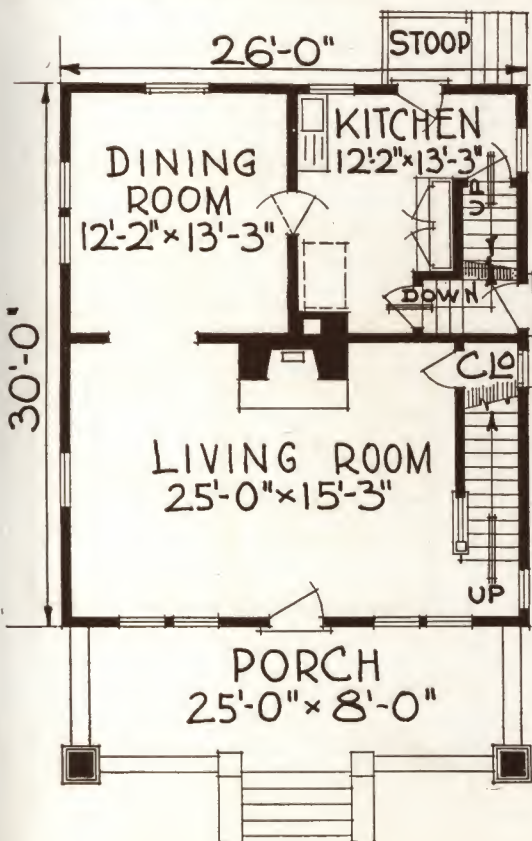


26 Ft. Wide x 30 Ft. Deep

Design 12593-A

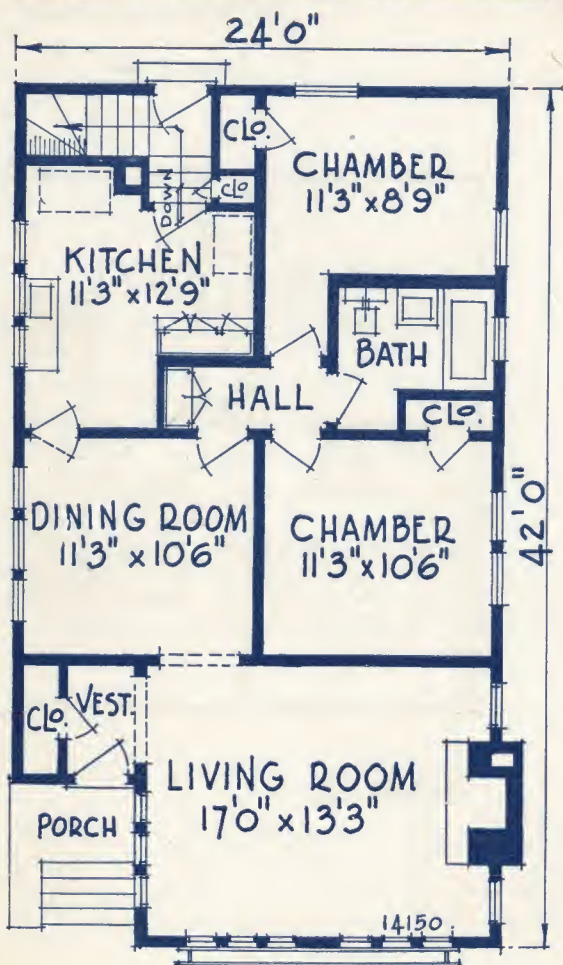
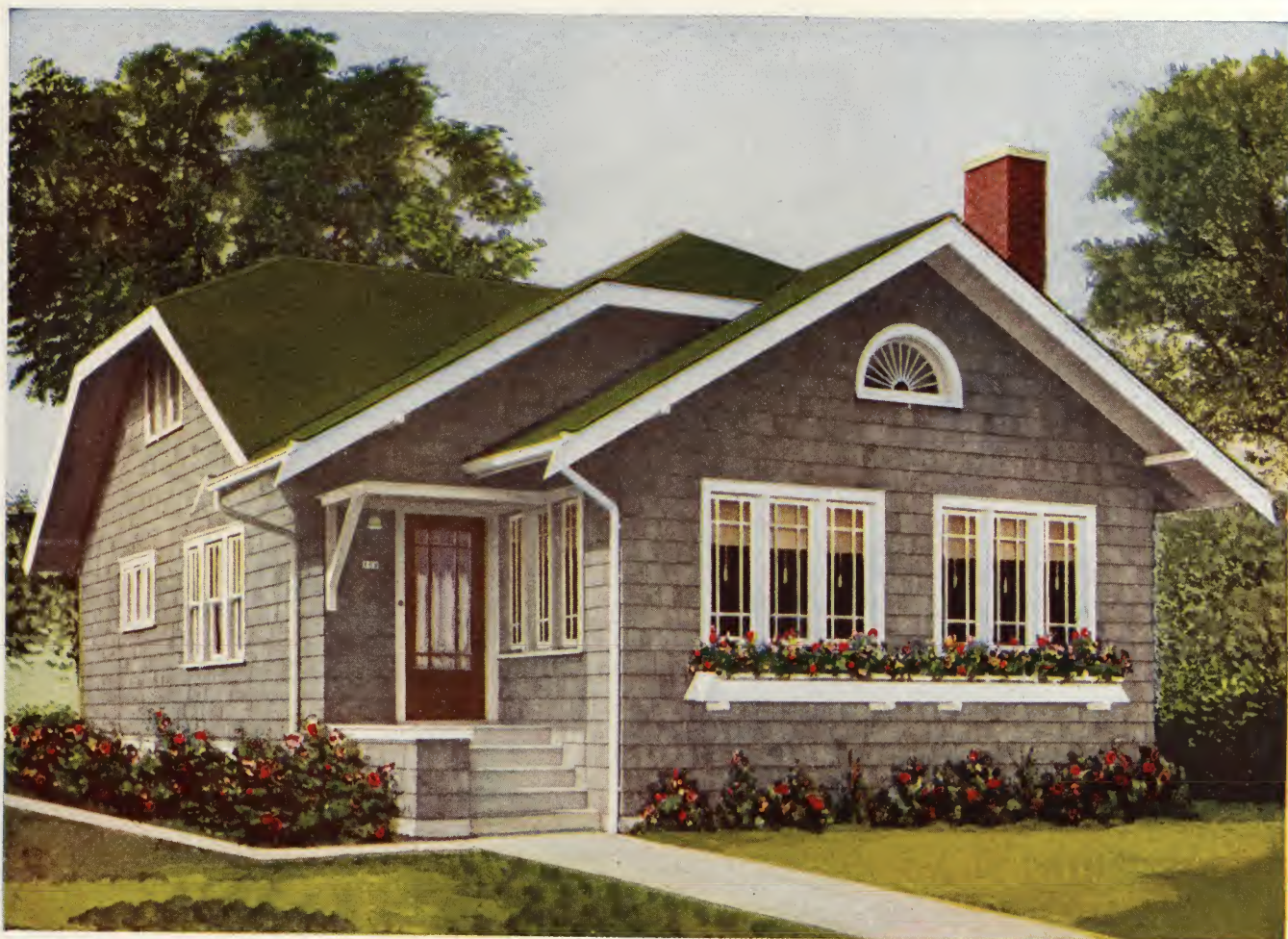
6 Rooms and Bath

IT IS really unnecessary to point out the monumentality of style and harmony of detail of this home. Just imagine it in colors—any combination you would like.



DIMENSIONS:

Width Over All.....	33' 9"
Depth Over All.....	48' 0"
Ceiling Height, First Floor.....	9' 0"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"



Design 14150-A

24 Ft. Wide x 42 Ft. Deep

5 Rooms and Bath

YOU build a home to enable your family and yourself to live in happiness, comfort and independence. You are enabled incidentally, to add to your own savings—this being no small amount at the close of the year. No doubt the above bungalow designed in modern lines will enable more than one family to realize their desires.

Think not only of to-day, but consider the future when selecting the plan for your new home. Not many of us build over one or two homes for ourselves; hence, we should acquaint ourselves with the latest improvements in home building and house arrangement and equipment.

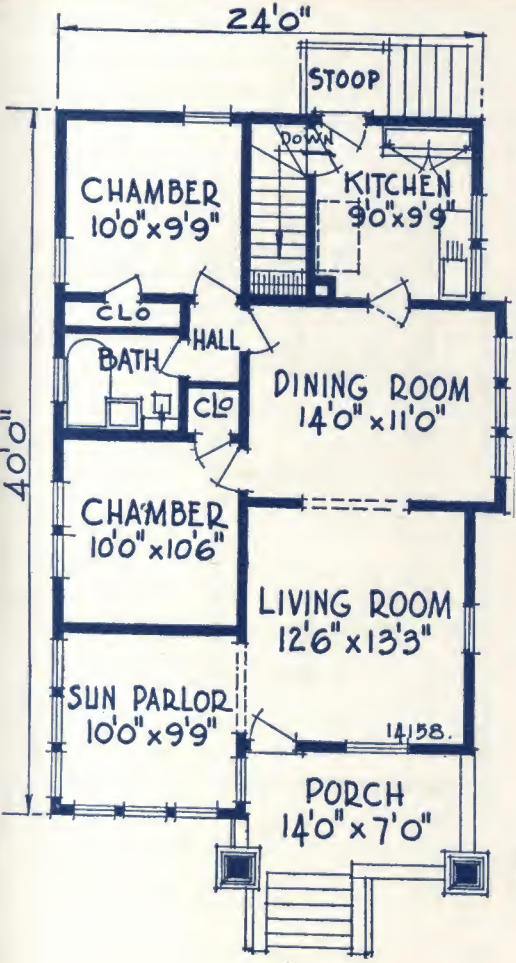
DIMENSIONS:

Width Over All.....	29' 0"
Depth Over All.....	45' 6"
Ceiling Height.....	9' 0"
Height of Basement.....	7' 0"



Design 14158-A

24 Ft. Wide x 40 Ft. Deep 5 Rooms, Bath and Sun Parlor



YOU can build this beautiful home with absolute economy by the proper selection of materials. Let's talk over and decide them. Then, we'll be glad to see you about the cost of this wonderful little home—or any others in our plan department. It has five rooms—bath—sun parlor—two large closets, all conveniences—and within your reach.

Houses that excel in practical qualities and that can be built most economically, made possible by the elimination of special millwork, special sizes of lumber, sash, doors, glass and fixtures, that have been built many times are included herein.

DIMENSIONS:

Width Over All.....	30' 0"
Depth Over All.....	51' 0"
Ceiling Height	9' 0"
Height of Basement.....	7' 0"

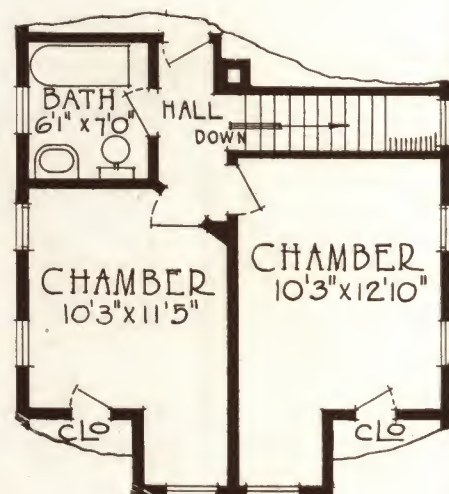
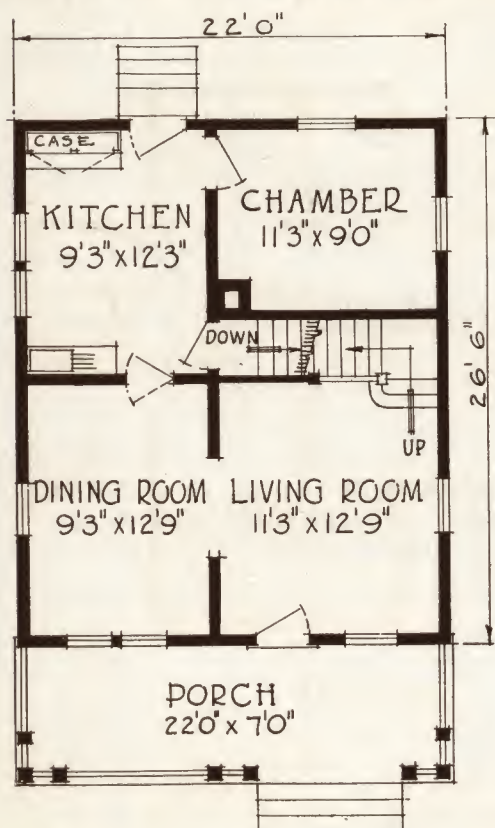


22 Ft. Wide x 26 Ft. 6 In. Deep

Design 12265-A

6 Rooms and Bath

PEOPLE who are alert and fully alive to their own requirements and desires will find in this home points of interest worthy of study. Six large, cheerful rooms arranged for the convenience of the housewife and children. A chamber on the first floor is preferred by many. Do not overlook the large, hospitable front porch.



DIMENSIONS:

Width Over All.....	25' 3"
Depth Over All.....	41' 6"
Ceiling Height, First Floor.....	8' 4"
Ceiling Height, Second Floor.....	7' 4"
Height of Basement.....	7' 0"

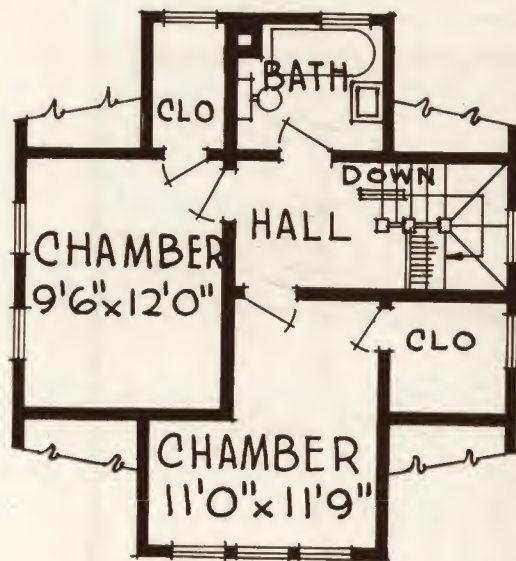
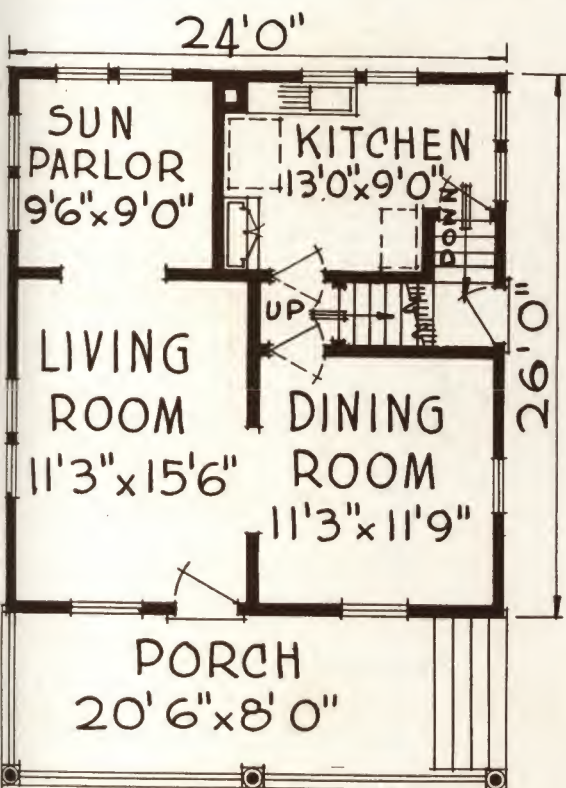


24 Ft. Wide x 26 Ft. Deep

Design 12666-A

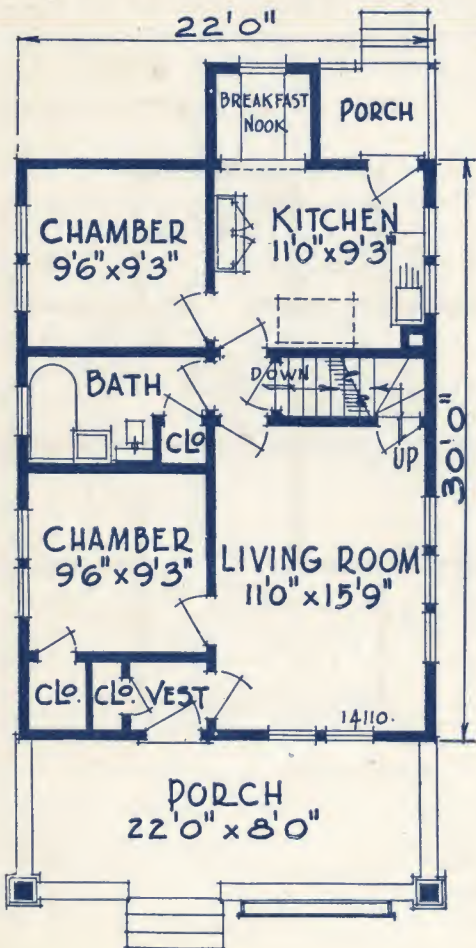
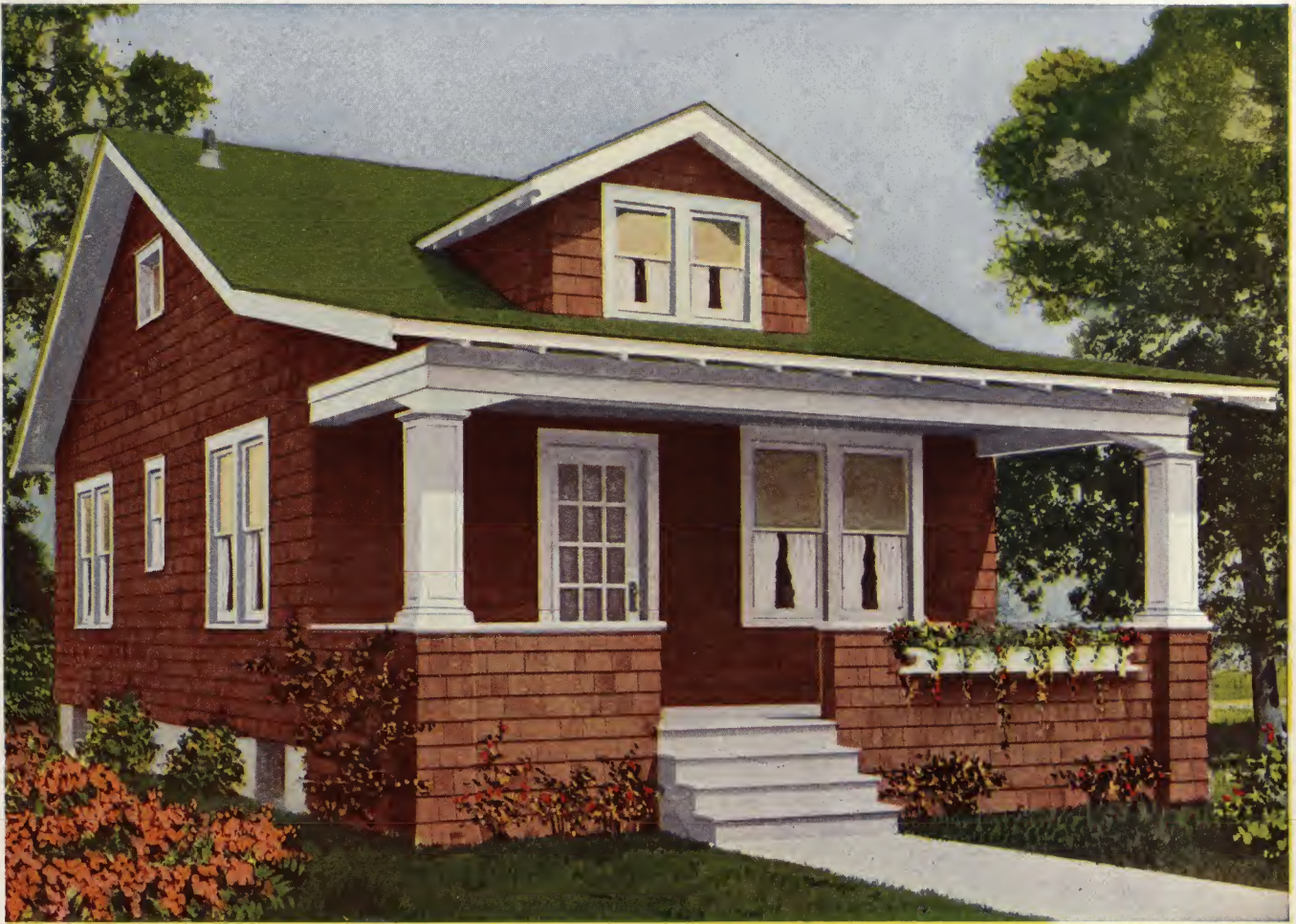
5 Rooms, Bath and Sun Parlor

CONVENIENCE, comfort and beauty are embodied in this model home. The artistic porch is in perfect harmony with the remainder of the house. The roof design, with the low-pitch front dormer is original to a marked degree, and, together with the exposed rafters and heavy verge boards, a real bungalow type of handsome appearance is produced.



DIMENSIONS:

Width Over All.....	27' 0"
Depth Over All.....	37' 0"
Ceiling Height, First Floor.....	9' 0"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"



22 Ft. Wide x 30 Ft. Deep

Design 14110-A

4 Rooms, Bath and
Breakfast Nook

IT is hard to analyze just wherein the charm of the above bungalow lies. Perhaps it is in the big open porch, perhaps in the rich colored shingles. And again the long sloping roof catches the eye. But decide for yourself.

FOR A NOMINAL CHARGE

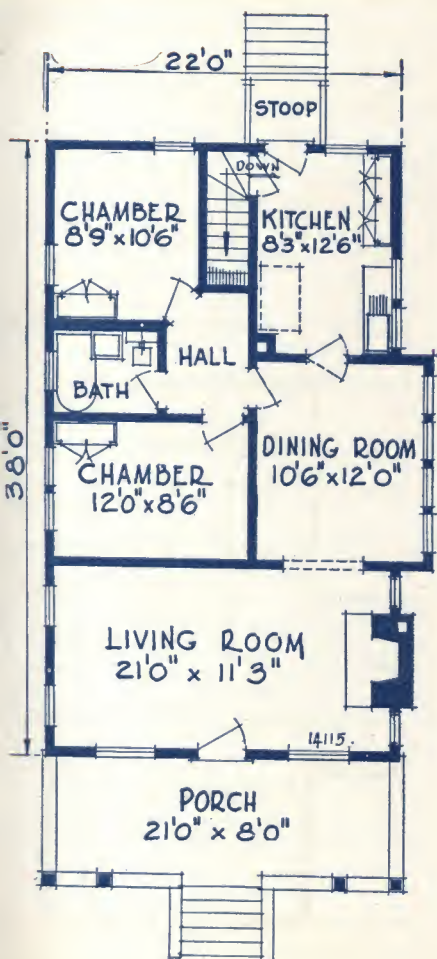
We will change any plan in this book to suit our customers' needs, or we will make special plans to order. Ask about our individual plan service.

DIMENSIONS:

Width Over All.....	25' 6"
Depth Over All.....	48' 6"
Ceiling Height.....	9' 0"
Height of Basement.....	7' 0"



22 Ft. Wide x 38 Ft. Deep **Design 14115-A** 5 Rooms and Bath



MODEL Bungalow, neat, attractive and planned with five rooms and bath. Suitable to any location. All rooms are large and well lighted. Large closets are conveniently arranged. The broad front porch, that spacious living room with its cheerful mantel and the convenience offered by the general arrangement of rooms places this home in a class by itself. This type of design is a mark of progress in home building.

Ask us for estimate of costs for materials to complete any home shown in this book. We are glad to serve you.

DIMENSIONS:

Width Over All.....	27' 6"
Depth Over All.....	58' 6"
Ceiling Height.....	9' 0"
Height of Basement.....	7' 0"

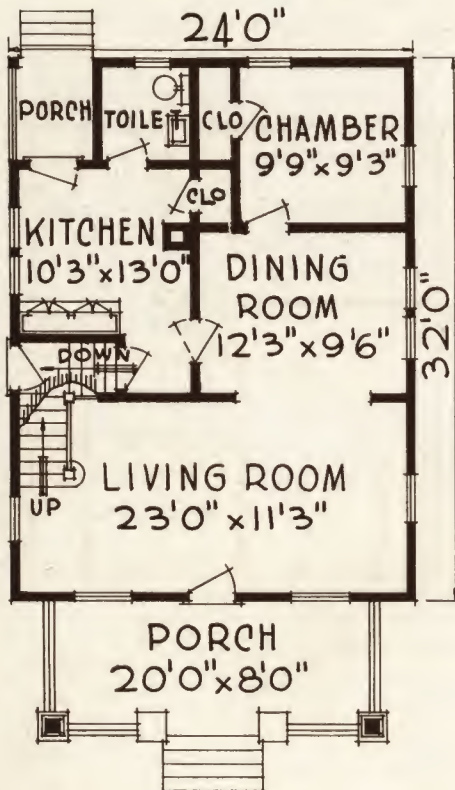


24 Ft. Wide x 32 Ft. Deep

Design 12229-A

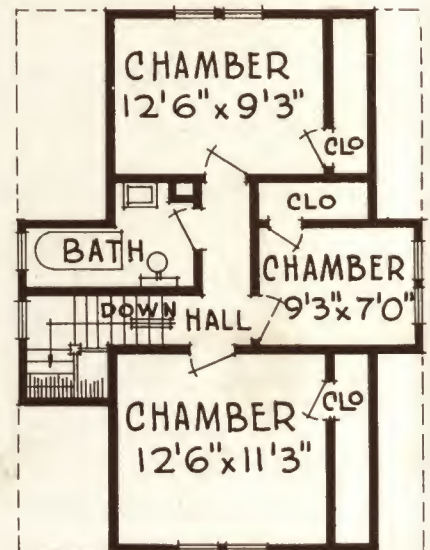
7 Rooms, Bath and Toilet

THIS home is quite deceiving in appearance. It is trim, compact, well proportioned and does not suggest the many large rooms found within. For instance, four big chambers and a living room 23 feet long, two baths, among other features to attract the large family.



DIMENSIONS:

Width Over All.....28' 6"
 Depth Over All.....46' 6"
 Ceiling Height,
 First Floor 9' 0"
 Ceiling Height,
 Second Floor 8' 0"
 Height of Basement.. 7' 0"





26 Ft. Wide x 24 Ft. Deep

Design 14047-A

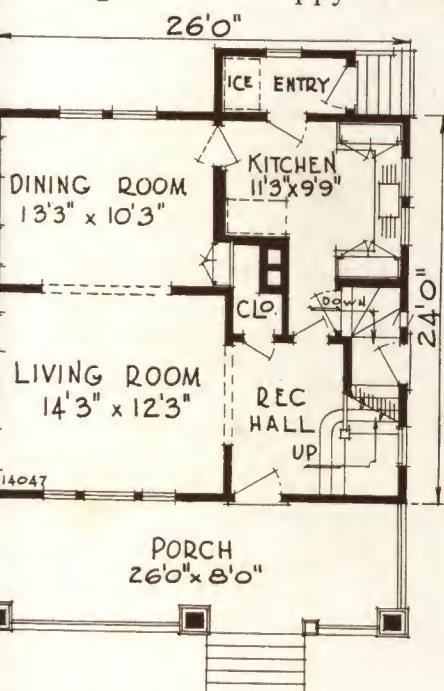
6 Rooms and Bath

EVERY plan offered in this book has been designed for quality as well as reasonable building costs.

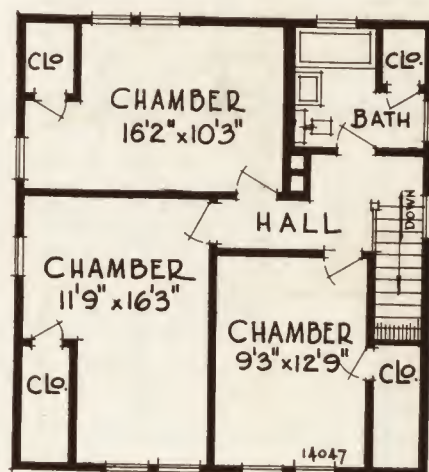
The home illustrated on this page has been designed for comfort, economy and simple beauty.

The generously proportioned porch is well shaded and open to every breeze.

The interior is a model of convenience and utility besides offering six large rooms and plenty of sunlight to the happy builder.

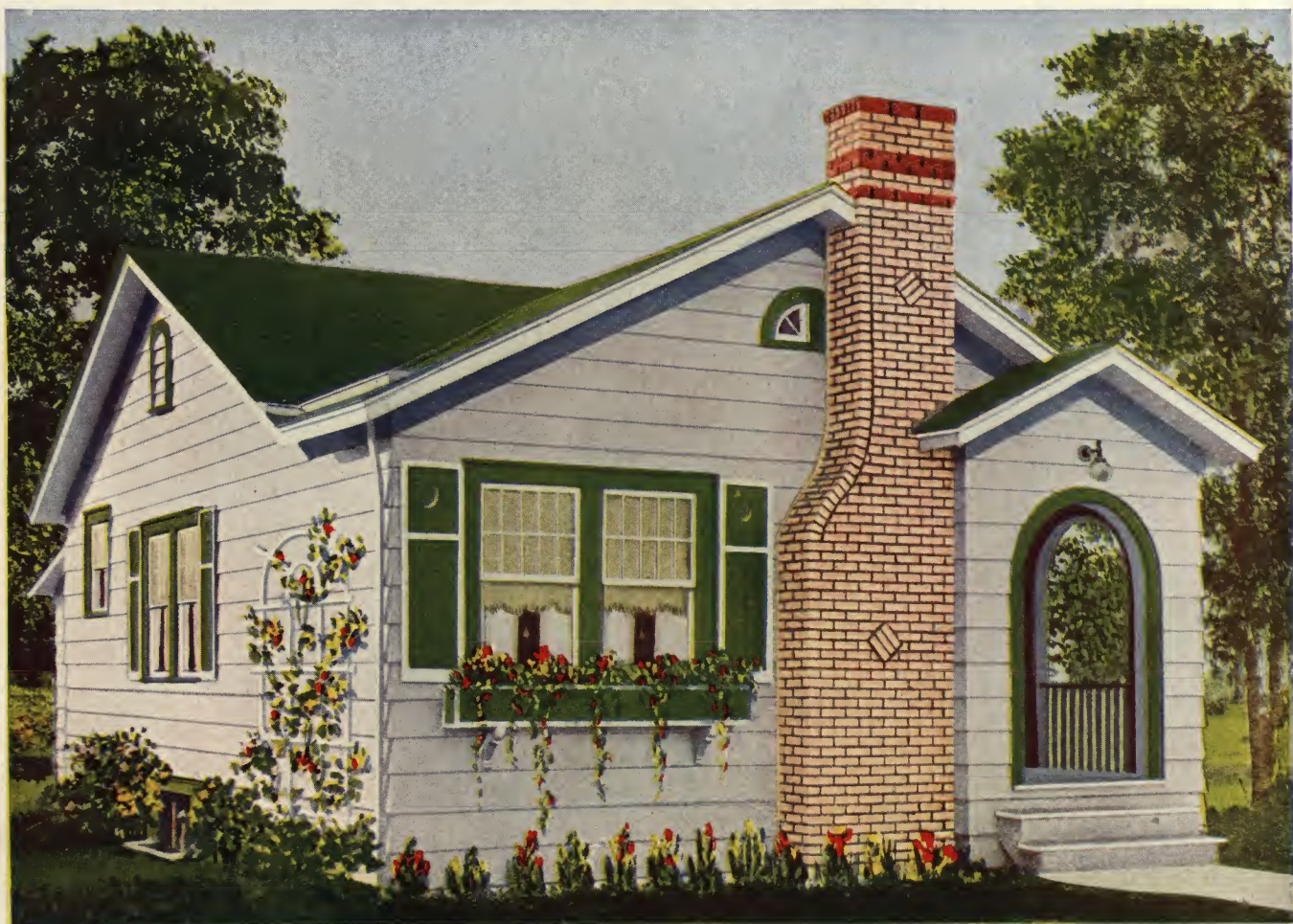


We will gladly tell you the cost of materials and secure an estimate on the labor to complete these homes.



DIMENSIONS:

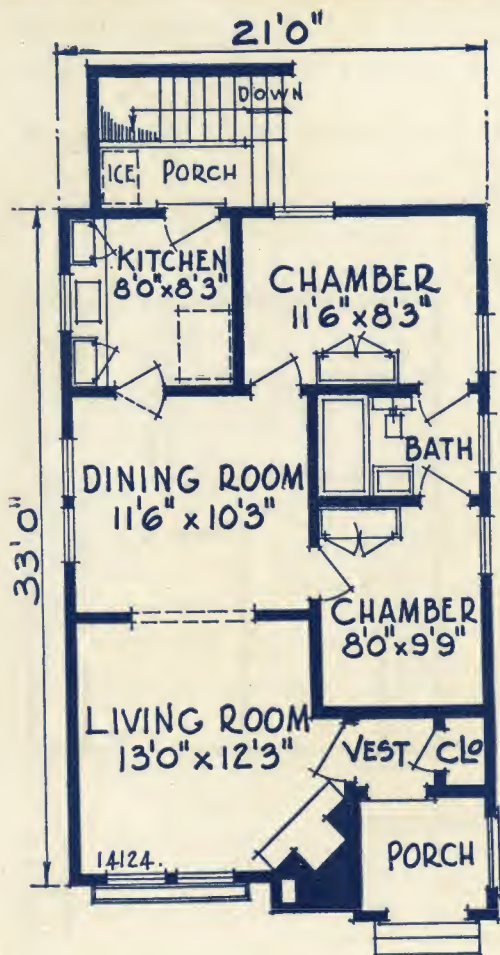
Width Over All.....	29' 0"
Depth Over All.....	41' 0"
Ceiling Height, 1st Floor.....	8' 6"
Ceiling Height, 2nd Floor.....	8' 0"
Height of Basement.....	7' 0"



Design 14124-A

21 Ft. Wide x 33 Ft. Deep

5 Rooms and Bath



A LOW cost home, compactly designed with the necessary number of rooms required by the family, is more desirable than one of high cost where there is space wasted. The material and construction of this dwelling is the same as that furnished for the most expensive designs.

The rooms are large, well placed, and have the maximum amount of windows. Economy of space and material was used in planning this home, to enable us to offer it at an attractively low price.

The use of our correctly drawn plans save you time, money and worry. Let us serve you—be sure of a satisfactory home.

DIMENSIONS:

Width Over All	23' 6"
Depth Over All	44' 6"
Ceiling Height	9' 0"
Height of Basement	7' 0"

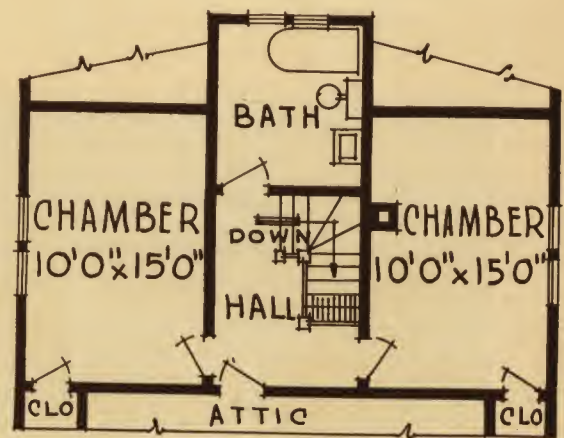
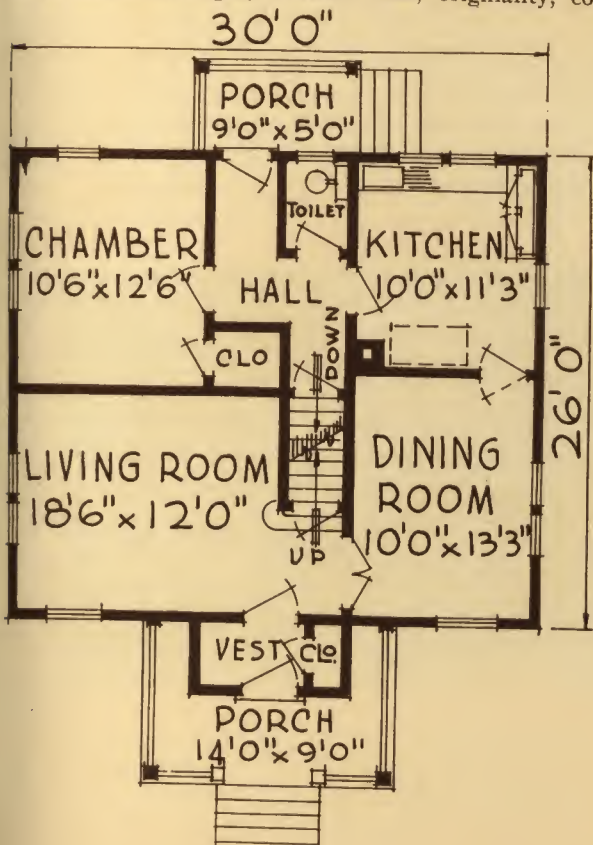


30 Ft. Wide x 26 Ft. Deep

Design 12659-A

6 Rooms and Bath

A ONE story building offering the space and convenience of two stories. It possesses all the virtues of the model home—strength, attractiveness, originality, comfort, convenience and superior quality. The broad roof projections, shingled gables broken by panels, and the attractive porch conspicuously placed in the center, all harmonize, making a perfect exterior.



DIMENSIONS:

Width Over All.....	34' 0"
Depth Over All.....	44' 0"
Ceiling Height, First Floor.....	8' 6"
Ceiling Height, Second Floor.....	44' 0"
Height of Basement.....	7' 0"

PAUSE WITH US A MOMENT, BEFORE

The G-E Wiring System

THE comfort your new home brings you will depend upon its convenience. In these days convenience is, in large part, a matter of electrical service, and the effectiveness of this service depends on the completeness of the wiring installation. Complete wiring is neither complicated nor expensive. If you are preparing to build a new home, you will plan your plumbing system as a unit and you will make sure that it is complete. At the same time and for the same reason, you will appreciate the economy of building a complete electrical system into the structure as it is erected.

A complete wiring installation provides for all the electric lights, for their proper control, and for the appliances that you or a future occupant of your house may some day want to use. The value to a future owner is really its value to you—that is, he will be more likely to buy and to pay your price for a house that meets *his* electrical requirements. When you install complete wiring, you put into your house a value far in excess of the small sum which it costs—value that will be returned to you in full if you should ever sell, and that will bring its own annual interest if you rent the house.

If this house is going to be your home, you can realize perfect satisfaction only if you are able to make convenient use of

electrical appliances—only as you can change the arrangement of the lamps as often as you desire—only as you make electricity a servant who follows or precedes you from room to room, ready at every point to light your way and lighten your labor.

Complete wiring is the road to a hundred comforts. Electric heating devices—percolators, urns, toasters, grills, and the like are available on the porch or in the sun parlor in summer, in the dining room and the living room at all times, and, when occasion requires, in the bedrooms and sick-room. Electric fans supply cooling breezes and keep the air fresh in any part of the house; electric heaters make cozy the cold corners in fall and winter; while electric curling irons, heating pads, and flatirons can be moved about and used at any convenient point.

There is, too, an undeniable prestige in complete wiring. The hostess whose home is made distinctive by the refinement of soft lights rightly placed, and controlled by the touch of a switch—who can offer her guests dainty dishes prepared in beautiful electrical heating devices—is one whom acquaintances love to visit and whose taste they admire even while they may entertain a little good-natured envy as they appreciate the distinction of her surroundings.



The handy tumbler switch and the convenience outlet in the hall are parts of the G-E Wiring System. They stand for ease of control and convenience of use.



The G-E Wiring System not only makes ample provision for correct lighting but also for the use of the many electrical appliances that make for comfort and convenience.

YOU PLAN YOUR HOME OF DREAMS

—for lifetime service

All this enjoyment is made available by the installation of complete wiring.

When you make a purchase on which you depend for *lifetime service*, your thought is "how good" rather than "how cheap." This is especially true when the best costs but little more than an inferior product. It is in the highest degree true of a wiring installation. You must make the *original* installation both adequate and convenient. You will never see the most important part—the part that is hidden behind the walls; you cannot inspect it before buying. How then shall you choose?

One sure and safe way is to specify a G-E Wiring System.

The G-E Wiring System is a system of housewiring each part of which is designed and made by one manufacturer, the General Electric Company. A system of housewiring in which adequate outlets conveniently controlled render a complete and permanent service.

The G-E Wiring System is a unit installation planned by leading architects and engineers, each part of which is designed and made to fit the other.

The G-E Wiring System is installed by a group of electrical contractors who are equipped to plan for adequacy, convenience and lifetime service.

Material is guaranteed by General Electric.

The result is a wiring installation—a G-E Wiring System—made up of quality material assuring safety, permanence and full value for money expended. An installation providing for adequate control and proper distribution of light through proper location of outlets and switches. An installation which assures convenient sources of current for lamps and appliances.

To aid you in planning the wiring of your home, a forty-page book has been published. This book, *The Home of a Hundred Comforts*, is a treatise on housewiring containing a description on the proper layout of the wiring for each room, and in addition, detailed floor plans showing the application of the general principles contained in the descriptive matter.

You may obtain a copy by addressing the Merchandise Department, General Electric Company, 1285 Boston Ave., Bridgeport, Connecticut. Write for your copy. Study it. Learn how convenient electrical service can be made.

Go to an electrical contractor who installs the G-E Wiring System and with the aid of *The Home of a Hundred Comforts*, plan with him the wiring of your new home. Wires laid back of lath and plaster are there to stay. Do it right. Install a G-E Wiring System—for lifetime service.



The heart of the home where the G-E Wiring System amply provides for all the convenience essential to comfortable living.



Here, with every thought for the comfort and convenience of the woman of the house the G-E Wiring System proves its value.

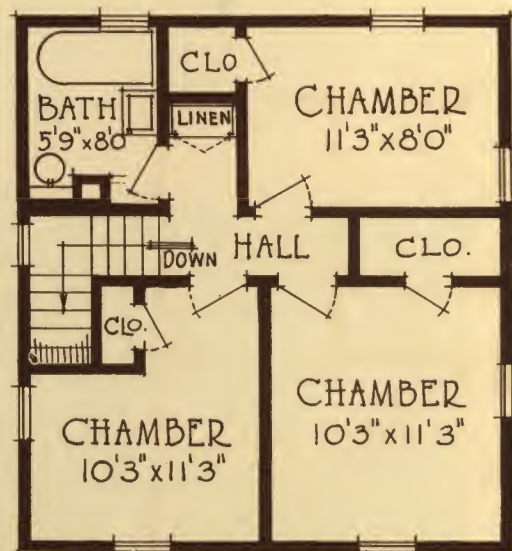
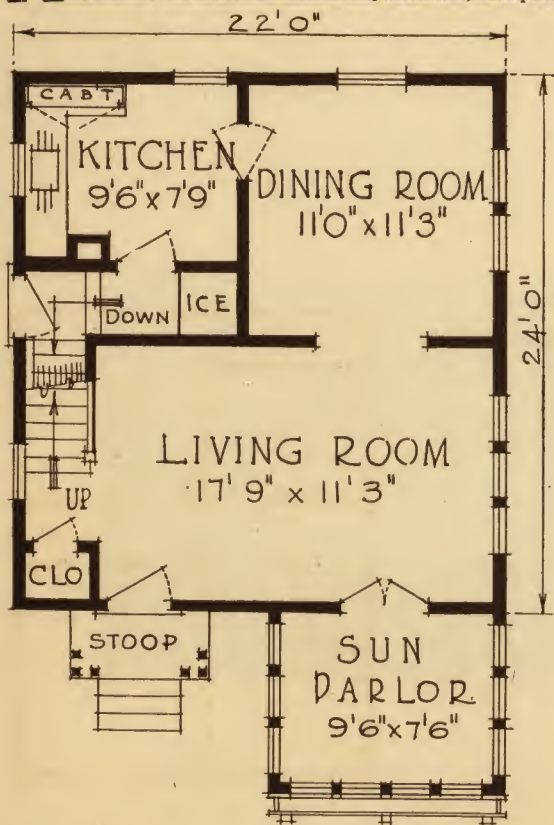


22 Ft. Wide x 24 Ft. Deep

Design 12280-A

6 Rooms, Bath and Sun Parlor

AT FIRST sight you'll admire the personality, dignity and charm of this modern colonial cottage. Aside from its pleasing exterior—its completeness, hospitable comfort and efficiency of interior arrangements magnify its inherent charm. The kitchen is complete in its appointments, which will please the woman of the house.



DIMENSIONS:

Width Over All.....	25' 0"
Depth Over All.....	35' 6"
Ceiling Height, First Floor.....	8' 6"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement	7' 0"

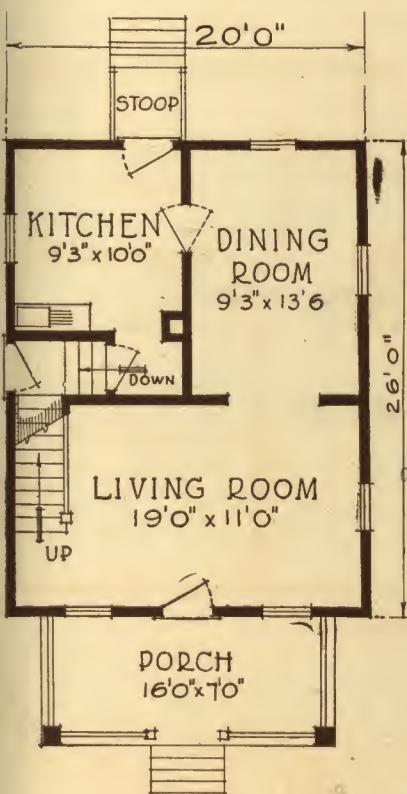


20 Ft. Wide x 26 Ft. Deep

Design 12195-A

6 Rooms and Bath

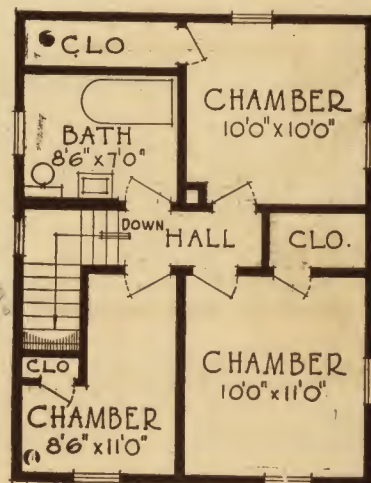
HERE is a small cozy square type home which offers all the conveniences of modern arrangements, yet which can be erected at a minimum cost. It offers six large rooms, each with plenty of windows. It is simple in construction, yet attractive and suitable for any location.



If you only knew how our building service simplifies the erection of your long desired home, you would not wait. Call and let us show you.

DIMENSIONS:

Width Over All.....24' 0"
 Depth Over All.....42' 6"
 Ceiling Height, First Floor.....8' 6"
 Ceiling Height, Second Floor.....8' 0"
 Height of Basement.....6' 8"



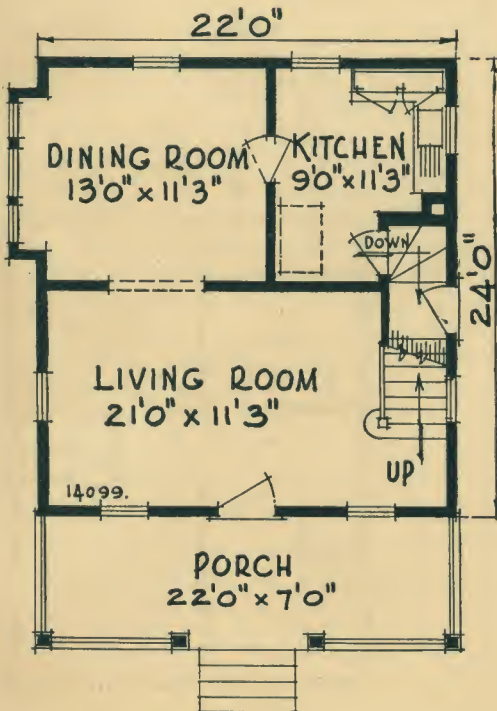


22 Ft. Wide x 24 Ft. Deep

Design 14099-A

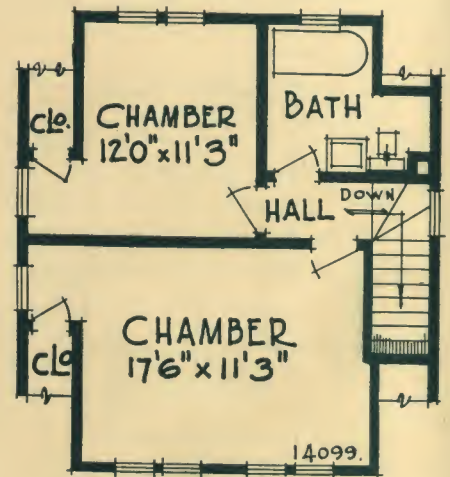
5 Rooms and Bath

SIMPLICITY is the keynote of this home, consequently you will never tire of it. It will hold its original appeal for you as long as you live in it. The size of the rooms is impressive. An airy comfort and freedom is assured by this feature.



CONSULTATION

It will be a pleasure for us if we can aid you to secure the home you desire. Call any time as our experience and building knowledge is at your service.



DIMENSIONS:

Width Over All.....	26' 0"
Depth Over All.....	35' 6"
Ceiling Height, First Floor.....	8' 6"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"

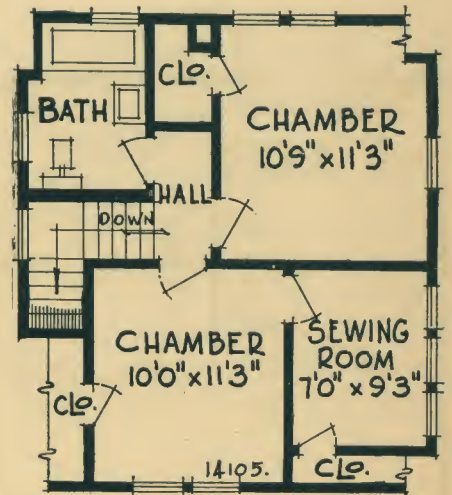
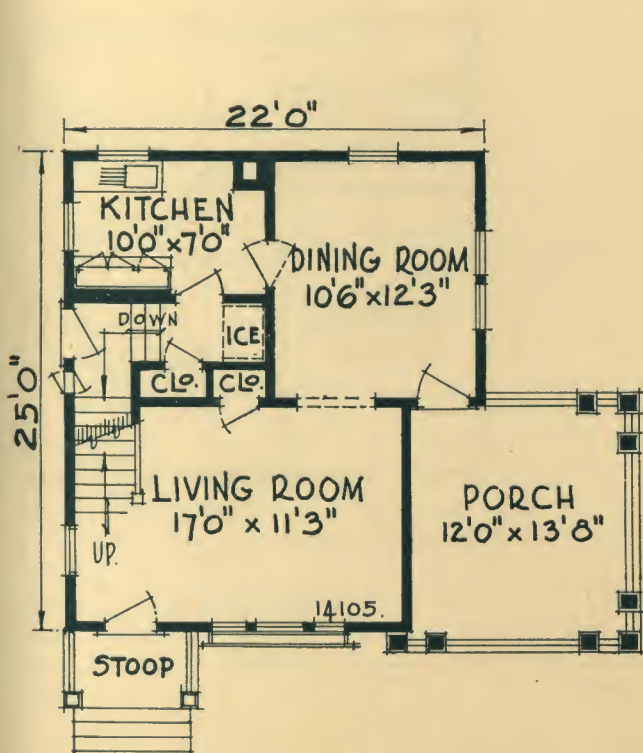


22 Ft. Wide x 25 Ft. Deep

Design 14105-A

5 Rooms, Bath and Sewing Room

DISTINCTION with economy are the features of this attractive home. Plenty of windows and consequently plenty of light and air and sunshine is a characteristic of this design. The rooms are all large, well arranged for easy housework. A suitable home for a fair sized family.



DIMENSIONS:

Width Over All.....	34' 0"
Depth Over All.....	31' 0"
Ceiling Height, First Floor.....	9' 0"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"



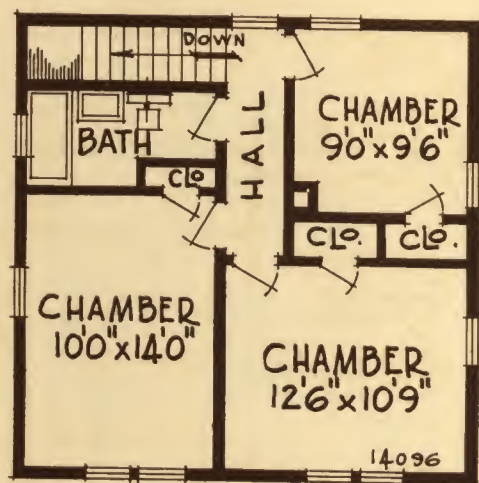
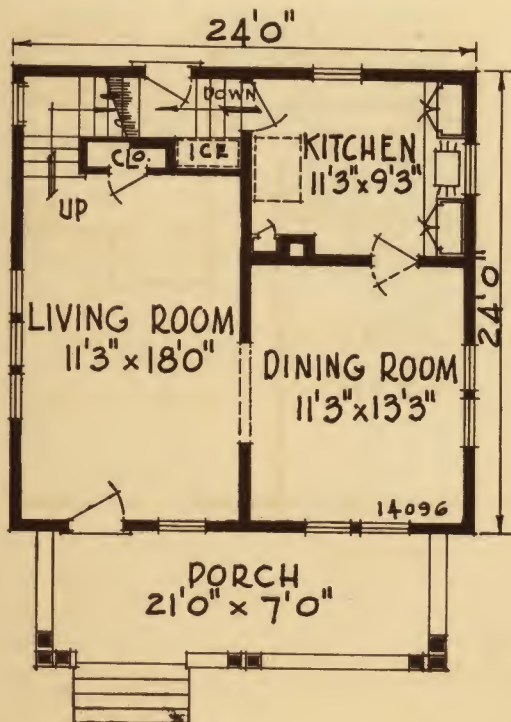
24 Ft. Wide x 24 Ft. Deep

Design 14096-A

6 Rooms and Bath

COMFORTABLE homes of the square type offer most space for capital invested. The architect has never sacrificed beauty and comfort to efficiency, however, as you can readily see in studying the picture and plan.

There is something substantial and imposing about the above home. The square lines, the groups of columns and the generous porch probably account for it.



DIMENSIONS:

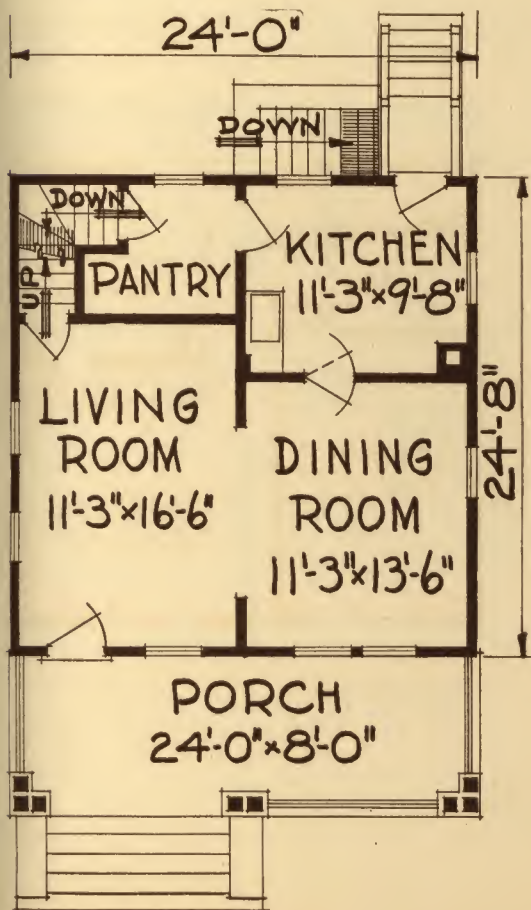
Width Over All.....	28' 6"
Depth Over All.....	36' 0"
Ceiling Height, First Floor.....	9' 0"
Ceiling Height, Second Floor.....	8' 6"
Height of Basement.....	7' 0"



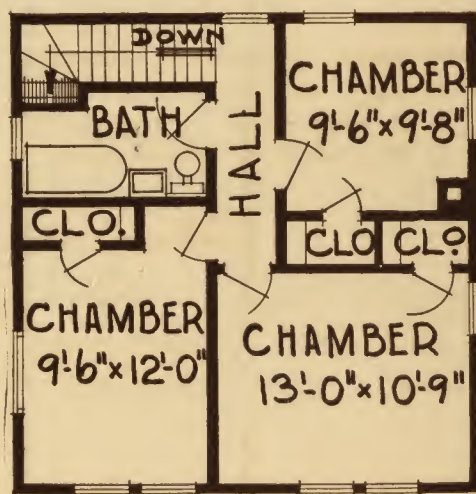
24 Ft. Wide x 24 Ft. 8 In. Deep

Design 12535-A

6 Rooms and Bath



HOMES of the square type will always and ever be in demand by the discriminating builders who want space at the lowest price. This substantial yet attractive and comfortable design is planned to give the most space for household convenience.



DIMENSIONS:

Width Over All.....	28' 6"
Depth Over All.....	45' 9"
Ceiling Height, First Floor.....	9' 0"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement	7' 0"

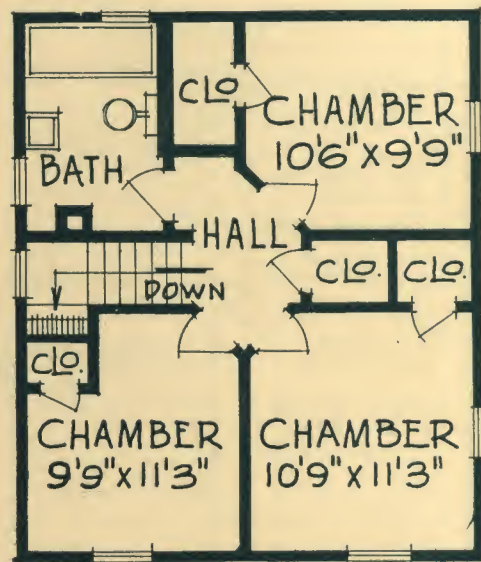
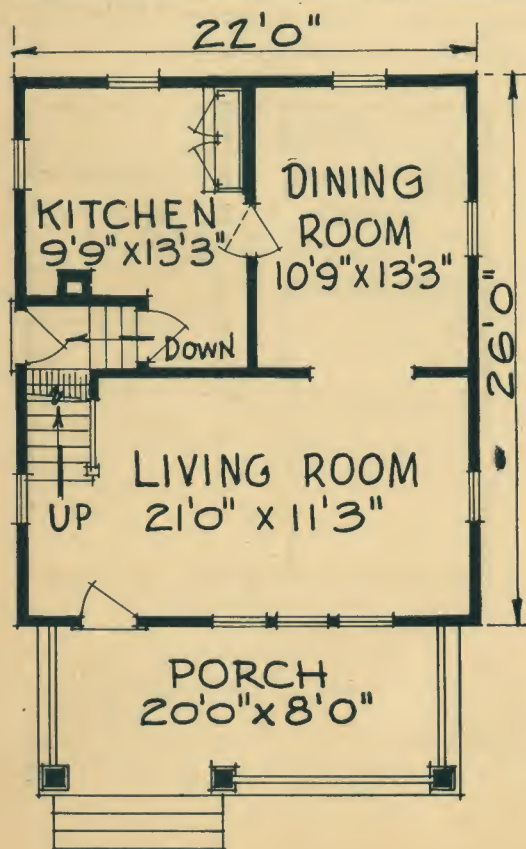


22 Ft. Wide x 26 Ft. Deep

Design 12851-A

6 Rooms and Bath

IN this design you see a home that is justly popular because it is roomy, as well as economical, although the size is modified to permit the greatest economy of materials. Herein is full measure of home comfort. All rooms are large, convenient and provided with plenty of healthful light. Whether you are building a home to live in or for investment, here is a house that will answer every requirement at a very low cost.



DIMENSIONS:

Width Over All.....	25' 3"
Depth Over All.....	39' 3"
Ceiling Height, First Floor.....	8' 6"
Ceiling Height, Second Floor.....	7' 6"
Height of Basement.....	7' 0"

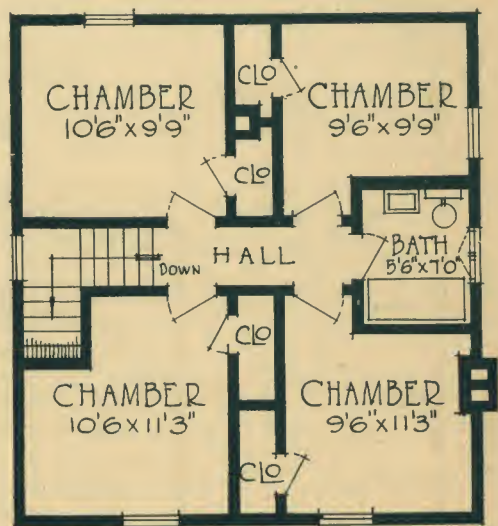
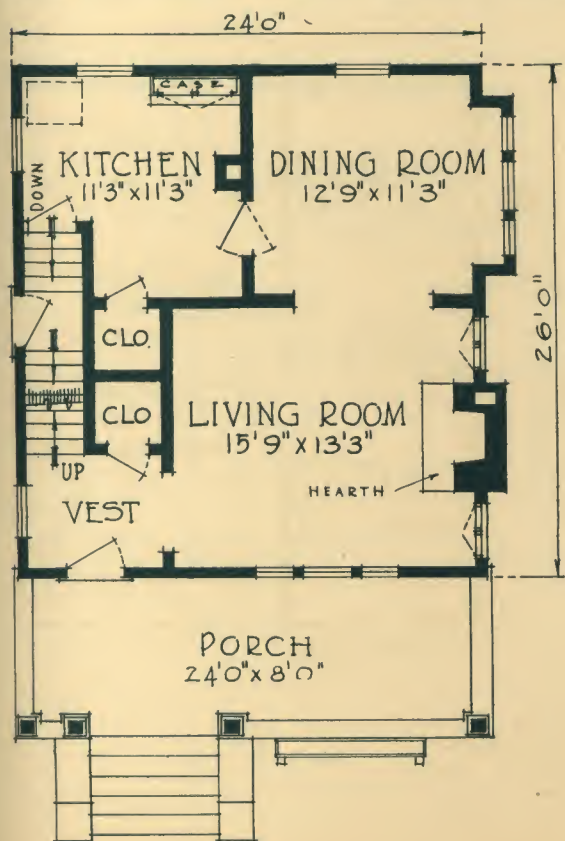


24 Ft. Wide x 26 Ft. Deep

Design 11647-A

7 Rooms and Bath

MONEY spent for a home planned on the square type after the above design, besides being well invested, insures you compound interest in comfort, convenience and contentment.



DIMENSIONS:

Width Over All.....	30' 6"
Depth Over All.....	42' 0"
Ceiling Height, First Floor.....	9' 0"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"

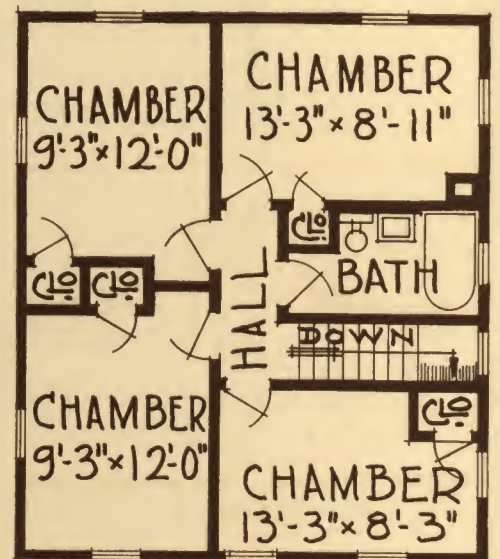
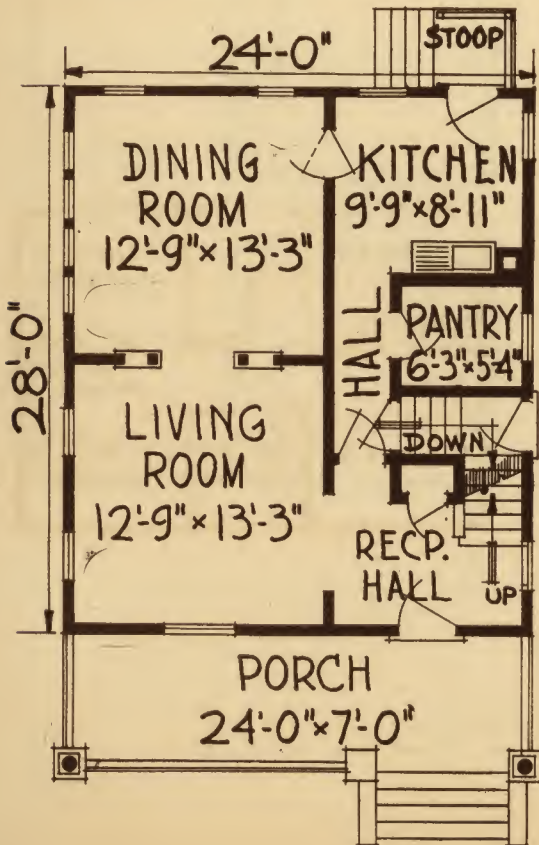


24 Ft. Wide x 28 Ft. Deep

Design 12702-A

7 Rooms and Bath

THE most serviceable, the most convenient and the most substantial dwellings are usually square in plan. A careful study of this plan will fully verify the above statement.



DIMENSIONS:

Width Over All.....	29' 0"
Depth Over All.....	43' 0"
Ceiling Height, First Floor.....	9' 0"
Ceiling Height, Second Floor.....	8' 3"
Height of Basement	7' 0"

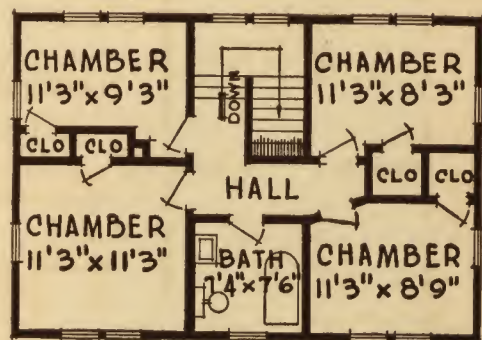
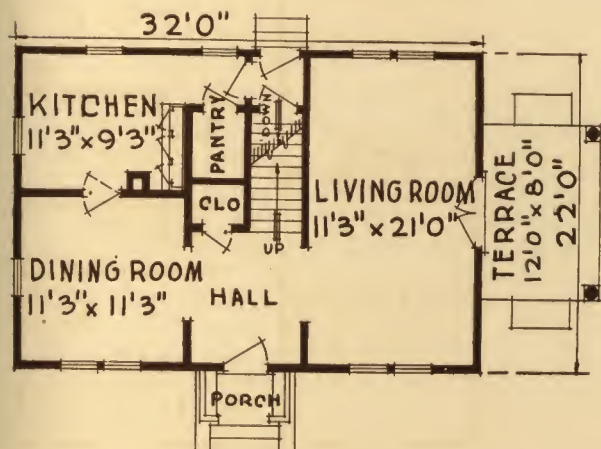


32 Ft. Wide x 22 Ft. Deep

Design 12577-A

7 Rooms and Bath

THE distinctive colonial characteristics embodied in this home are exceptionally impressive. It is a home that lends itself admirably well to artistic landscape effects. And the completeness of the interior has not been sacrificed in order to obtain its rich exterior beauty. This is a livable home, designed for comfort and convenience.



DIMENSIONS:

Width Over All.....	44' 3"	Depth Over All.....	29' 6"
Ceiling Height, First Floor.....	9' 0"	Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"		

Why You Should Specify "Waxed Floors" in Your New Home

For Beauty, Utility, Convenience, Economy and Ease of Up-Keep

YOUR floors and their finish represent a certain proportion of the total cost of your new home. And they play a wonderfully large part in its decoration. How great a cost and how beautiful an effect depend largely on your judgment in selecting the woods and their finish.

Hard woods are beautiful and highly desirable, but you can secure just as artistic effects on soft woods. The finish of the floors is a matter of very great importance, for interior decorators agree that the beauty of a room depends largely on the beauty of its floor because the floor is the natural background for rugs and furnishings.

The most beautiful, economical and altogether satisfactory floor finish is obtained with one coat of Johnson's Paste Wood Filler and two coats of Johnson's Polishing Wax. The Paste Wood Filler comes in Natural and several shades. Your painter will gladly show you panels of wood finished in this manner from which you can make your color selection.

Beautiful and Distinctive

Be sure to *insist* upon having waxed floors in your new home. They have such an artistic lustre—are so charming and distinctive—they reflect sunshine and light—they accentuate beauty in rugs and furnishings—they create that atmosphere of perfect taste and harmony so dear to the heart of a woman.

Discriminating people appreciate the cleanliness, economy, long life and beauty of waxed floors. In the best homes floors have always been waxed to provide a fitting background for fine rugs and furniture.



Through all their centuries the beautiful floors of famous European castles and palaces have known no finish but Wax. Perfectly preserved—this waxed wood mellows and glows with the years. You can easily have this same beautiful burnished finish on the floors of your "castle."

Waxed Floors Are Practical

Besides being beautiful and artistic, waxed floors have many practical advantages. They are easy to care for and their up-keep costs less than with any other finish because "traffic spots" in doorways, corridors and at-the-foot-of-the-stairs can easily be re-waxed as they show wear without going over the entire surface. The new coat of Wax blends in perfectly with the old and doesn't "stand out like a sore thumb" as is the case if door-ways or other small sections of a floor are re-varnished.

Waxed floors are not slippery. Neither do they show scratches or heel-prints. The children can play on them with their toys without the slightest injury. Even dancing doesn't spoil the deep-seated beauty of a waxed finish.

Quick and Convenient

Then, too, waxed floors are *convenient*—your settling isn't delayed a week or more waiting for the floor finish to dry because WAX hardens ready to polish in 5 minutes. This means that the finishing of the floors will not delay your "moving in"—in fact, you will probably gain a little time during the floor finishing period.

And this advantage continues throughout the years for re-waxing doesn't mean having your rooms torn up for days at a time. It is a matter of minutes rather than days—just the merest incident of house-keeping.

Low First Cost

In addition to being beautiful, practical and convenient, waxed floors are very *economical*. The first cost of finishing them is low, both from the standpoint of material and labor. All you need is one coat of Johnson's Paste Wood Filler and two coats of Johnson's Polishing Wax. Most painters are now prepared to wax floors electrically, which means greater speed and lower costs.

And after floors have once been waxed they will require but little care and practically no expense. Ordinary dry-dusting will keep them immaculate for a waxed finish is so hard and dry that dust and dirt cannot work in—it just settles lightly on the surface and wipes off clean.

If your painter is not prepared to wax your floors electrically tell him he should get in touch with S. C. Johnson & Son, "The Floor Finishing Authorities," Racine, Wisconsin, Manufacturers of the Famous Johnson's Wax and find out from them about their wonderful new Electric Floor Polisher.

Low, Easy Up-Keep

The up-keep of waxed floors costs less than with any other finish—and it is far easier. Just watch the doorways and touch them up with a little more Wax the minute they start to show wear. Once or twice a year re-wax your floors. This takes only a few minutes and there is no hard work—no stooping or kneeling—no messy rags or pails—it doesn't even soil your hands.

Just spread on a thin, even coat of Johnson's Liquid Wax with a Lamb's-wool Mop—this cleans the floor and deposits a thin, protecting waxen film which a few easy strokes of a Weighted Brush or Electric Floor Polisher will quickly bring to a beautiful, durable, easy-to-care-for polish.

Inlaid Linoleum

Your linoleum, too, will look more beautiful—clean much easier—and last years longer if you polish it occasionally with Johnson's Liquid Wax. This brings out the pattern and color—protects linoleum from wear and imparts a lovely, dry, dirt-repellant surface which washes off like glass.

Wash new inlaid linoleum as soon as laid with a mild soap. Then apply a coat of Johnson's Liquid Wax with a Lamb's-wool Mop and polish with a Weighted Brush or Electric Floor Polisher.

Of this treatment a famous linoleum manufacturer says: "*Linoleum so treated mellows and gets better looking. It will wear for years and years. With this care a linoleum floor is practically permanent and always beautiful. Waxing makes frequent washing unnecessary and is the easiest way.*"

All the leading manufacturers of inlaid linoleum recommend Johnson's Liquid Wax for cleaning, polishing and preserving their beautiful patterns. Here's what one of the best-known manufacturers says: "*A linoleum floor will never need refinishing. It does not require scrubbing. It will be the easiest of all floors to clean—if you wax it. The waxing is easy, simple and inexpensive.*"

Do It Electrically

At your neighborhood store you can rent a Johnson's Wax Electric Floor Polisher for \$2.00 a day and in just a short time wax-polish all your floors and linoleum without the slightest effort. With it you can beautify ALL your floors in the time it formerly took to do a single room. Ten times quicker than hand-methods this labor-saving machine polishes wood, linoleum, tile, marble, slate and all other floors to gleaming brilliance. Each easy stroke of this self-running Polisher leaves a glowing path of shining lustre, deep burnished into the very pores of the floor.

It Runs Itself

This wonderful new Electric Floor Polisher actually runs itself. You just guide it with the finger tips. It gives a higher, evenner and more beautiful polish than can possibly be obtained by hand. It is simple—there is nothing to get out of order. Light

—only 9 lbs. Runs from an lamp socket for 1½¢ an hour. Polishes under davenport, buffets, beds and other low pieces of furniture without moving them.

Owning the Johnson Wax Electric Floor Polisher outright calls for an investment of only \$42.50, complete with its 25-foot cable cord, finger-control switch and socket-plug. There is included FREE a \$1.50 lamb's-wool Mop whereby the wax film is applied to the surface; and also a half-gallon, (\$2.40), of the famous Johnson's Liquid Wax.

Such an equipment is a lifetime investment in beautiful floors, except, of course, that now and then a fresh supply of the Wax will be needed. This is readily obtained from neighborhood stores in nearly every locality. Johnson's Wax is a staple item with department, drug, furniture, grocery, hardware and paint stores all over the United States and Canada.

"Waxed Floors Throughout"

So don't deny yourself the daily pleasure and satisfaction of having beautiful, deep-toned waxed floors in your home. Waxed floors are no longer a luxury—it is one of the few cases where the best is also the cheapest. No matter how simple the home you are planning you can have floors as lustrous and gleaming as those in the most expensive mansion. And their beauty and ease of up-keep will be a source of constant joy.

Be sure to have "*waxed floors throughout*" written in your specifications and then see that these specifications are followed. Don't let anyone influence you to accept any other finish.

FREE—Book on Interior Finishing

If you are interested in further particulars on the subject of Floors, or are seeking information on the right finish for interior trim, write for the Johnson book entitled "*The Proper Treatment for Floors, Woodwork and Furniture.*" It will be sent Free and Postpaid. Simply address your request to: S. C. Johnson & Son, "*The Floor Finishing Authorities,*" Dept. PB, Racine, Wis.



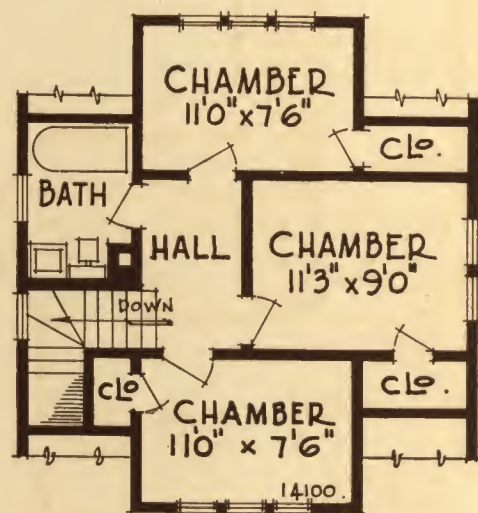
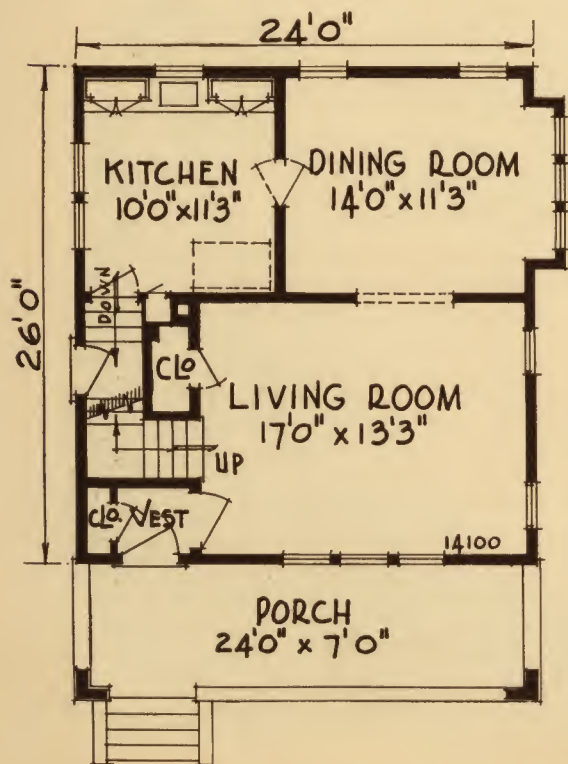


24 Ft. Wide x 26 Ft. Deep

Design 14100-A

6 Rooms and Bath

HERE is a home that engages the attention and hold the interest of forward-looking people who appreciate the comforts and independence offered in owning their home. The exterior is homelike, and possesses an air of inviting hospitality. The interior is designed with all modern conveniences to make the happy home.



DIMENSIONS:

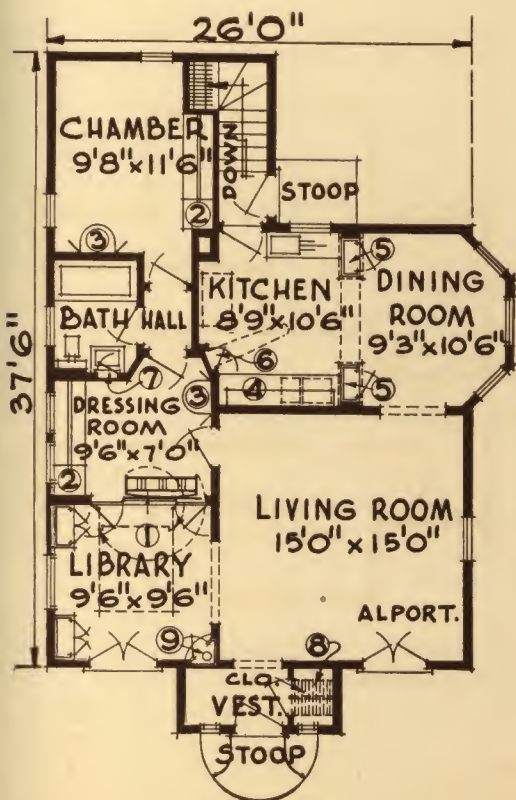
Width Over All.....	28' 0"
Depth Over All.....	39' 6"
Ceiling Height, First Floor.....	9' 0"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"



Size 26'0" x 37'6"

"The ALPORT"

5 Rooms, Bath and Dressing Room



THERE is very real charm about this design, for its proportion and general handling give it a character that is decidedly attractive.

The "Alport" is an efficiency home in every sense of the word. The floor plan shows five rooms but at night the library is converted into a bedroom by the use of a disappearing bed.

KEY TO MANUFACTURED SPACE SAVING EQUIPMENT USED IN THIS HOME

- 1—"Disappearing Bed"
- 2—"Dressing Cabinets"
- 3—"Dressing Table"
- 4—"Combination Kitchen Cabinet and Refrigerator"
- 5—"China Cabinets"
- 6—"Built-in Ironing Board"
- 7—"Medicine Cabinet"
- 8—"Adjustable Clothes Hangers"
- 9—"Telephone Cabinet"

DIMENSIONS

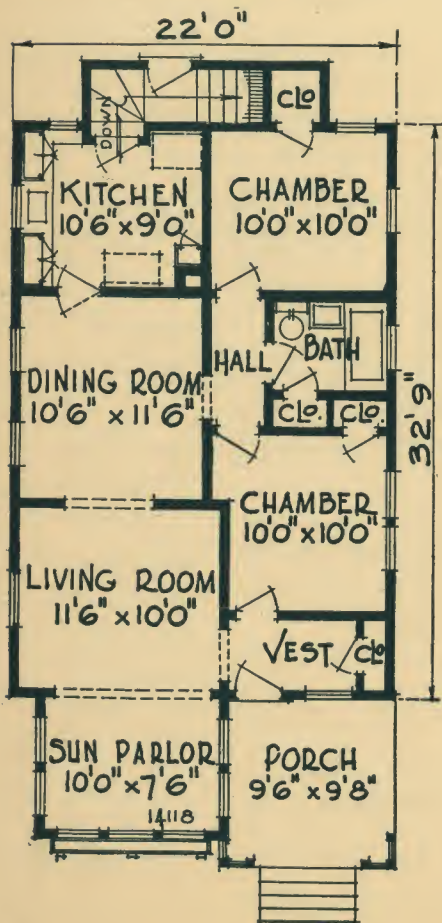
Width over all.....	30' 6"
Depth over all.....	47' 0"
Ceiling height.....	9' 0"
Height of basement.....	7' 0"



22 Ft. Wide x 32 Ft. 9 In. Deep

Design 14118-A

5 Rooms, Bath and Sun Parlor



PLENTY of windows, and consequently plenty of light, air and sunshine, is a characteristic of the above home. And an artistic touch is evident throughout, particularly in the ornamental trellis work and flower boxes. The owner would do well to cultivate an old fashioned garden as is shown above. A bungalow of such beauty deserves the proper setting.

Let us help to solve your building problems and show you the most economical way to build.

DIMENSIONS:

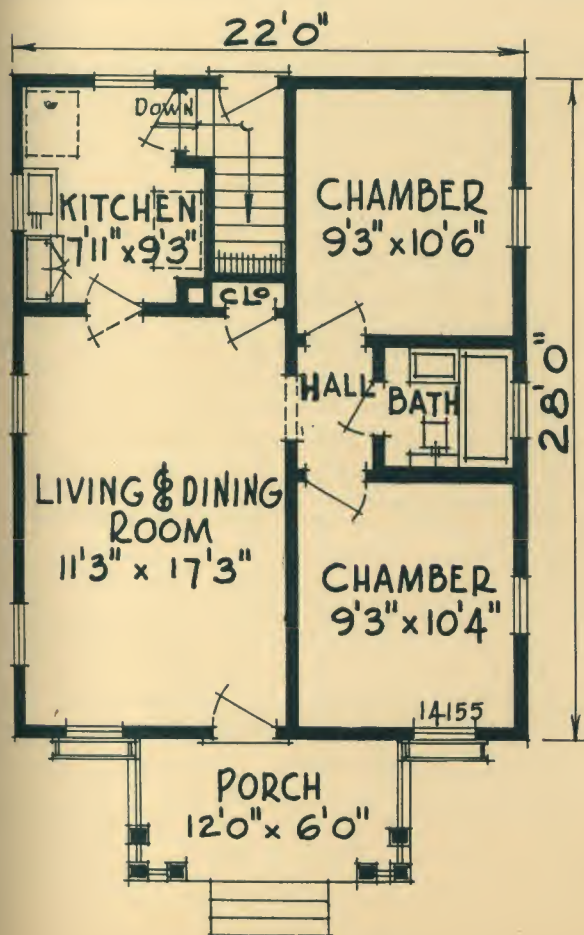
Width Over All.....	27' 0"
Depth Over All.....	51' 0"
Ceiling Height.....	8' 4"
Height of Basement.....	7' 0"



22 Ft. Wide x 28 Ft. Deep

Design 14155-A

4 Rooms and Bath



IF your requirements are such that a small, compact home will answer, then you have it here. Besides it is attractive, home-like and comfortable. It is substantial and will prove still more interesting when you learn of its low cost.

Our Service at Your Service!

To those who want a house designed according to their own ideas, we invite them to call at our office so that plans can be sketched, and from these we will have our expert designers make up practical working plans. Our terms are nominal.

DIMENSIONS:

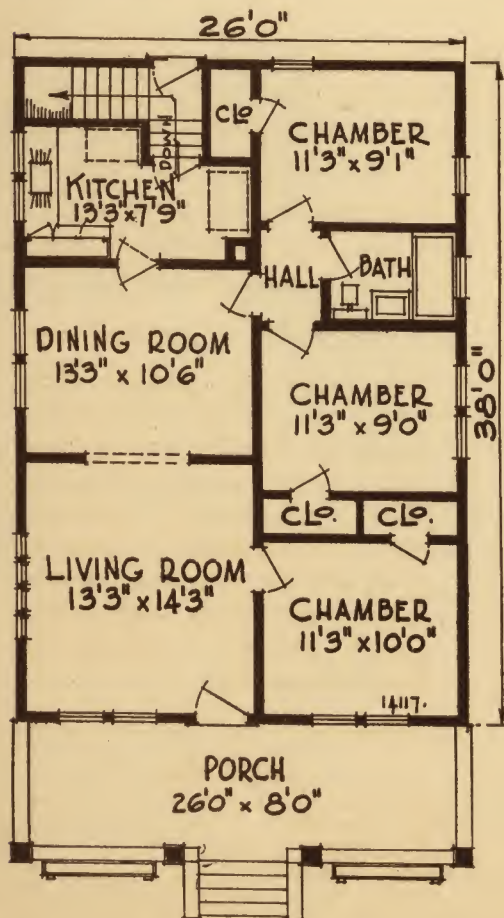
Width Over All.....	26' 6"
Depth Over All.....	39' 0"
Ceiling Height	9' 0"
Height of Basement.....	7' 0"



26 Ft. Wide x 38 Ft. Deep

Design 14117-A

6 Rooms and Bath



T RIM and neat, cheerful and bright this bungalow provides a perfect atmosphere to live in. The low pitched roofs, the sturdy porch columns, the distribution of windows are all interesting and dignifying details. The cost is nominal.

BUILD NOW!

You've all to gain and not a cent to lose. It is the way to think of the home question. It is life's most important subject, and nothing in the future will ever change this self-evident truth.

DIMENSIONS:

Width Over All.....	30' 0"
Depth Over All.....	50' 6"
Ceiling Height	9' 0"
Height of Basement	7' 0"

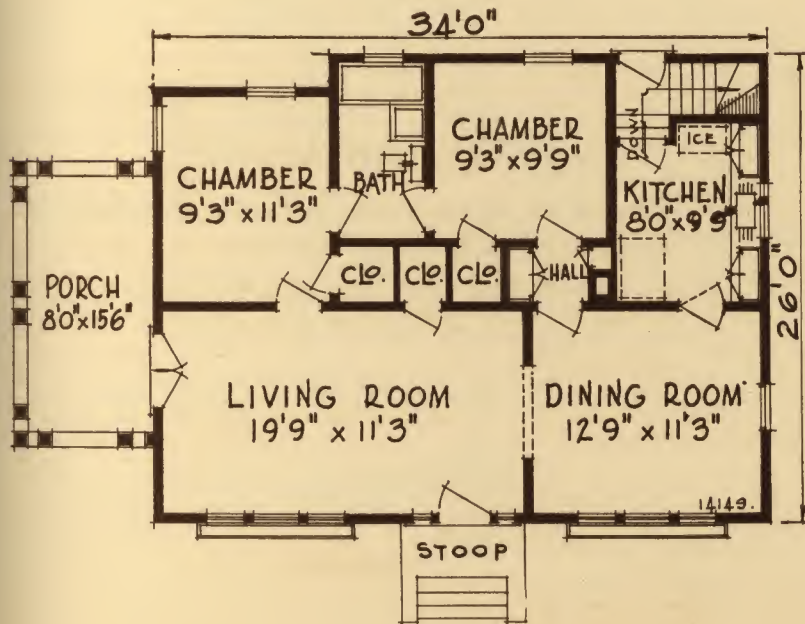


34 Ft. Wide x 26 Ft. Deep

Design 14149-A

5 Rooms and Bath

BUNGALOWS are adaptable to all climates and are the last word in convenience. No other style of home, perhaps, lends itself so freely to the art and skill of the designer or permits such generous opportunities for novelty and beauty in adornment. These facts are verified by this beautiful bungalow home as illustrated above.



We cater to people who want to erect attractive, modern homes at modest cost—homes in which comfort, convenience, satisfaction predominate — homes designed to eliminate waste labor, materials and time, which means a saving to them in dollars.

DIMENSIONS:

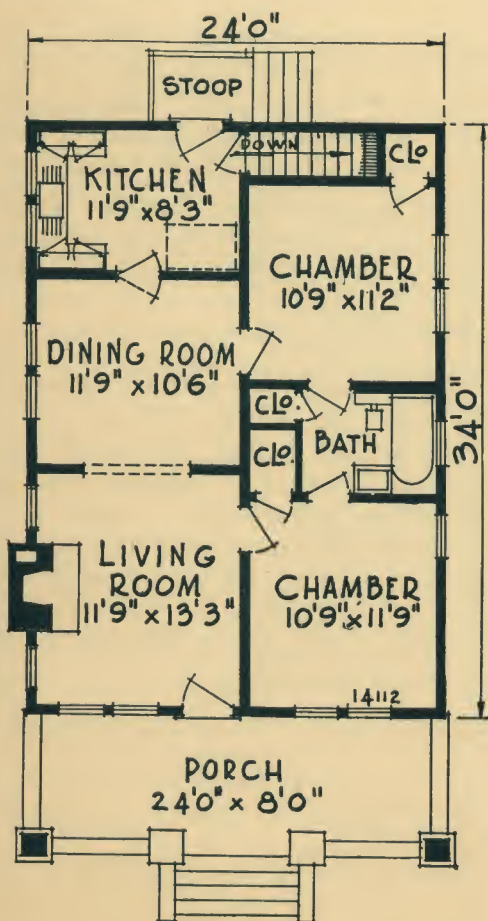
Width Over All.....	46' 6"
Depth Over All.....	34' 0"
Ceiling Height	9' 0"
Height of Basement.....	7' 0"



24 Ft. Wide x 34 Ft. Deep

Design 14112-A

5 Rooms and Bath

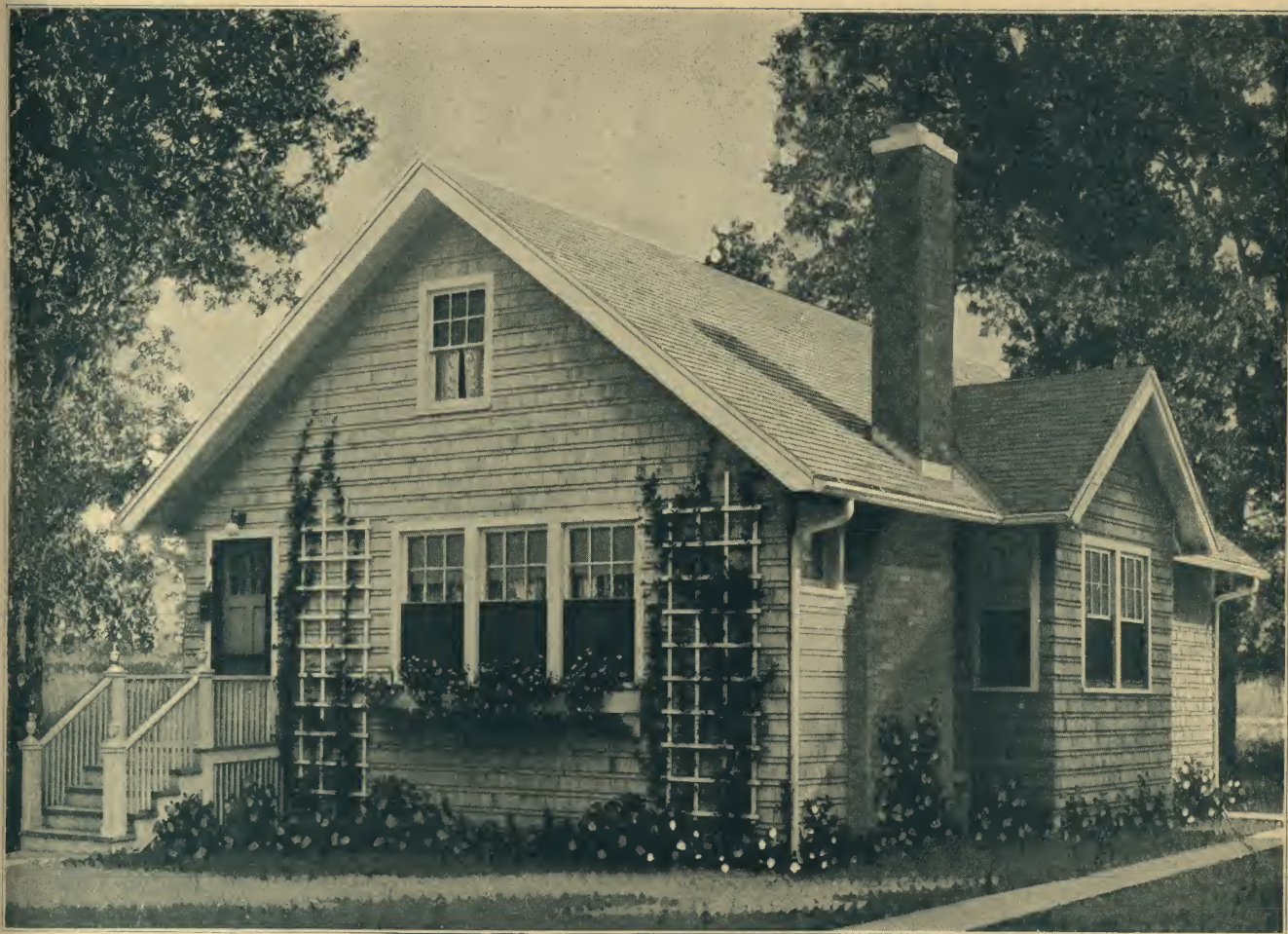


A FRAME bungalow of the popular type, attractive and inexpensive. The architect has been especially careful in the planning of the interior, each room being of maximum size and within easy access of one another. Think of the saving to the housewife in steps and general work if the rooms are simply and efficiently distributed.

This book shows carefully selected plans of moderate priced homes at prices so reasonable that a home is easily within your reach, even though your means be limited.

DIMENSIONS:

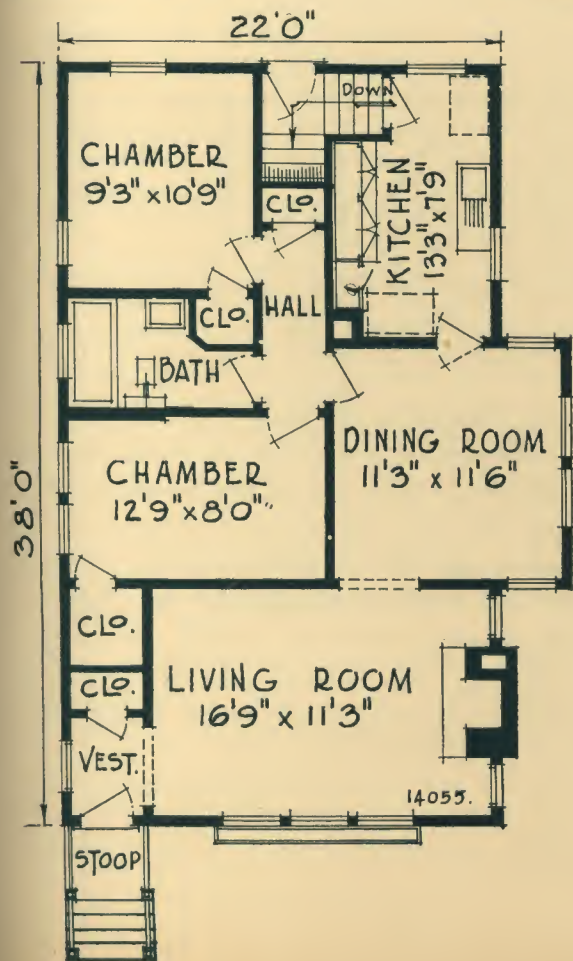
Width Over All.....	27' 6"
Depth Over All.....	50' 6"
Ceiling Height	8' 6"
Height of Basement	7' 0"



22 Ft. Wide x 38 Ft. Deep

Design 14055-A

5 Rooms and Bath



THE attractive one story home fulfills the desire of many housewives to whom that phrase "All on one floor" has a great appeal. It is designed for all the needs of the family of average size. A glance at the floor plan will convince you of the ideal arrangement of all rooms where the dreamed of ease and economy for the wife is actually desired. The exterior is very cheerful and attractive and suitable to any location.

To "own your own home" has probably been a wish of too long standing to chance a mishap. To help in the fulfillment of that wish we have issued this book of well planned homes.

DIMENSIONS:

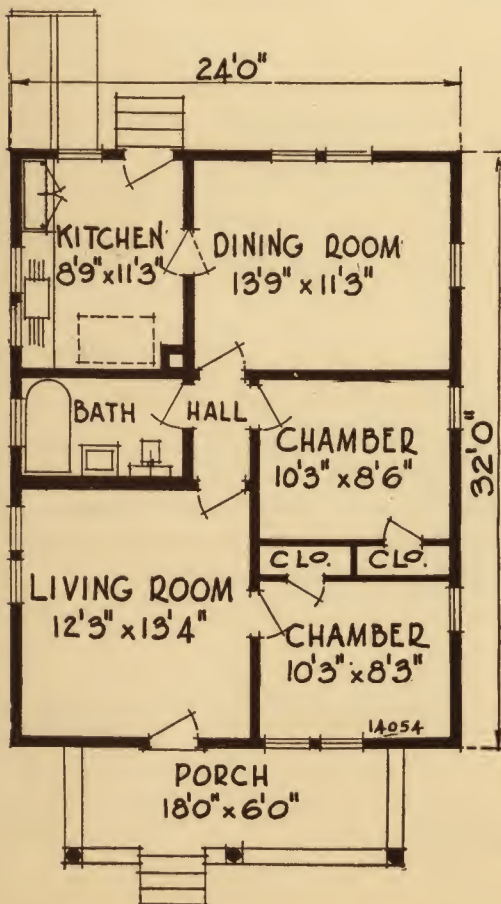
Width Over All.....	29' 6"
Depth Over All.....	46' 6"
Ceiling Height	9' 0"
Height of Basement.....	7' 0"



24 Ft. Wide x 32 Ft. Deep

Design 14054-A

5 Rooms and Bath



HOME builders are turning to the small, compact, space saving home because it is so economical to build and maintain and easier for the housewife to take care of.

Just the house to build by those who desire the most space and convenience for the money expended.

Yet after examining the plan, it is noted that the rooms are large and cheerful.

This book is sent you not only in the hope that the pictures will help you crystallize your ideas of the home to be, but also as an invitation to you to investigate us. We shall be glad to have you ask us for any help you think we can give.

DIMENSIONS:

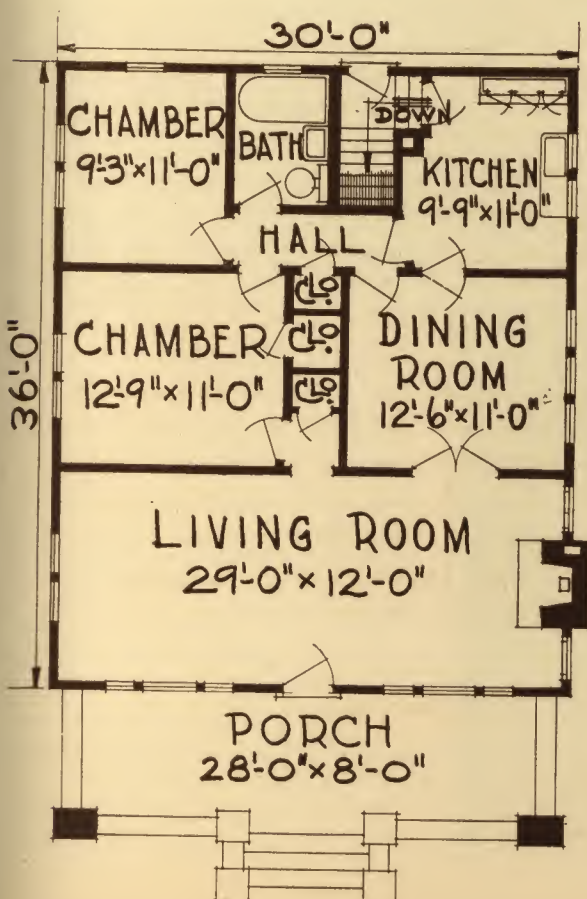
Width Over All.....	28' 0"
Depth Over All.....	47' 6"
Ceiling Height	9' 0"
Height of Basement.....	7' 0"



30 Ft. Wide x 36 Ft. Deep

Design 12447-A

5 Rooms and Bath



THE beauty of this California bungalow lies in the simplicity of its lines and the low, broad roof with its wide overhanging eaves. The broad front porch, that spacious living room with its cheerful mantel, and the convenience offered by the general arrangement of rooms place this home in a class by itself. This type of design is a mark of progress in the art of home building.

Build by Our Scientific Method!

Take no chance when building your home, whether large or small. Homes erected by "rule of thumb" or "hit or miss" plans not only waste many of your dollars but frequently cost human lives and continued unhappiness.

DIMENSIONS:

Width Over All.....	37' 0"
Depth Over All.....	51' 6"
Ceiling Height	9' 0"
Height of Basement.....	7' 0"



The Secret of Colorful Floors *for every room in your home*

How much individuality can you impart to your home through the floors?

How much can your choice of flooring lighten your housework?

More and more, people are asking themselves these two questions, and they are finding the answers in closer acquaintance with the characteristics of the three floorings, Maple, Beech and Birch.

Partly, they find their answer by staining. Stained floors have been growing steadily in popularity with architects, interior decorators, and home owners for the past five years.

But what woods will take a stain? Many of the hardwoods, previously used for flooring, fail under this new test. They lack the uniformity of texture, which you find in Beech and Birch. These two flooring woods, like

Maple, are free from fibrous ridges—they take the stain evenly, over their whole surface. The result is not only a floor which is strikingly beautiful at first glance, but also a floor which keeps its beauty through the years.

But you need not stain Maple, Beech or Birch to enjoy their beauties. Maple gives you the airy, golden color of captive sunlight—a beautiful floor, in many a bed room, sun parlor, or sewing room.

Beech and Birch have a richer, warmer natural color. Theirs is the ruddy glow which matches the glow of an open fire. They make strikingly attractive floors for a living room, hall-way, or library, when waxed or varnished to permit their natural colors to show through.

All three of these floorings bring a new delight to housework. Their hard, waxed or varnished surface is so easily wiped clean. They eliminate the tedious sweeping, neces-



sary with carpets, because the lightest contact of a dust cloth or oil mop leaves them like new.

Why Maple Outwears Stone

Who has not seen the strange picture of a stone door sill worn away, while the Maple floor, just beyond, is still as smooth and level as new? The answer lies in the peculiar hardness of Maple—the fact that it polishes with the friction of wear, whereas stone will pulverize, and gradually blow away as a fine, sharp

dust. With the friction of feet, Maple simply becomes smoother. That is why it is recognized as the wood which outwears stone.

Maple, Beech and Birch floorings, all three, are made from the slow growth, climate-hardened trees from the northern forests, particularly around the Great Lakes. Thus nature has increased their native hardness, to give you unusually long-lasting, economical service, from the floorings made and sold under the Association trade-mark, MFMA.

Free Help to Home Builders

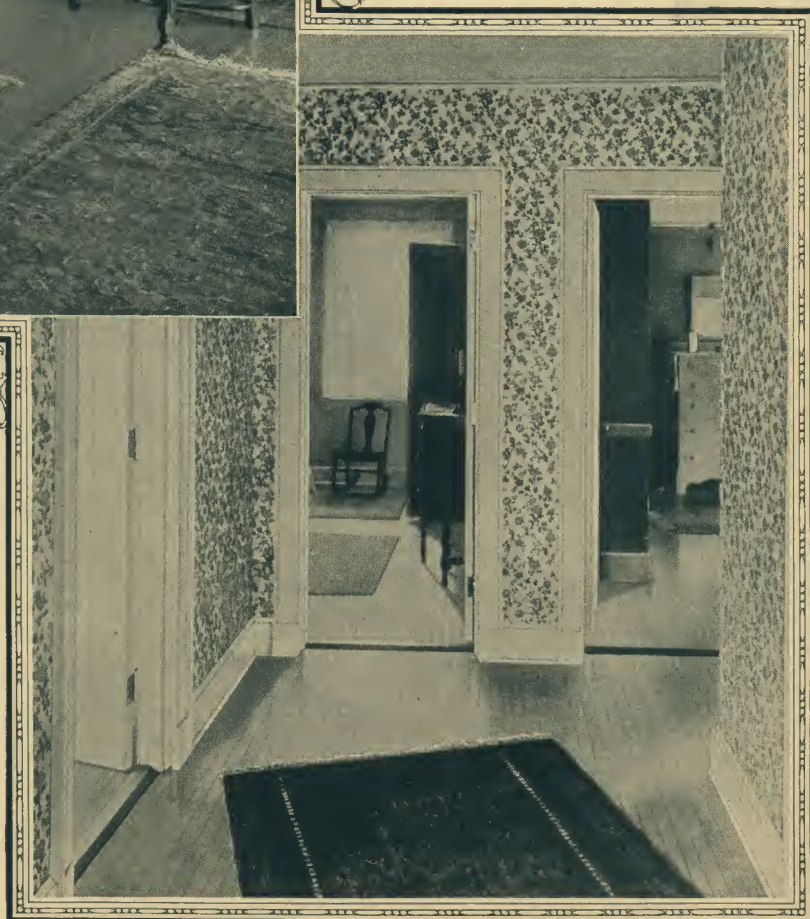
There are a number of interesting booklets and other publications available through the Maple Flooring Service Bureau, which should be read by anyone who plans to build a home or remodel. "How to Lay and Finish Maple, Beech and Birch Floors," "The Floor which the Years will make Precious," "Color Harmony in Floors," and "The Floors for your Home" are four of the ones most widely read. Millions of copies of these and other publications have been distributed through lumber dealers and in answer to inquiries sent direct to the Service Bureau. Write for the copies you wish to read, they will be gladly sent you free. Any special questions regarding the laying, coloring, or use of Maple, Beech and Birch flooring will also be answered by experts, promptly and without charge.

MAPLE FLOORING MANUFACTURERS ASSN.
1067 Stock Exchange Building, Chicago



In artistic and beautiful contrast with the white woodwork of this living room, is the richer tone of its floors.

"Home Sweet Home," the model home built in Washington, D. C., has floors of Maple, Beech and Birch on its entire second floor.

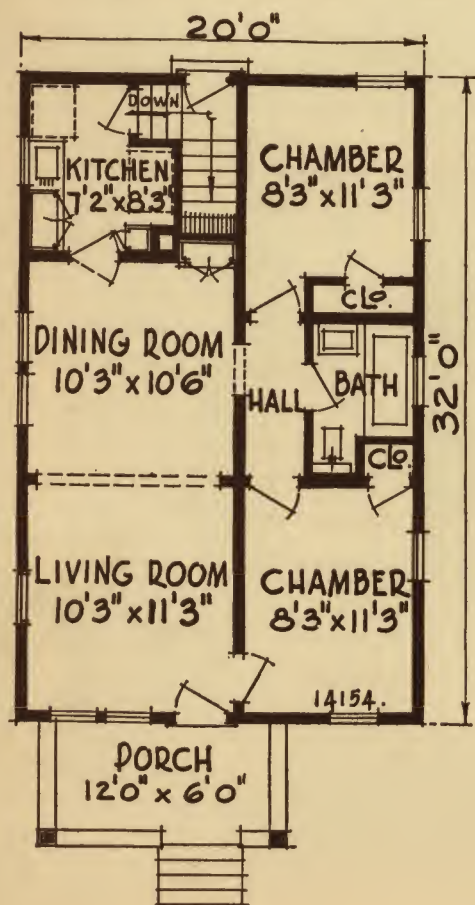




20 Ft. Wide x 32 Ft. Deep

Design 14154-A

5 Rooms and Bath



DESIGNED to answer the call of home builders who realize the comfort and convenience of having all rooms on one floor. Keeping down the cost is a problem with this design solves. The interior is just as the exterior represents it—light, airy and convenient. This type of home is easy to build, hence the cost is low; yet the construction is substantial and will meet the requirements of the most stringent building codes.

Don't hesitate to consult us on your building problems.

We are pleased to serve you and at the same time give you the benefit of our vast experience and extensive trade knowledge.

DIMENSIONS:

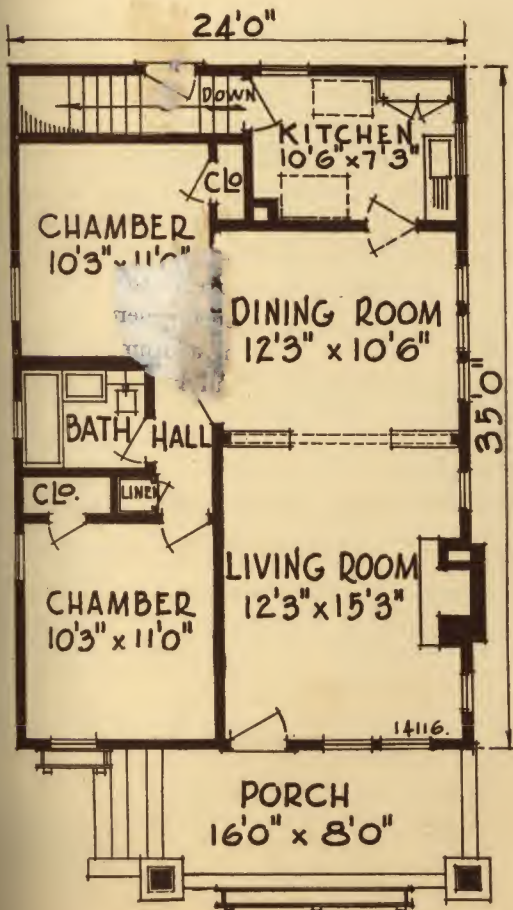
Width Over All.....	25' 0"
Depth Over All.....	43' 0"
Ceiling Height	9' 0"
Height of Basement	7' 0"



24 Ft. Wide x 35 Ft. Deep

Design 14116-A

5 Rooms and Bath



A HOME of comfort and cheeriness and outward beauty. A bungalow in every sense of the word with all the advantages and economies of the bungalow style. Living in this bungalow is living in an atmosphere of beauty and contentment.

Any floor plans for the homes shown in this book can be reversed so that you can place your house to the exposure that you may desire. Ask us for particulars and remember our service is most complete.

DIMENSIONS:

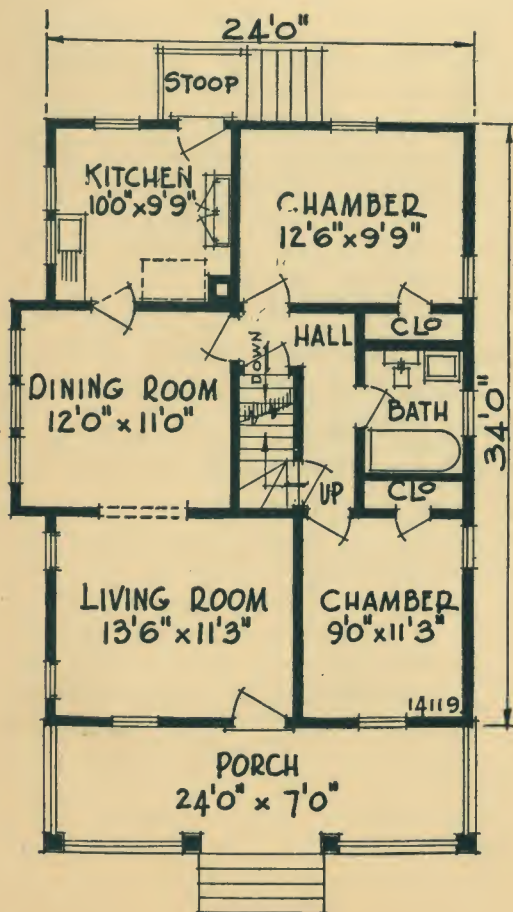
Width Over All.....	29' 0"
Depth Over All.....	47' 0"
Ceiling Height	9' 0"
Height of Basement	7' 0"



24 Ft. Wide x 34 Ft. Deep

Design 14119-A

5 Rooms and Bath



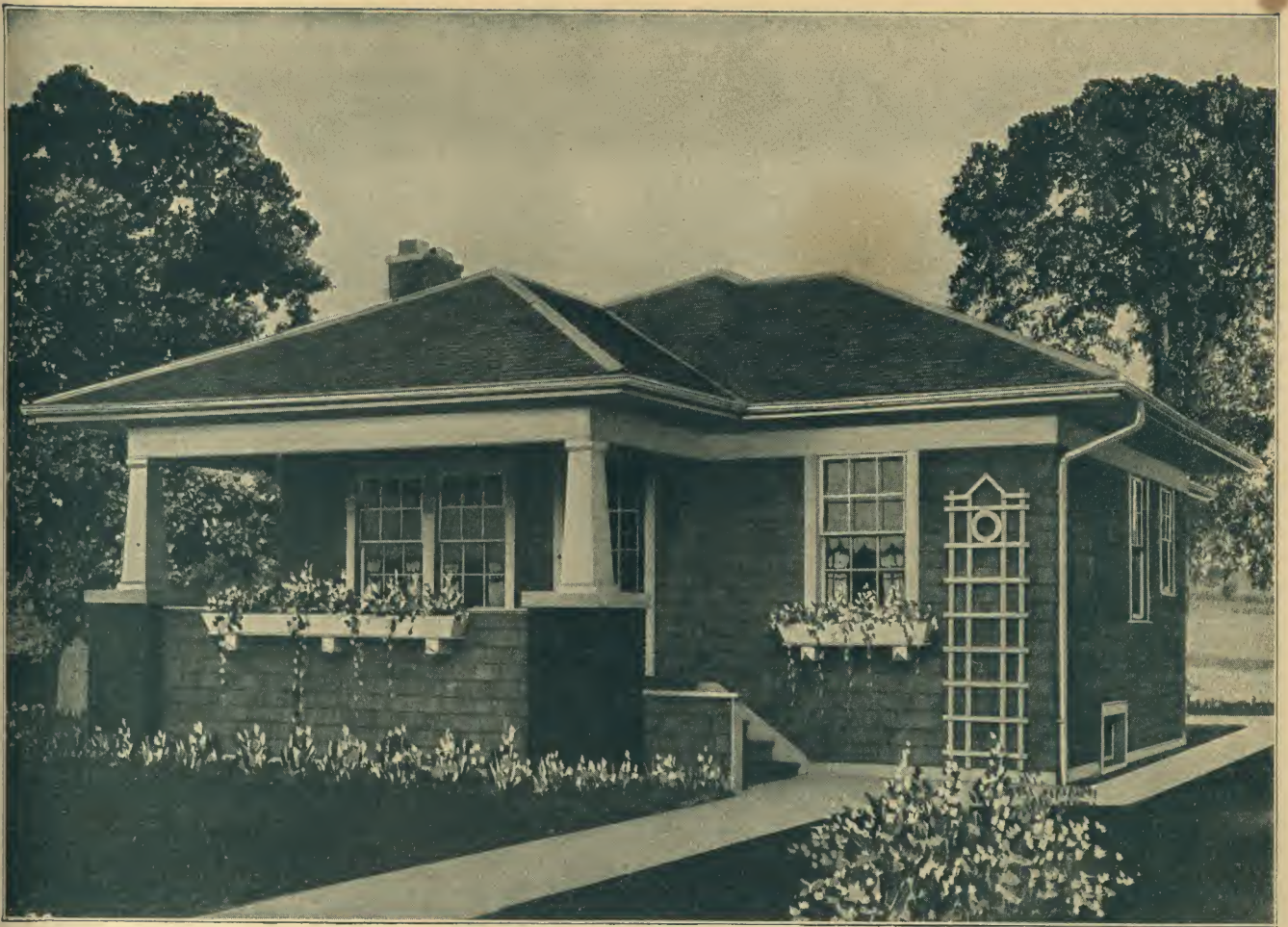
SETTLED comfort and sunshine—that is what this home brings to its owner. This correctly designed dwelling with its attractive porch and broad eaves is distinctive and harmonious in every detail. The rooms are all well laid out. Not a bit of space is wasted. Every dollar you invest in this bungalow will show in the beautiful exterior or the comfort and convenience of the interior.

Special Plans to Order at a Nominal Charge!

The same experienced expert designers who produced the homes for this book are at your service. Call and tell us what you want and we will have plans made up to meet your requirements.

DIMENSIONS:

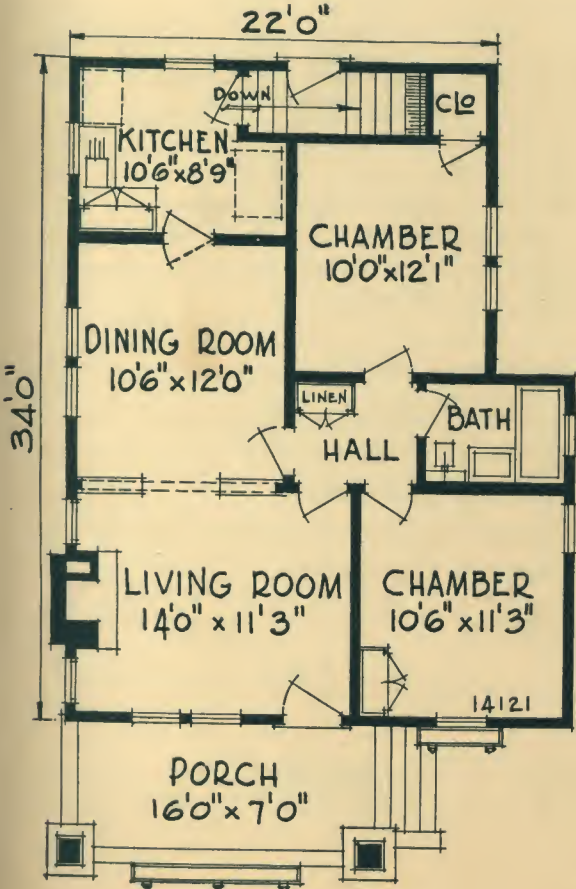
Width Over All.....	30' 0"
Depth Over All.....	48' 6"
Ceiling Height	8' 6"
Height of Basement	7' 0"



22 Ft. Wide x 34 Ft. Deep

Design 14121-A

5 Rooms and Bath



HOME is expressed in every line of this dwelling. The shingled walls create an appearance of rustic simplicity and protection. Within the cozy walls we find an ideal arrangement of rooms planned strictly for convenience and comfort. The living room and dining room are connected. The well appointed kitchen and bath are particularly pleasing. The exterior walls are shingled, this sort of material being warmer than the ordinary siding.

All of our homes excel in practical qualities and can be built most economical, made possible by elimination of all special millwork, special sizes of lumber, sash, doors, glass and fixtures.

DIMENSIONS:

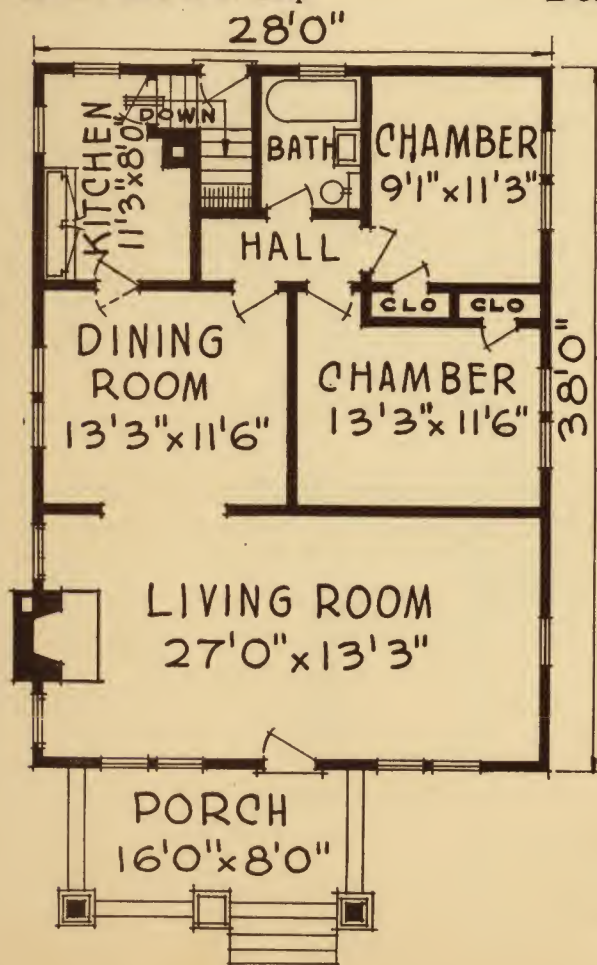
Width Over All.....	31' 6"
Depth Over All.....	46' 6"
Ceiling Height	9' 0"
Height of Basement.....	7' 0"



28 Ft. Wide x 38 Ft. Deep

Design 12589-A

5 Rooms and Bath



THERE is a distinctive style about this remarkable little home which appeals at once to those who admire plain, dignified effects without ornamental elaboration. Then, it is a most livable dwelling. The front porch is roomy as well as delightful. There is a dignified horizontal treatment of the entire house and at the same time a light crispness in the details which is distinctly refreshing. The interior is a fine example of the ability of our architects to use every inch of space to the best advantage. Every detail has been given careful thought.

Estimates of cost for all of these homes are furnished without any obligation on your part to purchase.

A satisfied customer is the best advertisement we can secure.

DIMENSIONS:

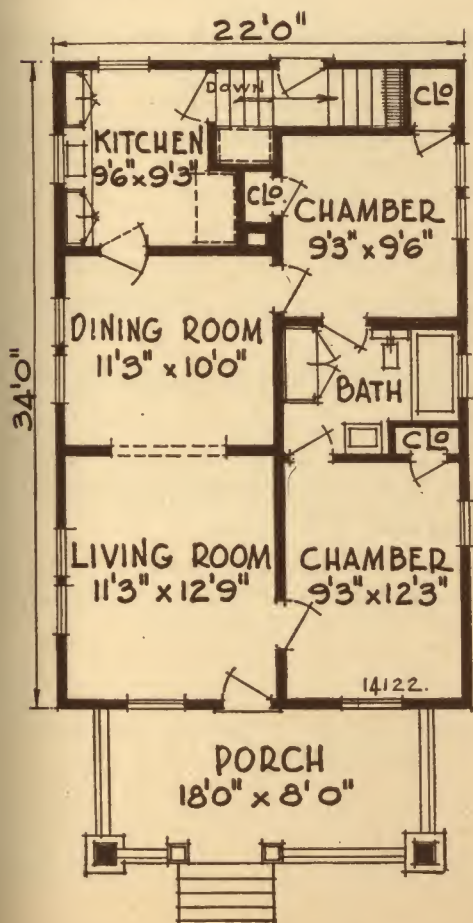
Width Over All.....	31' 6"
Depth Over All.....	50' 0"
Ceiling Height	9' 0"
Height of Basement.....	7' 0"



22 Ft. Wide x 34 Ft. Deep

Design 14122-A

5 Rooms and Bath

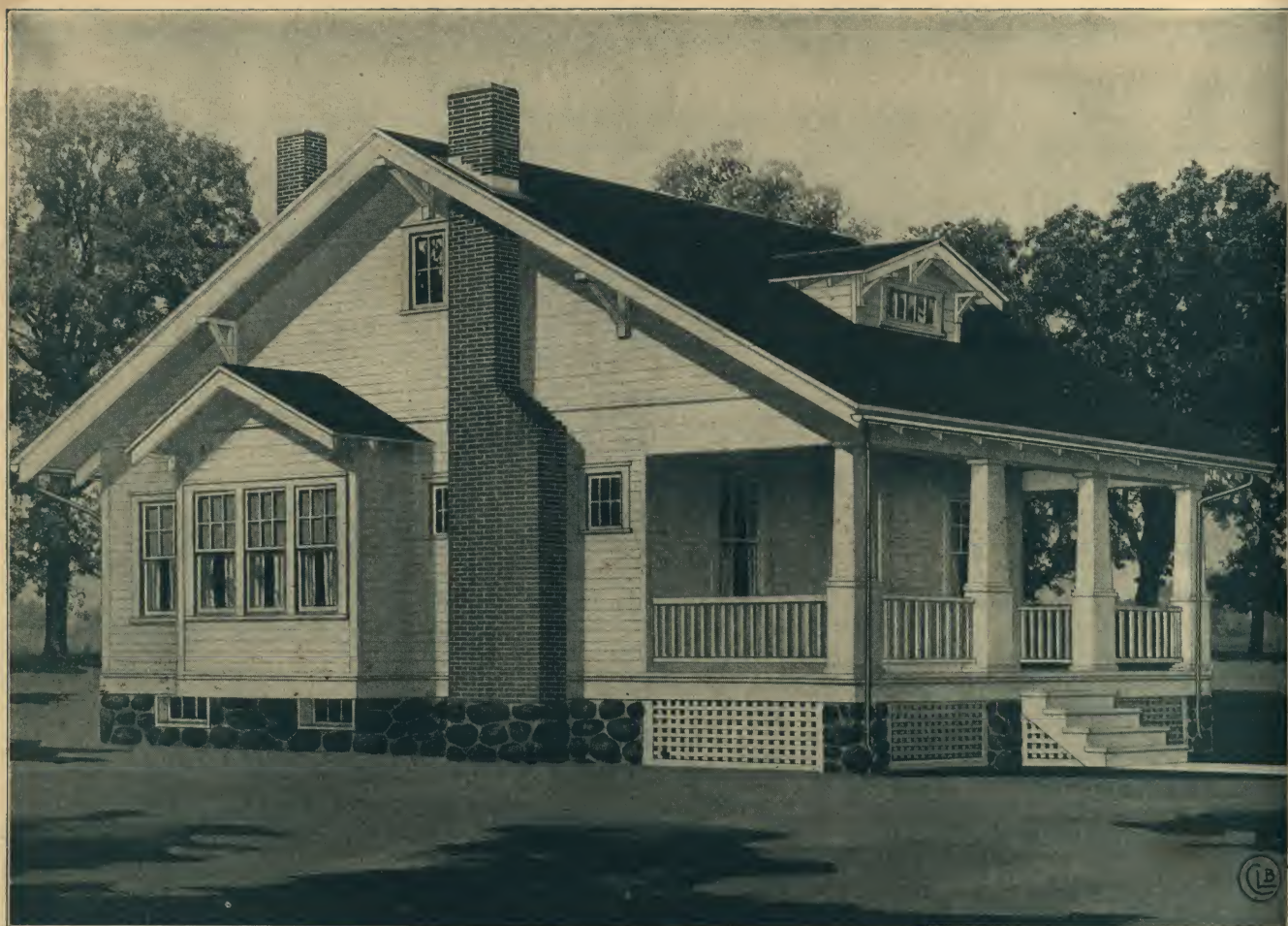


THE busy housewife will appreciate the floor arrangement of this design as, all rooms are located on one floor which makes housework easier. The kitchen is equipped with cabinets and work table in a modern manner. The exterior is pleasing. This is a home that can be erected at a minimum cost.

We will gladly give you an "Estimate of Cost" for material for any homes shown in this book.

DIMENSIONS:

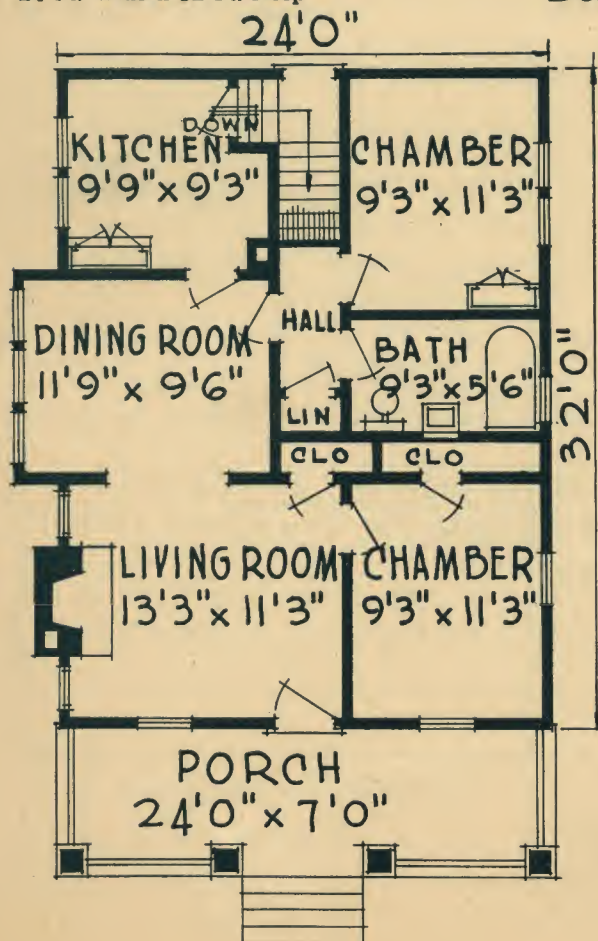
Width Over All.....	28' 0"
Depth Over All.....	47' 0"
Ceiling Height.....	9' 0"
Height of Basement.....	7' 0"



24 Ft. Wide x 32 Ft. Deep

Design 12635-A

5 Rooms and Bath



THIS design is practical, is well planned, with all conveniences, is suitable for farm or city use, is of the best construction, and is of the type that is always salable. The building is homelike and dignified, and is, therefore, one to be proud to own.

OUR BUILDING PLAN SERVICE

Assures you the best home plans ready to use and designed to eliminate waste materials, labor and extra expense without loss of maximum home comforts, conveniences and beauty.

DIMENSIONS:

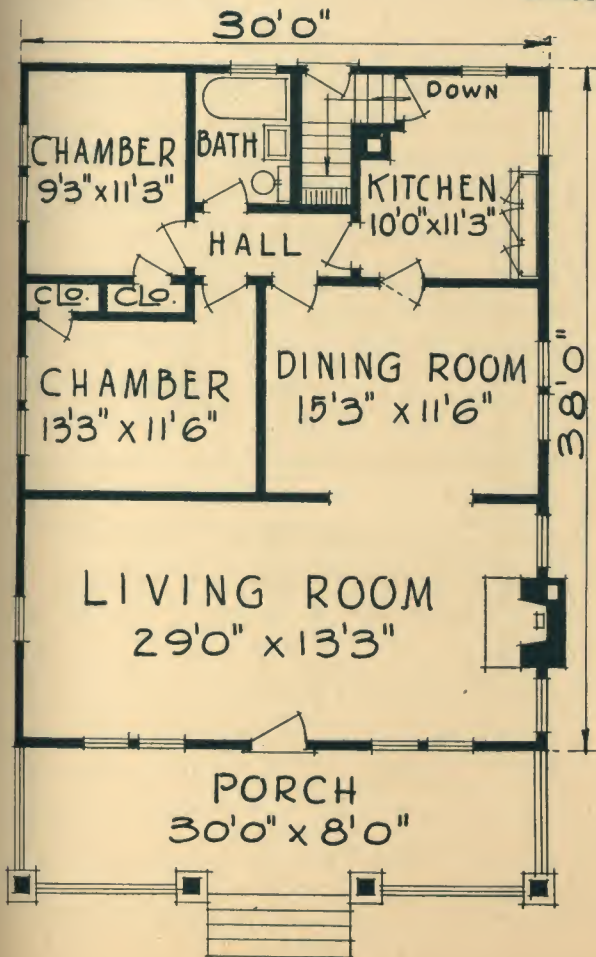
Width Over All.....	30' 0"
Depth Over All.....	45' 0"
Ceiling Height	9' 0"
Height of Basement.....	7' 0"



30 Ft. Wide x 38 Ft. Deep

Design 12590-A

5 Rooms and Bath



IN presenting this design to you, we offer a wonderful home. You are immediately impressed with the effectiveness of its overhanging eaves, supporting brackets and house-wide veranda. And on the inside we have such a large living room with a cheerful fire place and with many windows. The convenient arrangement of the kitchen, chambers and bath will make housework easy.

Your home built from any other kind of service will result in a waste; and a waste lessens the buying power of your home building dollars. By eliminating waste we assist in lowering your building costs and get you more for the money you spend.

DIMENSIONS:

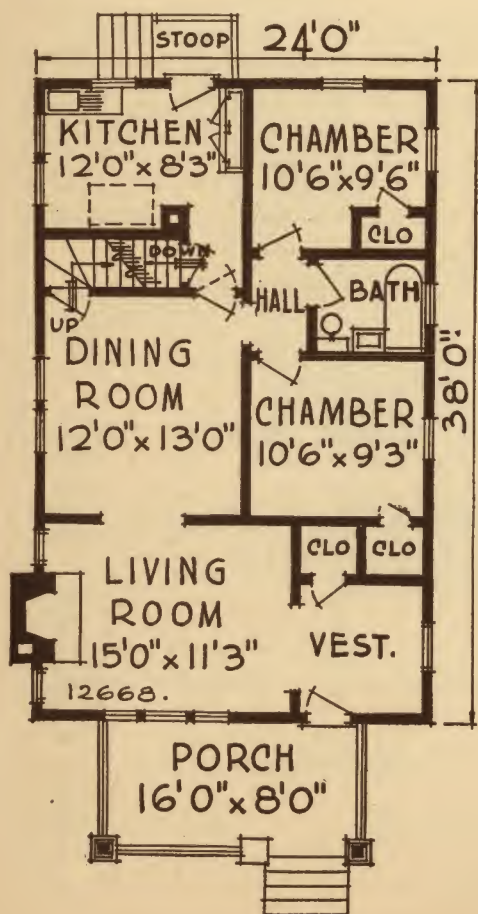
Width Over All.....	34' 0"
Depth Over All.....	51' 0"
Ceiling Height	9' 0"
Height of Basement.....	7' 0"



24 Ft. Wide x 38 Ft. Deep

Design 12668-A

5 Rooms and Bath



HERE is a bungalow carefully designed to meet the requirements of the model housewife who appreciates practical conveniences and the maximum amount of sunlight and air. Note the number of windows and the symmetrical location of each. The desirable location of the bathroom is appreciated by many, while the spacious living room is one of the most advantageous of features.

Like a well filled bank book, you enjoy the sense of having an attractive home.

DIMENSIONS:

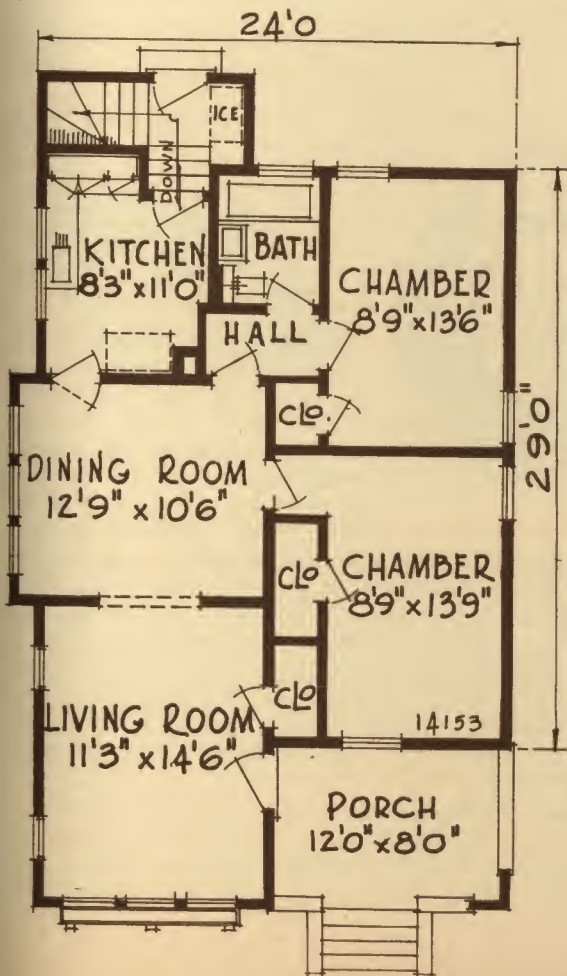
Width Over All.....	29' 0"
Depth Over All.....	54' 0"
Ceiling Height	9' 0"
Height of Basement.....	7' 0"



24 Ft. Wide x 29 Ft. Deep

Design 14153-A

5 Rooms and Bath



A PLAN for the man who wishes to use strict economy in selecting his home; a plan to consider if he builds either in town or in the country. The compact arrangement of the rooms of this little house is what makes it a big one. There are five good-sized rooms with plenty of windows. The interior is pleasant homelike and comfortable.

OUR BUSINESS STANDARD!

Kind and courteous treatment, advice, service, and value of one hundred cents for every dollar you spend.

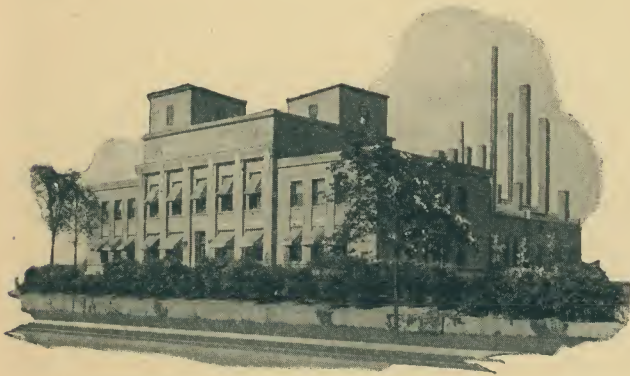
DIMENSIONS:

Width Over All.....	30' 0"
Depth Over All.....	46' 0"
Ceiling Height	9' 0"
Height of Basement.....	7' 0"

How to Heat the Small Home or Other Building

When planning your new home, of course, you want to give careful and thoughtful consideration to your heating system.

Poor heating may keep your home from being the cheery, comfortable place that it should be. It can make it a cold, unhealthful, and unpleasant place to live in.



Institute of Thermal Research of the American Radiator Company

For thirty-four years the American Radiator Company has put its combined scientific and mechanical skill and its vast resources into the problems of keeping the nation warm. In order that the science of heating may be furthered they have established and maintained the Institute of Thermal Research, the largest heating laboratory in the world.

Among the problems scientists have studied here was that of constructing a small, efficient unit capable of heating homes of from three to five rooms with no more fuel than the old-fashioned heater used in heating a single room.

After a long period of study and experimenting, the Ideal Vecto Heater was perfected. This remarkable product was especially designed to heat, with high efficiency, small dwellings, offices, garages, and other buildings up to 8,000 cubic feet capacity.

Warmth from the Ideal Vecto Heater is the very nearest approach to the perfection of that of the Ideal Arcola Heater and American Radiators that modern science has been able to develop without the actual use of radiators.

Heating Your Entire Home by Air Circulation.

The Ideal Vecto Heater is a warm air heater, a single heating unit, new in principle and construction. It is a scientific application of nature's way of spreading warmth.

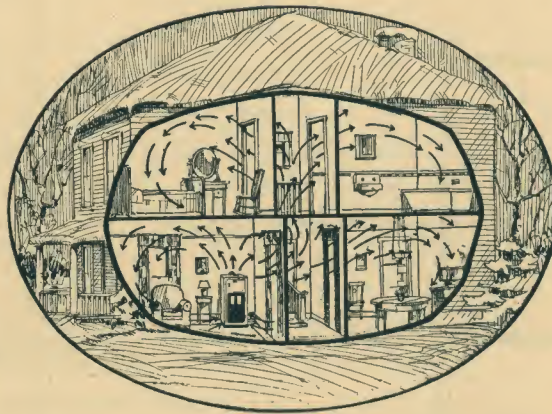
That is why it is so efficient as to warm an entire small home while consuming only the same amount of fuel as is ordinarily used to heat one room.

Old-fashioned heaters sent out heat by radiation. Near them it was intensely hot, but near the walls and in the other rooms it might be cold and draughty. The heat was uncontrolled. Fuel was wasted, comfort sacrificed, and health endangered.

Air is drawn at the base of the Ideal Vecto Heater, and brought into contact with a scientifically designed heating surface; being warmed, the air floats upward and outward, carrying its warmth to every corner of the house. The process is continuous and causes a gentle suffusion of even, comfortable warmth to every room. Large volumes of air are continuously warmed and circulated at moderate temperatures. Warmth from the Ideal Vecto Heater is comfortable and healthful, for the vital qualities of the air are not burned out.

The Ideal Vecto Heater eliminates the expense of cellar construction, a decided saving in the building of your home.

The question, "Would a heater look well in my living room?" may come to your mind. The Ideal Vecto Heater was designed to harmonize perfectly with any interior. It is a beautiful piece of furniture. It is small and compact and is so constructed that the fire-lights shine through the window glow-panels in front with all the cheer of an open fire. These panels are made from a chemically prepared glass mixture, that safely resists the hottest temperatures without flaking or breaking.



The jacket of the Ideal Vecto Heater is of sheet steel, finished with a lustrous enamel—as bright as the glow of china. This finish is porcelain enamel, baked on at a very high temperature, and is unaffected by heat.

Because of its one-piece, seamless construction and special regulating device, the Ideal Vecto Heater insures perfectly controlled combustion. Every possible heat unit in the fuel is made available, at controlled rates, for heating service.

This feature, united with the extensive, scientific design of the heating surface, accounts for the efficiency of the Vecto. It will do the work of several old-fashioned heaters combined, and will save its cost many times over by its economy in fuel consumption.

It is difficult to evaluate its service in terms of better health, genuine comfort, and convenience. It is an investment that will pay good interest throughout your life.

Economy in Operation.

Economy and simplicity in operation are two vital features of your new heating plant that you should consider.

The Ideal Vecto Heater offers you both in the highest degree—for a small control handle in front of the heater will give you just the right amount of heat and circulation to keep your home warm and comfortable at a minimum fuel cost. No more fuel is burned than is necessary. Its scientific construction makes it actually possible to heat from three to five rooms for the usual cost of heating one room in the old-fashioned way.

Safety in operation is another feature worthy of consideration—especially for a home with children. A housewife may do her shopping at her leisure knowing that the children may play around the Ideal Vecto Heater with perfect safety. The inside construction of this heater is an accomplishment in the foundry art, for it is cast in one single, seamless piece. There are no joints or crevices through which any gas or dust can escape into the home.

The Ideal Vecto Heater is equipped with a Lock Safe Fire Door which, when closed, effectively seals the fire. Not only do these special features insure safety, but they also guarantee positive economy in fuel consumption—a real item for you to consider when you are budgeting the upkeep of your new home.

The question of availability of fuel supply need never disturb you. The Ideal Vecto Heater will burn hard coal, soft coal, coke, or wood.

A special wood-burning grate has been designed for those who use this type of fuel primarily. This grate is sturdy in construction and has well-spaced perforations. Only a limited amount of air is allowed to pass through, for wood in itself contains much oxygen. Combustion is controlled, therefore, at any rate desired, and the hot embers are prevented from dropping through. Less wood and less attention are required.



Special Wood Burning Grate

Simple to Install.

To install the Vecto Heater requires no ripping up of flooring and no special piping. It is a self-contained unit. The rear smokehood with damper control is provided as a regular part of the equipment, and need only be connected to a chimney. This is accomplished in a few minutes. The fire may then be lighted, and soon the rooms in your home will be comfortably warm. The Ideal Vecto Heater will ever be a protector of the health and comfort of each member of your family.

Six Exclusive Features of Design and Construction.

By way of summary, these Special and Exclusive

features of Design and Construction of the Vecto Heater:

1—Scientifically Designed Heating Surface.

The body is cast with high projecting fins, giving an unusually large heating surface for the volume of space occupied. There are many more square feet of heating surface in the Vecto Heater than in any other known heating apparatus occupying even approximately a similar amount of space. Large volumes of air are warmed at moderate temperatures, and the vital, healthful qualities of the air are preserved.

2—Heat Control Handle.

For more or less heat this handle need only be turned on the graduated dial. The Ideal Vecto Heater responds quickly with the desired flow of warmth. No bending or fussing with a damper is necessary.

3—Gas-tight, Dust-proof Construction.

The entire body is cast in one seamless piece. Excess air cannot filter inward, nor can dust or gas escape into the home. Cleanliness of operation is insured.

4—Lock-safe Door.

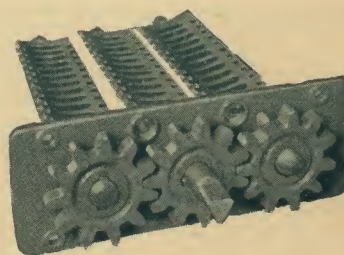
This novel feature seals the fire tightly in front and makes it impossible to force it in any unsafe or wasteful manner. Its contact facing is especially machine-ground, virtually as smooth as marble.

5—Beautiful Enamel Finish.

The finish is gray, porcelain enamel, baked on at high temperature. It glows like polished china, and its beauty is practically everlasting. The Ideal Vecto Heater harmonizes with any interior. It is truly a decorative ornament in any room.

6—Window Glow-Panels.

Made of a special, chemically prepared mixture, the glow-panels allow the firelights to shine clearly through, giving the cheer of an open fire. They do not flake, and resist all fire temperatures.



Coal Burning Grate

EASILY PURCHASED

The cost of the Ideal Vecto Heater is only ninety-seven dollars. It may be obtained for an initial payment of ten dollars—the balance in convenient monthly payments arranged through a local heating contractor.

Radiator Warmth for the Home or Other Building

It is a well established fact that a good radiator heating system is the best and most permanent of heating plants. It is the most healthful, most economical, and most durable of all systems and greatly enhances the resale value of your property.

For these reasons a radiator heating system is recommended to all home builders as first choice. Although the initial cost is higher than that of other kinds of heating equipment, the universal experience of home owners shows that a good steam, vapor, or hot water radiator heating system is cheapest in the long run. In addition to its fuel economy, its value in terms of genuine human comfort can hardly be estimated in dollars and cents.

Radiator Warmth and Health

If you were to place a plant in a room where the air is sufficiently warm, but dry, it would soon wither and die. Or if you were to place it in a moist, but cold atmosphere the result would be the same.

This simple fact, though well known, is often overlooked in its application to daily living. Radiator warmth is healthful because it *preserves the humidity*—the normal moisture content of the air.

Radiators communicate mild, controlled warmth to the air about you instead of intensity heating and drying out the air at one central place. The Ideal Arcola heating outfit supplies this healthful warmth. Its value in helping you to keep healthy can not be over-estimated.

The Ideal Arcola—Hot Water Radiator Warmth for the Small Home or Other Building

The Ideal Arcola Heating System, manufactured by the American Radiator Company is a complete hot water radiator plant that requires no basement for installation. If desired, however, the Arcola Heater may be placed in a basement with connected radiators upstairs. It heats your home with the same degree of efficiency either way.

In homes without cellars the Arcola Heater can be installed in any room with a chimney construction. It is so attractively designed, so compact that it can be installed in your parlor.

The Arcola Parlor Heater, as distinguished from the Arcola Heater is equipped with a beautiful, lustrous French Gray jacket which is easily dusted and permanently bright. It harmonizes with any interior and adds to the decorative value of the living room. The Arcola Parlor Heater is fully equipped with automatic regulation. Its cheery glow enhances the coziness of the room.



Uniform, Even Warmth

The uniform circulation of warm water through the Arcola system prevents what is known as "spotty heating." Although the Arcola Heater operates on one fire, its heat is not spent in warming only one room as is the case with certain types of old-fashioned heaters. Arcola burns less fuel than these old heaters and at the same time distributes the warmth produced evenly, uniformly and at comfortable temperature throughout your home.

How It Operates

The operation of the Arcola Heater is very simple. The fire is completely surrounded by a water-backed heat absorbing surface. When the water becomes heated it becomes lighter in weight per unit volume, rises and flows through the radiators. The radiators, in turn, warm the surrounding air and circulate it through the home; while the water, being somewhat cooled, flows back to the Arcola. The process is continuous. The entire body of water in the Arcola and the radiators is kept in constant circulation. This insures warmth in every corner of your home.

Radiator Warmth for Larger Homes or Other Buildings

If you are planning to build a larger home you should carefully investigate the Arco Round Boiler. This boiler is by far the most popular round boiler for medium and large size homes. It is built by the American Radiator Company and is guaranteed in every respect as the most efficient and economical boiler of its kind. Heating contractors, engineers and architects universally endorse it as standard among heating boilers.



The Ideal Arco Round Boiler

Large Capacity Reduces Attention to a Minimum

The large fire pot furnishes ample fuel capacity. It gives you the convenience of a long burning fire that requires very little attention. It permits the "banking" of an all-night fire with positive assurance of early morning comfort.

Automatic Regulator Maintains Even Heat

The Arco all metal steam regulator is a vast improvement over old-time regulators having rubber diaphragms. The Arco Bellows lasts as long as the boiler. The regulator automatically controls the fire and thus eliminates the trouble of running up and down stairs, insures even heating, and saves fuel.

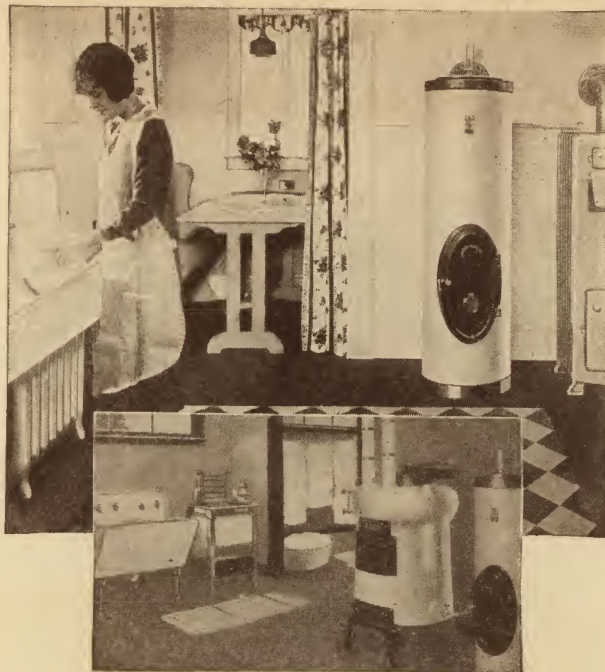
Simple and Compact

The Arco Round Boiler is compact with pleasing lines, free from a multitude of chains and levers. There is nothing on the front of the boiler except two large doors, one for feeding, and one for cleaning out ashes. The ash-pit of the boiler is large, and requires less frequent cleaning than that of the ordinary boiler.

Exclusive Third Nipple Feature Insures Quick Heating Response

This is the only round boiler with a "third nipple" construction. This extra connection between sections establishes a free and rapid water circulation that gives quick heating response.

Risk in purchasing heating equipment is absolutely removed when you purchase an Ideal Boiler. For years and years Ideal Boilers have been subject to tests in process of manufacture, complete laboratory and factory tests, and finally, practical proofs as experienced by owners from actual service operation.



Constant Hot Water for Every Need at Lowest Cost

There was a time when our fathers and mothers thought nothing of breaking the ice on top of the water barrel before filling the basin for their morning bath. If they wanted to enjoy the luxury of hot water, the old kettle was laboriously filled, placed on the kitchen stove and given sufficient time to produce a small amount of steaming water.



Hot water is not a luxury. It is essential to good health. An efficient and economical hot water supply system is a real necessity in the modern home.

The Institute of Thermal Research established and maintained by the American Radiator Company has developed a product that supplies the home with an abundance of hot water for every need at the lowest possible operating cost.

As a result of this scientific experimenting and the experience obtained through practical installations, the American Radiator Company has produced Arco Tanks for Hot Water Supply, the last word in efficiency, economy, and durability in the field of hot water supply equipment.

Exclusive Features of Construction

Arco Tanks for Hot Water Supply are built in sizes to fit every need. Each Tank is made of $\frac{1}{8}$ -inch cold-rolled steel and is galvanized inside and out to prevent rust and corrosion from chemical elements, sometimes found in water. A special flush out plug at the base of each tank allows it to be washed free of any sediment that may have been precipitated.

The past few years have seen a steady decrease in the gauges of the metal of the usual hot water storage tanks on the market, due to keenness of competition and the desire to make the selling price of individual tanks as low as possible. But the life of a thin gauged tank is only a few years, and the owner must then undergo not only the bother, but the added expense of replacement.

Arco Tanks with their $\frac{1}{8}$ -inch cold-rolled steel shells, galvanized on inside and out, insure a length of service far in excess of that of any ordinary tank.

Each is tested under two hundred and fifty pounds hydrostatic pressure. Perfect service is, therefore, guaranteed in any part of the country, under any working pressure.

Surrounding each Arco Tank is a beautiful jacket made of sheet steel and finished with a fine, lustrous grey japan, easily dusted and permanently attractive. The door and platework are finished in a jet black porcelain enamel capable of withstanding all fire temperatures yet retaining always its deep lustrous glow. The surfaces of the fire-chamber and the fire-door are ground to smoothness by special machinery, a finish exclusive with Arco products. When the door is closed, an airtight construction is formed. Cleanliness of operation is insured. A sturdy ash-pan, which fits snugly into the fire pot under the grates, is provided with every coal burning model.

Efficient Heat Insulation Prevents Heat Loss

Each Arco Tank is like an immense thermos bottle. The space between the body of the tank and the exterior metal jacket is sealed tightly, and encloses a layer of dead, non-circulating air, one of the best insulators known.

This feature means you can enjoy a cool kitchen and at the same time have an abundance of hot water for every need, for Arco Tanks retain almost every particle of heat within the tank.

A Self-Contained Unit for Either Coal or Gas Burning

Arco Tanks for Hot Water Supply are made in a complete range of sizes for both Coal Burning and Gas Burning. Each is a self-contained unit, possessing within itself the fire that heats the water. The coal burning tank is the first combination water heater and storage tank and is the most economical water heater ever produced. For a few cents a day you are assured of running water, as hot as desired, at any hour.

Gas Burning Arco Tanks for Hot Water Supply are for those who prefer the use of gas as a fuel. They burn natural, manufactured, or mixed gas and are clean and odorless in operation.

An interesting feature of the Gas Burning Arco Tank is its special thermostatic control—a small unit which keeps the burner safely under control at all times, and supplies water at just the desired temperature. By a slight movement of the indicator you can obtain water at any degree of heat up to 160 degrees Fahrenheit, a complete range for laundry, bath, or any other use.



Can Be Connected to Heating Plant or Kitchen Range

If desired you can operate this hot water supply tank as an auxiliary to your heating plant or kitchen stove in the winter time. In the warm spring and summer months it can be again easily turned into an efficient individual unit.

Selecting the Right Size—Coal-Burning

- 30 gal.—For small homes: one bathroom and kitchen.
 - 40-50 gal.—For medium sized homes: one bathroom, kitchen, and laundry.
 - 60 gal.—For larger homes: one or two baths, kitchen, pantry; duplex apartments.
 - 80-100 gal.—For largest homes, three or four baths.
- Complete Instructions for Installing are supplied on durable plates which are part of the regular and permanent Arco Tank equipment.

Selecting the Right Size—Gas-Burning

- 20 gal.—Small homes: one bath and kitchen.
- 25-30 gal.—Medium sized homes: one bath, kitchen, and laundry.
- 35-40 gal.—Larger homes: one or two baths, kitchen, laundry; duplex apartments.
- 45 gal.—Meets highest demands for hot water in large size homes.

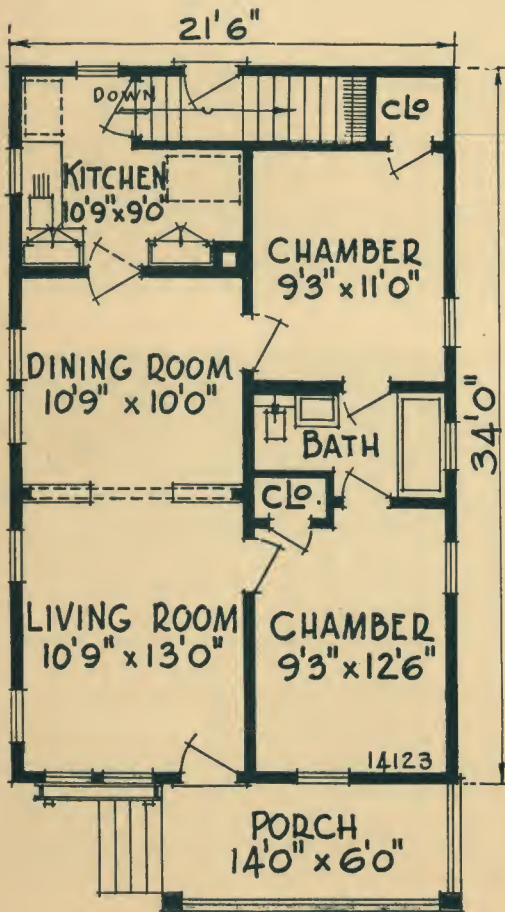
The American Radiator Company has arranged so that all Arco Tanks for Hot Water Supply can be purchased on the Partial Payment Plan with only a small down payment and the balance in easy installments.



21 Ft. 6 In. Wide x 34 Ft. Deep

Design 14123-A

5 Rooms and Bath



THIS dwelling is a typical American style, a semi-bungalow suited to any locality, and one that can be erected at a minimum cost. Do not overlook the fact that all rooms located on one floor makes housekeeping a pleasure to the housewife. Not one foot of space is wasted, yet all rooms are large and located in a desirable manner. Note the number of windows and their arrangement. The bath is conveniently placed between the two bed-rooms, and is entered from the hall, off dining room.

Complete working blue-print plans are furnished to our customers for any home shown in this book of plans.

DIMENSIONS:

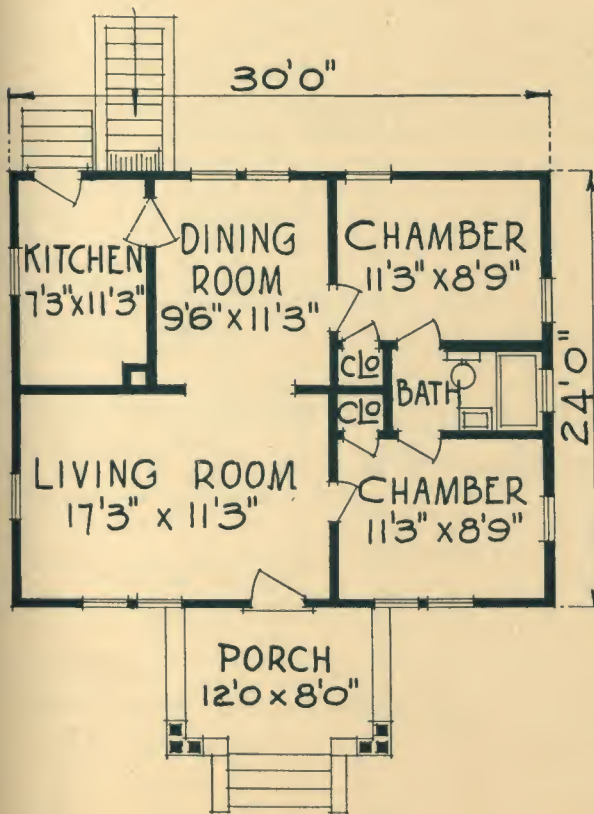
Width Over All.....	25' 6"
Depth Over All.....	43' 0"
Ceiling Height	9' 0"
Height of Basement.....	7' 0"



30 Ft. Wide x 24 Ft. Deep

Design 12526-A

5 Rooms and Bath



BUNGALOWS, recognized as being of an original American style, are much admired and are becoming more popular every day. We presume the main reasons are that they usually offer all rooms on one floor and that the exteriors of each, while costing no more, are more artistic than the ordinary old-fashioned cottage.

This well designed home speaks for itself. It is worthy of careful study.

ONLY PRACTICAL HOMES SHOWN

No untried pet theories of home construction are presented here. Each house has been tested and proven and they have all been built.

DIMENSIONS:

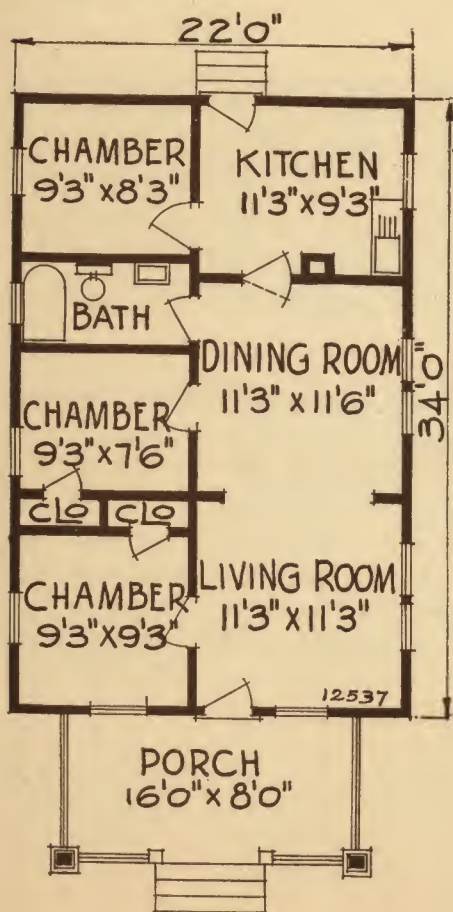
Width Over All.....	34' 6"
Depth Over All.....	38' 0"
Ceiling Height	9' 0"
Height of Basement.....	7' 0"



22 Ft. Wide x 34 Ft. Deep

Design 12537-A

6 Rooms and Bath



A PLEASING effect is made by using shingles for the walls, and, in conjunction with the show rafters and barge boards, an artistic cottage is produced. This design, we are assured, will satisfy the most fastidious and practical housewife, who, when all points are considered, is the one who should decide the conveniences and general arrangement of the interior.

Your home no matter what size, demands the best possible plan to fit your needs.

DIMENSIONS:

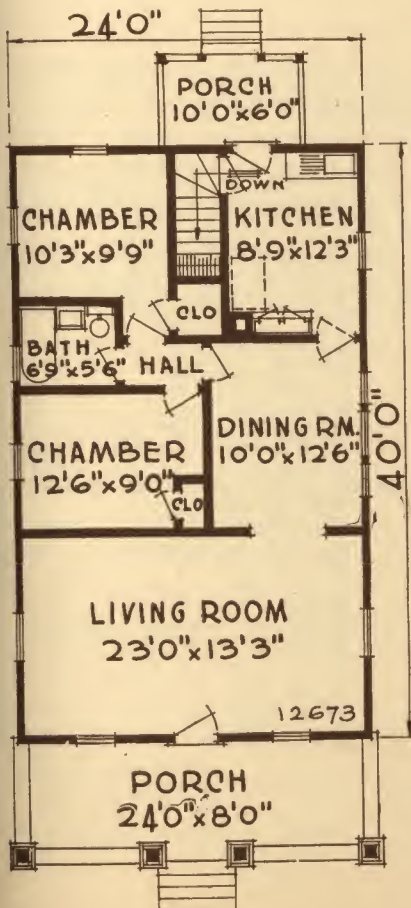
Width Over All.....	27' 9"
Depth Over All.....	48' 0"
Ceiling Height	9' 0"
Height of Basement.....	7' 0"



24 Ft. Wide x 40 Ft. Deep

Design 12673-A

5 Rooms and Bath



ONE could search the entire field of home architecture and not find a small home as gratifying in price and appearance. Simplicity prevails within and without. It is well to remember that simplicity in art is more lasting in effect.

Our hobby is distinctive homes—planned to suit your needs.

DIMENSIONS:

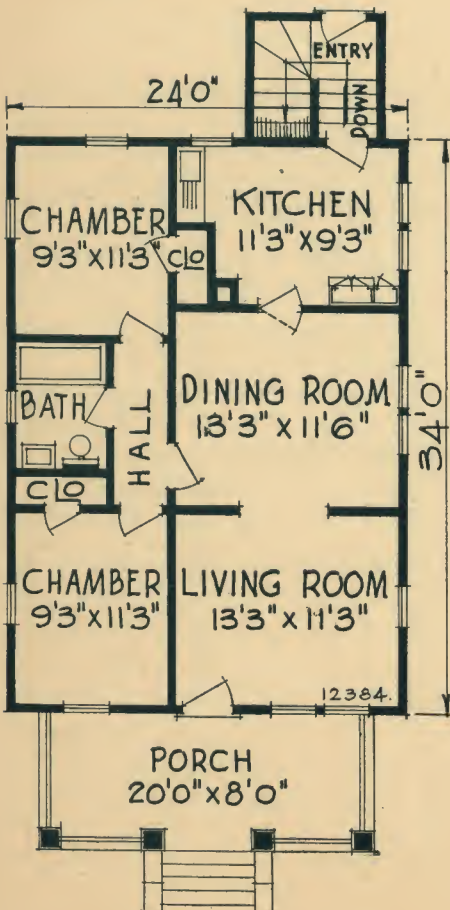
Width Over All.....	30' 0"
Depth Over All.....	63' 0"
Ceiling Height	9' 0"
Height of Basement.....	7' 0"



24 Ft. Wide x 34 Ft. Deep

Design 12384-A

5 Rooms and Bath



ALL rooms on one floor are what the average housewife appreciates. It means less labor in doing her household duties there being no steps to climb. These are points every builder should consider very carefully. This is an exceptional house in more ways than one. It is low in cost, practical in arrangement and modern in equipment. It is warm, cozy and built equal to the best.

If you need a change in floor plan or dimensions of any of these homes we will gladly make same at a nominal cost.

DIMENSIONS:

Width Over All.....	28' 6"
Depth Over All.....	53' 6"
Ceiling Height	9' 0"
Height of Basement.....	7' 0"



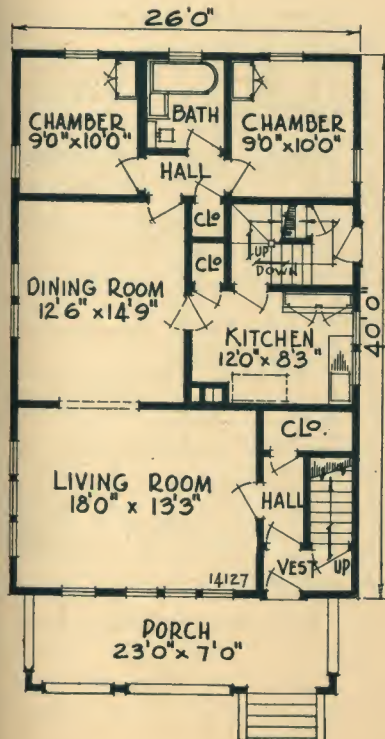
26 Ft. Wide x 40 Ft. Deep

Design 14127-A

Two Apartments

Each Floor Has 5 Rooms, Bath and Porch

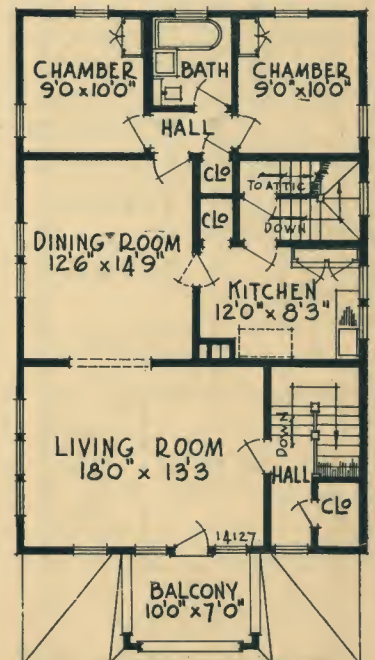
THE architectural treatment to this two-story apartment building, gives it every suggestion of the modern residence. It is homelike, convenient and inviting, and will well serve the purpose of two families, each desiring a dwelling with five rooms and bath. This home furnishes an interesting offer, for it will soon pay for itself in rent. It is substantially built, being suited to any community or to any climate.



DIMENSIONS:

Width Over All.....	28' 6"
Depth Over All.....	52' 0"
Ceiling Height, First Floor.....	8' 6"
Ceiling Height, Second Floor.....	8' 6"
Height of Basement.....	7' 0"

*Build with Best Materials
Take no chances on grades or
quality of lumber or other build-
ing materials you put in your
new home.*





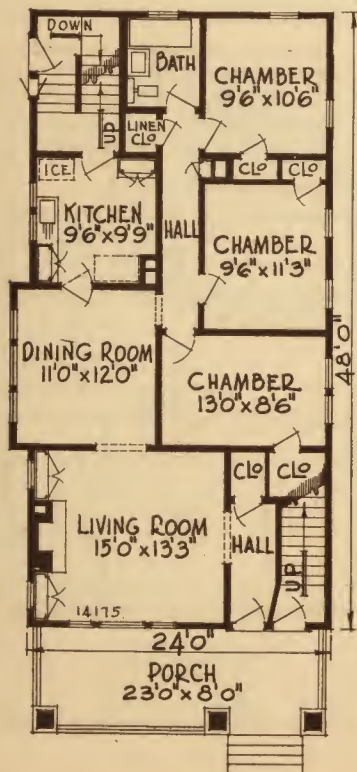
24 Ft. Wide x 48 Ft. Deep

Design 14175-A

Two Apartments

Each Floor Has 6 Rooms, Bath and Porch

WELL designed and up-to-date apartment buildings offer the same conveniences as the private dwelling, in addition to the larger income derived from rent. The exterior is designed with the broad, square lines, making a dignified appearance on a well-proportioned lot. Each floor has its large front porch. The interior is carefully planned for convenience and utility.



DIMENSIONS:

Width Over All.....	29' 0"
Depth Over All.....	62' 0"
Ceiling Height, First Floor.....	8' 8"
Ceiling Height, Second Floor.....	8' 8"
Height of Basement.....	7' 0"

A man who, in his struggles of life, has no home to retire to, in fact or in memory, is without life's best rewards and life's best defenses.—Timothy Titcomb.





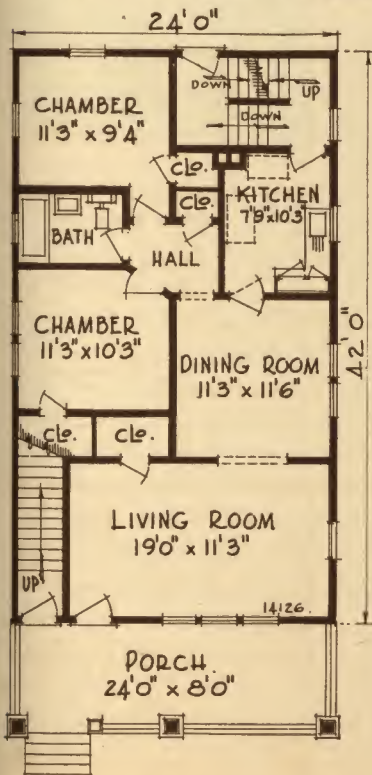
24 Ft. Wide x 42 Ft. Deep

Design 14126-A

Two Apartments

Each Floor Has 5 Rooms, Bath and Porch

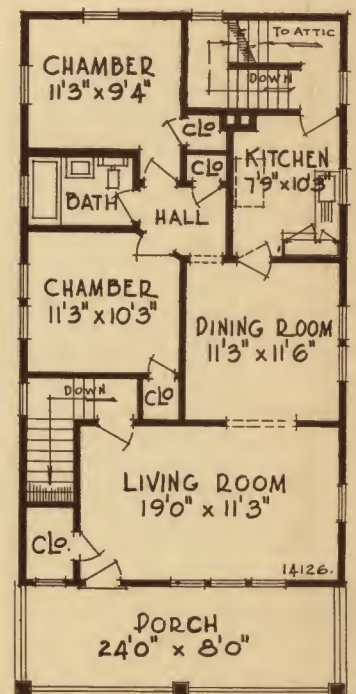
THE expense of maintaining a two-apartment home is not greatly in excess of maintaining the single home, while the rent received is a great aid in paying for the cost of construction. A design like the above will enable two families to dwell in comfort and happiness. The two-family homes of the above type will prove to be the most profitable investment for those who build either for sale or for rent.



DIMENSIONS:

Width Over All.....	28' 0"
Depth Over All.....	55' 0"
Ceiling Height, First Floor.....	8' 10"
Ceiling Height, Second Floor.....	8' 6"
Height of Basement.....	7' 0"

It does not pay to use anything but the best. Remember you build a home to last for generations, and care should be used in selecting suitable materials.





Household Garbage and Waste Disposal

How to solve this important problem to the maximum degree of Sanitation, Economy and Efficiency.

By L. P. LESSARD

IT WAS three o'clock on an uncertain April morning. Everything was quiet around the Emery house. Everything outside of human hearts.

Within the breasts of two anxious parents, however, the heart throbs were like thunderous roars. Little Junior was lying still and white in his tiny bed—just on the border of another life. (Typhoid fever is a relentless disease that recognizes neither the strength of virile manhood nor the helplessness of a little baby.)

As the darkness of the night passed on—oh, so slowly!—and the morning sun peeped cheerily over the eastern horizon, there was a reflection of sunshine in Little Junior's home. The doctor, who had watched patiently through the crucial night, had just told Mr. and Mrs. Emery that the crisis had passed and that Junior was on his way to recovery.

Of course, in time, Junior was back on the street, romping around happily with his little playmates. But it was the skill of a patient physician and the tenderness of a loving mother's care that triumphed over the ravages of the typhus bacilli.

How Junior contracted the disease was never definitely determined. But, after a number of tests and examinations, the doctor and the health officer decided that the garbage can on the back porch was responsible for the illness.

How often this is the case when some form of typhoid fever or similar disease takes away a dear one and leaves grief in its

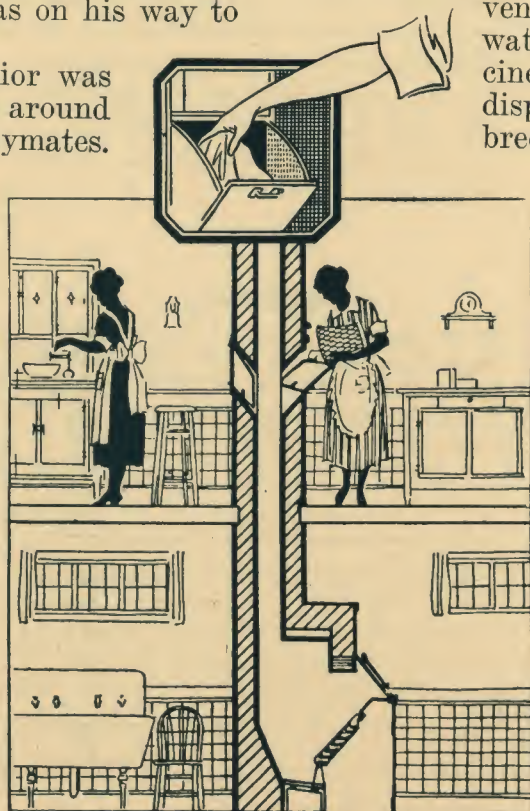
path. And how strange it is that we civilized folks still permit that terrible disease incubator—the Garbage Can—to remain with us.

Disease germs breed and spread rapidly in a garbage can. Its putrid matter is the richest kind of fertilizing and feeding place for microbes. These disease germs then pass from the garbage can to a dish or some other receptacle—or the human hand—or through dogs, cats and other pets—or carried by the flies to food—into the throat of the victim. A slow but sure process.

Science has done Civilization untold good by eliminating causes of disease in many ways. It has lessened typhoid fever by giving us sanitary plumbing fixtures and proper drainage. It has made our homes more healthful with scientific heating and ventilation. It has sterilized the water we drink. And—by Incineration (or burning) it has dispensed with the disease-breeding garbage can and the objectionable, putrid odors from it.

A home Incinerator also eliminates the unsightly waste paper basket or the box on the back porch or in the house. Fire hazards are reduced by doing away with the spark-inviting rubbish heap or trash pile. Waste paper, sweepings, trash and the like are consumed in the Incinerator. Tin cans and bottles are thoroughly sterilized in it.

An Incinerator, because of its health insurance, economy and convenience benefits, adds to the selling or renting value of a house



or flat building. Wise home builders consider an Incinerator a genuine investment, as it pays for itself over and over again. There is also a saving in janitor costs.

The most practical and most efficient home Incinerator developed is the GODER—designed by Joseph Goder, an internationally known waste disposal expert. The GODER Company manufactures two types of Incinerators for residences and apartment buildings. For the larger residences and apartments, there is the C-1 type which is illustrated on this page. This model is built in when the building is constructed. It is fed through the chimney by means of receiver hopper openings into the kitchen, bath room or other convenient points on each floor.

With the “chimney fed type” garbage and waste disposal is simplified to the last degree. The housewife gets rid of kitchen garbage, old paper, wilted flowers, sweepings and all other ordinary waste by merely throwing it into the intake hopper door in the kitchen. The waste matter then drops directly into the Incinerator where it is consumed completely and without odors.



Model C-1 Incinerator

By this arrangement of grates—in step form—perfect passage of air drafts is provided, directly through the fuel bed. The better draft insures a high temperature and entire consumption of waste matter.

This make of Incinerator is particularly economical because there is no additional fuel required to operate it—the waste matter itself acting as its own fuel.

For residences and small flat buildings that are already constructed, the GODER people make an Incinerator that is shipped already set up, ready for operation. All you need do is set it up just like you would do with a new stove or a furnace. This model is called the “Household Incinerator, Model H-1,” and is installed in the base-

ment or some other convenient point.

Model H-1 is a “direct feed” type—that is, waste and garbage is carried direct to the Incinerator and fed through the charging door. One of the pictures on this page shows its scientific principles of garbage consumption.



Get Rid of This

Another important feature of the Model H-1 is that it has a water heater in it. This convenience is especially welcome where the laundry is done at home. If one prefers, gas can be installed in the Incinerator.

Naturally, it is rather difficult to give you complete details of these wonderful Incinerators in such a small space. However, if you will write to the GODER INCINERATOR CORPORATION, 325 North Michigan Avenue, Chicago, Illinois, this firm will gladly send you full information—without obligation on your part.

Leading physicians, medical and health authorities all over the country are strongly recommending the installment of Incinerators as the best means to eliminate the dangers that constantly lurk around the filthy garbage can. If there are any children in your home, all the more reason why you should install this modern convenience and protect your loved ones.

The Garbage Can will be only a remembrance before long. It must go—just as many other old-fashioned menaces to health have passed.



Cross Section of Household Incinerator H-1



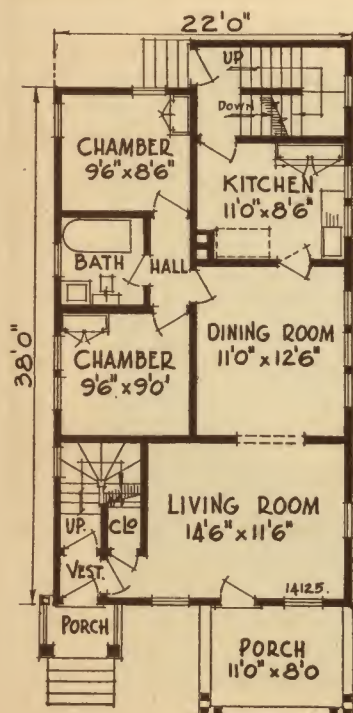
22 Ft. Wide x 38 Ft. Deep

Design 14125-A

Two Apartments

Each Floor Has 5 Rooms, Bath and Private Porch

THE above two-apartment homes will appeal to the practical economist. All the savings of the two-family home are embodied. And when economical living can be had in such comfortable and imposing surroundings it is time to investigate.

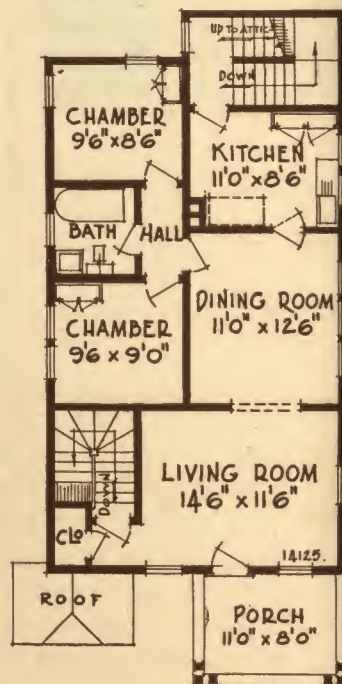


DIMENSIONS:

Width Over All.....	27' 0"
Depth Over All.....	53' 6"
Ceiling Height, First Floor.....	8' 6"
Ceiling Height, Second Floor.....	8' 6"
Height of Basement.....	7' 0"

Our Three Big Points

Three factors that have attracted builders to our service are our dependable quality, our consistently prompt shipments and our wide variety of stock.





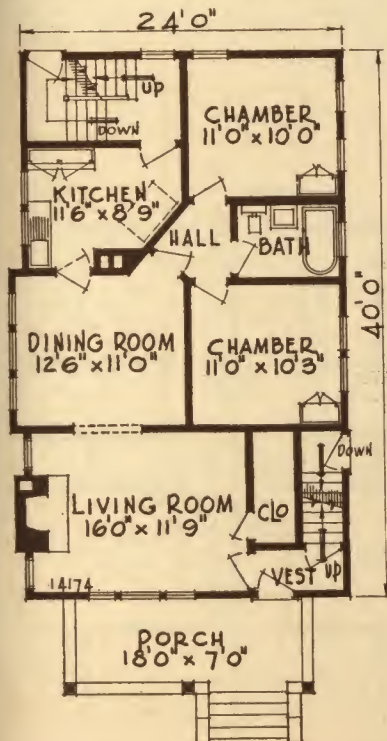
24 Ft. Wide x 40 Ft. Deep

Design 14174-A

Two Apartments

Each Floor Has 5 Rooms, Bath and Porch

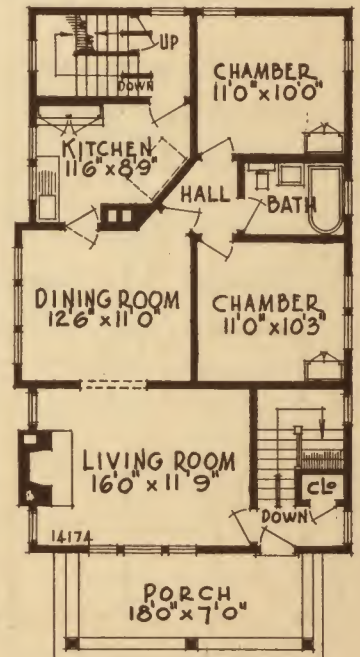
If you are looking for interest on your money this style of building will appeal to you. When erecting two-apartment buildings, one is assured of an income that will aid in paying for the structure, or give a high interest rate for the investment. This apartment building, or commonly called flat, is well designed from the foundation up, and will be appropriate for any neighborhood.

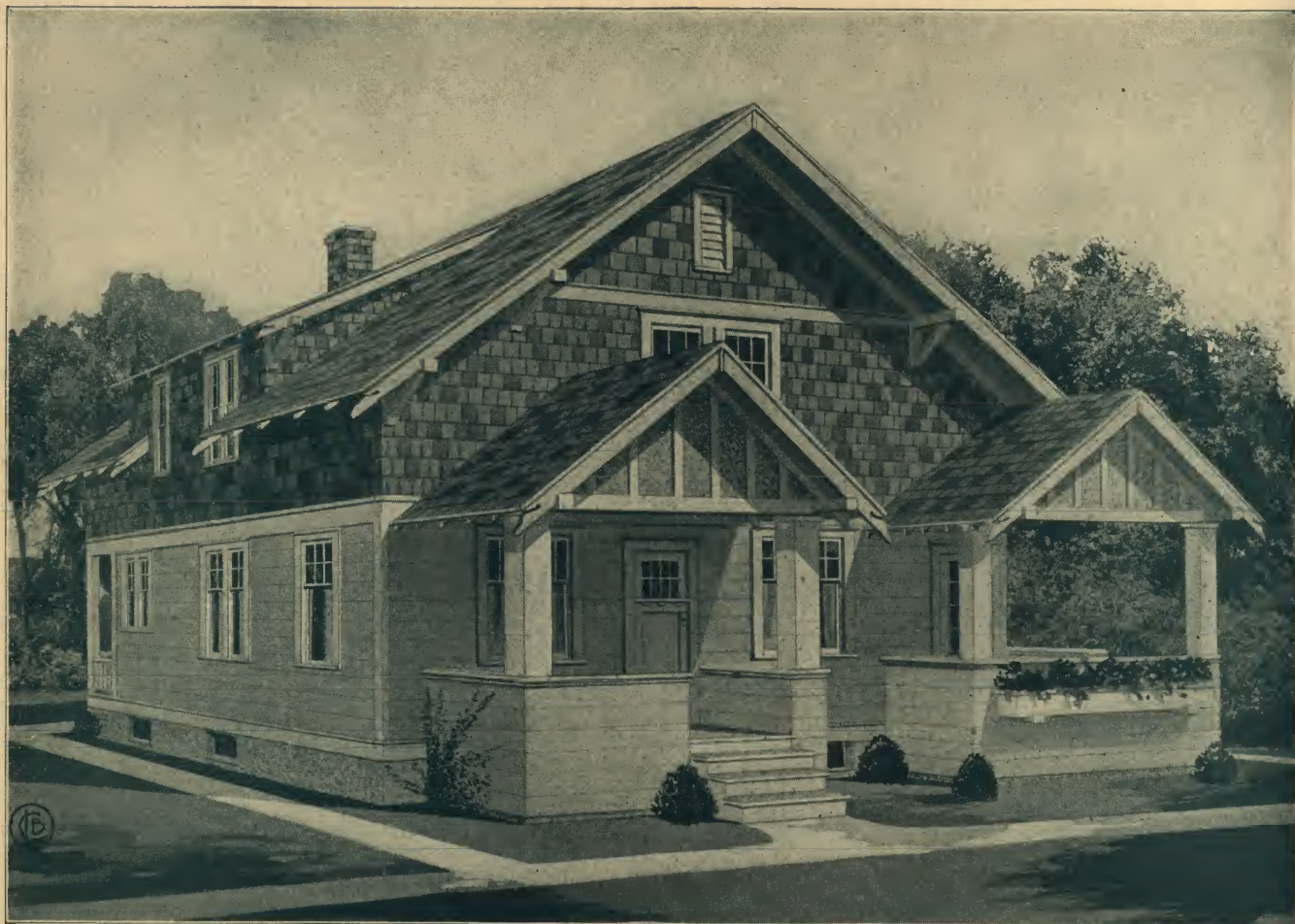


DIMENSIONS:

Width Over All.....	27' 0"
Depth Over All.....	52' 0"
Ceiling Height, First Floor.....	8' 8"
Ceiling Height, Second Floor.....	8' 8"
Height of Basement.....	7' 0"

Realizing that the satisfied customer is the greatest and most successful advertisement that we can secure, we take pains, therefore, to make all our patrons satisfied customers.





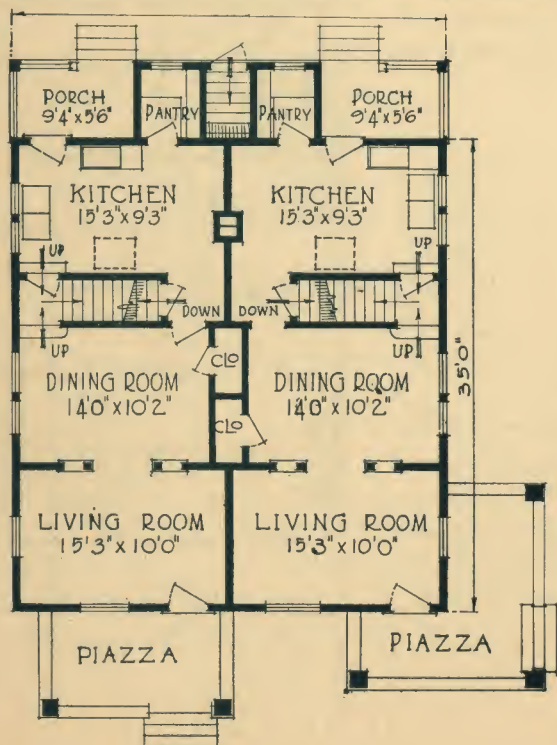
32 Ft. Wide x 35 Ft. Deep

Design 12271-A

Two-Family Home

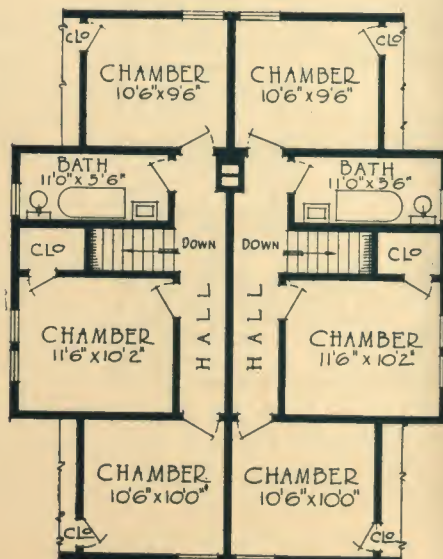
Each Family Has 6 Rooms and Bath

IT is a thrifty family who, in building its own home, provides for a tenant to pay taxes and upkeep and, besides, a comfortable profit. To such a family this design has much to recommend it. Shingle and clapboard side wall protection has been provided to give lasting life and more than usual character to the design. The spacious substantial porches provide outdoor comfort for both families. The whole exterior is one of fine balance and dignity.



DIMENSIONS:

Width Over All . 43' 6"
 Depth Over All . 53' 3"
 Ceiling Height,
 First Floor . . . 8' 8"
 Ceiling Height,
 Second Floor . 8' 2"
 Height of Base-
 ment 7' 0"





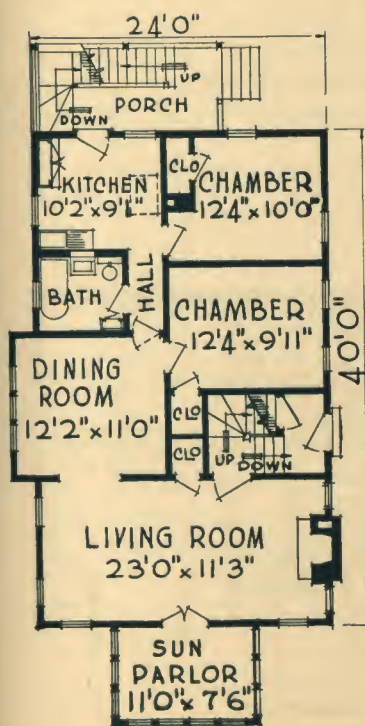
24 Ft. Wide x 40 Ft. Deep

Design 12685-A

Two Apartments

Each Floor Has 5 Rooms, Bath and Sun Parlor

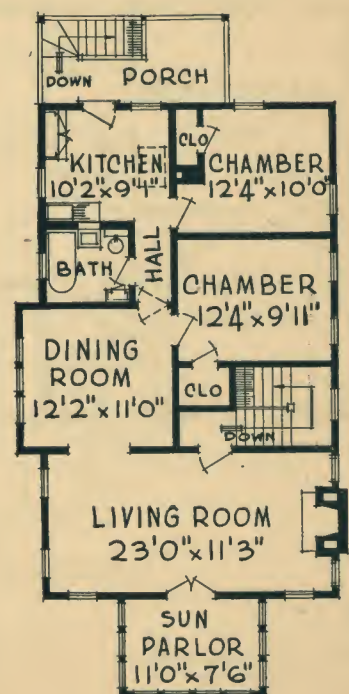
FOR a perfect duplex—a complete home on each floor, we challenge you to find an equal design either in beauty, or perfection of layout. One look at the floor plans will convince any landlord that this is the arrangement renters want. Notice the attractiveness of the living room and the cheerful sun parlor. This is one way of building a home and getting someone else to pay for it.



DIMENSIONS:

Width Over All.....	33' 3"
Depth Over All.....	60' 0"
Ceiling Height, First Floor.....	8' 10"
Ceiling Height, Second Floor.....	8' 6"
Height of Basement.....	7' 0"

No matter how puzzling your building problems may be, don't hesitate to put them plainly up to us. We'll quickly supply the solutions.

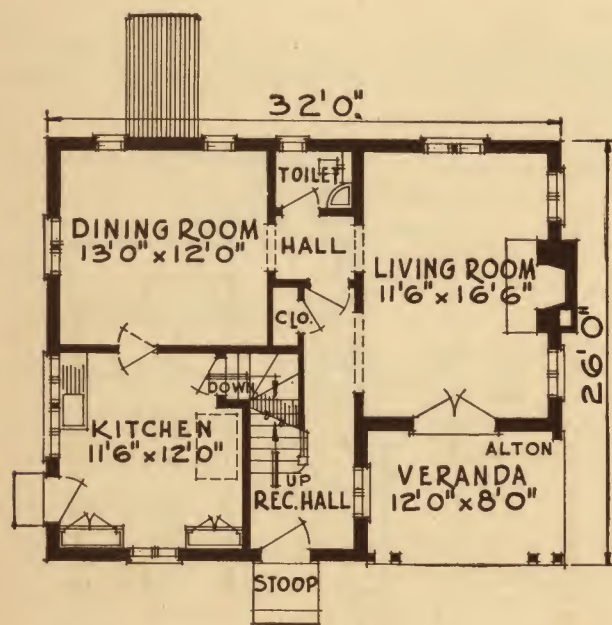




Size 32'0" x 26'0"

"The ALTON"

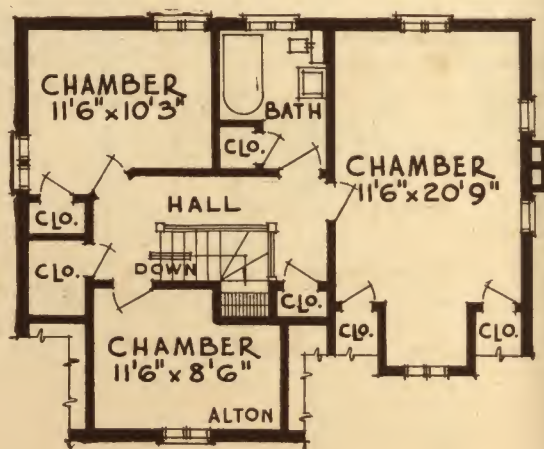
6 Rooms, Bath and Toilet



DIMENSIONS

Width over all.....	33' 0"
Depth over all.....	38' 0"
Ceiling height, 1st floor.....	8' 6"
Ceiling height, 2nd floor.....	8' 6"
Height of basement.....	7' 0"

THIS illustration is sure to attract the attention of the discriminating builders interested in modern small homes. It is characterized as English by its steep roof, by its casements and by its squatty chimney. The old Colonial shutters are pleasing and very effective in completing this handsome home. The outside walls are tile and stucco with brick trimmings.



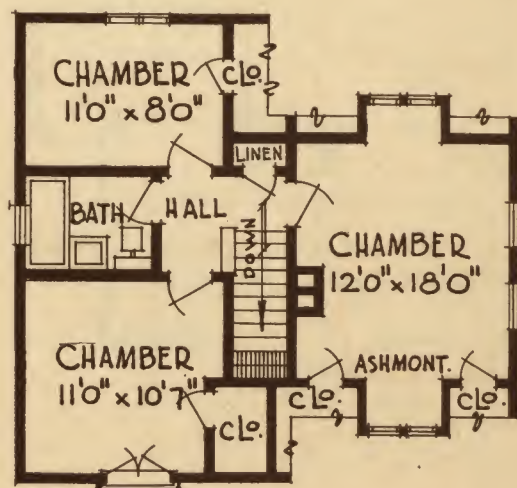
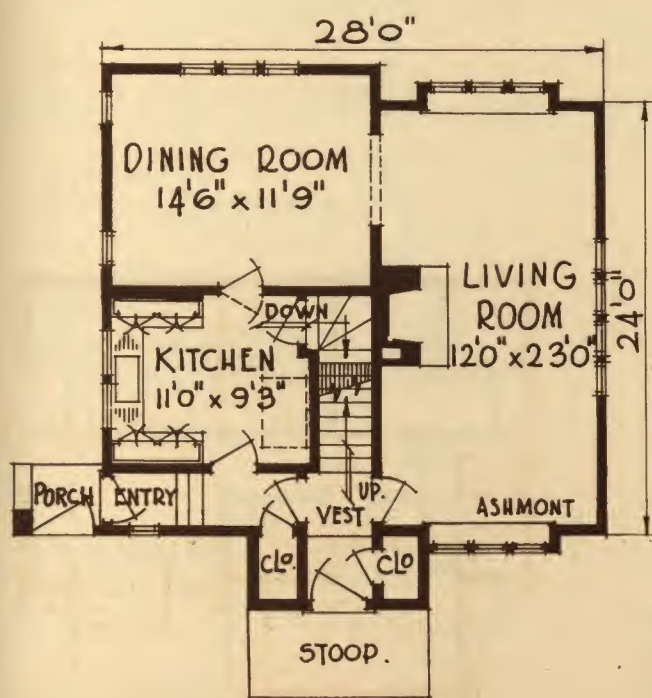


Size 28'0" x 24'0"

"The ASHMONT"

6 Rooms and Bath

DONE in stucco on metal lath with occasional trellis work, or iron railing, giving it a gem-like appearance. By placing the kitchen at the front with entrance on side, the entire rear is left for garden space. Large rooms admirably arranged, mark the interior of the "Ashmont."



DIMENSIONS

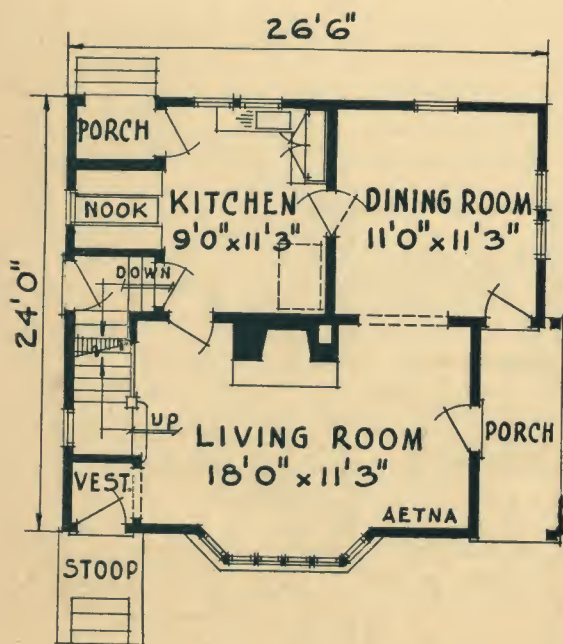
Width over all	34' 0"
Depth over all	35' 0"
Ceiling height, 1st floor	8' 6"
Ceiling height, 2nd floor	8' 0"
Height of basement	7' 0"



Size 26'6" x 24'0"

"The AETNA"

6 Rooms, Bath and Nook

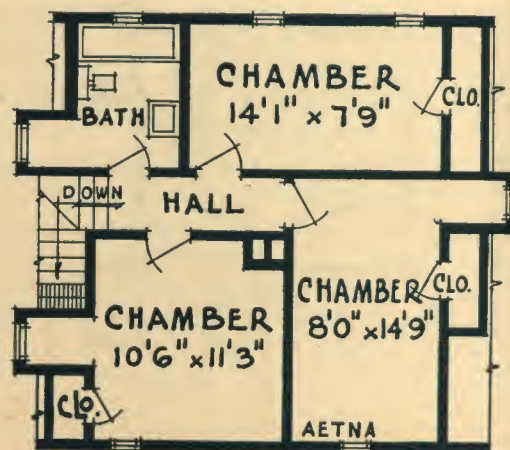


DIMENSIONS

Width over all.....	33' 6"
Depth over all.....	28' 6"
Ceiling height, 1st floor.....	8' 6"
Ceiling height, 2nd floor.....	8' 0"
Height of basement.....	7' 0"

A HOME of individuality. Done in stucco on metal lath. The brick bay and entrance serve to enhance the beauty of the stucco.

The living room with its bay, fireplace and porch adjacent, is a dream.

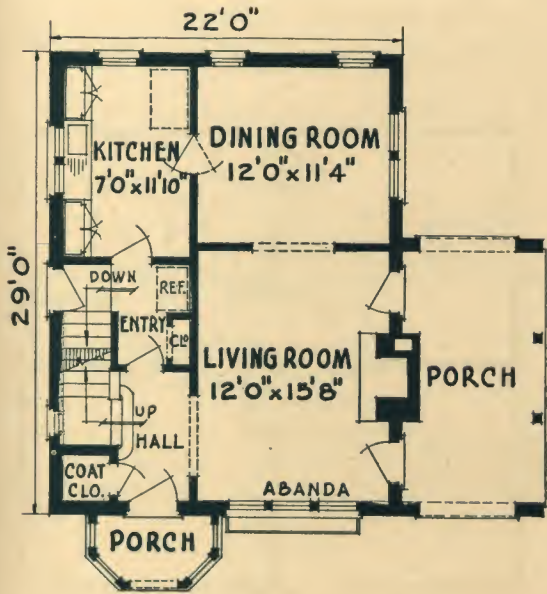




Size 22'0" x 29'0"

"The ABANDA"

6 Rooms and Bath



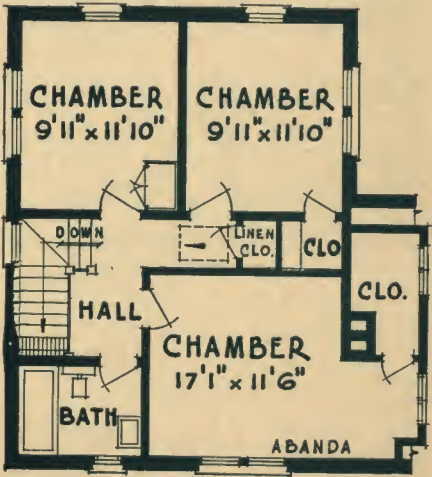
DIMENSIONS

Width over all.....	34' 0"
Depth over all.....	35' 0"
Ceiling height, 1st floor.....	8' 6"
Ceiling height, 2nd floor.....	8' 0"
Height of basement.....	7' 0"

THE eye wanders back and forth between the shady porch and the unique entrance.

The interior does not belie the charm of the outside. Large, airy rooms, and numerous handy closets make the "Abanda" most livable.

Stucco on tile for outside walls.



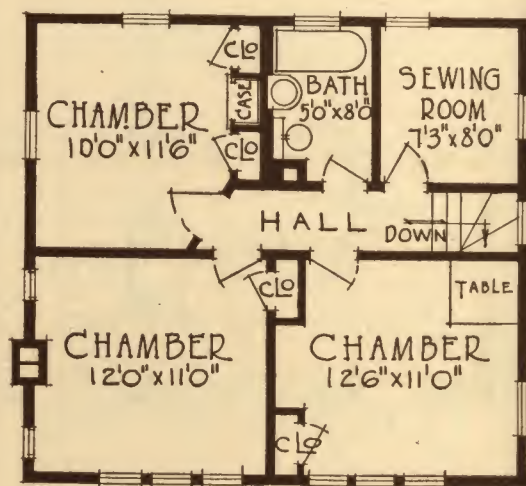
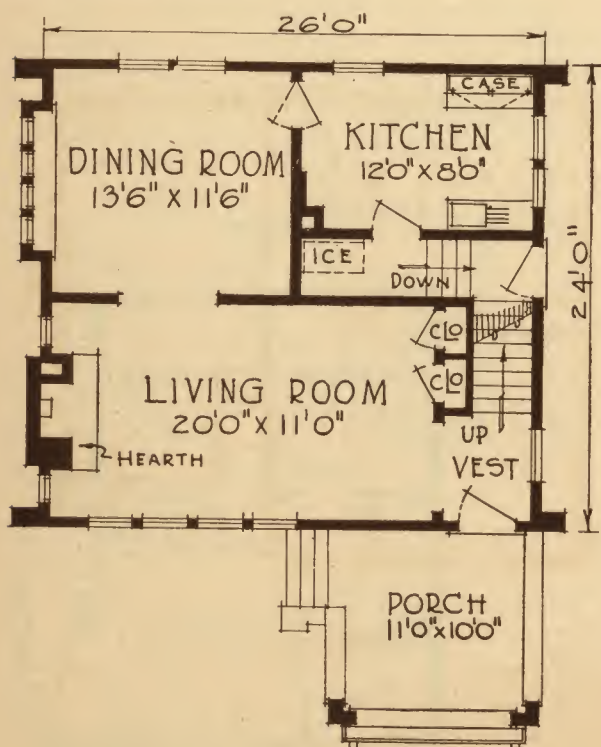


26 Ft. Wide x 24 Ft. Deep

Design 12257-A

6 Rooms, Bath and Sewing Room

SIMPLICITY of outline, good proportions and convenient floor plans have made this design popular both for city and suburb. This is not a large home, but it is compact and square, which offers most for the amount invested. A careful study of the interior will show that all conveniences are included which make the home comfortable and the housework easier.



DIMENSIONS:

Width Over All.....	31' 6"
Depth Over All.....	38' 8"
Ceiling Height, First Floor.....	9' 0"
Ceiling Height, Second Floor.....	8' 0"
Height of Basement.....	7' 0"

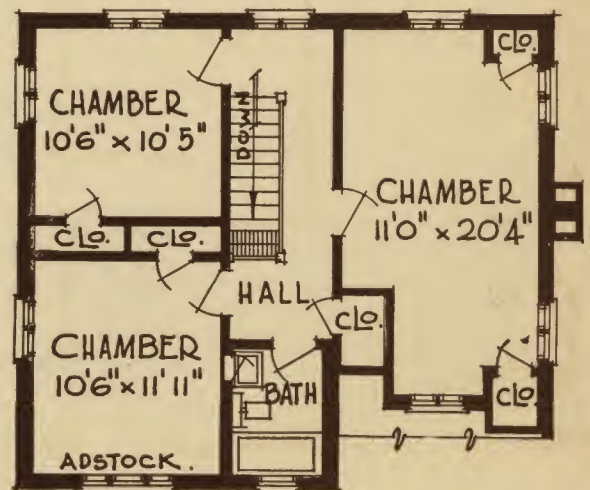
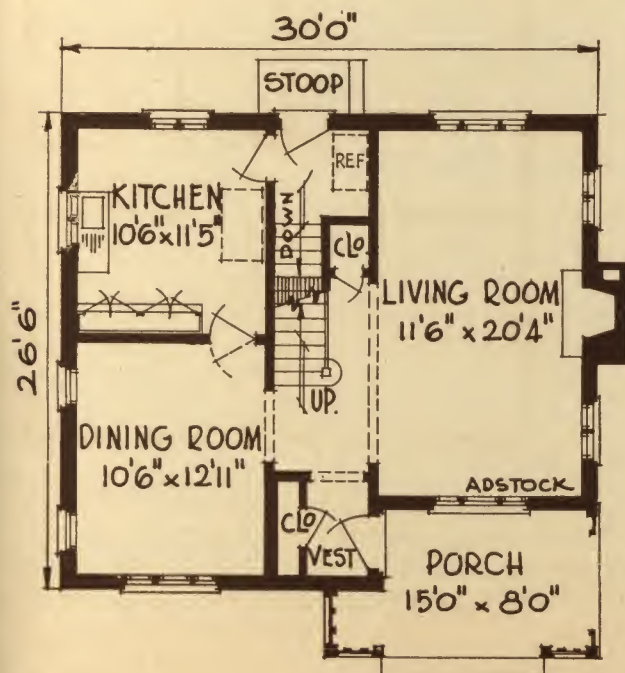


Size. 30'0" x 26'6"

"The ADSTOCK"

6 Rooms and Bath

A TRIM home in stucco on hollow tile. All the sash are steel. The open porch is charming and comfortable. Large chambers, kitchen conveniences, and expansive dining room; all cannot fail to appeal to the housewife.



DIMENSIONS

Width over all.....	33' 3"
Depth over all.....	35' 0"
Ceiling height, 1st floor.....	8' 6"
Ceiling height, 2nd floor.....	8' 0"
Height of basement.....	7' 0"

Advantages of Northern Birch and Hard Maple for Elegant and Enduring Interior Woodwork

MICHIGAN and Wisconsin Hardwoods are admirably suited for fine interior woodwork, and they offer opportunities for striking decorative effects. The variety and elegance of finish, which they make possible, command the special attention of home builders.

Northern Birch, for example, combines the artistic with the practical. While in cost it compares favorably with other fine hardwoods, it possesses merits in both appearance and serviceability that add materially to the worth of the building it graces.

The Finely Figured Grain of Birch

The natural diversity of color and grain of "Beautiful Birch," and the range in light and dark stains which it will take, afford almost unlimited scope for individual treatment. Unselected Birch comprises a mixture of two beautiful shades, one a slightly reddish tinge, the heartwood; and the other yellowish, the sapwood. Under all but the lighter stains, these colors blend to a harmonious tone of rare beauty, which is particularly effective in doors and panels.



A fine specimen of the graceful, wavy grain that may be had in Curly Birch. Under natural finish it exhibits a "changeable silk" effect that is exquisite for veneer panels and doors.

Red Birch is practically all heartwood. It tends toward greater uniformity than unselected Birch, and shows the same variation of figure, from very plain to very ornamental. It is used for the finest trim and paneling, and usually finished natural or stained to bring out its attractive grain. Red Birch is also used in floors, where it exhibits a pleasing contrast in color.



Luxurious interiors like this may be secured with Birch finished in dark stains which blend to a rich and uniform tone—paneled walls, trim and doors all contributing to the distinctive effect.

Curly Birch is a special grain, occurring only occasionally in the part of certain trees. It is often used as veneer in the conspicuous portions of woodwork, like doors and panels. It has a characteristic wavy figure and a delicate pearly surface of "changeable silk" effect.

Rotary-cut Birch Veneer

"Beautiful Birch" is one of the few hardwoods which can be rotary-cut into veneers, (peeled around the log), with assurance of successful results. The dense, close-knit texture of the wood resists tendencies to check. Not only is Birch rotary-cut veneer more artistic and stable, but also more economical than veneers made from woods that have to be straight sawn.

Birch being intensely hard and tough grained, does not readily show dents, mars or scratches. In homes where children are allowed full freedom, "Beautiful Birch" is good accident insurance.

Northern Birch provides a substantial backing for paint or enamel finish, giving unusual durability to the surface. It is free from gum or resin, and when properly seasoned, does not exhibit a tendency to warp, twist, shrink or crack, and it never disfigures the rooms by developing unsightly defects or stains that show through the finish.

Hard Maple for Fine Interior Finish

Hard Maple combines valuable decorative properties and service qualities which make it highly prized for the better class of interior woodwork, including trim, paneling, doors, built-in cases, as well as for floors, especially where subject to severe wear.

Hard Maple surpasses all other commercial hardwoods in hardness, as shown by results of tests made on dry specimens by the U. S. Forest Products Laboratory. Hence, it stands use and abuse to a remarkable degree, and is especially desirable for woodwork, exposed to hard service. Due to its slow, uniform growth, Hard Maple develops a compact, even grain that gives it a natural smoothness which tends toward gloss or luster under finish. Because of its sturdy qual-

ities, Hard Maple is used for church and school furniture, and is specified by architects to an increasing extent for the entire interior woodwork in these, and also in other public buildings.

Finishing Qualities of Hard Maple

In general, Hard Maple shows a light, soft graining. The sapwood is almost clear white, while the heartwood is rather a reddish brown.

Hard Maple is susceptible to stain and yields color effects of remarkable softness, richness and beauty. Bird's-eye Maple, a special and rare grain, can be used as veneer in doors or panels for securing distinctive results.

Hard Maple forms an excellent base for paint or enamel, preserving the beauty of the most delicate tints. Its super-hardness is a virtue in trimwood, assuring perfect joinery that holds shape, surface and appearance under the most exacting conditions.

Northern Birch and Hard Maple both possess superior merits as to finish and serviceability that



Fanciful grain is rare in Hard Maple, but may be had in beautiful figuring as shown by this panel of typical Bird's-eye Maple Veneer.



An example of fine Hard Maple trim with artistic gray stain finish that is elegant as it is enduring. Hard Maple floors, of course, to match the woodwork in beauty and serviceability.

especially fit them for use in fine cabinetwork and make them ideal for furniture as well as trimwood.

Books on Northern Birch and Hard Maple are furnished free on request to home builders by the Northern Hemlock & Hardwood Manufacturers' Association. These contain authoritative data on all American Hardwoods, as well as many helpful facts on the best methods of using and finishing these fine interior trimwoods. Write for copies direct to

Northern Hemlock & Hardwood Manufacturers' Association

235 F. R. A. Building

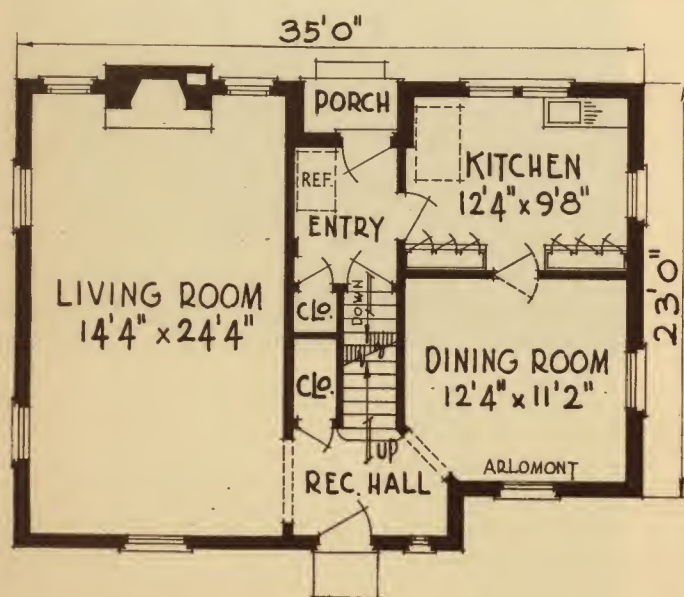
Oshkosh, Wisconsin



Size 35'0" x 26'0"

"The ARLOMONT"

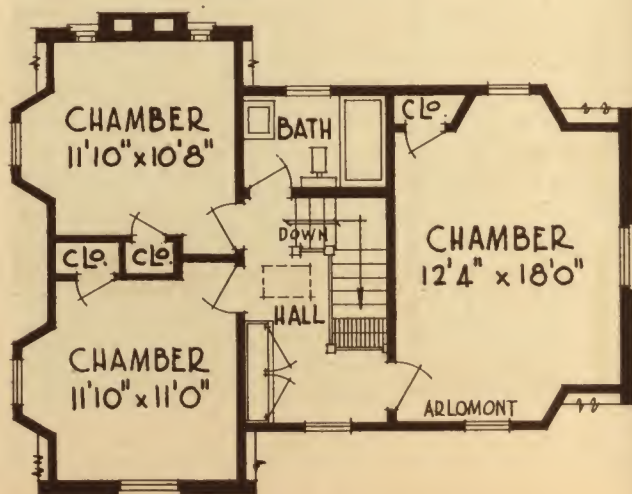
6 Rooms and Bath



DIMENSIONS

Width over all.....	39' 0"
Depth over all.....	31' 0"
Ceiling height, 1st floor.....	8' 6"
Ceiling height, 2nd floor.....	8' 0"
Height of basement.....	7' 0"

THE "Arlomont" is of hollow tile construction with exterior stucco finish. The built-in cabinets in kitchen and upstairs hall are very convenient. Large chambers with many nooks and projecting windows contain numerous possibilities for attractive furnishing.

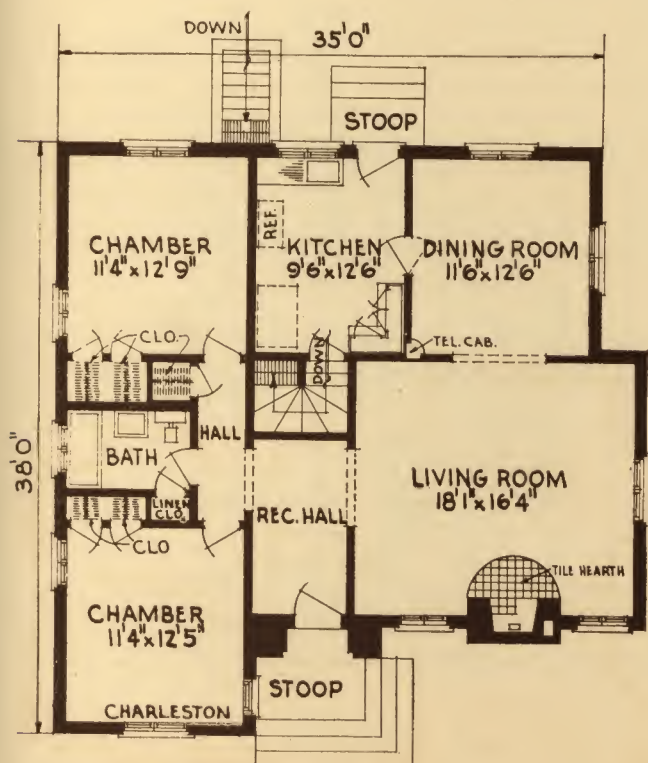




Size 38'0" x 38'0"

"The CHARLESTON"

5 Rooms and Bath



THE spirit of modern architecture is never shown to better advantage than in the above home. The entrance, roof lines, chimney and windows are all unique and distinctive. Yet all these details blend into one harmonious whole which bears the stamp of the personality of its creator.

The use of stucco on tile and space saving closet fixtures are but two of the many modern efficiencies which are found in the construction and arrangement of this home. In summary it is seldom one finds such individual beauty and modern efficiency coupled in one home. It will be an environment for the dweller that will constantly inspire him.

DIMENSIONS

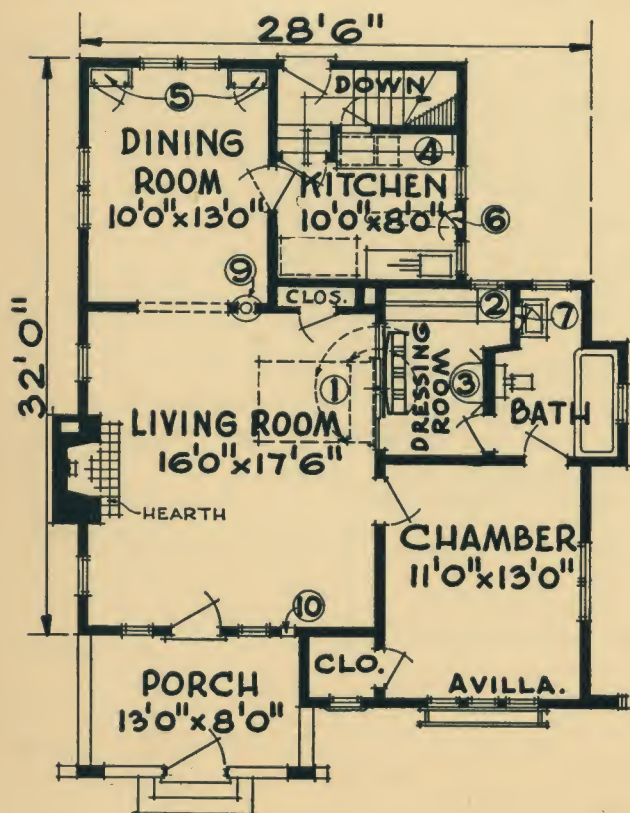
Width over all.....	39' 0"
Depth over all.....	47' 0"
Ceiling Height	9' 0"
Height of basement.....	7' 0"



Size 28'6" x 36'0"

"The AVILLA"

4 Rooms, Bath and Dressing Room



A BUNGALOW along the Spanish Lines. A combination of stucco on metal lath, tile roof and brick chimney are effectively blended into a handsome monolithic structure. Four rooms with five room efficiency. Here are features that would delight any prospective builder, yet the home is most economical to build. A full size disappearing bed in the living room makes it possible to convert this into a bedroom at night, thus giving the conveniences of an additional room.

KEY TO MANUFACTURED SPACE SAVING EQUIPMENT USED IN THIS HOME

- 1—"Disappearing Bed"
- 2—"Dressing Cabinet"
- 3—"Dressing Table"
- 4—"Combination Kitchen Cabinet and Refrigerator"
- 5—"China Cabinets"
- 6—"Built-in Ironing Board"
- 7—"Medicine Cabinet"
- 9—"Telephone Cabinet"
- 10—"Built-in Mail Box"

DIMENSIONS

Width over all.....	32' 0"
Depth over all.....	42' 0"
Ceiling height	9' 0"
Height of basement.....	7' 0"

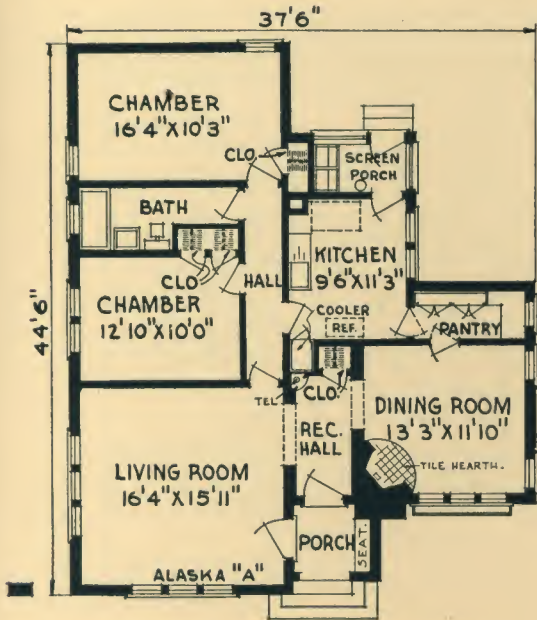


Size 37'6" x 44'6"

The "ALASKA"

5 Rooms and Bath

HOLLOW tile walls with stucco exterior finish and stained shingles for roof.

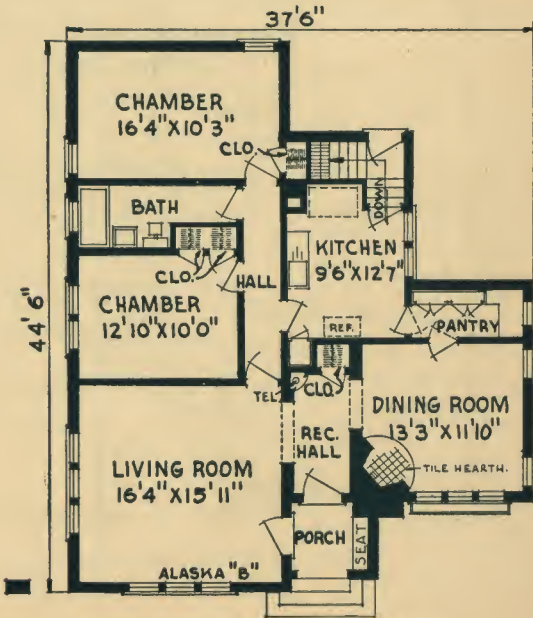


PLAN "A"—WITHOUT BASEMENT

DIMENSIONS

Width over all.....	45' 0"
Depth over all.....	47' 6"
Ceiling height.....	9' 0"
Height of basement—Plan "B".....	7' 0"

IMPORTANT
When ordering plans of this design, state whether wanted with or without basement.



PLAN "B"—WITH BASEMENT

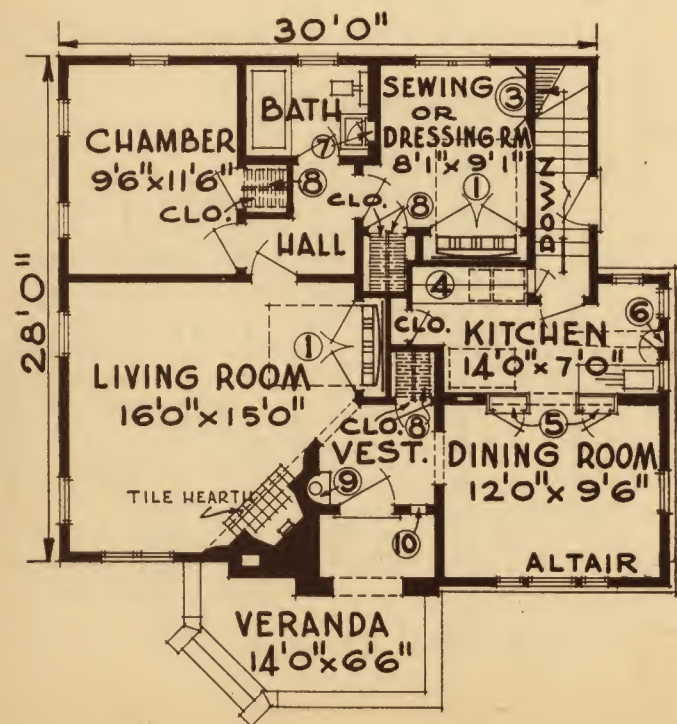


Size 34'4" x 29'9"

"The ALTAIR"

4 Rooms, Bath and Sewing Room

STUCCO, face brick, shingle thatched roof, and half timbered gables have all been carefully blended to produce this beautiful bungalow. Only five rooms yet it offers seven room efficiency. The use of a full size disappearing bed in the living room transforms this into another bed room at night. Likewise the same arrangement is provided for the sewing room. Space saving devices in the kitchen make it a very efficient and compact work room. Outside walls are stucco backed up with metal lath.



KEY TO MANUFACTURED SPACE SAVING EQUIPMENT USED IN THIS HOME

- 1—"Disappearing Beds"
- 3—"Dressing Table"
- 4—"Combination Kitchen Cabinet and Refrigerator"
- 5—"China Cabinets"
- 6—"Built-in Ironing Board"
- 7—"Medicine Cabinet"
- 8—"Adjustable Clothes Hangers"
- 9—"Telephone Cabinet"
- 10—"Built-in Mail Box"

DIMENSIONS

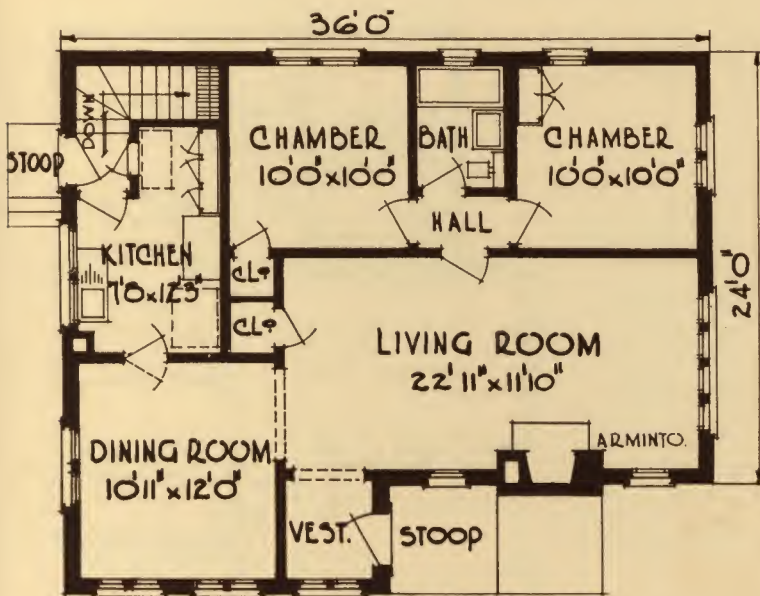
Width over all.....	35' 9"
Depth over all.....	37' 6"
Ceiling height	8' 6"
Height of basement.....	7' 0"



Size 36'0" x 29'10"

"The ARMINTO"

5 Rooms and Bath



DIMENSIONS

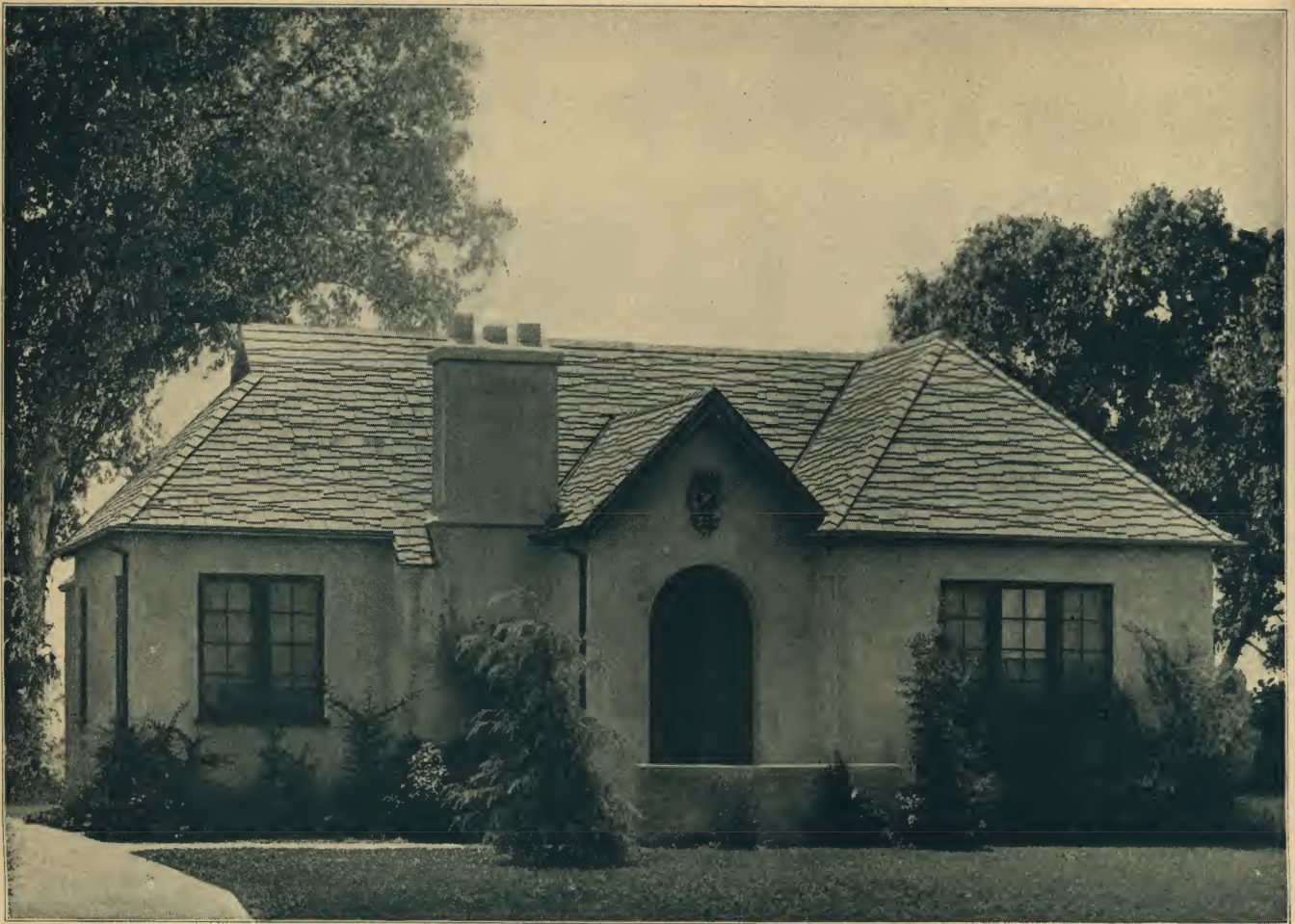
Width over all.....	39' 6"
Depth over all.....	31' 0"
Ceiling height	9' 0"
Height of basement.....	7' 0"

A JEWEL in the Spanish style. The combination of the tile roof, stucco, spiral pilasters, and Gothic windows is captivating.

The small hall between the chambers and living room sets each room off by itself. Outward beauty and inward comfort are the gifts of the "Arminto."

All exterior walls are constructed of hollow tile.

These Homes are Modern and Practical and Have Proven So in Actual Construction.

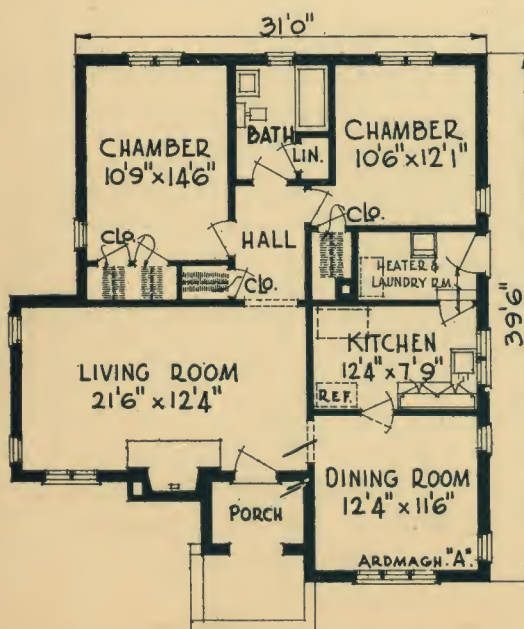


Size 36'0" x 39'6"

"The ARDMAGH"

5 Rooms and Bath

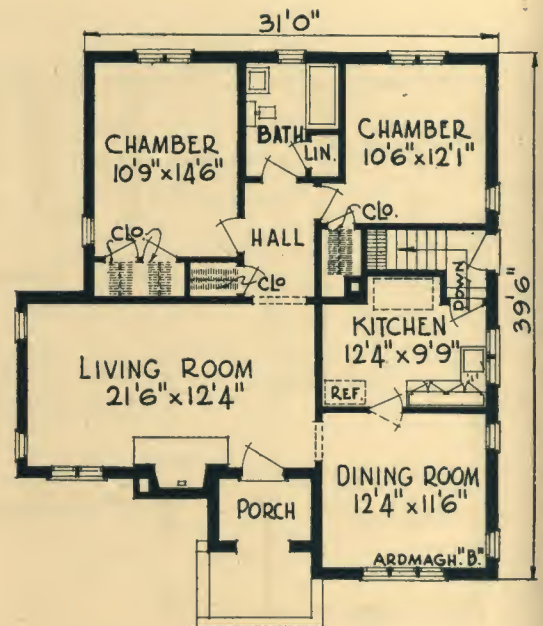
AN effective design carefully created of stuccoed hollow tile walls and random laid shingles. The "Ardmagh" provides the conveniences of an apartment with the advantages of a country home. Stucco on tile for outside walls.



PLAN "A"—WITHOUT BASEMENT

Important

When ordering plans of this design state whether wanted with or without basement.



PLAN "B"—WITH BASEMENT

DIMENSIONS

Width over all.....	38' 0"
Depth over all.....	44' 0"
Ceiling height, 1st floor.....	8' 6"
Height of basement—Plan "B".....	7' 0"

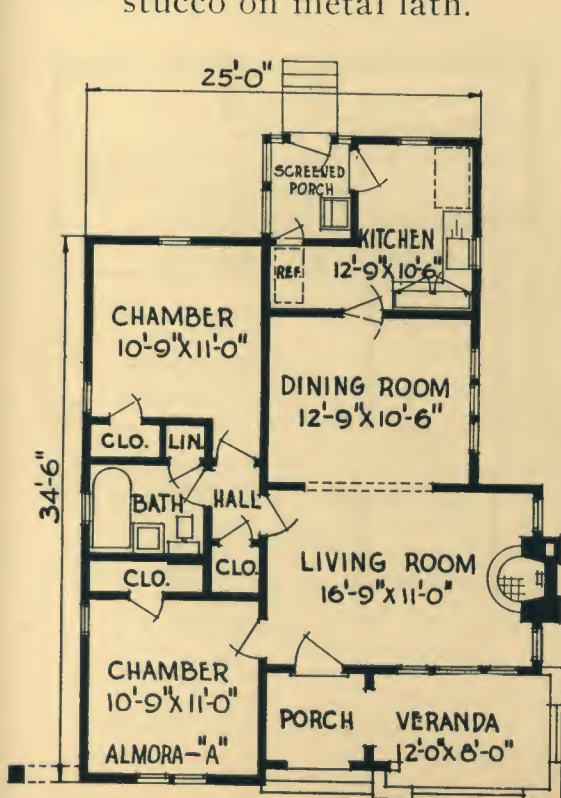


Size 24'0" x 34'6"

"The ALMORA"

5 Rooms and Bath

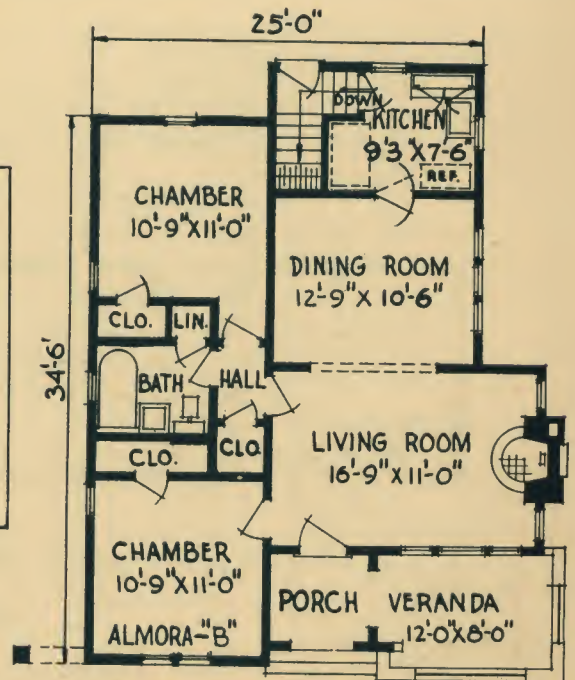
"THE ALMORA" is of frame construction with outside walls covered with stucco on metal lath.



PLAN "A"—WITHOUT BASEMENT

IMPORTANT

When ordering plans of this design state whether wanted with or without basement.



PLAN "B"—WITH BASEMENT

DIMENSIONS

Width over all	35' 6"
Depth over all—Plan "A"	43' 6"
Depth over all—Plan "B"	39' 0"
Ceiling height	8' 6"
Height of basement—Plan "B"	7' 0"



Size 35'6" x 34'0"

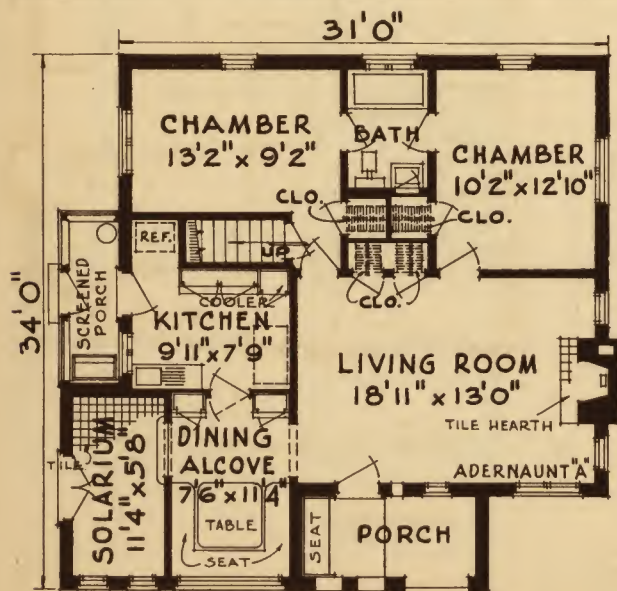
"The ADERNAUNT"

4 Rooms, Bath, Dining Alcove and Solarium

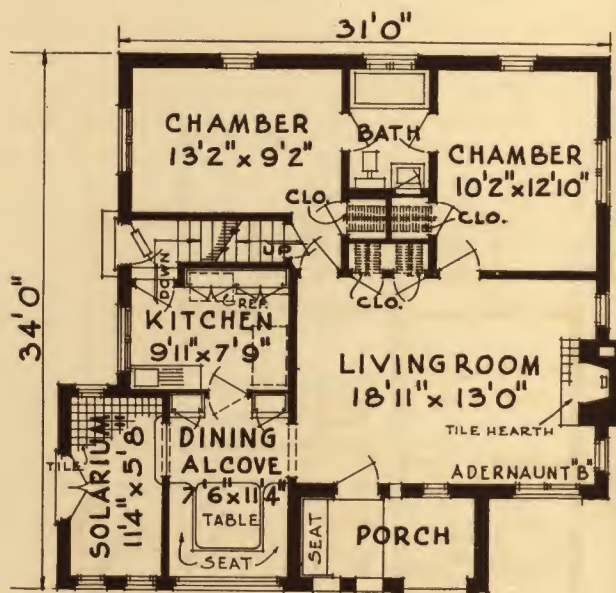
A WELL designed home of hollow tile construction with exterior of stucco.

IMPORTANT

When ordering plans of this design state whether wanted with or without basement. The Closet in the Living Room offers ideal space for Disappearing Bed.



PLAN "A"—WITHOUT BASEMENT



PLAN "B"—WITH BASEMENT

DIMENSIONS

Width over all	36' 6"
Depth over all	35' 6"
Ceiling height	8' 6"
Height of basement—Plan "B"	7' 0"



Size 36'0" x 38'0"

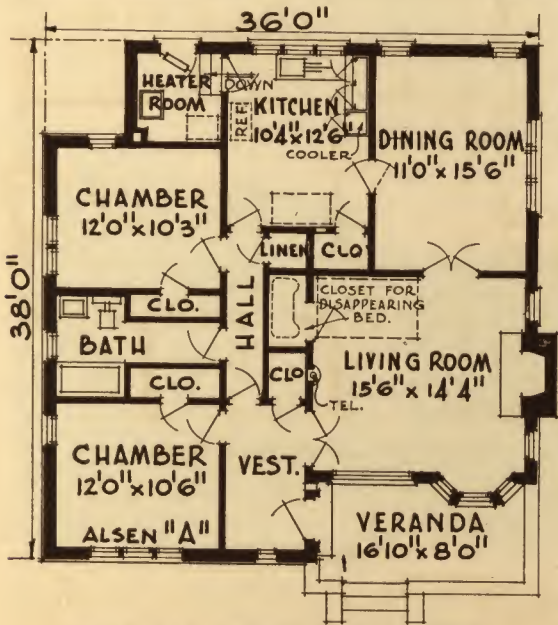
"The ALSEN"

5 Rooms and Bath

STUCCOED hollow tile walls with face brick foundation and trimmings and roof of asbestos shingles are effectively combined.

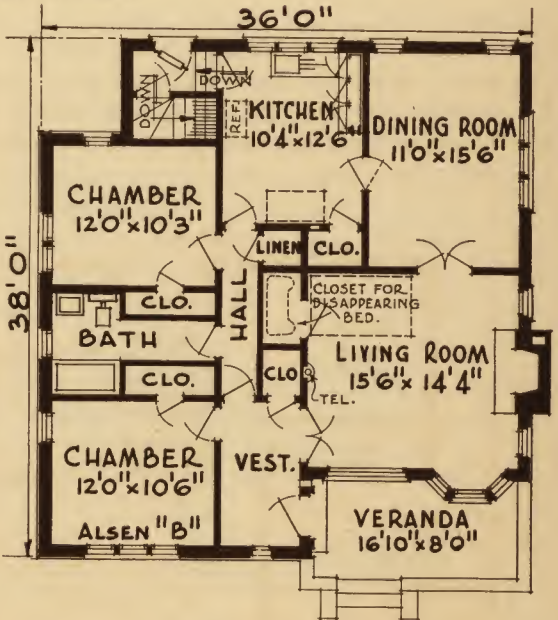
IMPORTANT

When ordering plans of this design state whether wanted with or without basement.



PLAN "A"—WITHOUT BASEMENT

The
Disappearing
Bed
Converts
the
Living
Room
into a
Chamber
at
Night



PLAN "B"—WITH BASEMENT

DIMENSIONS

Width over all.....	38' 6"
Depth over all.....	43' 0"
Ceiling height.....	9' 0"
Height of basement—Plan "B".....	7' 0"

Once an *Unobtainable Luxury*, Now a Comfort Available to *Every Home*!

HOT water was the very hub of the justly famous ancient Roman civilization. This statement, unmodified, may appear a trifle ill-considered, but remember that the baths were the center of early Roman culture and that hot water was the lure which attracted the greatest thinkers of the day.

Now the finest type of automatic hot water service is available to every modern household. Low in price and very sparing in its use of gas, the EverHot Automatic Heater will unfailingly deliver quantities of steaming hot water, enough for any purpose, any time a tap is opened.

Contrast this with the old manually operated tank heater. A prow down the cellar stairs—a sputtering match—a hasty dab at the burner—a blast as the flame starts—the return upstairs—the pacing about—what to do in the interim—hot water at last—the belated bath and shave.

We are stepping out for the evening. Now, comfortably riding along in motor, bus, or street car, the eternal question arises—did we turn that heater off? We don't remember—the sinking sensation at the pit of the stomach—our final resignation to fate—we're late anyway—we'll take a chance.

We bid two spades—did we turn off that heater? We forget our partner's lead—our partner glares—did we turn off the gas? The evening's ruined. The party's over—we hurry home—our forebodings were justified—what havoc. We've paid in cash and discomfort for the EverHot we don't own.

Another fruitful source of waste and annoyance against which the new home builder should plan, is the range boiler attached to heating coils in the furnace. The theory of this arrangement is that it supplies "free" hot water in the cold weather when the furnace fire is going.

Nothing could be further from the truth. Obviously, it takes heat to raise the temperature of the ice cold water that flows into the furnace coil—heat that might otherwise be used for warming the home. You burn more fuel all winter long as a result.

In addition, the range boiler into which the heated water goes is practically never insulated. As a result,



the heat radiates freely—the cellar is usually the warmest room in the house—and the "free" hot water supply is the reason. Fully 20% of the heat the furnace generates is thus radiated—an almost total waste. If this 20% were made useful, the corresponding reduction in fuel used would go a long way towards pay-

ing for an EverHot.

There are two principal types of water heaters which are designed to eliminate the drawbacks and annoyances of the old fashioned tank heater and range boiler. These are the "instantaneous" and the "storage" types.

The "instantaneous" type is built to heat by means of a blast of flame that raises the temperature of the water as it flows through the coils. The burner ignites whenever a hot water faucet is opened. The water is cold when it enters the coil and hot when it leaves. The disadvantages of this type are several—the coils seldom last long (due to violent changes of temperature and the resultant precipitation and liming), are expensive to replace and the gas consumption of the necessary pilot light is entirely wasted.

The storage type heater, of which the EverHot is the leading example, maintains a tankful of water at the desired temperature at all times—and uses only the tiny pilot light for this purpose. The main burner (thermostatically controlled) ignites only to replace hot water drawn off. Extremely high heating efficiency and low gas consumption are thus se-



A washing is SO much more easily accomplished if you've all the hot water you need.

cured, while an abundant supply of steaming hot water is available at any hour of the day or night.

Water, once heated, is kept hot at a minimum of expense, and no violent temperature changes such as shorten the life of other heaters occur.

EverHot is built in three different sizes—the Baby Grand for small families—EverHot Junior for average requirements and EverHot Senior for large homes. For unusual demands two or more EverHots can be attached in series.

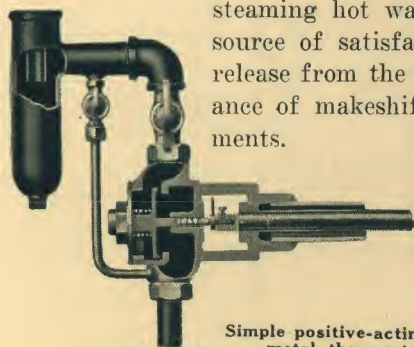
No home, no matter how moderate its cost, should be planned without including EverHot in the specifications. For scarcely any household convenience costs as little to purchase, install and operate and none gives greater comfort.

Electric refrigerators, washing machines, ironers, electric ranges and good gas stoves all cost more than the EverHot and none contribute in so large a degree to more pleasant living.

And the EverHot delivers hot water with full, generous pressure, whether others in the house are using the water at the same time or not. You may raise your voice in song, while standing under the shower, even if someone is rinsing dishes in the kitchen downstairs.

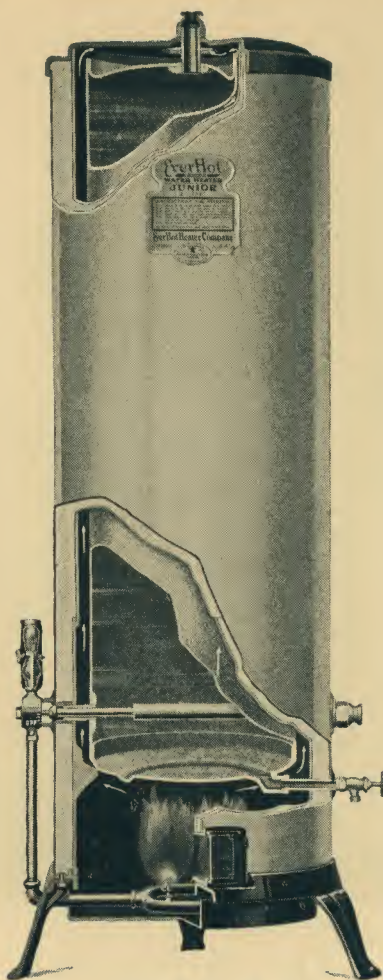
It is hardly necessary to detail the myriad uses for hot water, but once a home owner has enjoyed EverHot service he would never be without it—so speedily does he come to regard the heater as an absolute essential.

Not only is the ample supply of steaming hot water a never-ending source of satisfaction, but also the release from the trouble and annoyance of makeshift heating arrangements.



Simple positive-acting, all-metal thermostat

For the EverHot makes possible in the home the same perfect hot water service that characterizes exclusive clubs and the finer hotels—the same service that you insist upon and are willing to pay a premium for when travelling.



Cut away view of heater, showing sturdy, scientific construction.

The mechanically inclined will, in all probability, be interested in the features of construction that account for the EverHot's amazing efficiency of operation.

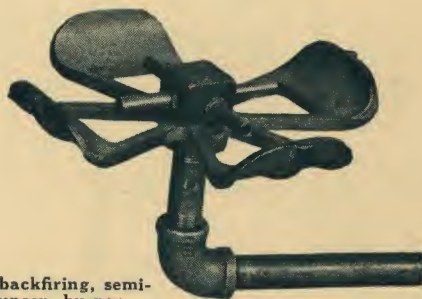
The entire outside of the boiler is used as heating surface. Extremely high heating efficiency is obtained. The thermostat is simple, positive in action and trouble-free. It is all metal and because of its graduated valve, permits the passage of gas in exactly the quantity needed. Improved construction practically eliminates condensation. Perfect temperature control and unrestricted waterways prevent liming.

These and other features contribute to the long life and trouble-free service of EverHot Automatic Water Heaters. Evidence of the perfect performance of these heaters is provided by the fact that in our entire history we have never charged an EverHot owner a cent for repairs or service.

An important conclusion might also be drawn when it is stated that an overwhelming percentage of the country's plumbers favor this heater. The EverHot, indeed, has been responsible for a wave of popularity for automatic hot water service that has

literally swept the country. Home builders and home owners, generally, have come to the conclusion that here is a most important contribution to home comfort and convenience.

Once you fully appreciate the advantages of perfect automatic hot water service, you would as soon think of planning a home without windows and doors as without an EverHot. The cost, compared to that



Non-backfiring, semi-bunsen burner

of even the most moderately priced home, is insignificant. The gain in convenience, in more attractive living conditions and in ease of re-sale is incalculable. Be sure that the EverHot is included in your home specifications.

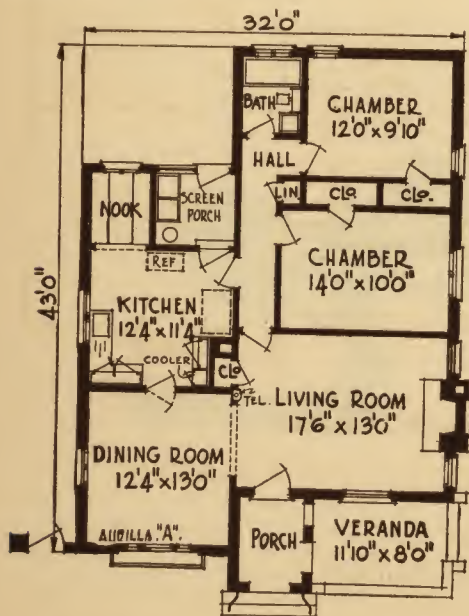


Size 32'0" x 43'0"

"The AURILLA"

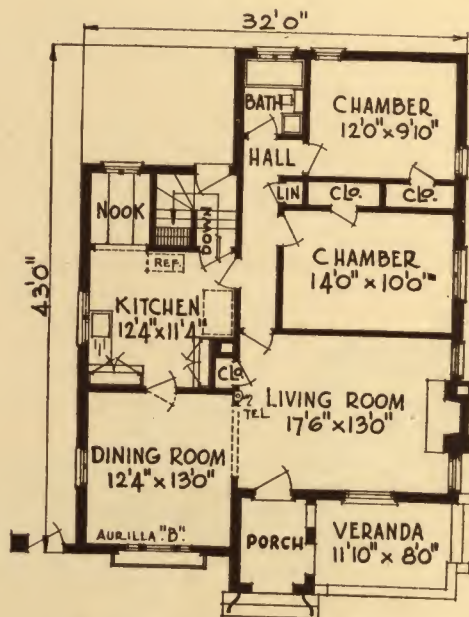
5 Rooms, Bath and Dining Nook

THE "Aurilla" is a rich home, rich in detail and rich in general appearance. The tile covered entrance is artistic and inviting. The iron rails, gate and window guards are right in the Spanish tradition. The outside walls are built of stucco on hollow tile, giving permanency and beauty. The floor plan is excellent and deserves careful study.



PLAN "A"—WITHOUT BASEMENT

IMPORTANT
When ordering
plans of this design
state whether
wanted with or
without basement.



PLAN "B"—WITH BASEMENT

DIMENSIONS

Width over all.....	39' 0"
Depth over all.....	48' 6"
Ceiling height	8' 6"
Height of basement—Plan "B".....	7' 0"



Size 34'0" x 38'6"

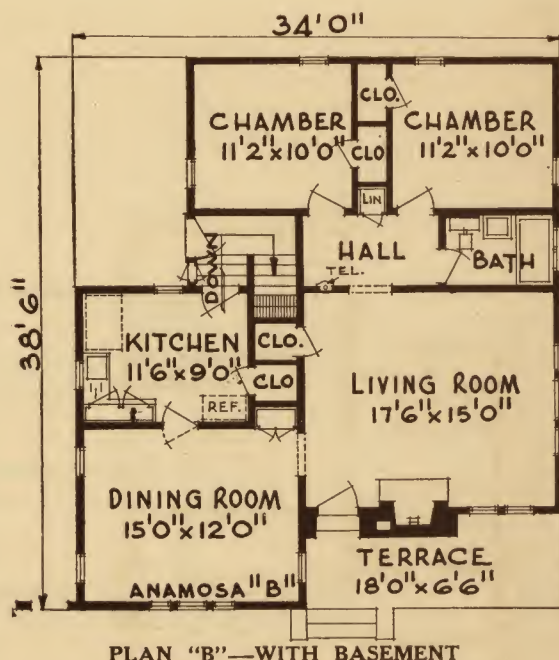
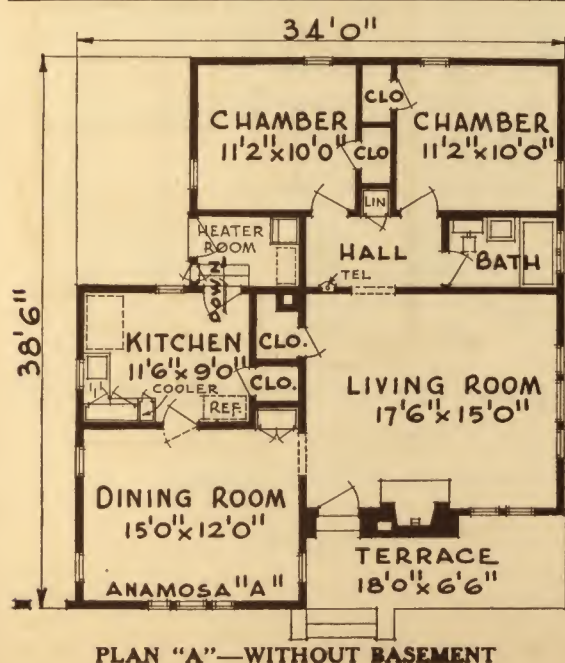
"The ANAMOSA"

5 Rooms and Bath

STUCCO on metal lath for outside walls and tile roof are combined to create this effective Mediterranean type home.

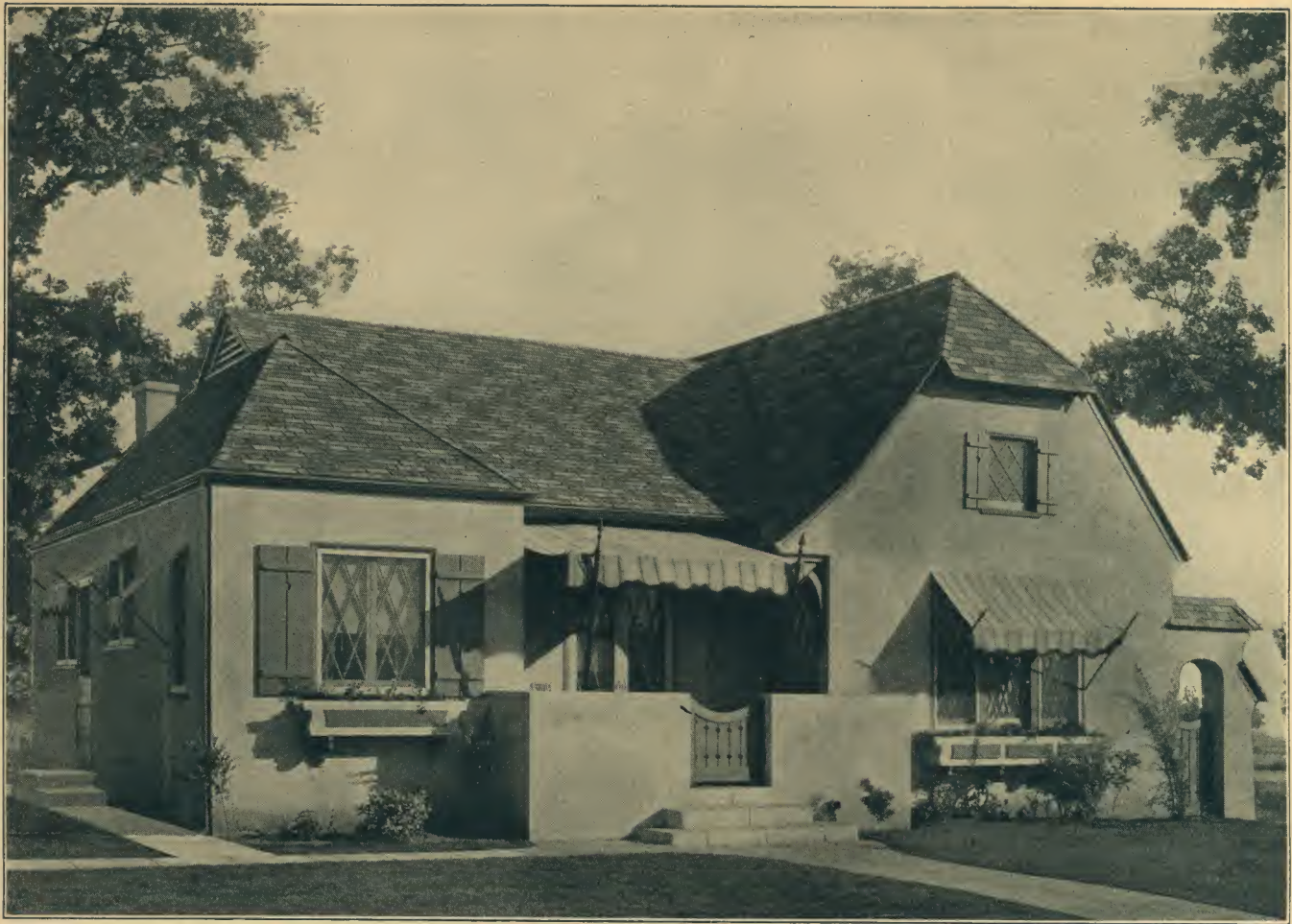
IMPORTANT

When ordering plans of this design, state whether wanted with or without basement.



DIMENSIONS

Width over all	39' 6"
Depth over all	41' 0"
Ceiling height	8' 6"
Height of basement—Plan "B"	7' 0"



Size 38'0" x 32'0"

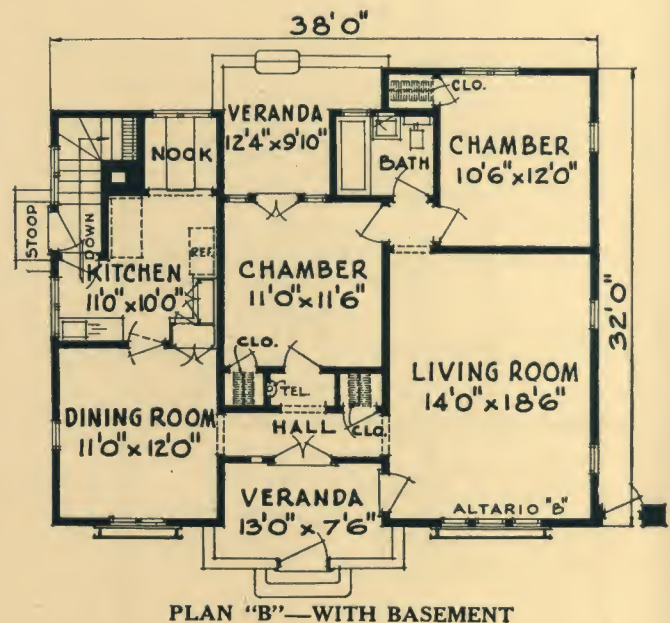
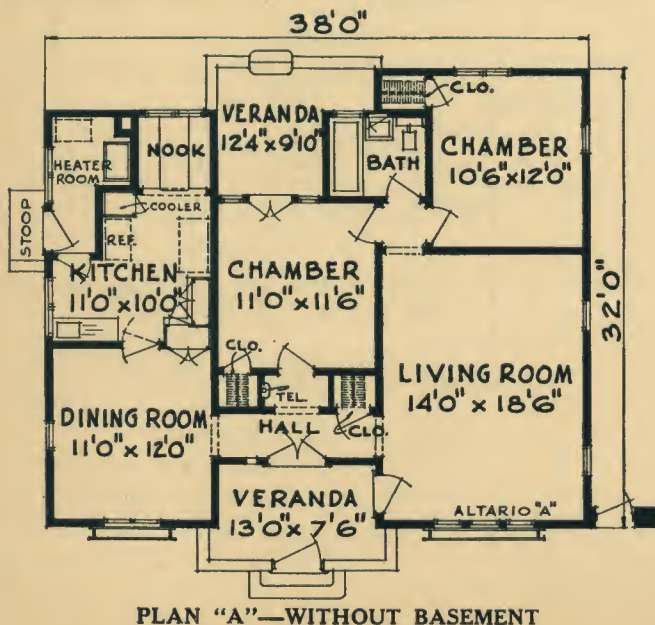
"The ALTARIO"

5 Rooms, Bath and Dining Nook

A HOME worthy of careful consideration. Exterior walls are of frame construction covered with metal lath and stucco.

IMPORTANT

When ordering plans of this design state whether wanted with or without basement.



DIMENSIONS

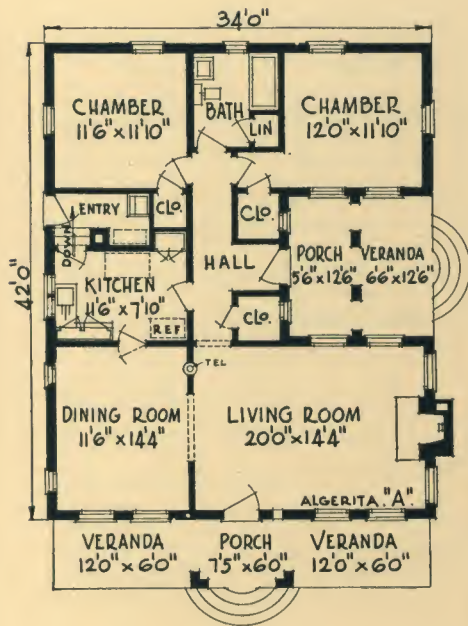
Width over all.....	45' 6"
Depth over all.....	38' 0"
Ceiling height.....	8' 6"
Height of basement—Plan "B".....	7' 0"



Size 34'0" x 42'0"

"The ALGERITA"

5 Rooms and Bath



PLAN "A"—WITHOUT BASEMENT

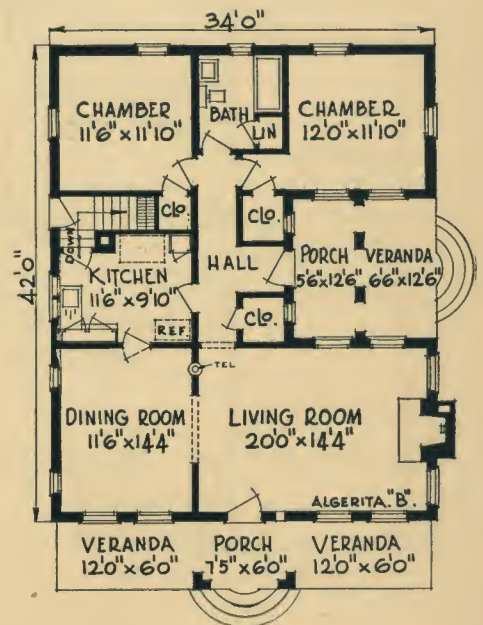
DIMENSIONS

Width over all.....	41' 0"
Depth over all.....	51' 0"
Ceiling height (Living and Dining Room).....	10' 0"
Ceiling height (Balance).....	9' 0"
Height of basement—Plan "B".....	7' 0"

THE beauty of the "Algerita" is suggested by the picture. Imagine it in a rich reamy stucco topped by a brilliant colored tile roof and you have the whole story. The floor plan tells the story of the interior. Outside walls are hollow tile on which the stucco and plaster is directly applied.

IMPORTANT

When ordering plans of this design, state whether wanted with or without basement.



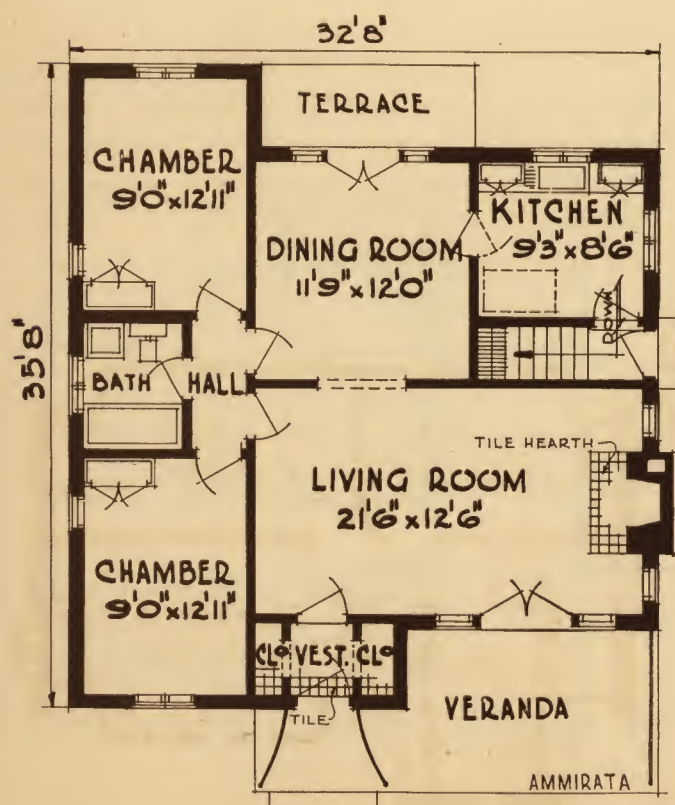
PLAN "B"—WITH BASEMENT



Size 32'8" x 35'8"

"The AMMIRATA"

5 Rooms and Bath



A BUNGALOW displaying all the charm of the Southern Italian style. The tile roof and iron railing complete the picture.

The tile vestibule carries out the desired effect. Good-sized rooms assist in making the "Ammirata" a most fetching bungalow.

Hollow tile walls with stucco exterior finish.

DIMENSIONS

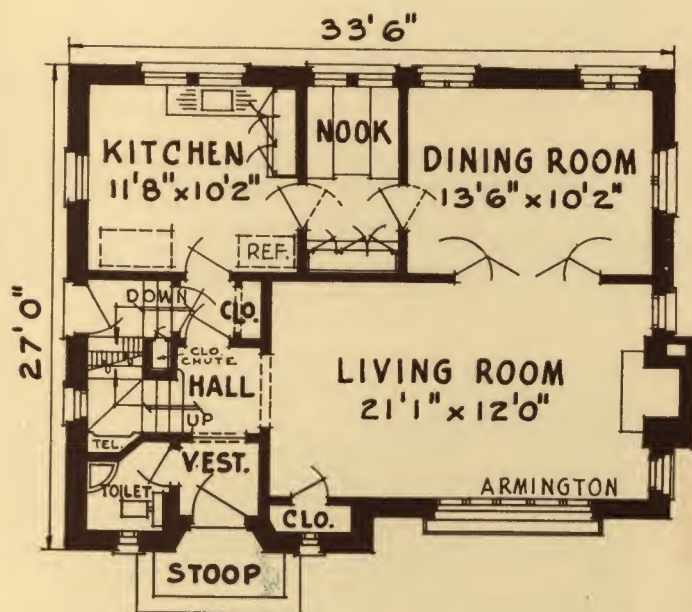
Width over all	33' 6"
Depth over all	40' 6"
Ceiling height	9' 0"
Height of basement	7' 0"



Size 33'6" x 27'0"

"The ARMINGTON"

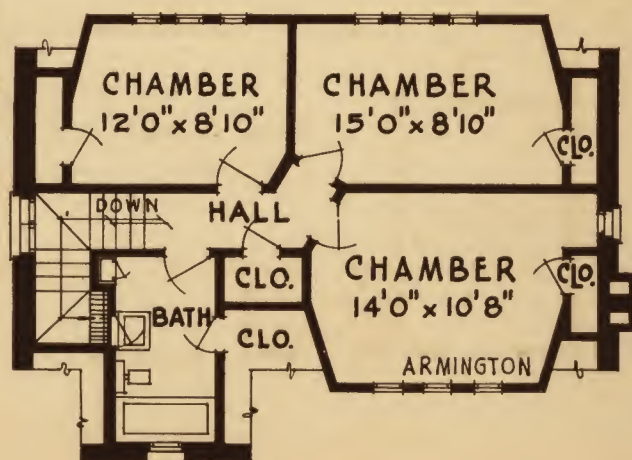
6 Rooms, Bath and Dining Nook



DIMENSIONS

Width over all.....	36' 0"
Depth over all.....	32' 0"
Ceiling height, 1st floor.....	8' 6"
Ceiling height, 2nd floor.....	8' 0"
Height of basement.....	7' 0"

THE picture tells the story. A beautiful and substantial home of solid brick outside walls with face brick for exterior surface. A well designed home to last for generations. An abundance of helpful sunshine is provided by the generous use of steel sash throughout the entire structure.



THE USE OF FACE BRICK

Durability, Beauty and Economy in the Face Brick Home

There never was a time when the American people gave so much thought to the building of their homes, both on the practical and artistic side. There never was a time when so many beautiful small homes were being built. And in this development Face Brick is playing an important part.

The use of Face Brick in home building has, during the past five years, increased by leaps and bounds. In all parts of the country, in the smaller towns and in metropolitan centers, home-builders have discovered that, from every point of view, Face Brick gives them the greatest return per dollar spent.

This preference for brick is not a new manifestation. Ancient monuments, throughout the whole recorded history of man, reveal the structural merits of brick. While other materials used for structural purposes have proved susceptible to the destroying influences of the elements, on the score of durability brick has held its own, and, in fact, a little more. In his "Antiquity of Man," Sir Charles Lyell, the father of modern geology says: "Granite disintegrates and crumbles into mica, quartz, and feldspar; marble soon smoulders into dust of carbonate of lime; but hard, well-burnt clay endures forever in the ancient landmarks of mankind."

Art has been partial to brick in expressing its finest architectural ideals for forty centuries. And now the modern face brick manufacturer has added an almost endless range of colors thus infinitely extending the artistic possibilities of this material. While brick clays burn to three fundamental colors, gray, buff, and red, there develops in the burn a bewildering variety of hues, tones, and shadings from light to dark.

Besides these artistic and æsthetic values, there are the necessary practical values of strength and endurance which the varieties of face brick afford—a combination which renders them at once the most desirable of all the structural materials used for building-facings. Without doubt face brick offers the best investment the home builder can make.

Three essential things must be considered when one enters upon a home-building program: first, Utility; second, Durability; third, Appearance. Of course, the amount of money available must be considered, but even here the question resolves itself into that of best arrangement, greatest durability and finest appearance for the amount of means available. In other words, for the amount of money one has at his command he hopes to get into the building all the conveniences possible—as durable a building as possible—as beautiful a building as possible—all this whether he is building himself a home or whether he is building only as an investment.

An objection commonly raised to brick is the item of expense. To the prospective builder who has avoided using face brick because of the notion that it is high in cost it will come as a pleasant surprise that it is exceedingly economical as a building material and within the means of the small home builder.

Comparative Costs

The following comparative costs are actual figures obtained during the past fifteen years in all parts of the country by manufacturers of face brick. All these figures are the bids for actual contracts by experienced contractors in various communities. The percentage of increase in cost of a face brick home over a frame structure is so small that it can hardly be considered in constructing a modern home. For example, a \$6,000 frame house, figuring the excessive cost at 6 per cent, would mean a \$6,360 face brick house.

Summary of Percentage Differences, 1910-1925

Year	Siding on Frame	Stucco on Frame	Face Brick Veneer	Face Brick on Tile	Face Brick on Common
1910.....	0.0%	2.9%	6.9%	10.7%	9.1%
1913.....	0.0%	4.0%	5.9%		8.1%
1915.....	0.0%	1.6%	4.9%		6.9%
1919.....	0.0%	0.5%	4.4%	6.5%	6.1%
1922.....	0.0%	0.2%	4.7%	6.2%	6.0%
1925.....	0.0%		3.2%	4.8%	4.2%

Considering the durability, added charm and beauty of brick, together with the expense saved in upkeep, economy is decidedly in favor of a brick structure. Depreciation takes one bump at a brick structure and forever vacates the premises. But against other materials it finds an easy conquest and exacts a toll of 2 per cent per annum. Suppose we take the highest disparity in cost, 9 per cent, as an example. On a house costing \$6,000 the difference in favor of the frame building is \$540. A paint job at the end of the fifth year has reduced the figure to \$340. Depreciation has annually taxed the building at the rate of \$120 or \$600 for the five years. By the end of the fifth year the builder of a frame house is the loser by \$260; but even if we made the comparison even, a brick home is a fire-proof, weather-proof and everlasting monument to the wisdom of his choice of materials.

Other advantages of brick over the frame structure are fire-safety, low insurance rates, comfort and health. A brick wall operates against excessive heat in the summer and against excessive temperature changes in the winter. In this respect it has very decided advantages in the economy of fuel as well as in comfort and health.

Bonding

No other building material can approach face brick in the possibility of color schemes for the wall surface, for they are an integral part of the enduring brick. But in your choice of texture and tone of the brick themselves, you have by no means exhausted the possibilities of artistic effect on the wall surface. You still have to consider the vital influence of bonds and mortar joints on the result.



A. F. B. A. Six-Room House, No. 627-A
As built for "Better Homes in America" at Park Ridge, Illinois

Bond in brick work is the overlapping of the brick one upon the other, either along the length of the wall or through its thickness, in order to bind them together in a secure, structural mass. Units are shifted back and forth so that the vertical joints in two successive courses do not come in line. In other words, the brick are laid so as to break joint, the whole forming a natural bond or structural unit, giving strength to the wall.

When a brick is laid lengthwise of the wall, thus showing its long, narrow dimension, it is called a stretcher. If its length extends back into the wall so that its short dimension shows on the surface, it is called a header. The stretcher secures strength in the length of the wall. The header secures the strength of the wall throughout its thickness.

Up to comparatively recent times, brick bond was used only to secure the strength of the wall, but in the seventeenth century it occurred to European builders that there was an artistic possibility in the bond as it appeared on the surface. They began to see the fine tracery of the mortar joint running over the background of the brick, and by experiment found that this could be varied into very attractive patterns by different arrangement of the brick bond. As a result of this, there have been developed mainly three different types of bond which are used at the present time, with various modifications, to secure attractive effects in pattern.

The first and most obvious of these bonds is called Running or Stretcher bond (Fig. 1). This bond has the merit of being very strong longitudinally, but

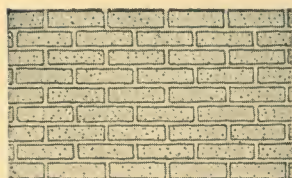


Fig. 1. Running or Stretcher

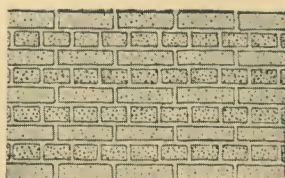


Fig. 2. English

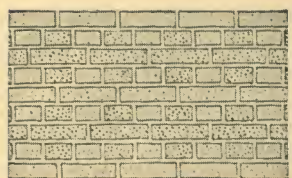


Fig. 3. English Cross or Dutch

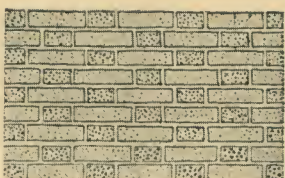


Fig. 4. Flemish



Fig. 5. Common

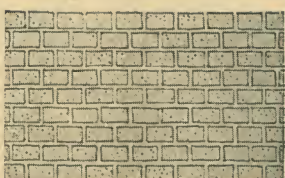


Fig. 6. Header



Fig. 7. Two Stretcher Garden Wall

lacks transverse strength; consequently, it is modified into what is called Common or American bond by laying a course of headers about every sixth course (Fig. 5). As a type of Running bond, headers instead of stretchers may be used (Fig. 6). As this bond is very light structurally, it should not be laid except for panels or other ornamental effects. The English is made up of alternating courses of stretchers and headers (Fig. 2). It is modified beautifully by breaking the joints of the successive stretcher courses; this is called English Cross or Dutch bond (Fig. 3). This produces a very pleasing series of Greek crosses and ripple lines up and down the surface of the wall, and the English brick-builders claim for it the great merit of giving transverse strength to the wall.

The Flemish bond (Fig. 4) is secured by laying each course in alternate stretchers and headers, the header resting upon the middle of the stretcher in successive courses. This produces a very attractive pattern and is a favorite among the builders because of its artistic effect. It may also be modified in various ways to produce other pattern effects. Thus is the Garden Wall bond made by laying the courses with from two to four stretchers alternating with a header (Fig. 7).

Mortar Joints

Figure 8 details the different mortar joints used in brick work. Four elements must be carefully considered in choosing mortar joints, viz., color, texture, size and kind. The wrong kind of mortar joint will destroy the beauty of the brick. On the other hand, if it is properly chosen it will bring out the fine shades and tones of its natural beauty. Colored mortar joints may be produced in two ways; First, by the use of natural colored sand, ground granite or other stone; Second, by the use of artificial mortar color.

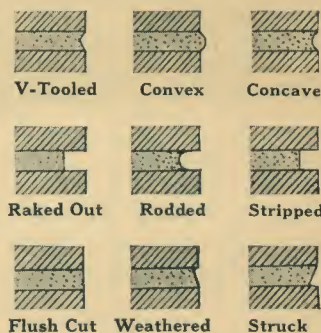


FIG. 8. MORTAR JOINTS

To assist home-builders in planning their homes, the American Face Brick Association has issued the following helpful and interesting booklets:

"The Story of Brick" is an attractive booklet with beautiful illustrations of modern homes, and discusses such matters as Comparative Costs, Basic Requirements in Building, The Extravagance of Cheapness, and kindred subjects. Sent free.

"Face Brick Bungalow and Small House Plans" embrace 120 designs of Face Brick bungalows and small houses. These houses are unusual and distinctive in design, economical to build, and convenient in floor plan. Issued in four booklets, showing 3 to 4-room houses, 5-room houses, 6-room houses, and 7 to 8-room houses. The entire set for one dollar; any one of the books, 25 cents. We can supply complete working drawings at nominal prices.

"The Home of Beauty" contains 50 designs of two-story, six-room Face Brick houses, representing a wide variety of architectural styles and interior arrangements, selected from 350 designs submitted in a nation-wide Architectural Competition. Sent for 50 cents. Complete working drawings for these houses at nominal cost.

"The Home Fires," a most attractive fireplace book, with many designs, gives full direction for fireplace construction. Sent for 25 cents.

Address, American Face Brick Association, 1796 Peoples Life Building, Chicago, Illinois.

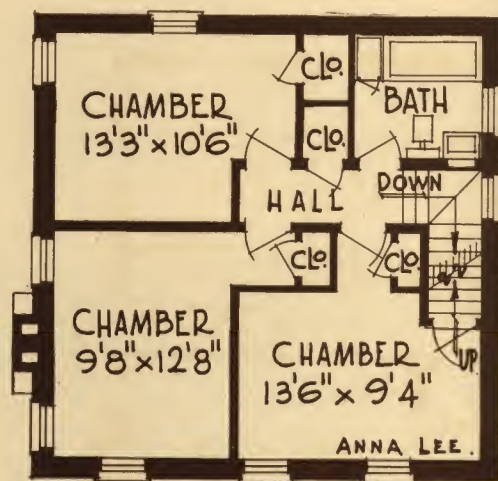
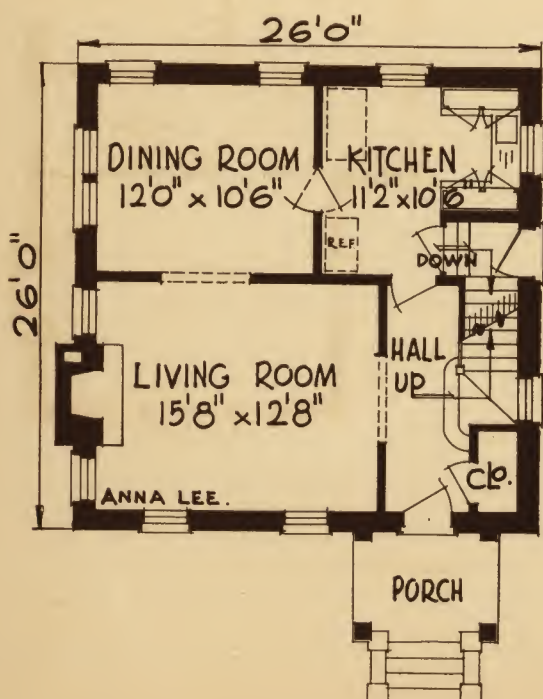


Size 28'0" x 26'0"

"The ANNA LEE"

6 Rooms and Bath

IT is the kind of a home you find on long shady streets tucked in among the trees. There, or in the open the "Anna Lee" is a charming sight. And there is plenty of space and comfort inside. Kitchen cabinets, a medicine cabinet and a towel case are among the conveniences. All rooms are large and comfortable.



DIMENSIONS

Width over all.....	30' 0"
Depth over all.....	37' 6"
Ceiling height, 1st floor.....	8' 6"
Ceiling height, 2nd floor.....	8' 6"
Height of basement.....	7' 0"

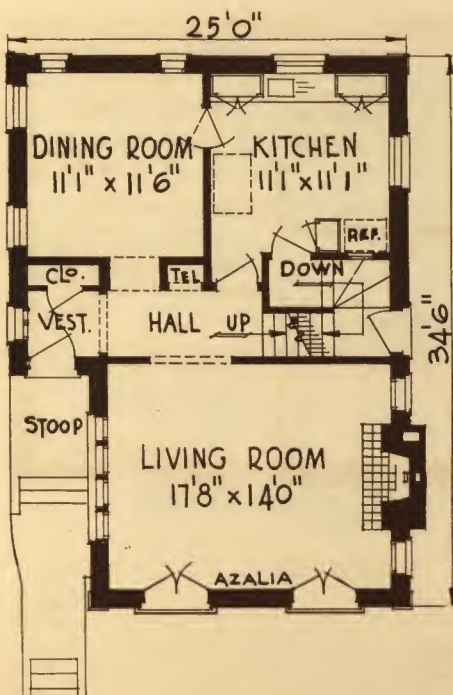


Size 25'0" x 34'6"

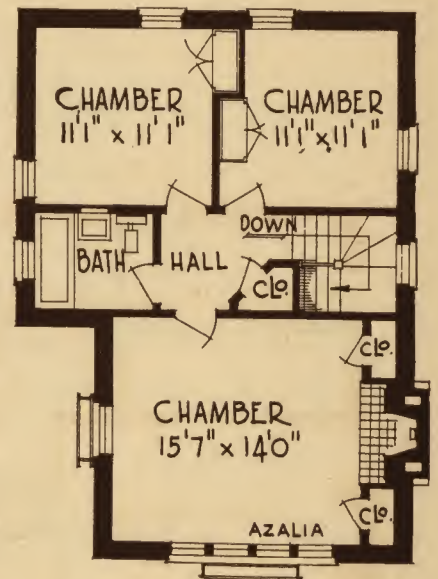
"The AZALIA"

6 Rooms and Bath

WELL laid face brick produces an effect that is rich, colorful and harmonious. By having the entrance at the side greater privacy is assured and the living room thereby becomes a separate unit. There is a telephone cabinet off the downstairs hall. The upstairs chamber with its fireplace and two closets will be appreciated.



PLANS CLEARLY AND
CONCISELY DETAIL
ALL WORK TO ENABLE
BUILDERS TO FULLY
UNDERSTAND.



DIMENSIONS

Width over all.....	29' 3"
Depth over all.....	42' 3"
Ceiling height, 1st floor.....	8' 6"
Ceiling height, 2nd floor.....	8' 6"
Height of basement.....	7' 0"

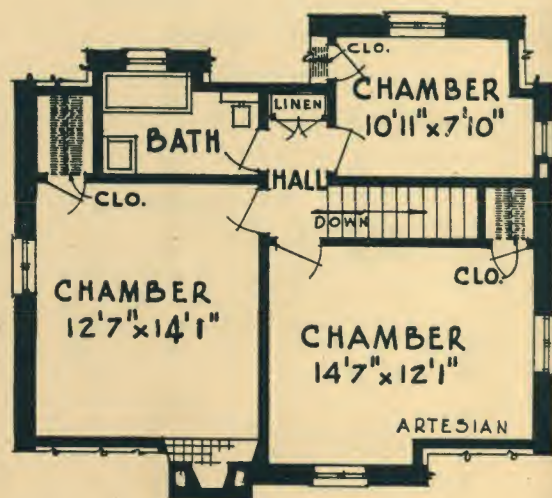
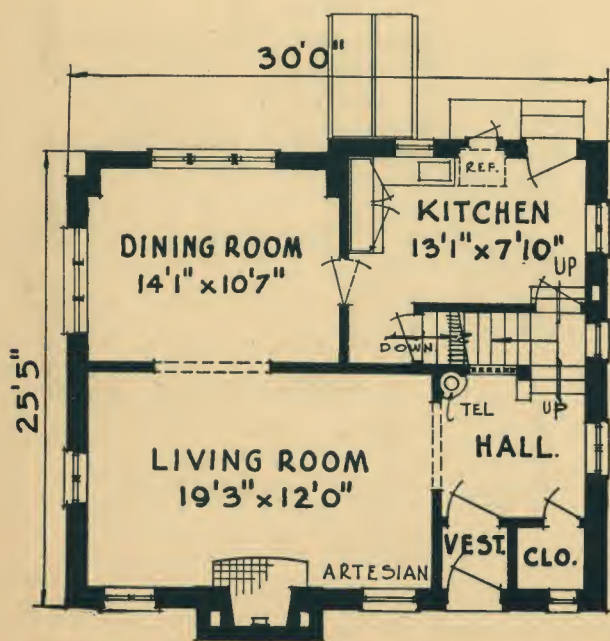


Size 30'0" x 25'5"

"The ARTESIAN"

6 Rooms and Bath

FETCHING in its picturesqueness the "Artesian" lends to the artistic, rather than the conventional. Face brick are laid in rustic manner for outside wall, while the roof is random laid slate. Such utilities as kitchen cabinets, telephone cabinet and space saving closet fixtures are part of the equipment.



DIMENSIONS

Width over all.....	31' 6"
Depth over all.....	37' 3"
Ceiling height, 1st floor.....	8' 6"
Ceiling height, 2nd floor.....	8' 0"
Height of basement.....	7' 0"

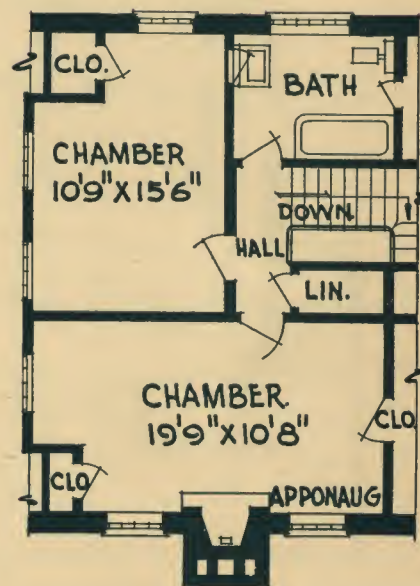
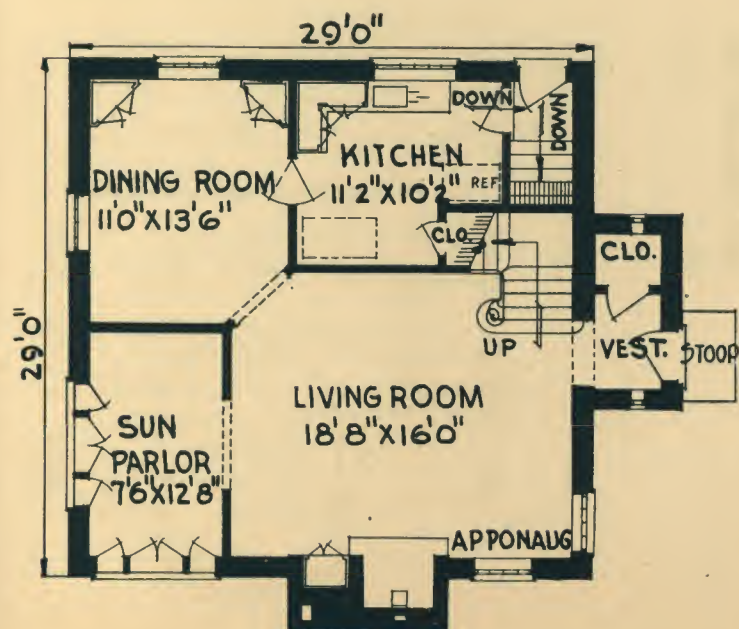


Size 29'0" x 29'0"

"The APPONAUG"

5 Rooms, Bath and Sun Parlor

PRESENTING a rustic appearance the "Apponaug" has an old world charm. It is a strictly modern home equipped with steel sash and all the present day conveniences, yet it retains an antique beauty. A more delightful combination would be hard to find. Study the floor plan and appreciate its excellence.



DIMENSIONS

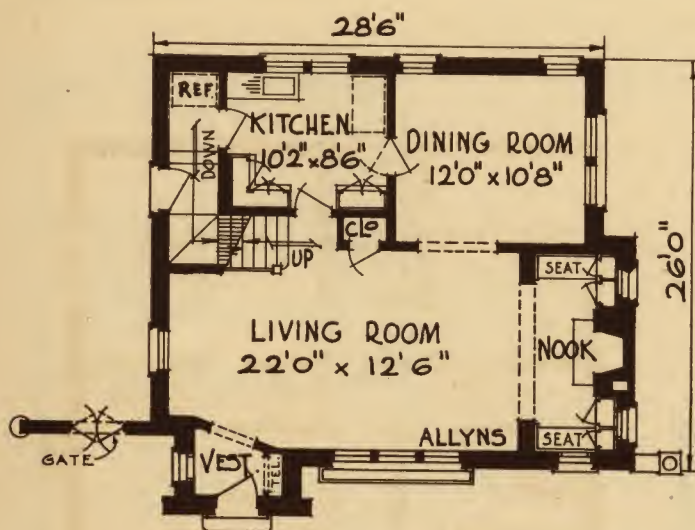
Width over all.....	38' 0"
Depth over all.....	32' 6"
Ceiling height, 1st floor.....	8' 6"
Ceiling height, 2nd floor.....	8' 0"
Height of basement.....	7' 0"



Size 28'6" x 26'0"

"The ALLYNS"

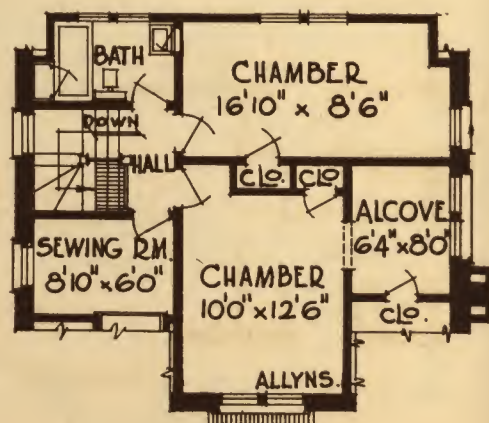
5 Rooms, Bath, Nook, Alcove
and Sewing Room



DIMENSIONS

Width over all.....	42' 3"
Depth over all.....	32' 3"
Ceiling height, 1st floor.....	8' 6"
Ceiling height, 2nd floor.....	8' 0"
Height of basement.....	7' 0"

A SMALL brick home of the English type. The two front gables give individuality without eccentricity to the exterior. Built in seat and bookcases in the nook, and a built in linen chest in the sewing room are conveniences of the interior. Stable construction, attractive interior arrangement, and a distinctive architectural style mark the "Allys."



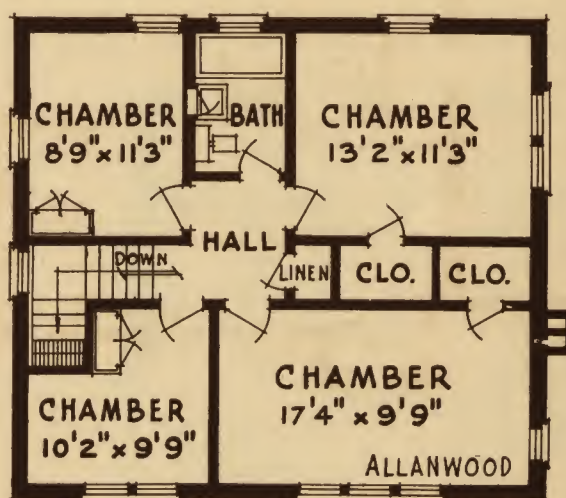
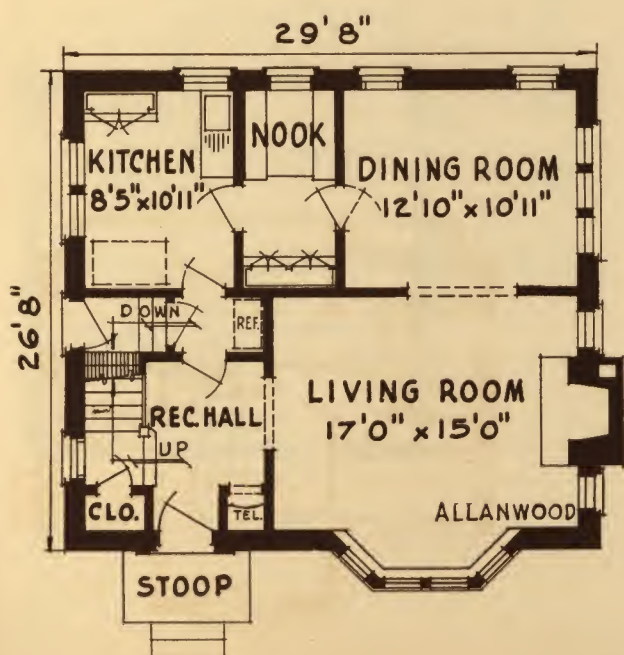


Size 29'8" x 26'8"

"The ALLANWOOD"

7 Rooms, Bath, and Dining Nook

EVERY line in this design bespeaks good taste. The neat entrance, the shuttered windows, the pleasing bay, and the exposed chimney, all blend to make the perfect colonial home. All exposed masonry walls are laid up in face brick.



DIMENSIONS

Width over all.....	32' 0"
Depth over all.....	34' 0"
Ceiling height, 1st floor.....	8' 6"
Ceiling height, 2nd floor.....	8' 0"
Height of basement.....	7' 0"

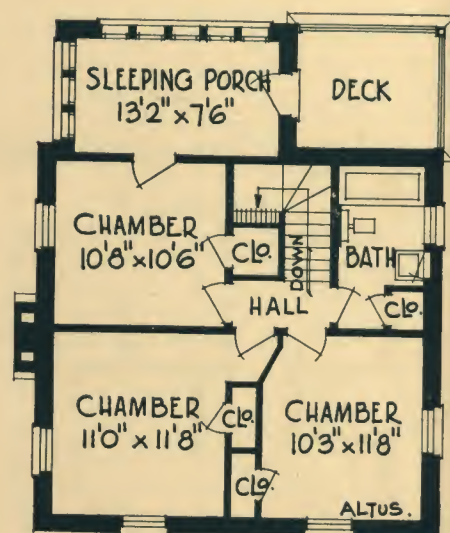
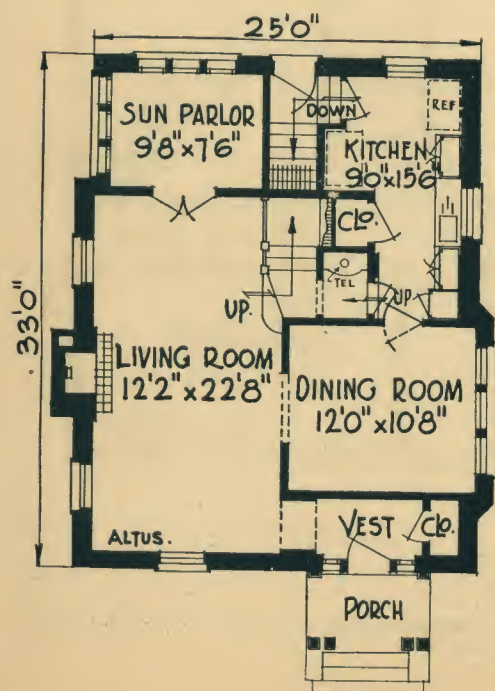


Size 25'0" x 33'0"

"The ALTUS"

6 Rooms, Bath, Sun Parlor and
Sleeping Porch

IT is often surprising to find just how simple beautiful things can be. A rich, glowing face brick surface, unadorned save for Colonial shutters, make a beautiful appearance. A sun parlor and sleeping porch are found in the rear.



DIMENSIONS

Width over all	29' 3"
Depth over all	42' 6"
Ceiling height, 1st floor	8' 6"
Ceiling height, 2nd floor	8' 6"
Height of basement	7' 0"

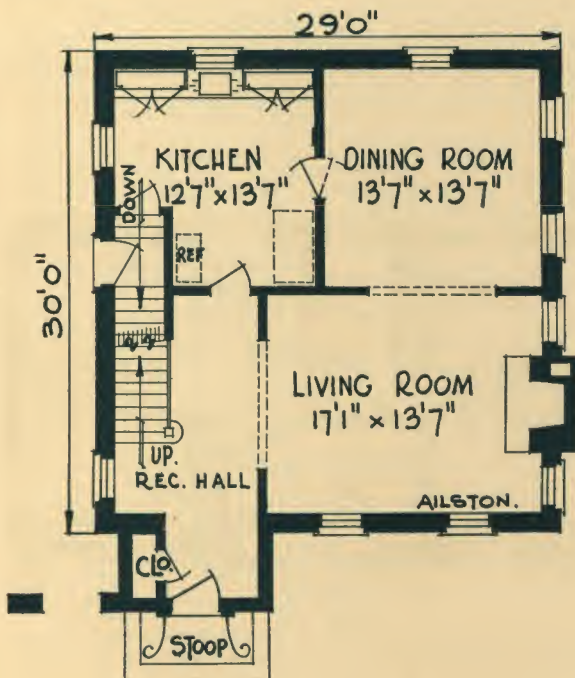


Size 29'0" x 30'0"

"The AILSTON"

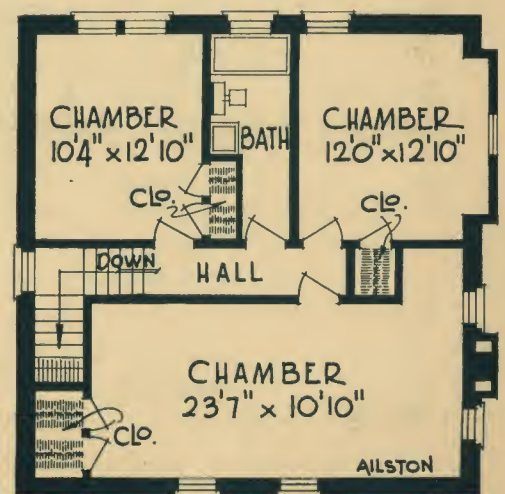
6 Rooms and Bath

A PLEASING home, something different from the ordinary, yet handsome and effective in appearance. The face brick used for exterior walls insures strength and durability. The interior is designed to meet the demands of the most discriminating housekeeper. Convenience and comfort were carefully considered in planning this home. Space saving closets with adjustable coat hangers is an additional modern feature.



DIMENSIONS

Width over all	35' 6"
Depth over all	39' 6"
Ceiling height, 1st floor	9' 0"
Ceiling height, 2nd floor	8' 0"
Height of basement	7' 0"



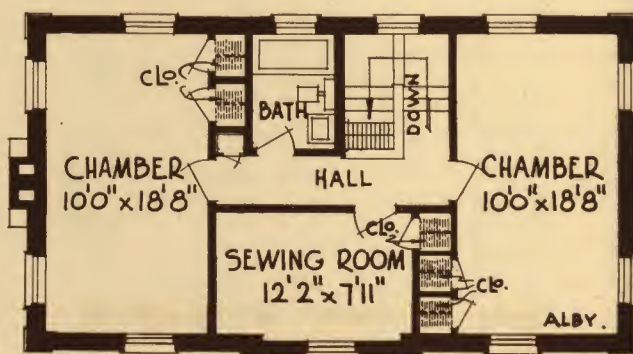
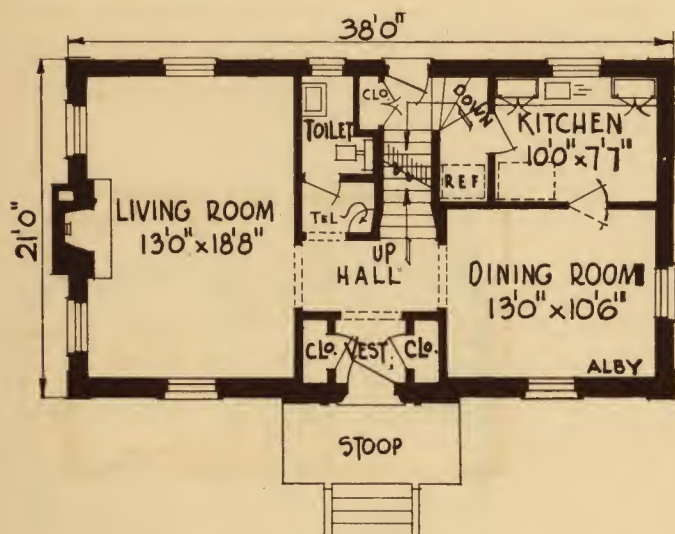


Size 38'0" x 21'0"

"The ALBY"

5 Rooms, Bath, Toilet and Sewing Room

A HOME of dignity and permanent pleasure. The entrance is imposing yet inviting. The living room is apart by itself giving it an individuality. There are many features to be considered; such as a toilet on the first floor, a built-in telephone cabinet, space saving closet fixtures and the sewing room upstairs. Attractively done in face brick and capped with a beautiful tile roof the "Alby" is a home to save for.



DIMENSIONS

Width over all.....	42' 0"
Depth over all.....	32' 0"
Ceiling height, 1st floor.....	8' 6"
Ceiling height, 2nd floor.....	8' 0"
Height of basement.....	7' 0"

FACE BRICK EXPOSED WALLS COMBINED WITH TILE ROOF MEANS A SOLID DURABLE HOME WITH A VERY PLEASING APPEARANCE.

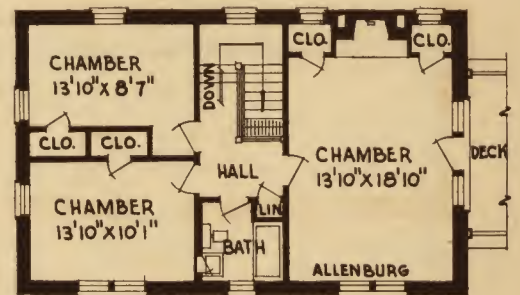


Size 38'0" x 24'0"

"The ALLENBURG"

6 Rooms, Bath and Solarium

THE Dutch Colonial style carried out in brick proves to be very effective as shown here. By placing a pergola at one end and the solarium at the other, the architect has achieved perfect balance. You can visualize the effect of the combined living room and solarium from the floor plan, and you may rest assured that it is delightful. Also note the large chamber with fireplace and door opening to the upper deck. This home is a splendid illustration of well laid face brick.



DIMENSIONS

Width over all.....	56' 0"
Depth over all.....	34' 6"
Ceiling height, 1st floor.....	9' 0"
Ceiling height, 2nd floor.....	8' 3"
Height of basement.....	7' 0"

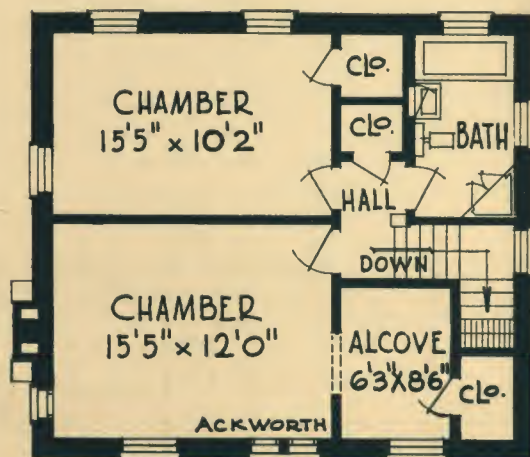
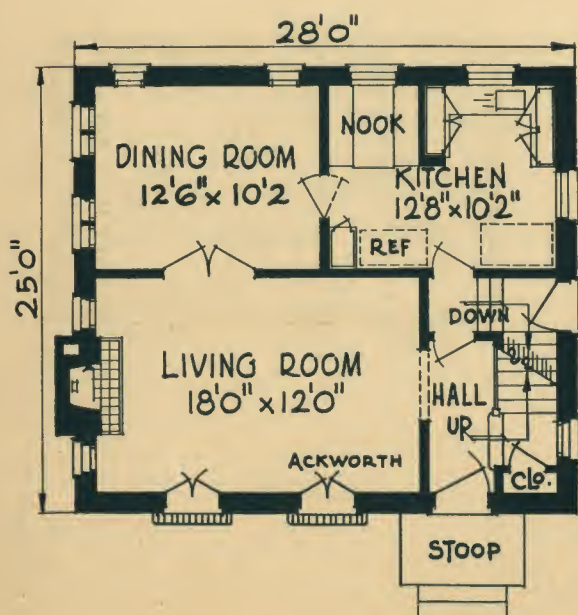


Size 28'0" x 25'0"

"The ACKWORTH"

5 Rooms, Bath and Alcove

THE "Ackworth" is simple to build because it is simple in design. Yet look at the beauty and monumentality achieved through this very simplicity. The kitchen is a model room with its built in conveniences and dining nook. The alcove off the largest upstairs chamber offers many possibilities for cozy furnishing.



DIMENSIONS

Width over all.....	33' 0"
Depth over all.....	34' 0"
Ceiling height, 1st floor.....	8' 6"
Ceiling height, 2nd floor.....	8' 6"
Height of basement.....	7' 0"

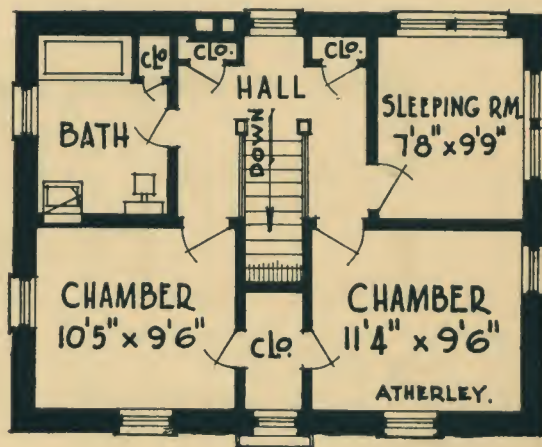
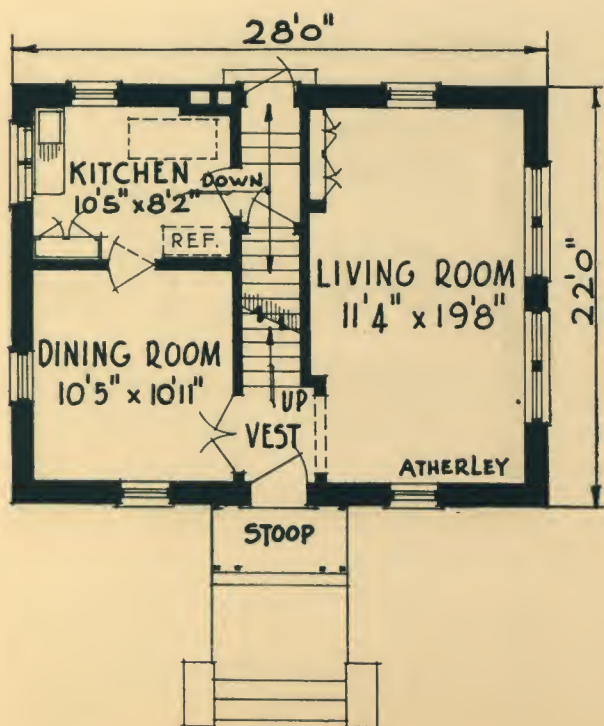


Size 28'0" x 22'0"

"The ATHERLEY"

5 Rooms, Bath and Sleeping Room

SIMPLICITY in brick, yet a definite beauty arises from its very simplicity. Two large chambers, and a smaller sleeping room, afford ample sleeping comfort. The walls being 13" thick, keep out the summer heat, and winter cold.



DIMENSIONS

Width over all.....	34' 0"
Depth over all.....	34' 6"
Ceiling height, 1st floor.....	8' 6"
Ceiling height, 2nd floor.....	8' 0"
Height of basement.....	7' 0"

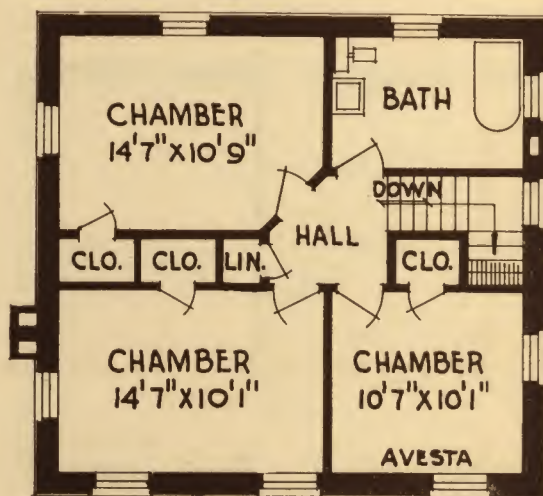
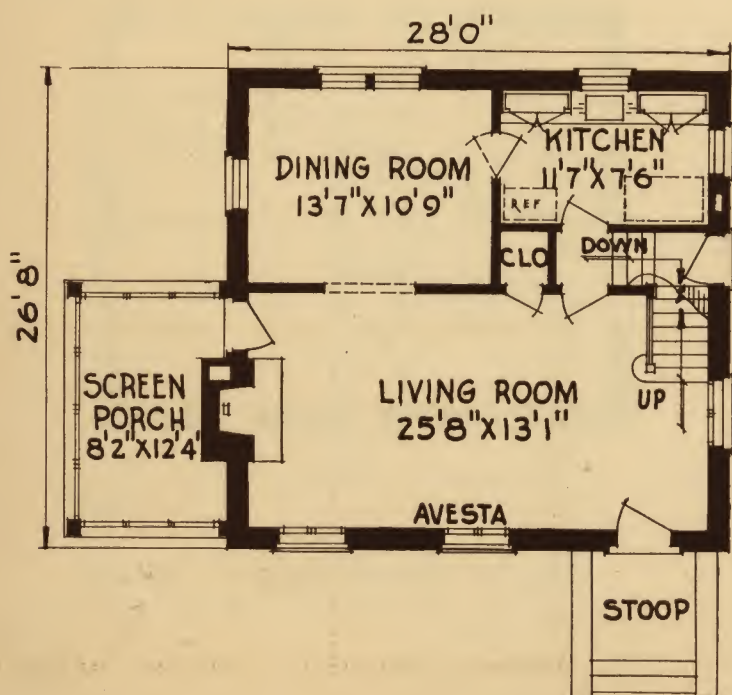


Size 28'0" x 26'8"

"The AVESTA"

6 Rooms and Bath

A HOME should be considered from the investing as well as artistic point of view. The permanence of the "Avesta" makes it a good investment and its simple beauty is one you will not tire of. This is achieved chiefly by using well jointed face brick for exposed walls.



DIMENSIONS

Width over all.....	35' 6"
Depth over all.....	39' 6"
Ceiling height, 1st floor.....	9' 0"
Ceiling height, 2nd floor.....	8' 0"
Height of basement.....	7' 0"

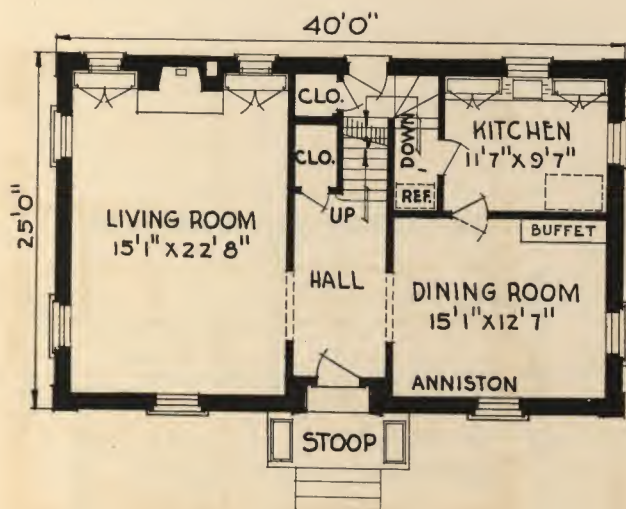


Size 40'0" x 25'0"

"The ANNISTON"

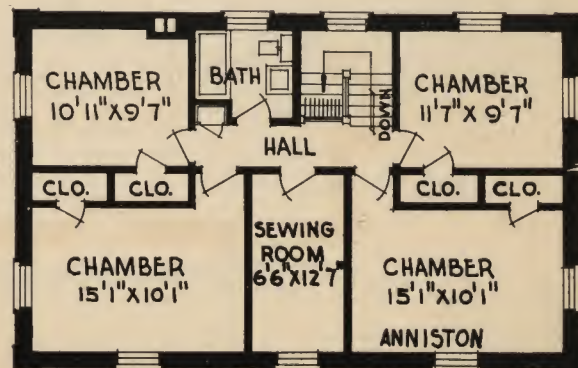
7 Rooms, Bath and Sewing Room

STATELY and permanent the "Anniston" enjoys the qualities of face brick construction. The stone entrance is dignified and decorative. The square type of home is always popular and economical for it affords the best opportunity for convenient room arrangement as seen in this floor plan. Four chambers, bath and sewing room constitute the second floor.



DIMENSIONS

Width over all.....	43' 0"
Depth over all.....	33' 6"
Ceiling height, 1st floor.....	8' 8"
Ceiling height, 2nd floor.....	8' 0"
Height of basement.....	7' 0"

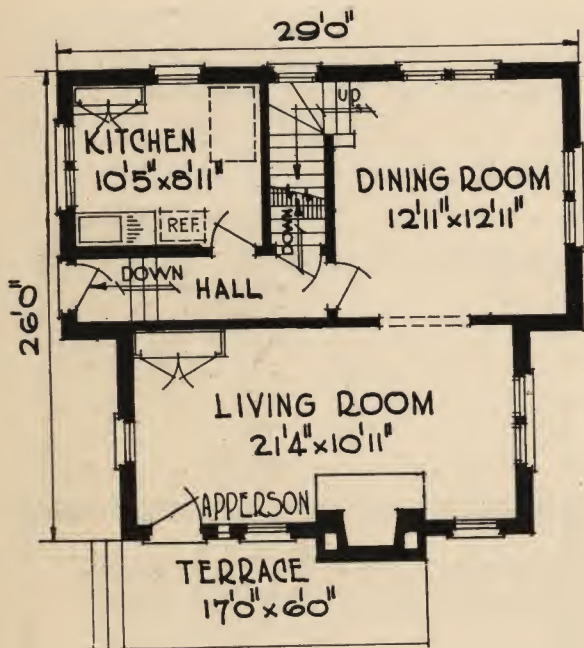




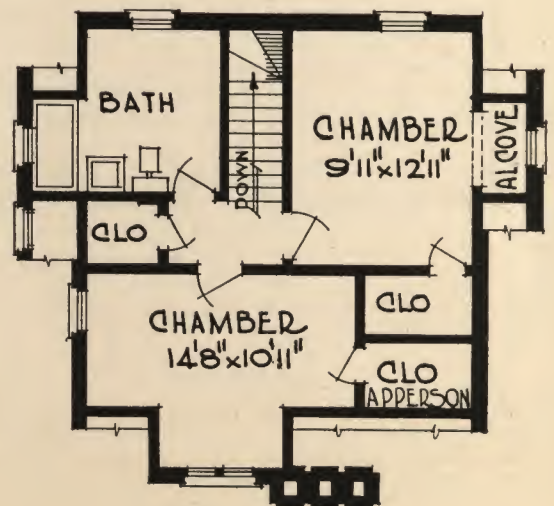
Size 29'0" x 26'0"

"The APPERSON"

5 Rooms and Bath



A SMALL two story English house, showing the attractive possibilities of face brick veneer. Its very compactness of design promises snugness and comfort. The massive chimney cannot help but impress the passerby.



DIMENSIONS

Width over all.....	30' 6"
Depth over all.....	28' 6"
Ceiling height, 1st floor.....	8' 6"
Ceiling height, 2nd floor.....	8' 0"
Height of basement.....	7' 0"

HESS WELDED STEEL FURNACE

The Ideal Heating Equipment for the Home

NO MATTER how well built a house may be it will not be a comfortable house to live in unless it is warm in winter. Hence the importance of choosing your heating equipment wisely. Our many years of experience in heating the homes of the nation are freely at the service of home builders and their building contractors. Write for our booklet, "Modern Furnace Heating," or send us

natural or artificial gas, or oil. You can use the kind of fuel that is cheapest in your own locality and your Hess Furnace will burn it efficiently, giving you the maximum amount of heat and the minimum of waste. The double casing of the Hess Furnace prevents radiation of heat into the basement, giving you a cool cellar at the same time that it gives you a warm house.



Hess Pipeless Furnace

rough floor plans of your home and our heating and ventilating engineers will gladly indicate the best type of furnace to use and give you many helpful suggestions.

Advantages of Warm Air Heating

Heating by means of warm air has many advantages over other forms of heating. The furnace and piping are simpler in construction and cost less to buy and to install. A Hess Warm Air Furnace is easy to operate and economical in fuel consumption. There is no danger of any part of the equipment freezing should the house be unoccupied for several days, or weeks, during the winter.

Burns Any Kind of Fuel

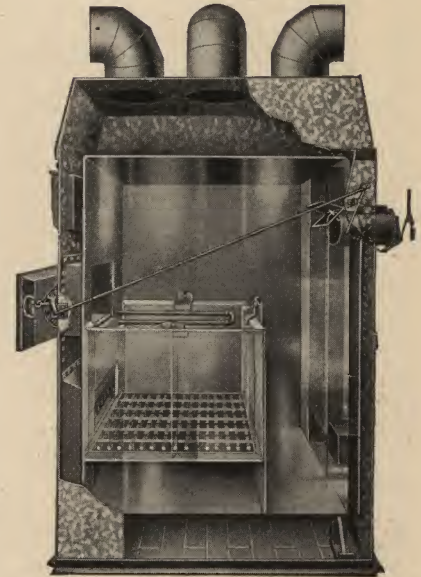
Any kind of fuel can be used in a Hess Furnace—wood, hard or soft coal,

Welded Steel Construction

Coal gas is always an indication of a defect in the furnace. Furnaces made in sections of heavy iron castings must be bolted and cemented together at the joints and as the metal expands when hot and contracts when cold, a joint that is perfectly tight at first will in time open sufficiently to permit gases from the fire box to escape into the air chamber of the furnace and then you smell coal gas. This is why all Hess Furnaces are made of welded steel. A furnace with welded joints is one continuous piece of metal. It is impossible for coal gas to seep through into the air chamber, or for smoke, dust or ashes to find their way into the living room. If you are prejudiced against warm air heating because of disagreeable experiences in the past, investigate the Hess Welded Steel Furnace, which has none of the faults commonly found in other types of warm air furnaces.

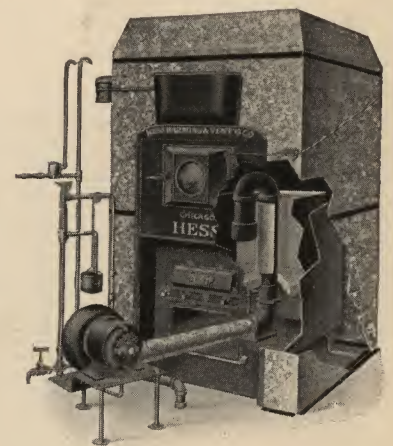
A Size and Type for Every Home

Hess Welded Steel Furnaces are made in sizes suitable for all kinds of homes, from the modest cottage or bungalow to the most pretentious mansion. Two different styles are made, as illustrated on this page. The Pipe Furnace, with pipes for conducting the warm air to the registers, is the style generally used. In small houses, and even in larger ones under certain conditions, the Pipeless Furnace is equally satisfactory and costs less. We shall be glad to check over your house plans and tell you whether a Pipeless Furnace would be suitable for your home. The Hess Welded Steel is designed especially for homes heated by fuel oil. You can use the Hess with any kind of oil-burning equipment, or we will



Hess Pipe Furnace

furnish the furnace complete with the Hess Blue Flame Oil Burner—a simple, silent, safe and remarkably efficient device that burns a low grade of fuel oil. Full particulars and prices on any size of Hess Welded Steel Furnace will be sent you promptly on request. Remember, they are guaranteed against leakage from the welded seams as long as they are in use and are warranted to give absolute satisfaction. Easy terms of payment can be arranged if desired.



Hess Blue Flame Oil Burner

Hess Warming & Ventilating Company

1207-27 South Western Avenue

: : : :

Chicago

Branches in Brooklyn, Detroit, Cincinnati, Milwaukee and Minneapolis

Artistic Homes of Frame Construction



"The ATLANTIC"

Size 27'0" x 24'0"

6 Rooms and Bath

(See Home Builders Catalog
For Floor Plans and Details)



"The AZILDA"

Size 28'0" x 26'0"

6 Rooms and Bath

(See Home Builders Catalog
For Floor Plans and Details)



"The AURICH"

Size 29'3" x 22'0"

6 Rooms and Bath

(See Home Builders Catalog
For Floor Plans and Details)



"The ALLAIS"

Size 32'0" x 22'0"

6 Rooms, Bath and Toilet

(See Home Builders Catalog
For Floor Plans and Details)



"The ABINGTON"

Size 33'0" x 26'0"

6 Rooms, Bath and Sun Room

(See Home Builders Catalog
For Floor Plans and Details)



"The ANTLERS"

Size 28'0" x 22'0"

6 Rooms and Bath

(See Home Builders Catalog
For Floor Plans and Details)



This is Kelvination— The mark of a truly modern home

Greatest of all conveniences found in modern homes is the refrigerator with equipment producing its own cold—requiring no ice, demanding no attention. Instead of ice, with its uncertain and annoying delivery, Kelvinator, the pioneer system of domestic electric refrigeration, is being used.

Kelvination is *automatic* refrigeration. Day and night—winter and summer—it keeps the refrigerator constantly colder than does ice. It never needs replenishing; you don't even have to *think* about it.

But Kelvination is more. It is refrigeration with dry, frosty cold that does more than merely keep foods; it actually *improves* them. It adds

crispness to salads, freshness to vegetables, mellowness and tenderness to meats. It freezes pure cubes of ice for the table.

Whether you are building a modest home or a mansion, there is a Kelvinator model to meet your requirements. You can put one in the refrigerator you are now using, or you can install the Kelvin-et, shown in the illustration, which is Kelvinator and refrigerator all in one.

In either case perfect refrigeration, independent of all outside conditions, is automatically assured. The dealer in your city will gladly explain Kelvinator, or we will send you literature on request.

KELVINATOR CORPORATION, 2051 WEST FORT STREET, DETROIT, MICHIGAN

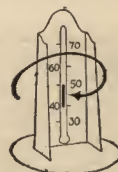
Kelvinator of Canada, Ltd., 518 West Pitt Street, Windsor

(165)

Kelvinator

The Oldest Domestic Electric Refrigeration

The ZONE of KELVINATION



It is a strange fact that at temperatures between fifty and sixty degrees, bacteria multiply nearly *four hundred times* as rapidly as at corresponding temperatures between forty and fifty degrees. Below fifty degrees deterioration practically stops, and foods remain fresh indefinitely.

The Zone of Kelvination lies between forty and fifty degrees. It is a Zone of Safety for foods; colder than an ice cooled refrigerator. It preserves the purity of foods, day after day.



FITS ANY REFRIGERATOR

Kelvinator can be installed in any good refrigerator. It requires but a short time to make the installation and the necessary electric connection, and from that time on you simply *forget* it. Your refrigerator actually keeps itself cold.



THE KELVIN-ET

\$250 f. o. b. Detroit

The Kelvin-et is a compact refrigerating unit for small homes and apartments, priced at \$250 f. o. b. Detroit. It is Kelvinator and refrigerator, all in one. It is delivered to your home like an ordinary refrigerator, and requires only an

electric connection for the small family.

KELVINATOR ICE CREAM CABINETS

are made in sizes for every retail business. The Kelvinator air-cooled principle makes installation simple and economical.

Artistic Homes of Frame Construction



"The ATOKA"

Size 25'0" x 24'0"

6 Rooms and Bath

*(See Home Builders Catalog
For Floor Plans and Details)*



"The ALINDA"

Size 24'0" x 26'0"

6 Rooms and Bath

*(See Home Builders Catalog
For Floor Plans and Details)*



"The ALSUMA"

Size 28'0" x 26'0"

6 Rooms and Bath

*(See Home Builders Catalog
For Floor Plans and Details)*



"The ANTRIM"

Size 26'0" x 22'0"

6 Rooms, Bath and Sun Porch

*(See Home Builders Catalog
For Floor Plans and Details)*



"The ALLISON"

Size 28'0" x 20'0"

6 Rooms and Bath

*(See Home Builders Catalog
For Floor Plans and Details)*



"The AMSDEN"

Size 32'0" x 24'0"

6 Rooms and Bath

*(See Home Builders Catalog
For Floor Plans and Details)*



The Side Wall You Choose Will be a Small Item in the Total Cost—But a Whale of a Big Item in Your Satisfaction!

If you are planning a house give careful thought to the selection of the side wall material. Nothing is more important. And, within reason, let comparative price be the last consideration.

Choose bevel siding for your new home. Choose it for its charming effect of line and texture, its typical Americanism. But, make sure it is *Western Red Cedar* bevel siding, because—

Western Red Cedar siding positively will not rot. It contains no pitch to mar good painting; instead, it is armed by Nature with a preservative which resists rot in every form and repels insects. It will not shrink nor warp; it takes paint easily and holds it wonderfully well. Driving rains merely wash it clean; extremes of frost and cold do not affect it. It cannot fall away nor break off. It is there for keeps.

So, why not add *durability to beauty* in your new home by choosing Western Red Cedar siding—and, if you are wise, *exterior trim*, too? Ask your builder about it or write for two charming booklets beautifully illustrated. Just send 10c to cover postage. Address:

Red Cedar Lumber Manufacturers
Association
4149 Stuart Bldg., Seattle, Wash.

The Mark Below Is On Every Bundle

Western
Red Cedar
"The Wood That Nature Armed Against Decay"

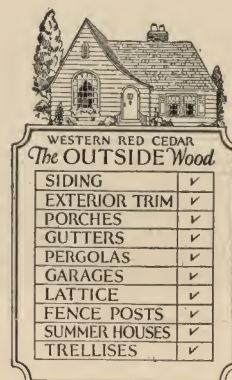


Look Out for the DANGER POINTS!

The real test of any siding comes at the four "Danger Points" of a house—1, Mitred Corners; 2, at Joints; 3, Where Boards Overlap and, 4, at Frames.

Here, at these test points, the tremendous superiority of Western Red Cedar stands out sharply defined. At mitred corners it fits as snug and true after long use as it did the day it was laid up. At joints it stays put year after year. No pulling away. Where boards overlap you'll find that Western Red Cedar hugs close—no twisting nor warping to spoil the beautiful lines. And, at frames, especially if Western Red Cedar frames are used, you'll never have a complaint to make about this splendid siding.

Not only for beauty and personal satisfaction but for genuine economy in up-keep cost, choose Western Red Cedar.



Ask Your Builder to Use WESTERN RED CEDAR Siding and Trim on Your New Home!

Artistic Homes of Frame Construction



"The ADLER"

Size 22'6" x 24'0" 6 Rooms, Bath and Sun Parlor

*(See Home Builders Catalog
For Floor Plans and Details)*



"The ALGOA"

Size 36'0" x 24'0" 6 Rooms, Bath and Sun Parlor

*(See Home Builders Catalog
For Floor Plans and Details)*



"The AKELY"

Size 26'0" x 26'0" 6 Rooms and Bath

*(See Home Builders Catalog
For Floor Plans and Details)*



"The AGOSTA"

Size 26'0" x 36'0" 6 Rooms, Bath, Sun Parlor and Toilet

*(See Home Builders Catalog
For Floor Plans and Details)*



"The ALADDIN"

Size 31'0" x 22'0" 7 Rooms, Bath and Nook

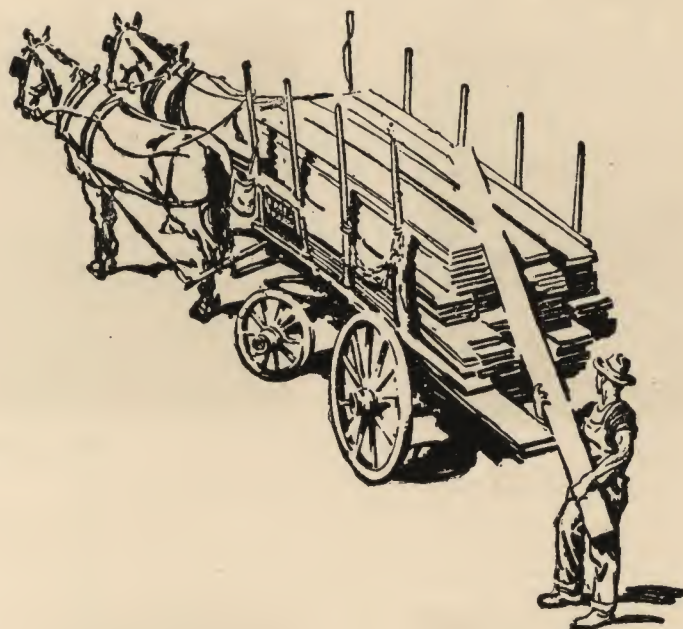
*(See Home Builders Catalog
For Floor Plans and Details)*



"The ASHFORK"

Size 26'0" x 29'0" 5 Rooms and Bath

*(See Home Builders Catalog
For Floor Plans and Details)*



You need fire insurance the minute they start hauling lumber on your property

Make sure of your insurance NOW. Get in touch with the agent who represents the Hartford Fire Insurance Company in your town. He will not only advise you and see that you are properly insured but will secure for you a booklet called "Hints for Householders." This contains valuable suggestions that will help you safeguard your new home from fire.

You will need other forms of property insurance, too, and your Hartford agent will tell you about them. If you do not know his name write the Company, using the coupon printed below.



**HARTFORD FIRE
INSURANCE COMPANY**
HARTFORD, CONNECTICUT

Mail to The Hartford Fire Insurance Co., Hartford, Conn.

Send
me

"Hints for
Householders"

— your fire preven-
tion booklet.

Name and address:

.....
.....

Artistic Homes of Frame Construction



"The ALBION"

Size 37'6" x 34'0" 5 Rooms, Bath and Garage

*(See Home Builders Catalog
For Floor Plans and Details)*



"The AMIGO"

Size 36'0" x 24'0" 5 Rooms and Bath

*(See Home Builders Catalog
For Floor Plans and Details)*



"The ANNAWALT"

Size 34'6" x 28'0" 5 Rooms and Bath

*(See Home Builders Catalog
For Floor Plans and Details)*



"The ARDNESS"

Size 28'0" x 38'0" 5 Rooms and Bath

*(See Home Builders Catalog
For Floor Plans and Details)*



"The ALSEY"

Size 26'0" x 36'0" 4 Rooms, Bath and Dressing Room

*(See Home Builders Catalog
For Floor Plans and Details)*



"The ARKALON"

Size 24'0" x 34'0" 5 Rooms and Bath

*(See Home Builders Catalog
For Floor Plans and Details)*

**MYERS SELF-OILING
HOME WATER SYSTEM
FOR SHALLOW
WELLS OR
CISTERNS**

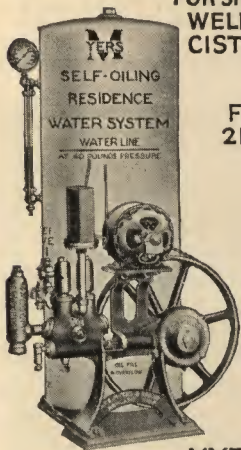


FIG.
2181

**MYERS
SELF-OILING
DEEP WELL
WATER
SYSTEM**

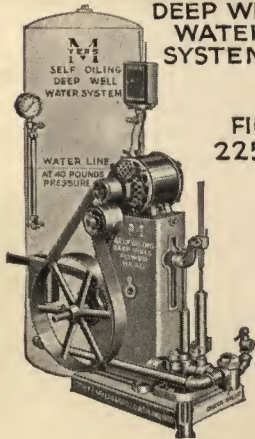


FIG.
2252



FIG.
2253

**MYERS SELF-OILING
DIRECT WATER
SYSTEM FOR
DEEP WELLS**

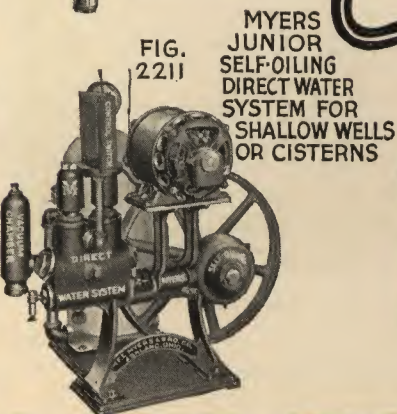


FIG.
2211

**MYERS
JUNIOR
SELF-OILING
DIRECT WATER
SYSTEM FOR
SHALLOW WELLS
OR CISTERNS**

MYERS

WATER SYSTEMS

The Complete Self-Oiling Line for
(A REGISTERED TRADE NAME)
Every Service.

Recognizing the wide-spread demand for modern water facilities among all classes of people. Myers Water Systems have been developed and perfected to give every home, regardless of its size or location, economical and reliable water service. Not merely one or two types but a complete line to take care of every requirement from the smallest home to the most costly one where the volume of water used daily amounts to thousands of gallons.

Water Systems for hand operation, for windmill, for gas engine, for electric motor—for deep or shallow service—for inside or outside installation—for open or pressure tanks—you will find them in the Myers Line which has over fifty years of pump building experience as well as a modern factory behind it to guarantee economical and efficient water facilities.

Fig. 2181

Illustrates the Myers Self-Oiling Home Water System for shallow wells and cisterns. It is designed for operation from any kind of city current or from farm lighting and power systems. This System comes in two sizes with capacities of 200 and 300 gallons per hour, is automatically controlled and is complete in every respect ready for installation.

Fig. 2252

Shows one of the Myers Deep Well Systems completely equipped with pump, motor, tank, switch, gauge, air cylinder, etc., (everything except the lower cylinder) ready for installation. This outfit will supply an abundance of water for large homes, estates, etc., where the daily water requirements are greater than ordinary. It is self-oiling, automatically controlled, easily installed and operated, and is furnished with or without Four Foot Anti-Freezing Set Length.

Fig. 2253

The Myers Self-Oiling Direct Water System for deep wells, does not require a pressure tank. It pumps the water fresh and cold from its source of supply direct to the water taps. As indicated by the illustration, it is a complete unit ready for installation. It has a capacity up to 450 gallons per hour according to size of lower cylinder. Self-oiling, self-starting, self stopping it overcomes numerous problems so frequently encountered in deep well service.

Fig. 2211

Illustrated the Myers Self-Oiling Junior Direct Water System. Here is another complete Myers Unit, with capacities of 200 and 300 gallons per hour, which pumps the water direct to the water taps. It is motor driven, automatically controlled, economical and efficient. It is designed for shallow well service only and can be operated by any current. A wonderful outfit for homes, farms, country estates, etc.

*Catalog and Information Mailed Promptly on Request.
Dealers and Supply Houses Write for Prices.*

Myers Door Hangers for Garages, Barns and Other Buildings

Myers Stayon and Tubular Door Hangers fulfill the demand for hangers that are storm, dirt and bird proof, stay on the track, and which are durable and easy to push or pull. They are manufactured in numerous styles and sizes and offer many practical features not to be found on other hangers. Special improvements include adjustable, flexible and stayon features, roller bearings, heavy steel axles, etc. Some styles are adapted for either light or heavy sliding doors on all kinds of buildings while other types are designed for hinged sliding or folding doors on garages and similar buildings.

Several of the most popular styles are illustrated herewith, but for the complete line it requires a special catalog to fully illustrate, describe and list it. A copy of this catalog with information and prices will be sent promptly to anyone allied with the building industry. Dealers prices to builders' supply houses, lumber merchants, dealers, etc.

THE F. E. MYERS & BRO. CO.

Ashland, Ohio

**Manufacturers for over Fifty Years of MYERS' HONOR-BILT™ PUMPS for Every Purpose.
WATER SYSTEMS-HAY AND GRAIN UNLOADING TOOLS - BARN, FACTORY and
GARAGE DOOR HANGERS-STORE LADDERS, Etc.**

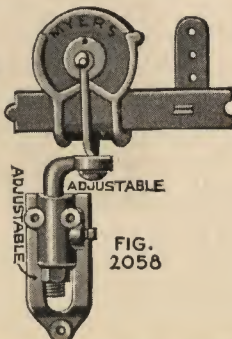


FIG.
2058

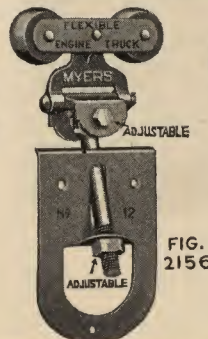


FIG.
2156



FIG.
998

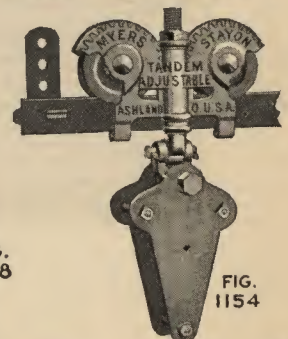


FIG.
1154

Artistic Homes of Frame Construction



"The ANDRIAN"

Size 27'0" x 34'0"

4 Rooms and Bath

*(See Home Builders Catalog
For Floor Plans and Details)*



"The ADELAIDA"

Size 33'0" x 29'6"

4 Rooms and Bath

*(See Home Builders Catalog
For Floor Plans and Details)*



"The ALMYRA"

Size 32'0" x 38'0"

5 Rooms, Bath and Dining Nook

*(See Home Builders Catalog
For Floor Plans and Details)*



"The ALOMA"

Size 36'0" x 31'9"

5 Rooms and Bath

*(See Home Builders Catalog
For Floor Plans and Details)*



"The ATLIN"

Size 30'0" x 35'0"

4 Rooms, Bath and Sun Parlor

*(See Home Builders Catalog
For Floor Plans and Details)*



"The ALDERLY"

Size 36'0" x 28'0"

5 Rooms and Bath

*(See Home Builders Catalog
For Floor Plans and Details)*



The New McCray models for homes

*Added beauty in America's finest refrigerators;
for use with electricity or ice*

BUILDERS, especially, will appreciate how fine appearance has been combined with efficient service in the New McCray. Thirty-six years' experience in building high grade refrigerators is reflected in these new models.

Electrical refrigeration of any type may be used in the McCray. All models are ready for immediate installation of the cooling unit. It is the quality of the refrigerator which determines the service, whether electricity or ice is used. In every detail of appearance and construction the McCray is worthy of electrical refrigeration.

Quarter-sawed oak exterior with flush panels is an index of staunch construction in every hidden detail. Pure cork-board insulation is sealed with hydrolene cement. One-piece porcelain lining with coved corners, is easy to keep clean.

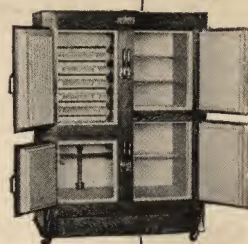
Get our new catalogs for your files. Remember McCray builds refrigerators for every purpose—for homes, clubs, hotels, restaurants, hospitals, institutions, grocery stores, markets, and florist shops. We build to order to meet special needs. Send a sketch of your requirements and our engineers will submit blue prints and quotations without obligation.

MCCRAY REFRIGERATOR SALES CORPORATION
2660 Lake Street, Kendallville, Indiana

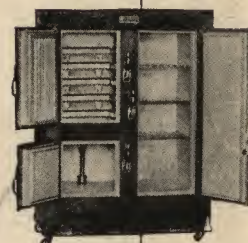
Salesrooms in All Principal Cities
See Telephone Directory



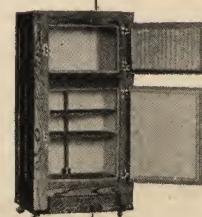
*Look for the
McCray Name Plate*
On the refrigerator equipment in the better stores, markets, hotels, hospitals, restaurants, florist shops and in homes, this name plate gives positive assurance of foods kept pure, fresh and wholesome.



McCray No. 350



McCray No. 340



McCray No. 228

McCray Refrigerator Sales Corporation,
Dept. P-B—55, Kendallville, Indiana.

Please send new catalog and complete information on refrigerators for ☐ homes ☐ markets ☐ grocers ☐ hotels, restaurants, clubs ☐ hospitals ☐ florist shops.

Name

St.

City, State

Artistic Homes with Stucco Finish



"The ALLEDONIA"

Size 36'6" x 24'3"

6 Rooms, Bath and Toilet

*(See Home Builders Catalog
For Floor Plans and Details)*



"The ALCESTER"

Size 28'0" x 20'0"

5 Rooms, Bath and Dining Alcove

*(See Home Builders Catalog
For Floor Plans and Details)*



"The AYRSHIRE"

Size 25'0" x 33'0"

6 Rooms, Bath and Toilet

*(See Home Builders Catalog
For Floor Plans and Details)*



"The ACHILLES"

Size 26'0" x 26'0"

6 Rooms, Bath and Toilet

*(See Home Builders Catalog
For Floor Plans and Details)*



"The ADMIRAL"

Size 32'0" x 29'0"

7 Rooms, Bath and Nook

*(See Home Builders Catalog
For Floor Plans and Details)*



"The ATTLEBORO"

Size 28'0" x 31'0"

6 Rooms, Bath and Sewing Room

*(See Home Builders Catalog
For Floor Plans and Details)*

Your house will be comfortable— Your family's health will be better— Your heating costs will be reduced 20 to 40% If You Chamberlin Weatherstrip Your Home

You need Chamberlin equipment for your new home. In fact, you can't afford to be without it. Comfort—health—fuel economy all demand Chamberlin Metal Weather Strips and Inside Door Bottoms. Don't delay until after your home is built but include Chamberlin equipment in your building plans.

Chamberlin Metal Weather Strips bar out the dangerous draughts that blow in around doors and windows—keep out the soot, dust and rain that depreciate your walls and decorations—deaden the street noises—help to provide an even temperature throughout the house. And in addition to this, Chamberlin Metal Weather Strips cut 20 to 40% off your yearly fuel bills. They quickly pay for themselves.

Chamberlin Inside Door Bottoms seal inside doors so effectively that cold night air from your bedrooms can't get through the rest of the house and chill it—they keep dust from getting into clothes closets—they keep kitchen odors in the kitchen and laundry odors in the basement. Every home needs them.

For 33 years Chamberlin equipment has been the accepted standard among architects, builders, and home owners. 20 million doors and windows and one million owners all bear striking evidence to the great advantages which Chamberlin contributes to health, comfort, and fuel economy. Ask any owner of a Chamberlin equipped building.

A Lifetime Guarantee

Chamberlin takes entire responsibility for installing its equipment for every kind of door and window opening. Does this work for you and gives you a building lifetime guarantee both for product and results. Your first cost is your final cost. Remember, a million-dollar company is back of the famous Chamberlin guarantee. Mail coupon to-day for Chamberlin literature.

CHAMBERLIN METAL WEATHER STRIP COMPANY
West Lafayette Blvd., Detroit, Mich.

100 Sales and Service Branches throughout the United States



Fifteen residences on Mount Joy Place, New Rochelle, N. Y., are completely equipped by Chamberlin. Rallstab Bros., Builders.



Artistic Homes with Stucco Finish



"The AURANTIA"

Size 34'0" x 58'0"

Two Family Home

*(See Home Builders Catalog
For Floor Plans and Details)*



"The AVENTIA"

Size 38'0" x 35'0"

5 Rooms, Bath and Breakfast Alcove

*(See Home Builders Catalog
For Floor Plans and Details)*



"The ALDERGROVE"

Size 34'0" x 42'0"

5 Rooms and Bath

*(See Home Builders Catalog
For Floor Plans and Details)*



"The ARBUTUS"

Size 32'0" x 26'0"

5 Rooms, Bath and Sun Room

*(See Home Builders Catalog
For Floor Plans and Details)*



"The ARGENTA"

Size 42'0" x 42'6"

5 Rooms, Bath and Dining Nook

*(See Home Builders Catalog
For Floor Plans and Details)*



"The ACKLEY"

Size 30'0" x 26'0"

6 Rooms, Bath and Toilet

*(See Home Builders Catalog
For Floor Plans and Details)*

And now the small home also can enjoy the comfort and economy of a Spencer Heater

THE advantages of a Spencer Magazine Feed Heater, which larger homes and buildings have enjoyed for more than thirty years, are now available to every size residence. A new model hot water heater, the Spencer Junior, has been developed for heating residences of 5 to 8 rooms. It is also especially adapted to heating small office buildings, shops and greenhouses, garages, etc., and for hot water supply in larger buildings.

*A Spencer Junior soon saves its
entire cost and you can prove it*

You can always tell how much you really save with a Spencer. This saving is indisputable—not an indefinite, promised, unprovable saving.

It burns No. 1 Buckwheat anthracite which costs an average of \$6.00 less per ton than the larger so called "domestic sizes"—nut, stove and egg. It burns no more tons of this small and less expensive size coal.

Ask your dealer for the price of No. 1 Buckwheat anthracite. Subtract that price from what you are now paying for the egg, stove or nut anthracite you are using. Multiply that difference by the number of tons you now use, and you will know how much a Spencer Heater will save you each year.

A Spencer Heater will maintain a uniform fire for 12 hours or more at a stretch (depending upon the severity of the weather) with one filling of the magazine. No running up and down stairs at frequent intervals all day long. The self-feeding arrangement and special regulator for heat control insure a steady temperature at the heater throughout the night, and warm rooms in the early morning.

You can fix your fire in the morning with the assurance that your wife will not have to shovel coal or even look at it all day long.

A Spencer Junior will operate under the same general conditions as any other heater. It is equipped with a combination altitude gauge and thermometer.

Sold and installed by heating contractors.

A size and type for every purpose

Spencer

steam, vapor or hot water

Heater

burns No.1 Buckwheat coal



Sectional view of Spencer Junior, showing coal feeding down from magazine by gravity over sloping grates. The fuel feeds down in direct proportion to the need for heat. A slow fire is fed slowly; a hot fire more rapidly.



STANDARD HEATER COMPANY General Offices: WILLIAMSPORT, PA.
New York City Boston Philadelphia Baltimore Buffalo Rochester Hartford Washington Detroit Schenectady Syracuse Harrisburg Scranton

Artistic Homes with Stucco Finish



"The ARRANT"

Size 43'3" x 29'8" 4 Rooms, Bath and Dining Nook

(See Home Builders Catalog
For Floor Plans and Details)



"The ARIETTA"

Size 35'0" x 31'6" 4 Rooms, Bath and Dressing Room

(See Home Builders Catalog
For Floor Plans and Details)



"The AMARODA"

Size 34'0" x 32'0" 5 Rooms and Bath

(See Home Builders Catalog
For Floor Plans and Details)



"The APALACHEE"

Size 34'0" x 41'0" 5 Rooms, Bath and Dining Alcove

(See Home Builders Catalog
For Floor Plans and Details)



"The ABEL"

Size 36'0" x 40'0" 5 Rooms and Bath

(See Home Builders Catalog
For Floor Plans and Details)



"The ADELA"

Size 25'0" x 39'0" 5 Rooms and Bath

(See Home Builders Catalog
For Floor Plans and Details)

"White-Steel" Medicine Cabinets

Made by

"WHITE-STEEL" SANITARY FURNITURE CO.

Grand Rapids, Mich.

The Original
and Only



A Product of a
Secret Process

Standard Types and Styles

"White-Steel" Medicine Cabinets are built in three standard types: Inset (to recess), Wall (to attach to face of wall), and Corner (to fit in corner). Made in styles and sizes to meet every architectural requirement.

Seamless Construction

"White-Steel" Cabinets are die cast; they have no seams. Joints are electrically welded throughout. Structurally the finest of cabinets.

Correctly Gauged

Each part of "White-Steel" Cabinets is made from metal specifically gauged for its particular function. In this way light and heavy thicknesses are scientifically utilized. A correct structure results.

Best Materials Used

Because we insist upon "White-Steel" Cabinets being the absolute finest, we use the very best of materials. Skimping in the hidden parts is never permitted.



Patented Pivot Hinge

The exclusive lock pivot hinge is adjustable so that the door can always be properly centered. Does away with the unsightly hinges and screws.

Ceramic Knob

The demountable white ceramic knob perfectly matches the whiteness of good plumbing fixtures. Just another detail in completing the beauty of "White-Steel" Cabinets.

Heavily Reinforced

Attention is paid to points of anchorage to insure positive rigidity.

Spot-Welded Supports

No floating shelf supports; they are spot-welded and cannot become loose.

Ventilation

Step-in door and jamb provides sufficient, and invisible, ventilation. An important factor.

Plate Glass Shelves

Polished plate glass, smooth-edged, is used for shelves. It is 1/4-inch thick.

Demountable Mirror

This feature permits easy installation in case mirror is accidentally damaged.

A Metal Medicine Cabinet, of course, But Here's One that's Different!

Steel medicine cabinets are not all alike. In outward appearance alone the "White-Steel" Cabinet stands forth as the finest obtainable. Its beauty gives one confidence in its structural superiorities. The beauty of "White-Steel" Cabinets is more than skin deep; its quality goes clear through. And it is under the enamel that you want your quality because it's the base that determines the life of the cabinet. Use the same discrimination in choosing your Medicine Cabinets as you do in the choice of other fixtures; make certain that you are getting the best.

Henzin Metal—Rust Resisting

Dampness and moisture are ever present in bath rooms, kitchens and lavatories. These are the elements that cause ordinary sheet steel to rust, and in turn to cause the enamel to lose its grip, scale off, discolor crack and peel. That's what happens with the ordinary steel medicine cabinet. But not with the "White-Steel" Cabinet.

Henzin Metal, the base of all "White-Steel" Cabinets, completely overcomes the moisture problem. It is Rust Resisting,

a product of a secret process that cannot be duplicated or successfully imitated. What's more, Henzin Metal has great adhesive qualities which makes it superior for the application of enamel.

Six Enamel Coats—Baked on Separately

On this Henzin Metal base six enamel coats are applied, each one baked on separately,—not just painted on. The result is a finish of deepest white beauty,—a finish that stays on permanently and never loses its original lustre and color. It's a sanitary finish.

Specified—ALWAYS—On Quality Jobs

In homes, apartments, hotels, and hospitals where quality is demanded, the choice is "White-Steel" Cabinets,—for the bath room, kitchen and lavatory. They are specified and accepted on the finest jobs without question. And the cost is always so moderate that every home can easily afford "White-Steel" Cabinets. Decide now to have the best in Medicine Cabinets and send for the "White-Steel" Catalog.



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literature, write to:

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"The AMITY"

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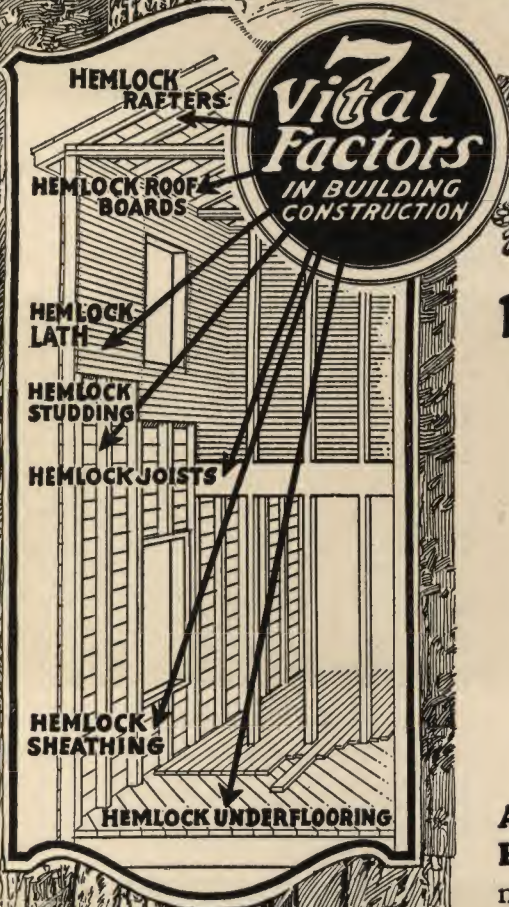
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
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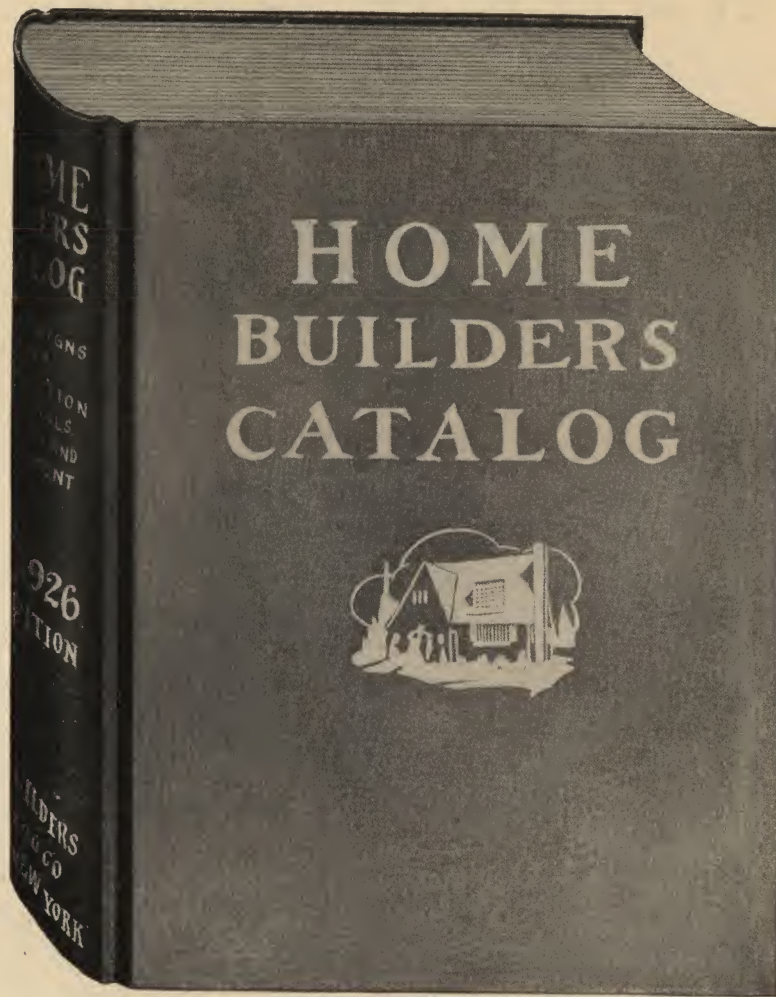


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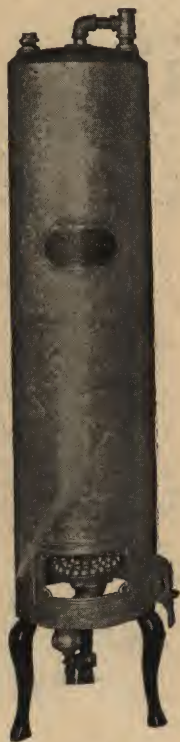
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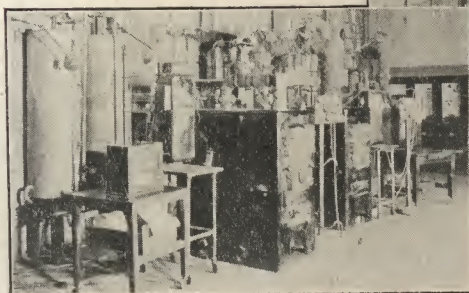
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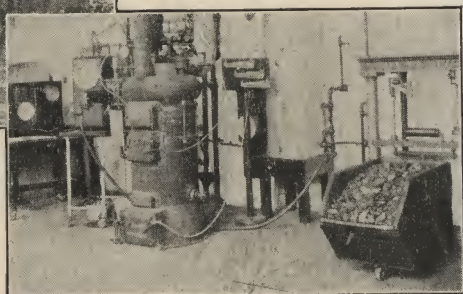
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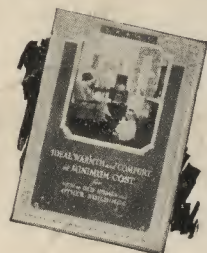
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